





## NEWS: INTERNATIONAL

# Germany's deficit at DM235bn record

By Quentin Peel in Bonn

GERMANY'S budget deficit will this year reach a record DM235bn (£95bn), or 7.2 per cent of gross national product, according to figures published in Bonn yesterday.

In spite of a last minute demand by parliamentarians for a further DM15bn cut in central government spending next year, the 1994 deficit will still reach more than DM220bn, or 6.5 per cent of GNP, and may well be much higher, according to the calculations.

The calculations include the deficits of the federal government as well as the 16 states, local authorities, and a string of public sector funds and bodies such as the Treuhand privatisation agency, German railways and the mail services.

Mr Rudi Walthers, chairman of the parliamentary budget committee, and a member of the opposition Social Demo-

cratic Party (SPD), published the figures yesterday, accusing the ruling coalition of being "financially and morally at an end." He said the budget was sinking "into a chaos of debt".

He was presenting the results of the budget negotiations for next year, concluded late on Thursday night, in which the federal government deficit will be kept below DM70bn, only thanks to the imposition of an across-the-board DM5bn "global reduction" agreed by members of the coalition at the last minute.

Hopes to keep the federal deficit to only DM68bn were dashed by the latest estimates of tax revenues next year, published earlier in the week, which suggest a DM2.7bn shortfall below the original estimate on which the draft 1994 budget was based.

In addition, the federal labour office is expected to run

a further huge deficit next year, as unemployment continues to rise.

Mr Theo Waigel, the finance minister, now has to find ways of saving the extra DM5bn, on top of the painfully-negotiated DM21bn savings package already pushed through.

Mr Walthers's figures suggest that the overall public sector debt will reach DM1,933bn in the current year, or 61.6 per cent of GNP, rising to DM2,169bn next year (66.3 per cent of estimated GNP). DM2,317bn in 1995 (67.4 per cent of estimated GNP), and only dropping to 65.4 per cent of GNP by 1997.

All those figures suggest that public sector debt in Germany, when including the debts of all public authorities like the Treuhand, the post and the railways, will remain well above the 60 per cent of GNP limit proposed for European economic and monetary union.

## Accord clears the line for sale of railways

By Quentin Peel in Bonn

THE way to the privatisation of the German railways was cleared last night, with a hard-fought compromise negotiated by Chancellor Helmut Kohl and the prime ministers of Germany's 16 federal states.

A row over how to finance the future of local commuter rail services, which might be threatened by privatisation, had to be taken to the ultimate German political summit to break the deadlock.

Now plans for the creation of a privately-constituted Deutsche Bahn AG can go into effect next year, leading to the eventual creation of three independent companies to run passenger transport, freight transport, and the rail infrastructure.

Last night's deal was greeted by the German industry federation (BDI) as a "victory for commonsense," after the federal government had agreed on new measures to help finance the cost of local transport in coming years.

The deal means that the 16 states will in future have a share in the planned oil tax, to be introduced next year to finance the railways' reform. The combined Deutsche Bundesbahn, in west Germany, and the Deutsche Reichsbahn in east Germany, need the assistance to service a DM70bn (£28bn) debt burden.

Cross-party agreement, and the acceptance of the federal states, was needed for the rail reform, which requires changes in the German constitution. In 1995 and 1996, Bonn will provide DM14.5bn for the states to subsidise commuter services, including DM8.2bn from the oil tax, which comes into effect on January 1. The total federal subsidy, including the oil tax element, will rise to DM16.3bn in 1997, and as much as DM17.3bn by the end of the century.

The figures suggest that the federal government has had to pay handsomely from future revenues, in order to buy the agreement of the states to the rail reform plan.

The privatisation is planned to take place over 10 years but the national system will only be responsible for inter-state and cross-border travel, leaving the loss-making commuter services in the hands of the state governments.

Mr Matthias Wissmann, the transport minister, said the negotiations had been carried out "without any ideological debate." He hopes to introduce the amended bill on rail reform in the Bundestag this month, with the hope of having final approval by the beginning of December.

# Trade accords 'will benefit US'

By David Dodwell, World Trade Editor

RATIFICATION of the North American Free Trade Agreement and the Uruguay Round of talks on trade liberalisation would bring substantial cumulative benefits to the US economy, a survey of 35 economic forecasters concluded this week.

It says that ratification of the Nafta, over the next 15 years, would raise the real level of the US gross domestic product by 3 per cent. A successful

Gatt deal would add a further 4 per cent over the same period.

Conducted by the London-based Consensus Economics, the survey nevertheless reflected considerable uncertainty about success either in next week's Nafta vote in the US Congress, or in meeting the December 15 deadline for completion of the Uruguay Round.

The US forecasters gave a 57 per cent chance that Congress would ratify the Nafta, but assigned a bare 51 per cent chance of the Uruguay Round

being successfully completed.

The findings coincide with signs in the US of a swing in public opinion behind the Nafta.

Public support for the pact has leapt from 34 per cent to 57 per cent in the wake of a nationwide televised debate this week between Vice President Al Gore, and Mr Ross Perot, the Texas billionaire who is a leading Nafta opponent.

The Consensus Economics survey points to Nafta providing a \$4.5bn (\$25bn) boost to

US exports in the first year after ratification, rising to an annual \$13.2bn by the year 2005.

Gains from a successful Uruguay round outcome would be even more marked, boosting exports by \$5.5bn in year one, and more than \$24bn by 2005.

US imports would rise, but less markedly. The forecasters see the agreements trimming inflationary pressures, slowing the rise in employment costs, and generating a "small net increase" in jobs.



Anti-fascist Greek students march through central Athens yesterday in protest at an attack on a woman by a neo-Nazi group.

## Greek police disperse rioters

GREEK riot police yesterday fired teargas to disperse scores of masked youths who hurled stones and set a fire-engine alight after an anti-Nazi march in Athens. Reuter reports from Athens.

Police said that about 100 youths had run amok after the peaceful march by some 2,000 students who were protesting

against a recent attack on a teenage girl by a neo-Nazi group. Riot police fired a dozen rounds of teargas near and into Athens University business school, where the rioters had fled after they set the fire-engine alight.

When a second fire engine arrived, the youths drove off the new fire fighters with a

rain of stones and other objects. They then fled when riot police arrived and fired tear gas.

Earlier students had marched through Athens, chanting "Down with Fascism" and "Never, never, never" as they waved banners aloft, sang and danced their way along central Stadio

Street.

The march was called after the Public Order Ministry ordered an investigation on Thursday into a neo-Nazi group that allegedly had etched a swastika on the face of a teenage student.

The alleged incident is the first published case of such violence in Greece.

## Dasa threatens further closures and job losses

By Christopher Parkes in Frankfurt

DEUTSCHE Aerospace might have to close more German factories and shed a further 11,000 jobs if business and political conditions fail to improve, the loss-making Daimler-Benz subsidiary warned yesterday.

The threat emerged during talks in Munich at which Dasa executives rejected regional political leaders' appeals for a reprieve for six of the company's 52 sites and at least some of the 16,000 jobs scheduled to go by the end of 1996.

The group, which includes Germany's stake in the European Airbus and joint-venture Eurofighter projects, announced its closure plans

last month, bringing to nine the number of factories, maintenance and logistics centres facing the axe.

Mr Jürgen Schrempf, Dasa chairman, suggested five more might be in danger in a newspaper interview published yesterday.

He rejected offers of financial support from the Bavarian and Lower Saxony governments. Dasa needed no subsidies, he said after the meeting, but government had to decide whether Germany needed a defence, aircraft and space industry.

Mr Edmund Stoiber, Bavarian prime minister, said a Bonn cabinet commission, chaired by Mr Theo Waigel, federal finance minister, was to be set up to review aerospace and defence policy.

Issues to be addressed included possible indirect means of stimulating the industry and a moratorium on space spending cuts.

Mr Schrempf also rejected claims from the Lower Saxony government that the doomed Lemwerder aircraft maintenance works was profitable. The site, which employs around 1,000, lost DM35m last year. Aircraft maintenance was simply not an economic proposition in a high-wage economy like Germany, he said.

Dasa, which accounts for around 80 per cent of the country's aerospace industry, aims to return to profit in 1995. The present job cutting and works closure programme is intended to save DM1.5bn a year.

## Aids scandal prompts tighter controls on blood testing

By Ariane Genillard in Bonn

MR Horst Seehofer, the German health minister, yesterday announced new measures to improve the testing of blood products in the wake of Germany's biggest medical scandal.

The new regulations require all blood products, which by law must be tested against the HIV virus that causes the Acquired Immune Deficiency Syndrome (Aids), to be re-examined before they are put on the market.

The Paul-Ehrlich Institut, which conducts similar procedures for serum and vaccines, is expected to be given responsibility for the new controls, which will include detailed lists of all involved in the preparation of these products.

The regulations include a four to six months quarantine for blood products as the HIV virus may be present but too young to be detected. They will come into force on January 1.

Mr Seehofer also announced that the federal state will create a DM20m (£8m) fund to

compensate Aids victims who acquire the HIV virus through a blood transfusion. The German Red Cross said yesterday it would give an additional DM3m to the national Aids foundation.

The new measures follow allegations last month that UB Plasma, a Koblenz company, had sold blood products containing the HIV virus. A second company called Haemo-plasma from Lower Saxony is also being investigated for allegedly failing to regularly test blood products.

## EU forces Bundesbank rethink

By Conner Middelmann

THE Bundesbank will have to adopt alternative methods of fine-tuning German money market interest rates when, as is probable, it abandons its Paragraph 17 facility early next year.

Under Paragraph 17, government funds deposited in non-interest bearing accounts at the Bundesbank are injected into the money market at market rates to ease temporary liquidity shortages.

The facility is now threat-

ened with abolition because of stipulations in the Maastricht Treaty for European Monetary Union that ban the use of central bank credits to finance national budgets during the second stage of EMU, which takes effect on January 1, 1994.

German public authorities currently must deposit funds free of interest with the Bundesbank in return for short-term cash credits from the central bank. But once cash credits are banned, those deposits will no longer be mandatory. As a result, authorities will be able

to invest their money more lucratively elsewhere, removing the pool of public funds hitherto available for Paragraph 17 operations.

These changes pose two challenges to the German authorities. The government is given an opportunity to find a more lucrative home for its funds in short-term money market instruments or on accounts with government-affiliated credit institutions, such as Kredit für Wiederaufbau.

Meanwhile, the Bundesbank must find another flexible

instrument for fine-tuning its money market operations. "A similarly fast and well-targeted arrow...is hard to find," noted Mr Hermann Rempfer, chief economist at BfF Bank in Frankfurt.

Mr Rempfer suggested the Bundesbank could intensify the use of other tools, such as currency swaps, "fast repos" (unscheduled tenders for funds against securities which have to be repurchased within a few days) or so-called "lightning repos", like fast repos but targeted at a handful of banks.

## NEWS IN BRIEF

## Bae says Taiwan joint venture has not been cancelled

BRITISH Aerospace yesterday denied a Chinese language newspaper report in Taipei that a proposed joint venture with Taiwan Aerospace Corporation (TAC) had been abandoned, writes Daniel Green.

The newspaper said that Mr Earle Hou, TAC's chairman, indicated that the deal to build Bae's regional jet aircraft in Taiwan had been cancelled.

Mr Hou also said that no progress had been made recently to bridge differences between the two sides: Taiwan wants to concentrate on a future model of aircraft, while Bae insists that agreement to assemble the current model be concluded first.

Bae said it expected no decision would be made until after Taiwanese regional elections scheduled for November 27.

## Kazakhstan dumps rouble

The former Soviet republic of Kazakhstan will dump the rouble on Monday, bringing in a new currency with full support from the International Monetary Fund, President Nursultan Nazarbayev said yesterday, Reuter reports from Alma Ata.

In an address to the Kazakh people, Mr Nazarbayev said Kazakhstan could swap up to 100,000 roubles per person for new "tenge" banknotes at an initial rate of 500 roubles per tenge.

Kazakhstan currently uses old rouble banknotes dating from the Soviet era and emblazoned with pictures of Soviet state founder Vladimir Lenin.

## Tunisia ends Israeli ban

Israel yesterday received some of its first concrete political and economic dividends from its peace accord with Palestinians as Zimbabwe said it was establishing full diplomatic relations with the Jewish state and Tunisia ended the ban on Israeli tourists, writes Julian Ozanne in Jerusalem.

Both moves, part of a gradual easing of Israel's isolation by Arab and third world countries, will help win popular support in Israel for the peace process.

Under the Israeli-Tunisian tourism agreement Neot Hakikar, an Israeli tourism company, will take its first two groups of Israeli tourists to Tunisia next month after special approval was given by the Tunisian president.

Israel's army said five members of Mr Yassir Arafat's Fatah faction of the Palestine Liberation Organisation had been involved in the recent killing of a Jewish settler.

## Guatemala suspends vote

Guatemala's Constitutional Court temporarily suspended a plebiscite called for November 28 by President Ramiro de Leon to force the resignation of congress members and supreme court magistrates, writes Edward Oribe in Guatemala City. The court was concerned about the constitutional implications of the plebiscite and gave the protagonists 15 days to make their case.

## Dutch counterfeit haul

Dutch police said on Friday they had seized \$10m in high quality forged dollar bills from a warehouse near Edam in the northern Netherlands, Reuter reports from Amsterdam.

Police said they had arrested six people after acting on a tip-off and finding hundreds of fake \$100 bills packed inside sports bags. Paper and ink of exceptional quality had been used to make the bills, they said. Printing equipment and a large amount of special ink were also found in the warehouse.

## Haiti petrol warning

A lawyer for Haiti's petrol distributors said yesterday his clients would use force if necessary to secure the release of fuel reserves frozen under a UN embargo, Reuters reports from Port au Prince. Shell Co (WT) Ltd and Exxon Corp said they would not comply with orders from a military-backed court to distribute gasoline reserves because that would violate a UN oil embargo imposed on Haiti three weeks ago.

## Washington drops charges against Gallo

By George Graham in Washington

THE US government has dropped its charges of unethical conduct against Dr Robert Gallo, the Aids researcher who is credited with co-discovering the human immunodeficiency virus with France's Institut Pasteur.

Doubts over who discovered what and when have clouded the question of who should receive both the glory and the profits from the discovery of HIV and the development of a test to detect it.

The Office of Research Integrity in the US Public Health Services yesterday announced that it was dropping charges that Dr Gallo had failed to give proper credit both to Institut Pasteur and to other US scientists.

Dr Lyle Stevens, the office's director, repeated the substance of the allegations against Dr Gallo but said that he was withdrawing the charges.

He said that this was because a ruling last week by an appeals board of the Department of Health and Human Services on a case brought against one of Dr Gallo's associates had "established a new definition of scientific misconduct."

The office had originally found Dr Gallo and his associate guilty of scientific misconduct in a report issued a year ago.

No-one questions that Dr Gallo and his team at the National Institutes of Health near Washington made a significant contribution to knowledge about HIV, and was the first to prove that it was the cause of Aids.

But Dr Gallo has acknowledged that the virus on which he based his HIV test was in fact based on a sample sent to him by Professor Luc Montagnier's team at the Institut Pasteur.

Yesterday's announcement leaves unclear the fate of the 1987 agreement in which the French and US governments agreed to share the proceeds of the HIV blood test, which is estimated to have exceeded \$50m (£34m).

While negotiations have never really re-opened, France has raised questions about the equity of an agreement reached on the basis of misleading information.

A number of other investigations of Dr Gallo's conduct, both by district attorneys in Maryland and Washington, by the Department of Health and Human Services and by Congressman John Dingell, are still under way.

## Magistrates accuse Corleone clan

SICILIAN magistrates said yesterday that bosses of the Mafia's Corleone clan killed anti-Mafia judge Giovanni Falcone, his wife and three bodyguards in May 1992, Reuter reports from Rome.

After sophisticated detective work, including DNA testing of saliva found on discarded cigarette butts, they issued 18 arrest warrants for the car bombing which outraged Italy. "We are now in the position to identify each person and his role," judge Giovanni Tinebra of Caltanissetta, who led the inquiry, said.

Mr Falcone, a popular anti-Mafia crusader, was killed by a bomb as he was being driven into the city of Palermo from the airport.

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# China wary of economic 'hard landing' Taiwan in a quandary on air hijackers

By Tony Walker in Beijing

CHINA'S main task in its latest efforts to bring an overheating economy under control was to avoid a "hard landing," a senior Chinese official said yesterday.

Mr Lou Jiwei, director of the macro-economic department of the Commission for Restructuring the Economy, said the government was involved in the difficult task of trying to ensure continued economic growth while maintaining the anti-inflation fight.

"In a market economy, it is quite normal for a government to adopt austerity measures. But here whenever we talk about austerity and control people get nervous," said Mr Lou. "People only want to hear about expansion."

His remarks coincided with a meeting in Beijing of the Central Committee of the Communist party, China's top policy-making body. The party plenum is approving reforms in banking, finance, tax, trade and enterprise management.

Tax reforms will cover personal and corporate income, and also lay down a new formula for revenue-sharing between the centre and the provinces.

Mr Lou, who is a close adviser to Mr Zhu Rongji, senior vice-premier in charge of the economy, provided some revealing insights into the difficulties associated with efforts to manage the Chinese economy through a difficult phase.

He spoke of "huge pressures" from the provinces over a credit squeeze imposed in mid-year that was aimed at taking the steam out of speculative areas such as real estate, and at imposing stricter financial discipline on state enterprises.

Among other points made by Mr Lou were:

- China had cut M1 money supply growth to an annualised 18.6 per cent in October, down from 41 per cent in April and May. He indicated that the central authorities may have "overdone" efforts to curb monetary growth, by getting it below 20 per cent so abruptly.
- The inflation target at the end of first quarter next year was 10 per cent for the whole country compared with 14.5 per cent for the twelve months to September. Price rises in the main urban centres exceeded 20 per cent in September.
- Economic reforms next year would concentrate on the "micro" aspects of the economy such as banking, finance, and taxation.

Mr Lou said the authorities would approach enterprise reform cautiously. Efforts would be devoted to "transforming" the management of state industries, many of which were loss-making. "We can't fight on too many fronts at once," he said in reference to pressures on the reformers from left and right.

The Chinese official said that for the time being commercial banks would be obliged to carry the burden of providing credit to faltering state industries, but "one day we will need debt-restructuring for enterprises and banks." He said it was fortunate that the Chinese maintained one of the highest savings rates in the world.

## Taiwan in a quandary on air hijackers

By Tony Walker in Beijing

IT WAS the third hijacking in a week, and the seventh this year of a Chinese airliner to Taiwan.

When an MD-82 Northern China Airlines jet was hijacked to Taipei yesterday with 82 passengers on board it underlined yet again problems of lax security and safety standards on Chinese aircraft.

The epidemic of hijackings is not only causing huge embarrassment to the Chinese aviation authorities, it is also threatening fragile co-operation on a range of issues across the Taiwan Strait.

Mr Jason Hu, the Taiwan government spokesman, expressed the hope after an aircraft was hijacked on November 5, that "Beijing will take effective steps to prevent a recurrence of such incidents."

Seven days and two hijackings later, Mr Hu's remarks appear like so much crying in an aircraft's slipstream. Chinese official undertakings to combat air piracy have come to little.

This latest rash of hijackings coincided with talks on the island of Xiamen between Chinese and Taiwanese representatives on ways to deal with air piracy and other criminal activities.

Among the most contentious issues is Beijing's demand that Taiwan return the hijackers to stand trial. Taipei is insisting on prosecuting the air pirates itself until an accord can be worked out with China to facilitate their return.

Mr Ma Ying-jeou, Taiwan's justice minister, said last week that Taiwan would "stick with precedent" for the time being. "That means the hijackers will be prosecuted here," he said.

In recent cases tried in Taiwan, hijackers received sentences of 10 years, much less severe than those likely on the mainland where hijacking is punishable by death.

Taiwan's Premier Lien Chan, yesterday called for a review of the policy of prosecuting hijackers on the island rather than repatriating them to China. Dennis Enghart reports from Taipei. Mr Jason Hu, director of the government information office, said Mr Lien had also ordered "the transport ministry and other concerned agencies to review the significance of the latest hijacking incidents, including China's possible motives."

Military specialists inspected the aircraft for intelligence-gathering equipment and concern that hijackings may be being used by Beijing to gather military intelligence.

wan, hijackers received sentences of 10 years, much less severe than those likely on the mainland where hijacking is punishable by death.

The official English-language China Daily commented recently that Taiwan's refusal to return hijackers merely encouraged hijackings. "Such leniency towards criminals is, for all intents and purposes, tantamount to encouraging air piracy," the paper said.

And so the pattern continues. An aircraft is hijacked to Taiwan; the offenders surrender without fuss on arrival in Taiwan. The hijackers, on their arrest, exhibit little remorse at the prospect of cooling their heels in a Taiwan jail.

"For us ordinary folk living on the mainland who want to come to Taiwan, we can't think of any methods other than hijacking," said Wang Jihua, a factory worker who hijacked an aeroplane to Taiwan earlier this week.

## HK accord sought on less contentious issues

By Simon Holberton in Hong Kong

A SENIOR Chinese official for Hong Kong welcomed a suggestion to solve less contentious elements first in the Sino-British talks over Hong Kong before continuing discussion on difficult issues.

Mr Wang Qiren, deputy-director of Beijing's Hong Kong and Macao Affairs Office, was quoted in the pro-

communist Ta Kung Pao as saying that a settlement of the less difficult issues first was a "good method" for moving forward.

However, he referred only to the 1994 local government elections, and not the 1995 polls for the Legislative Council (LegCo) which makes the law in Hong Kong.

Earlier this week Mr Douglas Hurd, the British foreign secretary, indicated that more time for talks might

be available if Beijing agreed to a reduction in the voting age to 18 years; to abolishing appointed seats for local government polls due next year; and to single member constituencies for 20 of LegCo's 60-seats in elections due in 1995.

This was the substance of an offer put to Britain more than a week ago in Beijing.

The UK government expects Beijing to table the offer formally next

Friday when the sixteenth round of Anglo-Chinese talks on Hong Kong begins.

Hong Kong government officials said that without agreement on these issues Mr Patten feels he will have no alternative but to present his entire package of proposals to LegCo.

Any agreement would allow negotiations about the difficult issues involved in the 1995 elections to proceed for a few weeks more.

London and Beijing, however, still remain deeply divided over the method of voting in the so-called "functional constituencies," which represent the business and professional class in Hong Kong, and the principle that members of an election committee, which will elect 10 members to the 1995 LegCo, should themselves be elected.

## ANC to dominate country's top court

By Patti Waldmeir in Johannesburg

South Africa's proposed constitutional court, the main institution charged with protecting the country's fledgling democracy, is likely to be dominated by political appointees chosen by the African National Congress.

According to joint proposals from the ANC and the ruling National Party, to be incorporated in the new constitution to be finalised early next week, the new President (likely to be from the ANC) will effectively control the appointments of all 11 Constitutional Court members. He must consult the multi-party cabinet before deciding, but no other party is likely to be able to muster sufficient support to overrule him.

The Liberal Democratic Party last night condemned the proposal, saying it jeopardised the independence of the judiciary and "could result in the most important court in South Africa being politicised, centralised and hand-picked by a new government."

The proposal is especially important because the court will play a big role in determining the nature of the new South African government. Given the large number of vague compromises in the draft constitution, the court will have considerable powers of interpretation.

The proposal comes at the end of a week in which the National Party has made numerous concessions to the ANC on issues such as the country's official language as well as the powers of regional governments in policing.

Unable to decide on one national language, the ANC/NP opted to have 11 official languages. This is likely to mean English will be the de facto official language.

The National Party has undermined its claim to have negotiated a federal constitution by agreeing that South Africa should have one national police force rather than regional forces as demanded by regionally-based parties.

## Japanese bow to business on environment

By Emiko Tanizono in Tokyo

THE JAPANESE parliament yesterday bowed to pressure from ministries representing powerful business interests and passed a law of ambiguous ideas rather than concrete controls to conserve the environment.

The environmental protection bill, consisting of 46 articles, failed to include a controversial environment tax or legislation on environmental assessment standards.

Instead, it contained clauses calling for the creation of a society which could "develop while maintaining a healthy environment" and "conserve the global environment through international cooperation."

The country's environmental agency had hoped to implement a tax to limit carbon dioxide emissions and to make it obligatory for industrial projects to have environmental assessments. Last year, an advisory group for the agency proposed imposing a carbon tax on consumption of petroleum, natural gas and coal to control carbon dioxide emissions and to secure a source of revenue to promote the use of solar energy and energy saving technology.

This was met by fierce opposition from the ministry of international trade and industry (MITI), and the transport and construction ministries, whose views reflected the views of many top Japanese companies. Many have publicly embraced environmental themes with enthusiasm, but their strong opposition to policies limiting domestic growth has hampered change and Tokyo's role in the international debate on environmental issues.

Advisory panels to MITI last year reported that a carbon tax would do more harm than good, triggering an "international migration of industry." The construction ministry fears an environmental assessment system, would hamper new projects.

The bill passed yesterday, contains a watered down version of the intended measures by the environmental agency. It calls on a "business to assess the environmental impact of a project and take proper consideration to conserve the environment," and also states that the government should "make efforts to obtain the understanding and co-operation of the people" when it sees the necessity of an environment tax.



BARGAIN HUNT: A Japanese woman, her son on her back, selects imported beef from Rism, a new supermarket at Iruma, north of Tokyo yesterday. Some 70% of the goods at the outlet, said to be the first of its kind in Japan, are imported, some at half the price of domestic produce. Associated Press

## Coalition pressures LDP over reforms

By William Dawkins in Tokyo

JAPAN'S ruling coalition yesterday stepped up pressure on the opposition Liberal Democratic Party to compromise by next week on plans to reform the scandal-ridden political system.

The government will close committee negotiations with the LDP on Monday and commence a wrap-up debate in parliament. This is the constitutional prelude to voting on proposals for the biggest political change since the second world war, or reaching a firm

accord to revise them.

Mr Morihiro Hosokawa, the prime minister, has proposed a meeting this weekend with Mr

Mr Hosokawa is eager for progress in time for his meeting with President Bill Clinton next week

Yoshi Kono, the LDP's president, to seek an agreement. By last night the LDP had not agreed a time for the meeting. The wrap-up debate, condemned by the LDP as an

attempt to steamroller negotiations, is no surprise, since it is the natural next step from public hearings on the reform

Mr Hosokawa is eager to make progress on reform by the time he meets US President Bill Clinton at the Asian Pacific Economic Co-operation summit in Seattle at the end of next week.

The Japanese leader has indicated he will resign if the plans do not pass parliament by the end of the year. However, forced votes are rare in the Japanese parliament, which traditionally makes out-line agreements on legislation at the committee stage.

The government's four political reform bills propose a

switch from the present system of multi-seat constituencies for the lower house, to a mixture of single seat constituencies and proportional representation. Company donations to individual politicians would be banned, to be replaced by a state subsidy for political parties.

The differences between the coalition and the LDP are over the numerical split between seats chosen by constituency and proportional representation vote. Each side prefers the split most likely to benefit it in an election.

## Boeing secures £1bn Gulf order

By Paul Betts, Aerospace Correspondent

BOEING has won a \$1.6bn (£1bn) order from Gulf Air, the flag carrier of Abu Dhabi, Bahrain, Oman and Qatar, for up to 12 of its new 777 wide-body airliners.

The deal, involving six firm orders and options for an additional six, is a blow for the European Airbus consortium which in recent years has won about 70 per cent of new aircraft orders in the Middle East.

But Boeing has been stepping up its marketing efforts in the region and is aiming to take about 85 per cent of the Middle East airliner market during the next ten years, says Seddick Belyamani, head of Boeing sales in the region.

Boeing said it had now won about 70 per cent of all new orders in the world market for new wide-body jets since it launched its big twin engine 777 programme three years ago, competing against the Airbus A330 and A340 and the McDonnell Douglas MD11.

Airbus had already sold six four-engine long-range A340 airliners to Gulf Air and had been hoping to sell more of its wide-body aircraft.

Emirates, the Dubai-based carrier and Gulf Air's biggest regional competitor, has also opted for the 777 with firm orders for seven aircraft and options for another seven.

The Gulf Air deal brings the total 777 firm orders to 136 aircraft with additional options on 100 aircraft.

Gulf Air has chosen the new US General Electric GE90 heavy thrust engines to power its 777s. This is the engine also selected by British Airways for its fleet of 777s. The GE90 competes against the Rolls-Royce Trent, which will power Emirates 777s, and the US Pratt & Whitney PW4000.

For Boeing, the Gulf deal is important. The airliner market remains depressed, forcing manufacturers to cut back on production at the same time as maintaining heavy development spending on new programmes.

## EU, S Korea in chemicals accord

By John Burton in Seoul

THE European Union and South Korea yesterday concluded talks on intellectual property rights covering EU pharmaceutical and agricultural chemicals.

The agreement was announced after the annual EU-Korean ministerial meeting held between Sir Leon Brittan, Europe's chief trade negotiator, and Mr Han Sang-joo, the South Korean foreign minister, in Seoul.

The EU and Korea have been negotiating during the last two years on retroactive product protection of EU pharmaceutical and agricultural chemicals based on a 1991 framework agreement.

Sir Leon also asked South Korea to open its rice market as part of the Uruguay round of the General Agreement on Tariffs and Trade - something Seoul has persistently refused to do demanding an exception to the all-tariffication rule.

Korea can not be granted an exception because it would threaten "to unravel" other agreements already reached during the Gatt talks, Sir Leon said.

He also complained about discriminatory tariffs on imported European cars and official harassment of buyers.

"The purchase of a foreign car should not be regarded as an unpatriotic act and one that will draw the attention of the tax authorities," he said.

## Peace could double tourism to Israel next year

By Julian Ozzano in Jerusalem

THE BENEFITS of peace on the Israeli economy will far surpass any negative impact, according to the first report on implications of peace carried out by Bank Hapoalim, Israel's largest banking group.

Israel will gain from increased tourism, which accounts for a quarter of all foreign currency revenues from service exports and earned Israel \$1.8bn (£1.22bn) last year. It is expected to expand dramatically with a doubling of the number of visitors

forecast for next year.

The main negative impact will be the threat to Israel's textile, poultry and vegetable sectors from cheap imports from the Palestinian entity.

The Bank is more optimistic than many Israeli economists about the impact on Israeli-Arab trade after the lifting of the Arab boycott. The combined GDP of 13 out of 15 Middle Eastern countries is only \$280bn, but "the economic potential of these countries is far too great to ignore."

Direct trade will grow slowly but a specific dividend will be the import of

cheap oil and gas from Arab states directly, lowering Israel's energy costs.

The removal of the secondary and tertiary Arab boycott, which places sanctions against companies that do business with Israel and companies that deal with companies that trade with Israel will be more significant and yield results more quickly.

The report says Israel fears that the opening of Israel to free imports from the occupied territories will flood the Israeli market with cheap goods and hurt employment are

"exaggerated" because of the small size of the Palestinian economy. But it says that agriculture, especially poultry and eggs, will be affected by the reduction of Israeli controls, although those sub-sectors are already subject to smuggling into Israel.

However the Bank also says Israel will benefit by the influx of \$20n of aid into the Palestinian economy over the next five years as Palestinians turn to Israel for consulting services, raw materials, technology and use of Israel's financial system.

Joint ventures could provide an additional growth path.

The report predicts that the Palestinian economy will have a growth rate in double digits for the next five years and could double its current GDP of \$3.5bn in six or seven years.

The bank says, however, that the peace dividend is unlikely to lead to significant cuts in defence expenditure, currently 11 per cent of gross domestic product. It says the main military threat to Israel - Iran and Iraq - will continue to pose a challenge to the Jewish state.

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## NEWS: INTERNATIONAL

# Unlucky or unwise?

## Michael Skapinker and John Ridding unravel the troubles at Euro Disney

IS EURO Disney going to ground? Dumbo the Flying Elephant, lock the door to Sleeping Beauty's Castle and abandon its theme park to rodents less cuddly than its current presiding mouse?

The closure of Euro Disney looks unlikely, despite the announcement this week of a net loss of FF5.3bn (\$800m) for the year to September 30. Too much money and prestige have been invested in the theme park for it to close. The embarrassment to the French state would be enormous. Bringing Euro Disney to its site east of Paris, rather than to Barcelona or London's Docklands, was an all-party achievement.

The planning and building of Euro Disney spanned the periods in office of one Conservative prime minister, Mr Jacques Chirac, and three Socialists - Mr Laurent Fabius, Mr Michel Rocard and Mrs Edith Cresson.

### SHARE PRICE PLUNGE INVESTIGATED

France's stock market watchdog, the Commission des opérations de bourse, said yesterday it was examining the way Euro Disney released its results this week and the movement in the leisure group's share price, writes John Ridding in Paris. Euro Disney's shares have fallen by more than 25 per cent on the Paris and London stock markets following Wednesday's announcement of first year results showing a net loss of FF5.3bn, largely the result of exceptional charges.

The COB said the investigation was a routine procedure in cases of large share price movements and announcements concerning large losses or acquisition bids. It did not imply criticism of the company and was not to be confused with the opening of a formal inquiry. The size of Euro Disney's exceptional losses, which totalled FF3.6bn, took the market by surprise and increased the urgency of a capital restructuring at the group.

Yesterday, the share price fell sharply in Paris, closing down FF5.5 at FF32.5. In London, where it suffered a steep decline on Thursday, when the Paris market was closed, the company's shares rose 2p to 370p.

The employment consequences of closure would be severe, adding 10,000 jobs to the 3.2m already unemployed in France.

The embarrassment would be no less severe for Walt Disney, which has a 49 per cent stake in the park. It was the strength of Disney's management and marketing reputation which convinced many investors and lenders that the park could not fail. US followers of the company flicked aside any European doubts.

The moment Euro Disney's gates opened, its boosters said, visitors would be overwhelmed by the professionalism and artistry of it all. Europeans would flock to the park, its share price would soar. Says one analyst: "I wonder what they were all on. I'd like to smoke some."

Nor would closure solve the problems of the French banks and financial institutions, including the

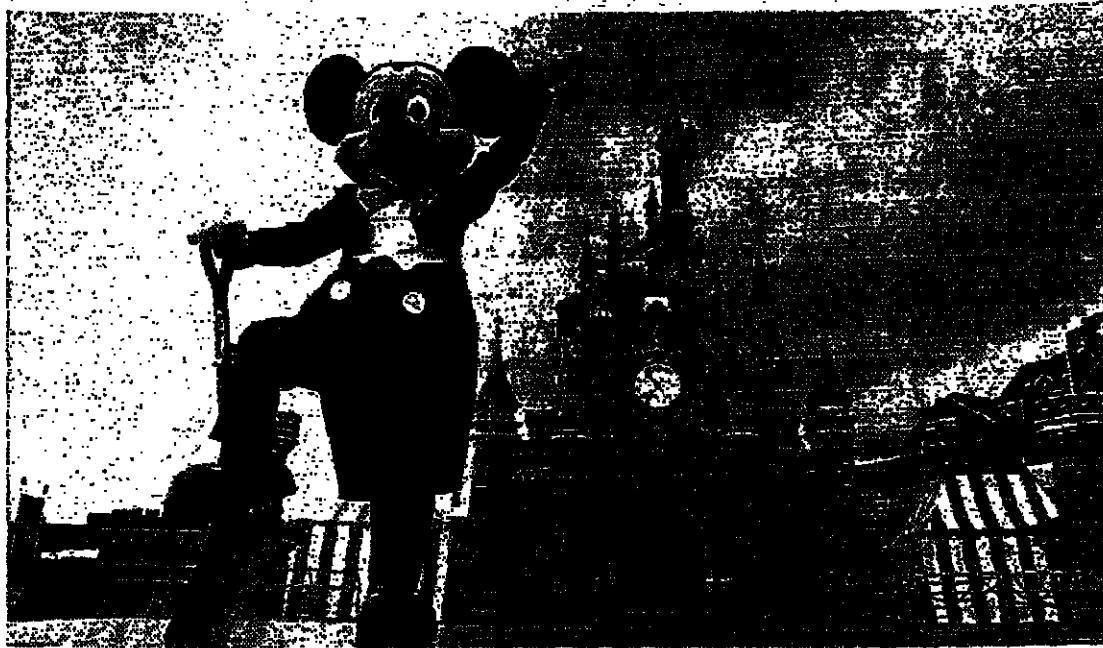
Caisses des Depots, the state investment arm, which are owed the bulk of Euro Disney's FF2.1bn debt. If the park were to close, they would lose it all; there would be few buyers for six hotels 32km east of Paris.

A fairground operator might like to run some of the rides for day trippers from the capital, but they would be unlikely to generate the cash to provide the banks with any reasonable return. Ripping the rides off their moorings and selling them to operators elsewhere would not make much of a dent in the debt either.

Receivership is also difficult to envisage. The receivers would have to find an operator to run the park. There is probably only one company with the expertise to run an amusement park the size of Euro Disney: Walt Disney. Disney would have to be paid to run the park, of course, which shareholders and creditors might find difficult to take.

Despite the depth of the park's financial crisis, Euro Disney, its creditors and France appear to be stuck with one another.

Euro Disney and its creditors will attempt to construct a financial restructuring between now and next spring. Analysts expect the period to be marked by brinkmanship. Walt Disney has already issued a veiled threat that it will refuse to provide any more money. It said this week that it had "agreed to help fund Euro Disney for a limited period." The banks might start speculating about receivership.



Castles in the air: there are few realisable assets underpinning the theme park's vast debt

In the end, analysts expect an agreement to be struck. It might involve a rights issue, a debt for equity swap or further investment by Walt Disney.

Whatever the outcome, all sides will be stuck with the question of what they do next. Euro Disney's management has already taken some steps to improve the park's attractiveness to visitors. Last month it said it was cutting its winter hotel prices. As from January, a family of four will be able to stay in the Santa Fe, the cheapest hotel, for FF700 rather than FF750. Earlier this year, the company said it would cut winter admission prices by 30 per cent.

Euro Disney frequently points out how unlucky it has been since it opened in April last year. Europe has been hit by recession; the French franc has been strong, deterring visitors from the UK and Italy. If the recession has been the full

cause of Euro Disney's problems, the financial restructuring only has to carry the park forward to more clement economic times.

Only when Europeans begin spending freely again, will investors learn the answer to a more uncomfortable question: was the whole idea misconceived? Will Euro Disney fail to recover even when other European companies do?

There were some who argued before the opening that the park was a mistake. They focused on culture and the weather. The park does feel as if it is in the wrong place. Why build a fake castle on a continent full of real castles? Where is the thrill in a simulated fight over Big Ben when millions of package tourists routinely fly in and out of London? Why, in short, bring a theme park to a continent which is already a theme park?

Consumers do not have to share

French intellectuals' objection to US culture to avoid Euro Disney. They merely have to feel they would prefer the real thing - at the Disney park in Florida. Florida does appear to be violent, but its theme park is no more expensive per night than Euro Disney and the sun shines.

The problem is not that visitors are put off Euro Disney by the Parisian weather; many of the attractions are covered. The difficulty is that they do not see Euro Disney as the place to take their annual holiday, given the sunny alternatives. Two many visitors are day-trippers. Hotel occupancy averages only 55 per cent.

It might have been a good idea for Disney to build the park without hotels, or with fewer hotels. Its ambitions were bigger than that; those who were convinced by them might be living with the consequences for many years to come.

# Hunger to worsen in Africa, says FAO

By John Madeley

WORLD agricultural production will increase more slowly in the next 20 years but will continue to outpace population growth, the United Nations Food and Agriculture Organisation says in a study released today.

Output is expected to rise by 1.8 per cent a year compared with 2.2 per cent a year in the last two decades. Population growth is likely to slow from 1.9 per cent now to 1.4 per cent a year.

The study, Agriculture: towards 2010, predicts that by that year food available to people in Asia, the Near East, North Africa, Latin America and the Caribbean will increase from 2,500 calories a head a day today "to at or above the 3,000 calorie mark". This is only marginally below calorie levels in industrialised countries.

South Asia is also expected to make progress, with the percentage of chronically undernourished people halving to about 12 per cent.

But little progress can be expected in sub-Saharan Africa, warns the study. By 2010, Africa may have 300m undernourished people, 32 per cent of the population, against 180m today.

"The scourge of chronic under-nutrition, in terms of absolute numbers affected, will tend to shift from south Asia to sub-Saharan Africa," it says.

Worldwide, about 650m people are likely to be undernourished in 2010, the report predicts, against 800m today.

It recommends that industrialised countries should transfer their agricultural technologies and management practices to developing countries in ways "that do not discourage mixed cropping, small farmer practices, and ways that do not lead to the dominance of mineral fertiliser and pesticides."

Cultivated land in developing countries is expected to grow from 700m hectares today to 850m hectares by 2010, and this could increase pressure on tropical forests.

# Puerto Rico split on union with US

By James Canute in San Juan, Puerto Rico

PUERTO RICANS go to the polls tomorrow to decide whether to remain a possession of the United States, become the 51st state of the union, or become independent.

After a campaign dominated by a debate about the economic merits of independence or union, polls this week indicated little support for independence in this Caribbean island of 3.7m people.

Support is evenly divided for the other two options - retain-

ing the current "commonwealth" relationship with the US or becoming a fully fledged state of the union.

However, the decision will be only a first step, since the result will not be binding on the US Congress and legislators in Washington will have to approve or reject any change in the island's status.

President Bill Clinton has said he will accept any decision made by Puerto Ricans, but congressmen are unlikely to welcome the prospect of a new, poor, mainly Spanish speaking state.

The island is officially described as having a "freely associated" relationship with the US. Puerto Ricans are US citizens, but cannot vote for a president. The island has a commissioner in Washington who has no vote to influence legislation.

But Puerto Rico's "commonwealth" status has allowed the island a significant economic advantage under section 936 of the US revenue code which has encouraged mainland companies with subsidiaries in Puerto Rico to deposit their profits, tax free, in local banks.

The deposits have become a pillar of the Puerto Rican economy.

Puerto Rico's current political status has also given it federal welfare funds of about \$40n per year from Washington, and hundreds of millions more from rebates of federal excise taxes and duties.

A change to statehood is being supported by the incumbent New Progressive Party of Mr Pedro Rossello, the governor, while the opposition Popular Democratic Party wants to retain the current status.

# Chetniks accuse Milosevic

By Laura Silber in Belgrade

MR Vojislav Seselj, the ultranationalist leader and main rival to Serbian President Slobodan Milosevic, yesterday accused Mr Milosevic of getting rich from the wars in Croatia and Bosnia.

Mr Seselj said the Serbian president was behind hard currency swindles and, with other Belgrade officials, had amassed war booty from Bosnia.

Mr Seselj is an MP and commander of the Chetniks, a paramilitary unit accused of

human rights atrocities.

His remarks coincided with the publication in Serbia for the first time since the eruption of war two and a half years ago, of eyewitness accounts of atrocities committed by the Chetniks in Bosnia and Croatia.

The accounts have fuelled speculation that Mr Milosevic, desperate to get UN sanctions lifted, may be prepared to change his mind and hand war criminals - possibly including the Chetniks - to an international war crimes tribunal.

The UN war crimes tribunal

on former Yugoslavia is due to open on November 17 at The Hague.

Mr Seselj, accused Mr Milosevic of wanting to foment a civil war in Serbia in order to call a state of emergency and cancel the elections.

Vojvoda, the Yugoslav army magazine, accused the Chetniks of murder and rape. But diplomats said the charges may be aimed at the domestic arena to eliminate Mr Seselj's radicals in the elections. Up to 40 members of his party have reportedly been arrested in the past two weeks.

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# RA

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## NEWS: UK

# Major aims to broaden initiative

By Kevin Brown, Political Correspondent

MR JOHN MAJOR, the prime minister, will give fresh impetus to his "back to basics" campaign next week in a speech linking traditional social standards with economic success.

His determination to raise the profile of the campaign emerged after a series of meetings on law and order in London yesterday. The prime minister told community leaders in Ealing, west London, that he shared the widespread frustration about rising crime. He urged people to give more help to police efforts to catch criminals.

He said: "We need to encourage a greater sense of responsibility and a sense of self-discipline if we are to get down to tackling the roots of crime." The main impetus of Mr Major's drive will come on Monday, when he plans to use his annual speech to the Lord Mayor's banquet in the City of London to stress that the initiative is "more than an exercise in nostalgia".

His central theme will be that voters strongly support the government's plans for a return to traditional values in areas such as law and order. He will argue that the campaign, launched at last month's Conservative party conference in Blackpool, is an integral part of the government's economic strategy.

## Government rejects CBI currency call

By Roland Rudd

THE GOVERNMENT was on the defensive yesterday over its European policy after Mr Howard Davies, director general of the Confederation of British Industry, warned it not to close off the option of a single currency.

Mr John Major insisted that Britain was not "remotely ready" for a single currency. The prime minister added that he believed businessmen were "very much behind the government's approach".

In an interview with BBC Radio Mr Davies said: "What we are slightly concerned about is a feeling that the government is prepared to dismiss the prospect of a single cur-

rency in the longer run, or exchange-rate stability, which we think are, in the long-term, of interest to the business community."

The CBI fears the government is closing off its long-term options in Europe. A survey of business leaders, to be published tomorrow, shows many in business in favour of a single currency.

Mr Michael Heseltine, trade and industry secretary, appeared to distance himself from some anti-European remarks by some colleagues at last month's Tory Party conference. He said: "We have taken historic decisions to move to a single market. That process is bound to create difficulties and short-term controversies."

# Ford no longer the pay-rise driver

THE FORD pay deal, sealed late on Thursday, is no longer the trendsetter for collective bargainings that it once was.

Ford has been rather more generous than most manufacturing companies over the past few years. However, one senior personnel manager yesterday said that the company still had "a psychological significance", partly because it was so widely written about.

Pessimists on pay inflation will say that the Ford deal - 2.5 per cent now followed by a rise of either 3.5 per cent or inflation next November, whichever is greatest - shows how deeply embedded inflationary habits are. Ford has been losing more than £1m a day since 1990 and faces another sharp fall in production because of weakness in the European market.

Given the widespread fear of unemployment, a pay rise comfortably above inflation this year and no less than inflation next might seem rather high. It follows a two-year deal which gave 5 per cent for two years running and has proved more

generous than expected in relation to inflation. Incomes Data Services, the independent pay analysts, has announced the decline and fall of the pay freeze and has been predicting a resurgence in pay for some time. The Ford deal suggests it may be right.

There are other signs. The monthly reports sent in by regional officials of the AEEU engineering union show a sharp increase in the number of pay offers going to strike, expected to improve productivity by at least 2.5 per cent a year over the next two years.

Mr Robbie Gilbert, head of employee relations at the Confederation of British Industry, broadly welcomed the deal and said that it was at about the average settlement level in manufacturing. The Engineering Employers' Federation yesterday produced average settlement figures for August to October running slightly lower at 2.13 per cent. And unit labour costs in manufacturing remain negative although slightly down on the minus 4 per cent of May.

Mr Ian Thompson, the federation's chief economist, said: "We find no evidence at all of a pay resurgence at present. There is the expectation of higher inflation, but in many companies that is balanced by the pressure created by price cuts in their main product markets."

The CBI also continues to celebrate a broader reform of British pay bargaining. A paper on pay and employment for next week's CBI conference says that 74 per cent of employers use performance-related pay for at least some of their employees.

It also says collective bargaining now covers only 34 per cent of employees, that 59 per cent of the main pay decisions affecting manual employees are taken at plant level, and that - according to a Gallup

poll - more than half of employees believe that pay and conditions should be bargained between the individual and their employer.

But the pessimists can point to the stubborn persistence of "pay drift" - bonuses, overtime and probably performance pay too - which means that average earnings are still rising at about 4 per cent a year although reported settlements are averaging only 2.5 per cent.

Earnings, in other words, continue to rise at about twice the level of inflation in spite of high unemployment. Relatively generous pay rises - made to look historically low by the inflation rate - combined with continuing productivity improvements in manufacturing, is what most employers are seeking - and getting.

Many public-sector workers faced with a second year of squeeze will feel left out. Such an outcome is also not good for job creation, since employers are concentrating resources on keeping existing staff happy.

## Nissan's strategy shies away from the R-word

NISSAN'S PLAN to reduce staffing at its Sunderland plant was presented yesterday as a "no-tears" severance package and a triumph for industrial relations.

But seasoned union officials greeted it as a traditional job-shedding announcement in face of a fall in demand. Mr Harry Morgan, regional officer for the AEEU engineering union, said: "It's a new company with new ideas, rapidly learning they aren't all that different when it comes down to basics like job losses."

Faced with falling demand across Europe Nissan had reduced line speeds and redeployed 300 production-line workers. This week it closed its night shift to halve production, a measure that will last until the end of February.

Yesterday it said it had decided to use its employee consultation machinery rather than to impose a job-shedding plan from above.

Last month Mr Peter Wickens, Nissan's personnel director, asked the 10 employee representatives on the company council if they would take soundings from the 4,600 employees - of which 2,400 are on the manufacturing floor.

He said: "We told them we have no monopoly of wisdom, we are prepared to listen to anything you and your constituents have to say about the handling of the situation". It was asking one hell of a lot of the elected representatives, I

Richard Donkin and Chris Tighe find the union sceptical of the 'no-tears' deal

wasn't aware of any company that had done this before."

The hard fact facing the employees was a reduction in volumes from the 270,000 cars originally planned for 1993 - reduced to 246,000 in late September - to between 200,000 and 240,000 in 1994.

Mr Kevin Reah, a manufacturing staff representative on the council, said the consensus among the workforce was to return to the day and night shift pattern that had existed since 1987 as soon as possible.

Employees, he said, wanted to protect their earnings but did not want to sacrifice job security by accepting conventional redundancy, in which the company would have fixed targets for shedding labour.

"It was important to everybody that there should be no compulsion on anyone to leave. When I joined the company I genuinely believed I was joining the company for life," he said.

But the employees decided that some kind of severance deal might be desirable. Mr Pat Quinn, production supervisor and a member of the company

council, said: "We asked if a wage could be found to allow people to leave the company who wished to leave it."

The management's formula presented to the employees yesterday was that the company should attempt to move to a five-day/three-night shift pattern by the beginning of March and that all employees be offered six months' salary - in most cases between £7,000 and £7,500 - to apply for what Nissan terms "a discretionary separation payment". Because there are no job-shedding targets, the company has had to include flexible arrangements for returning to the full shift pattern.

Nissan retains the right to turn down applications to leave so that a suitable balance of skills can be maintained. The Inland Revenue has agreed to treat the deal as a tax-free payment under its rules for redundancies although Nissan itself refuses to use what Mr Wickens calls the "R-word".

Union officials pointed out, however, that the stark fact remained that a Japanese company was shedding jobs.

"A rose is known by many names but it's still just a bloody flower," said Mr Tom O'Neill, AEEU divisional organiser.

He queried Nissan's suggestion that the deal was a "milestone". "If you don't accept what the works council have discussed, what's the alterna-



Nissan told its workers that it had "no monopoly on wisdom"

tive? The alternative is two-day working." He said the union had not been involved in negotiations. He suggested that it could have been useful to the works council, whose members lacked experience. "Short-time working, redundancy and complete closures - we're virtuosos at it. You achieve it through experience, not overnight."

Nissan said it was too early to gauge the uptake, but the average age of the manufactur-

ing workforce was about 26 and it believed some might welcome the opportunity to change career.

Worker representatives said working practices and training programmes at Nissan meant ex-employees were often sought after by other local manufacturers.

But the success of the plan may hinge on whether workers who take the severance terms qualify for benefits. Mr O'Neill doubted that they would.

## Hope for power deal at Scots pit

SCOTTISHPOWER is understood to have reached an agreement with British Coal which will involve the privatised power company continuing to take coal from the Lanarkshire deep mine in Fife after an existing agreement expires in 1995, James Baxton writes.

ScottishPower agreed in 1991 to take between 2m tonnes and 2.5m tonnes of coal a year from Longannet until March 31, 1995. Earlier this year it said it wanted to negotiate a new agreement so that both sides could take a longer-term view of the future of coal supplies. Yesterday Mr Eddy Hindmarsh, British Coal's head of operations, told union leaders at Longannet that prospects for maintaining high volume sales from the pit and from opencast sites looked promising. Negotiations with ScottishPower were at an advanced stage, he said.

ScottishPower is expected to reveal details of the agreement with British Coal on Tuesday.

## Yorkshire colliery to be closed

FRICKLEY colliery near Pontefract, West Yorkshire, is to be closed, British Coal confirmed yesterday, putting 740 miners out of work.

British Coal paid up to 60 per cent of Frickley's output, which was being stockpiled because there was no market for the coal. The situation was unlikely to improve and production costs were among the highest of any British Coal pit.

The NUM miners union will today urge members to reject the closure.

## Euro move on seatbelt raling

BRITAIN could after all legislate to make seatbelts compulsory in buses or coaches, the European Commission said yesterday, in an attempt to clear up confusion over European law on the issue in the wake of Wednesday's fatal M2 coach crash.

The commission said the UK could impose such obligations on British coach and bus operators. It would be illegal for operators to try to circumvent such a law by using only foreign-registered coaches.

## Pensions group lobbies chancellor

THE NATIONAL Association of Pension Funds has lobbied 200 MPs in an effort to head off threatened Budget changes to the taxation of pension funds.

Employee contributions to pensions are tax-deductible at present, and employees are entitled to a tax-free lump sum on retirement.

There has been speculation that the chancellor might attack some of these privileges. The association argues that taxing pension funds "would increase the cost to employers providing final salary schemes".

## National Savings bring in £435m

NATIONAL SAVINGS brought in a net £435m in October, up from £275m in September and £227m in August. Gross product sales were £279m and accrued interest was £122m. Repayments were £25m.

As in September, the highest contribution came from income bonds. National Savings introduced tiered rates for larger investments in August and gross sales of income bonds have now reached their highest level for 34 years. The total amount invested in National Savings at the end of October was £45.9bn.

## Strike threat

UNIONS representing more than 900 manual workers at Amec Offshore, the Tyne-side fabrication company, have said that they will strike from Friday over planned cost-cutting terms and conditions for night-shift workers.

## Oil site to close

AGATOS & Hutchison yesterday announced the closure of its edible oil refinery at Bootle in Merseyside. By mid-1995, with the loss of 250 jobs, it said the 1960s factory could not be brought up to modern standards at a reasonable cost.

## Airline collapses

LAKESTAR NORTHWEST, the regional airline, went into receivership yesterday. It ran daily flights between Liverpool Airport and Carlisle, Aberdeen and London Stansted.

## Industry leads improvement in trade

By Peter Marsh, Economics Correspondent

THE VALUE of exports hit a record in August while import growth has flattened, with a particularly good trade performance by manufacturers.

The deficit with the rest of the world on all merchandise goods - the visible trade deficit - came out in August at \$415m, the lowest monthly total for 6½ years.

In August the trade deficit on manufactured goods was \$26m, the lowest figure since July 1991 when there was a small surplus.

Excluding oil and erratic, high-price items such as ships, gems and aircraft, export volumes grew 2.5 per cent in the three months to August compared with the previous three months. In the same period the equivalent measure of import volumes was flat.

In the year to the June-to-August period export volumes excluding oil and erratics rose 3.5 per cent. The corresponding measure of import volumes grew just 0.5 per cent.

The seasonally adjusted figures from the Central Statistical Office result from large revisions to data now thought to be flawed due to problems with the new intrastat system.

Intrastat was introduced in January to provide a new way

TRADE WITH COUNTRIES INSIDE AND OUTSIDE THE EU											
Balance of payments basis (£m seasonally adjusted)											
	Exports			Imports			Visible balance			Invisible balance	Current balance
	European Union	Countries outside the EU	Whole world	European Union	Countries outside the EU	Whole world	European Union	Countries outside the EU	Whole world		
1991	58 636	44 477	103 113	59 814	53 883	113 697	-978	-9 406	-10 284	2 632	-7 652
1992	60 365	48 682	109 047	64 022	56 431	120 453	-3 657	-8 748	-13 405	4 786	-8 620
1992 Q3	14 916	11 577	26 493	16 041	13 675	29 716	-1 125	-2 098	-3 223	1 594	-1 629
Q4	15 562	12 134	27 696	16 707	15 295	32 002	-1 145	-3 161	-4 306	1 869	-2 447
1993 Q1	16 466	13 670	30 136	16 447	16 766	33 212	19	-3 095	-3 076	512	-2 564
Q2	15 401	14 205	29 606	16 241	16 421	32 662	-840	-2 216	-3 056	621	-2 435
1992 DEC	5 062	4 133	9 195	5 654	5 442	11 096	-592	-1 309	-1 901	-	-
1993 JAN	5 423	4 420	9 843	5 534	5 418	10 952	-111	-898	-1 109	-	-
FEB	5 618	4 508	10 126	5 472	5 701	11 173	-146	-1 193	-1 047	-	-
MAR	5 425	4 742	10 167	5 441	5 646	11 087	-16	-904	-920	-	-
APR	5 037	4 677	9 714	5 341	5 545	10 886	-304	-868	-1 172	-	-
MAY	5 156	4 665	9 821	5 363	5 468	10 771	-207	-743	-950	-	-
JUN	5 208	4 663	10 071	5 537	5 466	11 003	-329	-605	-934	-	-
JUL	5 104	4 811	9 915	5 424	5 555	10 979	-320	-744	-1 064	-	-
AUG	5 523	4 870	10 393	5 213	5 599	10 812	310	-729	-419	-	-

Source: CSO

of gathering trade data within the European Union after the abolition of EU customs barriers. It is based on collecting statistics from individual exporters and importers rather than customs staff.

In August the value of exports came to £10.39bn, 5 per cent higher than the £9.91bn in July. Imports fell 1.5 per cent to £10.81bn from £10.98bn.

Between June and August the deficit was £2.11bn, after £3.01bn in the three months to July. The last time the trade deficit for a full quarter was lower was in the second three-

monthly period of 1991 when it was £2.02bn.

The deficit with non-EU nations in August was £729m, after £744m in July, while August saw a surplus of £310m on trade with the rest of the EU. The CSO said this last figure was the biggest monthly number "since about 1980".

On manufactured goods, the deficit in the first eight months of the year was £2.9bn, after £7.0bn in the whole of last year and £3.6bn the year before. The revisions to earlier data by a six-strong team of CSO officials centred on altering the

system of seasonally adjusting the figures from intrastat.

The office also revised downwards its earlier figures for price increases for both exports and imports, covering 10,000 classes of products. The CSO believes prices of exports excluding oil and erratics rose 10 per cent in the year to the last three-month period, while import prices on the same basis rose 11 per cent. Prior to the revisions the office had believed prices were rising faster, especially for exports, and had a correspondingly lower figure for volume growth.

In the three months to August values of exports excluding oil and erratics rose 2 per cent on the preceding three months and 14 per cent on the same period 12 months previously. Equivalent imports rose 11 per cent and zero respectively.

In the June-to-August period exports of finished goods rose 3 per cent compared with the previous three months, and 17 per cent on a year previously. Imports of similar products fell 1.5 per cent between the two periods and rose 13 per cent over the year.

## Manufacturing output increases

By Peter Norman, Economics Editor

A REBOUND in car output in September caused manufacturing production to increase slightly after a decline in August, the Central Statistical Office said yesterday.

But manufacturing output fell fractionally in the third quarter after rising strongly in the first half of this year and is now estimated to be growing at an underlying rate of just 1 per cent a year.

The CSO said manufacturing production increased by a seasonally-adjusted 0.4 per cent in September after a 0.6 per cent decline in August.

Output of the production industries, which group mining, quarrying, oil and gas extraction and the electricity, gas and water supply sectors with manufacturing, rose 0.1 per cent in September, offsetting a decline of 0.1 per cent in the previous month.

The CSO estimates that production industry output is growing at an underlying rate of about 2 per cent a year.

Total output of the production industries rose 1 per cent in the third quarter compared with the three months to the end of June and was up 2.8 per

cent compared with the third quarter of last year.

By contrast, manufacturing output fell 0.1 per cent in the third quarter and was 1.6 per cent higher than in the third quarter of last year.

Output trends varied in the different manufacturing sectors. Among consumer goods car output rose 1.9 per cent in the third quarter, largely because of a 9.6 per cent increase in September. Among investment goods the output of transport goods fell 3.3 per cent in the quarter, reflecting falling production of ships, aerospace products and commercial vehicles.

There were also wide differences in the energy sector. Coal production rose 2 per cent in the latest quarter but was 23 per cent down on the previous year. Oil and gas extraction jumped 7.5 per cent in the latest quarter and was up nearly 19 per cent from the third quarter of last year, reflecting the "dash for gas" among electric power producers.

Third-quarter output of the electricity, gas and water supply industries was 5.5 per cent up from the second quarter and last year's third quarter, reflecting increased demand during the cool summer.

## Civil engineers warn Clarke not to cut building projects

By Andrew Taylor, Construction Correspondent

A FRAGILE and hesitant civil engineering recovery would be reversed if the government announced spending cuts in road and rail construction in the Budget this month, industry leaders warned yesterday.

A survey of 139 companies conducted last month showed a sharp rise in the number of companies

being asked to tender for work compared with 12 months ago.

Thirty-one per cent of companies reported a rise in tender invitations compared with 26 per cent reporting a fall. The balance of those reporting increases over falls was the third highest in the 14 years that the Federation of Civil Engineering Contractors has been conducting its survey.

On the other hand 37 per cent of companies expected orders to fall

during the next 12 months, compared with only 8 per cent expecting orders to rise.

Mr John Hackett, federation director-general, said the apparent conflict in the findings was due in part to "a fear that government, by cutting road and rail programmes, would upset the fragile recovery which appears to have begun in parts of the market".

Clients had also increased the size of tender lists in the hope that

increased competition would force prices even lower. Due to a shortage of big projects large national contractors were bidding for smaller works which they might have ignored previously.

Mr Hackett said: "The clearest signs of better times ahead are coming from our members in London and the south-east which have seen relatively the greatest decline in workload during the recession. In general large firms are doing

better, while smaller firms are holding their own. Middle-sized firms, by comparison, are continuing to have a very rough time."

The number of houses sold by Britain's biggest estate agencies in October was the lowest monthly total this year according to a survey published today.

The survey by the industry-appointed Board of the Ombudsman for Corporate Estate Agents covered 26 companies representing 4,200

branches. Mr Peter Constable, group chairman, said that sellers had become extremely cautious ahead of the Budget.

Mr Constable warned Mr Kenneth Clarke, the chancellor, not to make any further reductions in mortgage tax relief in his Budget.

The rate of relief, available only on the first £30,000 of borrowings, is already planned to be cut from 25 per cent to 20 per cent from next April.



Hope power deal a Scots

# Salvation Army moves to recover fraud loss

By Andrew Jack and Jeremy Burns

THE SALVATION ARMY has started overseas civil action in the last few days to recover the \$3.7m (£2.7m) of which it was defrauded last year.

New information has triggered action to recover houses and other assets in California and the Netherlands.

Sources at the charity said yesterday they had identified the destination of nearly all the money which was passed over for legitimate

investment in letters of credit - but was in fact dissipated around the world.

Meanwhile it emerged that new investigations have been triggered by the FBI, the Dutch police and the US Securities & Exchange Commission. British detectives plan to widen their inquiries shortly - to the US and the Netherlands. They may also visit Argentina.

Of the \$10m originally handed over by the charity in May last year to ASL-OGER Bank in Antwerp,

\$3.7m was transferred to Banque Continentale du Luxembourg (BCL) and then on to London, the Netherlands and the US. \$500,000 remains frozen in the BCL account.

A further \$500,000 of the original money was paid from the ASL-OGER account over the next few months back to the Salvation Army to give the appearance of profits on investment activities, although no such profits had been generated.

Investigators believe \$3.3m was transferred from BCL back to the UK - \$200,000 to an account in the

name of Tilen SA created by Mr Stuart Ford, a Birmingham businessman; \$2.5m to Edge & Ellison, Mr Ford's solicitors; and \$800,000 - less substantial fees for Mr Ford - as a loan secured against worthless Airways, which planned to build an airport in Glenrothes, Fife.

No criminal charges have been brought, although Mr Ford and Mr Robert Adey, a solicitor with Edge & Ellison, were separately arrested, questioned and released on bail. They denied any wrongdoing.

The remaining \$4.35m of the charity's money was transferred to Creggan Bank International and then on to Kansallis International, two further banks based in Luxembourg.

From here, more than \$3.2m was transferred to Mr Harold Glantz of Continental Capital Markets of New York, where much of it was spent on houses in Malibu and Santa Monica.

The remaining \$1m held by Kansallis was transferred to Dutch accounts of ABN-AMRO in the Hague and Rabobank in Utrecht, and has been linked to Mr Guido

Haak of Delta Management, a company based in the Netherlands.

Papers obtained by investigators suggest that Mr Camil Naguib, the Egyptian financier named in a writ issued by the charity earlier this year, attempted to divert the money for different purposes, but lost control of it to Mr Glantz and Mr Haak once it entered the Kansallis account.

The charity believes it will recover between \$2m and \$3m directly from assets on which its money was spent, and the rest by civil actions.

## Brooke outlines lottery rules

THE government yesterday outlined restrictions on where and how tickets for the national lottery can be sold.

Mr Peter Brooke, National Heritage secretary, said he planned to issue draft directives preventing the rolling-over of prizes that have not been won for more than three consecutive games.

Mr Brooke made clear he does not want to see games or machines, including video machines, which encourage excessive playing; games which would encourage underage playing or excessively priced tickets. Mr Brooke also said tickets should not be sold by or to those under 16 or sold in the street - apart from kiosks - or in betting shops, at horse or dog-racing tracks, in bingo or gaming clubs or even commercially in homes. The lottery's operator should be chosen by next spring.

## Watchdog acts on press code

THE Press Complaints Commission moved yesterday to try to strengthen self-regulation of the press by suggesting editors who breach the agreed code of practice could be sacked.

The move came in the wake of the publication by the Sunday Mirror and the Daily Mirror of pictures of the Princess of Wales in a gym.

The commission said it was seeking to ensure that all editors of national newspapers have the clauses of the code written into their contracts.

## Businessmen cleared

TWO businessmen who ran Therm-A-Stor, a double-glazing company, were both cleared of fraudulent trading charges after the Serious Fraud Office dropped its prosecution more than six weeks into the trial. It had alleged at Birmingham Crown Court that Mr John Morris, the company's founder, and Mr Anthony Bomar, managing director, had defrauded customers and suppliers of more than £12m. The SFO said the trial had been abandoned after the emergence of unforeseen evidence.

## World Service boost

THE BBC World Service said yesterday its global audience had reached 130m regular listeners, up from 120m in 1990.

## System for credit scoring opened up

By Alison Smith

PEOPLE REFUSED credit will be told more about the reasons, under guidance about the use of "credit scoring" published by the credit industry yesterday.

The guide to credit scoring - the method of deciding whether to give consumer credit on the basis of points for characteristics such as age and employment - has been revised for the first time since it was issued 10 years ago.

The guide sets out procedures, techniques and arrangements for checking scoring systems. Its coverage has widened, to include the banks, building societies, mail order traders and retail credit providers, such as shops that issue in-store cards.

In future people whose application for credit has been "credit scored" and refused will have a right to be told that this method of assessment has been used, and be given the main reason for that decision.

This might be that they had failed to acquire enough points on the credit scoring, that the rejection was based on credit agency information, or that they fell outside the policies of the organisation offering credit - for example, of lending only to home owners or to people in a particular age range.

The credit industry has resisted suggestions that potential borrowers who are rejected should be given more detailed information - it is worried about the risk that this knowledge could be used to manipulate further applications by omitting or changing the damaging information.

In a report on credit scoring from the Office of Fair Trading last year Sir Bryan Carsberg, director-general of fair trading, highlighted the importance of providing more information to customers as a way of increasing confidence in the system.

He accepted the case for not having detailed guidance about the factors used in scoring, but hoped to see emphasis placed on personal information about potential borrowers rather than on more non-personal data such as where people live.

While some of the changes recommended in the new guide are already being implemented, they will not necessarily all take effect until the end of next year.

The OFT is to update its leaflet for the general public "No Credit?" to reflect the revised guidance. The new version should be available next year.

## Receivers hold out hopes of selling Swans

Chris Tighe on the yard's future as 510 job losses were announced

SWAN HUNTER, the Tyneside shipbuilder, is to shed a further 510 jobs because work on the Type 23 frigate HMS Westminster will be completed this weekend, receivers Price Waterhouse said yesterday.

The new round of cuts, which will reduce the company's workforce to 1,040, brings to 1,400 the number of jobs lost since the receivers were called in six months ago today.

Union leaders and local Labour MPs said the redundancies were another devastating blow, particularly for riverside areas of Tyneside where male unemployment is more than 40 per cent.

Swans, only substantial remaining work is to complete sister frigates Northumberland and Richmond, due for delivery in May and November 1994.

But union leaders said they had not given up hope that a buyer would emerge for the company. "There's still hope for Swan Hunter, we aren't dead yet," said Mr Tommy Brown, Tyneside chairman of the Confederation of Shipbuilding and Engineering Unions.

The receivers, who are talking to four parties interested in acquiring Swans for shipbuilding, said they remained determined to retain the "golden nugget" of skilled employees, in the hope the company can be sold as a going concern.

The further reduction in workforce numbers is painful for individuals but may assist a sale by diminishing the liabilities in potential redundancy payments for any purchaser.

Mr Gordon Horsfield, one of

the receivers, disclosed yesterday that two of the potential bidders were interested primarily in warship building; the others would also wish to build merchant vessels. The four include foreign companies.

The receivers have also approached companies potentially interested in Swans to see whether they would consider forming a consortium.

He said the potential buyers, none of which had submitted a concrete bid, were waiting to see what the November 30 Budget said on defence spending. They were also interested in whether Swans would be granted eligibility for European Union intervention funding, which would provide a 9 per cent subsidy for merchant orders. The receivers expect an answer within five weeks.

Mr Horsfield said: "If bidders are going to make concrete offers, I would hope we will see something beginning to develop over the next couple of months."

Swan Hunter went into receivership on May 13, two days after it lost the fight for a Navy helicopter carrier to rival VSEL, based Barrow-in-Furness.

Receivers Mr Mark Homan, Price Waterhouse's UK corporate recovery partner, Mr Horsfield, responsible for corporate recovery practice in the UK regions and Mr Ed James, Newcastle-based corporate recovery partner, were appointed by Lloyds Bank. At the time the company had net debts of £40m, of which £12.1m was owed to Lloyds.

The receivership, one of the



Receivers Gordon Horsfield (left) and Ed James at the Swan Hunter yard. They announced the loss of a further 510 jobs

biggest in Britain this year, has involved about 40 Price Waterhouse staff, including eight full-time at Swans. The firm has spent about 10,000 hours on Swans and its bill has exceeded £800,000.

Shipbuilding has made a powerful impression on some of the team. "One or two of our managers have got so enthused they'd be happy to stay there for ever," said Mr Horsfield. "One of the team's gone native - he wears a hard hat a lot," said Mr James.

Rival insolvency practitioners describe the Swans receivership both as a plum job, because of the potential for publicity for the receivers, and

as a poisoned chalice, because of the delicate political and union considerations.

One rival said: "Most people quite relish the publicity of a major appointment; I'd have milked it for all it was worth."

However, Mr Horsfield said: "I'm not attracted to making personal publicity out of an extremely delicate situation involving people's livelihoods."

Worldwide advertising of the yard brought 76 inquiries, whittled down by the receivers to 22 involving shipbuilding. These were reduced to a hard core with track records which would reassure the Ministry of Defence and other potential Swans customers. "They don't

want accidents like this to happen again," said Mr Horsfield.

Because of the receivership, the yard has found it difficult to win substantial work, apart from the MoD's agreement to let Swans complete the three frigates.

Unusually, the receivers tried to form a stand-alone vehicle, Swan Hunter Neptune, involving local authorities and the Department of Trade and Industry, to carry out the Omani patrol boats order that Swans was near to clinching in May. This proved impossible because of the long-term commitment required.

Without selling any shipbuilding assets, the receivers

have raised £7m, mainly by claiming shipbuilders' relief from Customs and Excise and chasing trade debtors. Some of this money has provided working capital, and some has gone to Lloyds Bank. The receivers said the bank had been very supportive of their determination to sell Swan Hunter as a going concern.

Despite the bruising job losses, the receivers have maintained harmonious relationships with Swans unions, who share the objective of finding a buyer for the company. Mr Horsfield said they were the most commercially astute trade unionists he had ever come across.

## Names want £900m to reach out-of-court deal

By Richard Lapper

ERRORS AND omissions insurers must pay at least £900m before loss-making Lloyd's Names are prepared to accept an out-of-court settlement of their legal disputes with agents, leaders of loss-making Names said yesterday.

The insurers, many of which are Lloyd's syndicates, cover agents against legal awards for negligence. Lloyd's has identified contributions from them as a source of funding for any deal with the loss-makers.

The Lloyd's Names Association's Working Party, which links 37 groups of loss-making Names that are claiming up to £3.5bn in compensation, said yesterday it believed the exposure of the insurers to the Names' claims could be "as high as £1.5bn". The working party described as "decisive" an offer of £900m said to have been made by errors and omissions underwriters.

Lloyd's is also trying to persuade agents, brokers and accountants to make donations and is prepared to contribute from its central fund towards a settlement. It hopes to offer

details of the settlement to Names by early December.

Separately, Lloyd's said it would "vigorously defend" a writ served earlier this week by a Name alleging criminal and civil fraud, false accounting and negligence. The writ seeks to cancel any contract with Lloyd's from November 1981. It alleges that Lloyd's knew about the extent of its exposure to asbestos and other long-tail liabilities - those on which claims can emerge many years after the start of the policy - when Names joined Lloyd's in the early 1980s.

Each AS-level is intended to be at the same level of difficulty as an A-level, but requiring only half as much work. The intention is that candidates specialising heavily in one group of subjects can maintain some breadth by taking an AS-level in a different subject.

Take-up of AS-levels has been disappointing, mainly because many schools believe that in most subjects they are too difficult and worth rather more than half an A-level. Some headmasters also complain of timetabling difficulties.

## Levitt 'tried to blame others'

By John Mason, Law Courts Correspondent

MR ROGER LEVITT, former chairman of the collapsed financial services group, tried to blame others for the fraudulent activities of his company, it was alleged at the Old Bailey yesterday.

Mr David Cocks QC, prosecuting, said that when first interviewed by police Mr Levitt told them that everything had been done "behind his back".

Mr Cocks said that during these interviews Mr Levitt seemed to be placing blame on everyone's shoulders except his own.

This was completely untrue, he said, since Mr Levitt was at the heart of the fraud which involved illegally injecting £21m into the affing company, forging bogus invoices to cover these funds and misleading Fimbra, the self-regulatory organisation for independent financial advisers, about the state of the Levitt Group's financial affairs.

Mr Levitt and three other former directors, Mr Mark Reed, Mr Alan McNamara and

Mr Robert Price, all deny a charge of fraudulent trading between April 1989 and December 1990.

Mr Cocks said Mr Levitt's blatant dishonesty was demonstrated by the deception practised on his "great personal friend", the thriller writer Mr Frederick Forsyth.

At a meeting between the two men in May 1990 the author had agreed to invest £400,000 in bonds with the Levitt Group and wrote a cheque on the spot.

The money was placed in the Levitt Group's own accounts, however, rather than clients' accounts, to help keep it afloat, Mr Cocks said.

A false invoice was then created which claimed Mr Forsyth had paid the money in return for "commercial advice and negotiations on book rights". Mr Forsyth would be called as a witness and tell the court this documentation was "complete moonshine", Mr Cocks said. "You couldn't have a more blatant example, the prosecution say, of dishonesty," he told the court.

The trial continues.

## Planned A-level grade attacked

By John Authors

A NEW top grade will be created for the highest achievers in A-level exams under proposals announced last night by Mr John Patten, the education secretary.

The move is part of a package of reforms to the exams, which form the basis of the university admissions procedure.

However, the changes received a negative reaction both from teachers and from university admissions tutors.

Mr Patten said the new "A\*-starred" grade was needed "to reward exceptional ability among the growing number of candidates now obtaining A grades". Below the new grade there would still be five grades of pass, ranking from A to E.

The Committee of Vice-Chancellors and Principals, which represents universities, said there was no evidence that the new grade would help admissions tutors, and that the move was "somewhat depressing because it provides another way to reject a candidate".

The universities added:

"What is needed is candidates for university education with a broad education."

The National Association of Head Teachers accused Mr Patten of "hankering unhelpfully with a system he appears not to understand".

However, the committee welcomed Mr Patten's proposal to ask the Schools Curriculum and Assessment Authority, the quango that controls exams, to encourage greater take-up of Advanced Supplementary (or AS) levels.

Each AS-level is intended to be at the same level of difficulty as an A-level, but requiring only half as much work. The intention is that candidates specialising heavily in one group of subjects can maintain some breadth by taking an AS-level in a different subject.

Take-up of AS-levels has been disappointing, mainly because many schools believe that in most subjects they are too difficult and worth rather more than half an A-level. Some headmasters also complain of timetabling difficulties.

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Saturday November 13 1993

## Trade hitch for markets

TO MOST investors, whether in the United States, Britain or elsewhere, next week's vote in the US House of Representatives on the North American Free Trade Agreement (Nafta) seems a rather remote affair. The possibility of an adverse outcome is not being allowed for in a market whose chief worry is still that the low point in the US interest rate cycle may have been reached. Certainly, in itself, the success or failure of this regional trade deal cannot have more than a marginal impact on global investment returns. Yet if Nafta were lost, it could prove to be an important turning point for the markets.

The present high level of both bond and equity prices around the world owes as much to perceptions about longer term changes in economic structure as to short term views about the state of the economic cycle. While valuations have come to look more and more speculative by historic standards, they have derived increasing support from the belief that the forces of disinflation will prove to be much stronger than expected; and that a global economic upturn will receive an unprecedented demand boost in the second half of the 1990s as three to four billion people in the newly industrialising countries are absorbed into the global economy.

There is little doubt that the economies of Asia, Eastern Europe and Latin America will provide an increasingly buoyant market for the developed world's capital goods and will contribute to higher living standards in the West by exporting low cost consumer goods.

As a highly competitive source of supply they will also act as a powerful restraining influence on prices in the tradeable goods sectors of the OECD economies. The outcome of this disinflationary growth should be an increase in the global living standards that would have much in common with the period of growth and falling prices in the late 19th century.

### Sheltered

Yet this benign scenario is substantially predicated on continuing trade liberalisation, without which the newly industrialising countries will be constrained in their ability to pursue the kind of export-led growth hitherto enjoyed by the dragon economies of Hong Kong, Taiwan, Singapore and South Korea. And since trade is a positive sum game, it is not just the developing countries that stand to lose if the climate is more restrictive. Protectionism would ensure that producers in the low growth economies of the developed world would be sheltered from competition. Downward pressure on prices would thus slacken.

Efficiency would suffer. If Nafta fails next week, the immediate impact will be felt in emerging markets where much of the froth in the global bull market has lately been concentrated.

The fall-out would be particularly heavy in Mexico, which last year attracted nearly \$9bn of equity capital from the US - not much less than the sum US investors pumped into the world's second largest equity market in Japan. But there would be wider ramifications, not least because of the threat to the Uruguay round for which the deadline has been set at December 15.

The Clinton administration's position would be weakened; and that weakness would coincide with continuing uncertainty about the position of the French government, whose readiness to give in to populist pressure over the Air France strike might be replicated in its dealings with the French farmers over the Gatt.

### Balance

Equity markets would suffer from the initial blow to business confidence. And a rise in global bond yields, as the disinflation story confronted a setback, would inevitably rub off on equity prices too. A more protectionist trade climate would be most unlikely to put an end to economic growth. It would merely be a dampener. But coming after a long period of very full stock market valuations, a change in trade policy would have disproportionate psychological importance.

For the best part of 15 years the world has been in the grip of a powerful tendency towards globalisation and liberalisation. The balance of power in economic matters has shifted away from governments towards markets. The result has been a much faster pace of change, with considerable strains being felt in the labour markets of many OECD countries.

Defeat for Nafta might be taken in the markets to imply that this beneficial shock to the supply side of the world economy was coming to an end and that politicians were successfully reasserting control over markets in response to the clamour from those who have found the pace of change too painful. The symbolism would be powerful. That is not to say that it will happen; and since a shift towards protectionism would ultimately be bad for everyone's living standards, it should not be allowed to happen. The victory of US Vice President Al Gore over the maverick protectionist billionaire Ross Perot in this week's television debate offers modest grounds for hope. Next Wednesday's vote is certainly no mere technical matter. It should be watched with some trepidation.

In the City of London's champagne bars, teeming again after three bleak years, dealers and financiers are regaling each other with stories of their fabulous earnings.

Here is one: "A foreign exchange trader (at a Swiss bank based in London) was paid such a big bonus, well over £1m, that the computer which the firm uses to calculate bonuses could not cope - once the number reached seven digits, the computer aborted the program."

Then there is the spend-spend-spend version: "The boys were paid such big bonuses that they popped out of an afternoon [sic] to buy their girlfriends new cars."

Conspicuous consumption is back in the Square Mile, as the profits of stockbrokers and securities firms soar. Trading volumes in the stock market have risen; there has been a glut of securities issues and new businesses have sprung up to deal in the complicated financial products known as derivatives.

Last week SG Warburg, a leading UK investment bank, reported that its profits for the first half of the current financial year had almost tripled to £145m. A few days earlier, it had been reported that Mr Kaveh Alamouti, a dealer in London for Japan's Tokai Bank, had earned £5m last year.

There are very few City earners in Mr Alamouti's league. But many of his colleagues and competitors are expecting substantial Christmas bonuses. "There are more than 100 people in our London office who will get a bonus exceeding \$100,000," said a 32-year-old executive at a US investment bank.

As these City tyros toast their good fortune, there is a less celebratory mood in British industry. When glasses are raised in a manufacturing company's boardroom, it is often to salute senior managers, with 20 or 30 years service, taking early retirement as part of cost-saving programmes.

In many parts of industry, the end of the recession is barely noticeable - belts are still being tightened. Though profits of many big companies, such as Imperial Chemical Industries, are recovering, they remain well below their peak.

Given the stark contrast between the fortunes of the City and industry, what do the graduates who entered the job market between 1980 and 1987, think about their career choices and prospects? Has going into the City lived up to its glittering promise? Or do young industrial managers derive sufficient satisfaction from their jobs to compensate for their lower earnings?

Collecting responses from the City, which is thronging with young men and women in their late 20s and early 30s doing interesting, highly paid and responsible jobs, was easy. However, thirtysomethings in charge of production or sales divisions at manufacturing companies were more elusive.

Several avenues proved dead-ends: a couple of business consultants failed to suggest manufacturers with suitable interviewees; the chairman of a leading manufacturer said he would scour his myriad subsidiaries for a bright young industrialist but his office later left a message that "we have plenty of people who are between 37-45 but no one in the age group you want"; Imperial Chemical Industries imaginatively put forward an untraditional subject - a woman manager, Ms Ginny East, from Kingston Polytechnic.

But Ms East turned out to be an accountant, who has always worked on the financial side of ICI and is

As champagne corks start popping in the City again, can industry compete in the career stakes, asks Robert Peston

## Flash cash isn't all that glitters



The City of London is riding high; industry less so: from left, Paul Compton, Ginny East and David Lewis

currently in investor relations - in other words, she is doing what is effectively a City job.

So where are all the young industrialists? A whole generation appears to be under-represented in British industry. Statistics provided by Mr Michel Ozaria, the French director of the London Business School's Career Management Centre, indicate what happened. Almost half of the LBS's business graduates in 1985 went into financial services and only 11 per cent into manufacturing industry.

A 32-year-old investment banker, expecting a £300,000 bonus this year, says: "I don't know anyone who had a good degree from a good university in the 1980s who went into industry, because the opportunities were not there."

In part, he is referring to the substantial sums which can be earned in the City. Mr Ozaria says the average starting salary, ignoring bonuses, for a 1985 MBA graduate was £27,500 in the City, compared with under £21,000 in manufacturing.

He is also referring to promotion prospects. ICI says its graduate intake in 1979 is only now being promoted to relatively senior production or marketing roles. The Institution of Mechanical Engineers says that out of 2,194 members in senior management jobs, only 55

are aged 28 to 34. But industry does provide compensations apart from money for the rare individuals who are promoted young. Three who have climbed the corporate ladder quickly are: Mr David Lewis, a 28-year-old company operations manager with Unilever, the Anglo-Dutch conglomerate; Mr Alan Rosling, currently with the Downing Street policy unit which advises John Major, who at 31 has already been chief executive of a lingerie business for Courtaulds Textiles and is about to become marketing and planning director of United Disasters; and a former stockbroker, who asked to remain anonymous, now running a medium-size manufacturer of consumer goods.

All are enthusiastic about their careers and believe that "making things" provides satisfaction difficult to obtain in the City. Only the former stockbroker shows any bitterness about City extravagance. He says: "When we go into the wood-panelled gent's at our financial advisers, we always say that if anyone offered us an office decorated quite as opulently we would move in tomorrow."

Mr Lewis has not had the time to ponder City lifestyles. Unilever has pushed him hard, giving him six different jobs since he joined its graduate training scheme in 1987

from Trent Polytechnic. He now has 33 people reporting to him and is in charge of co-ordinating the marketing plans for the detergents produced by Unilever's Lever Europe subsidiary. Though department managers at Lever Brothers earn about £30,000 a year, excluding London weighting, Mr Lewis shows no trace of regret at having turned his back on the far higher salaries available in City firms.

Though the financial services industry has been a powerful magnet for talent, industry's attempts to counter the attraction appear half-hearted. After Mr Rosling graduated from Harvard Business School in 1968, he did not find British industry rolling out the red carpet: "I had written to 50 of the leading companies in the country when I came out of business school. Most did not reply, most were not interested in someone of my background."

Eventually Mr Martin Taylor, recently appointed chief executive of Barclays and then in charge of Courtaulds Textiles, took him on with the promise: "I'll either give you a management role in a year or sack you." Within a few months, Mr Rosling was sent to Bristol to run Piersons, which makes Marks and Spencer's lingerie.

However, Unilever and Courtaulds are unusual in giving consid-

erable responsibility to younger executives. "Promotion in industry comes with age," says Mr Paul Compton, a stockbroker who began his career with the engineering firm AE. "Even Leonardo would have found it difficult to get a decent job with a British manufacturer until he was 30."

After Cambridge, where he was sponsored in his engineering degree by AE, Mr Compton spent a year as an assistant to its manufacturing director, but decided to quit when told that his next job was "effectively as a foreman producing a particular type of piston in a factory employing 200 people."

He says: "Going to a piston factory in the north feels like going to do national service." He would have been away from his Cambridge friends and contemporaries for several years and the prospect of a senior management job was remote.

So in 1966, Mr Compton sent applications to several City firms. At 30, he is now an analyst of engineering companies for the stockbroker, Credit Lyonnais Securities, and talks frequently to Mr Colin Hope, chairman of T&N, which bought AE. "When I was at AE, I met the head once and was told about it three months in advance."

Embracing shoulders with those at the top is fairly commonplace in the City. In general, firms are prepared to give considerable status and power to young people.

"I chose financial services because I wanted to work for an international business and one which presented greater challenges," says Mr Martin Prasad, a 33-year-old vice-president of Chase Manhattan, the US bank, who is in charge of bullion trading and the fashionable business of constructing complicated deals involving commodities and derivatives. "Apart from the financial inducements, there was also the opportunity to acquire more responsibility earlier than in manufacturing."

A graduate of Oxford University, John Hopkins in the US and the business school, instead, in France, he says: "I have never actively talked to a manufacturing company about employment."

While Chase offers a diverse career because of its size and geographical spread, many City firms do not. Nor do most of them offer much scope to manage people. Such opportunities are limited because of the flat management structures of most financial institutions.

This can be a disadvantage for some. Though Mr Compton loves his job, he says it has not changed very much for years. Others who joined the City during the mid-1980s boom are more dependent. "Of course I earn far more than I could in industry," says one broker. "But I am bored out of my skull."

Some of the 1980s graduates have risen through the City as far as they can. There are simply not enough senior jobs to go round. Now, manufacturing may be able to woo them if it has the confidence to give them top jobs. Industry has one significant advantage over the City, for all its handicaps - it can offer a long and varied management career.

So although the champagne corking are popping again in the Square Mile, the less flamboyant lifestyle of an industrial manager no longer seems so unattractive for an increasing number of City executives. They want more from life than chasing big deals and an end-of-year bonus, however fat.

## MAN IN THE NEWS: Al Gore

### Wooden-top carving a role

THE Clinton White House has been so much on the defensive, both at home and abroad, that any small victory offers a welcome psychological lift.

It was understandable, then, that Vice-president Al Gore's apparent defeat of a shifty and ill-tempered Mr Ross Perot in this week's televised debate about the North American Free Trade Agreement should have "elated" President Bill Clinton and put a new spring in the step of many of his staff.

The role is a traditional one for vice-presidents and would-be vice-presidents during an election campaign: take the battle to the enemy with the slogans and personal assaults that might sound unpresidential from the top of the ticket.

On policy questions such as the Nafta attack-dog role is less usual, yet by most measures Mr Gore appears to have carried it off effectively.

Opinion polls conducted for the CNN network and USA Today newspaper immediately after the debate showed that Mr Gore had enhanced his approval rating to 72 per cent, compared with 57 per cent before.

Perhaps more remarkably, Mr Gore may even have improved Nafta's chances of passing its crucial test on Wednesday in the House of Representatives. The same poll showed that 57 per cent of those questioned favoured the trade pact after the debate, compared with only 34 per cent before.

For Mr Gore, the surge is the latest climb in a roller-coaster ride up and down the public opinion polls. Since his entry into Congress in 1977, the politician has oscillated between "wooden-top [policy] wonk" with a future on the fringes,

and cerebral heavyweight bound for the very top.

It is true that Mr Gore speaks slowly in public, and moves his robust body with the grace of a marionette. Yet the "wooden" label that he acquired during his failed bid for the Democratic presidential nomination in 1988 has stuck to him with more tenacity than may be warranted.

Friends describe him as a dryly humorous prankster with an uncanny knack for balancing a broomstick on his nose. And it is Mr Gore himself who most often tells the joke: how do you tell Al Gore from a roomful of Secret Service agents? Answer: he's the stiff one.

As a campaigner in 1988 and again in 1992, the occasional wooden speeches alternated with stirring, often effective, sometimes even emotional harangues. And in the campaign debates, he was always an accomplished performer.

This week, the perception of woodenness served him well, by ensuring that he need do no more than hold his own against the sharp-tongued Mr Perot to be declared the winner. His performance was not flawless - the main lapse in preparation was his inability to respond with details when Mr Perot falsely denied his charges of hiring lobbyists - but it did the trick.

It is not just the perceptions of Mr Gore's personality that have oscillated. The assessments of his clout as vice-president have also fluctuated.

Newspaper reports either portray him as a deputy president with real weight in the Clinton administration, or as an ambitious man championing furiously at the limitations of his job, which has always



been largely ceremonial.

There is not much that Mr Gore can do about this. John Adams, the first man to hold the job, described the vice-presidency as "the most insignificant office that ever the invention of man contrived or his imagination conceived".

The one real power the vice-president holds is the casting vote in the event of a tie in the Senate. Mr Gore is unlikely to match the record 29 such votes cast by John Adams, but already has two important tie-breakers under his belt from this year's budget battle.

Mr Gore likes the description of the job made by Thomas Marshall, vice-president under President Woodrow Wilson: "He cannot speak, he cannot move, he suffers no pain. He is perfectly conscious of all that goes on, but he has no part in it."

But the vice-president is no ciphers and is better positioned to

play a significant role in the administration than those of his predecessors who were picked to balance the ticket ideologically.

As centrist southerners just two years apart in age, Mr Gore and Mr Clinton operate on the same wavelength on many issues. During last year's campaign, Mr Clinton sometimes stole lines from his running mate's speeches, and he still sends drafts of many of his speeches to the vice-president for advice.

Mr Gore has clearly carved himself a role in some specific areas, notably technology, including the space programme, and the environment. He has also taken on the task of "reinventing government" through simpler management and deregulation.

These specialties closely parallel those of Mr Dan Quayle in the last administration. Mr Gore, however, has avoided taking on institutional responsibilities in the way that Mr Quayle did through his chairmanship of the National Space Council and of the Council on Competitiveness.

But he has placed allies in key positions in the agencies overseeing these areas: Ms Carol Browner as head of the Environmental Protection Agency and Mr Jack Gibbons as the president's science adviser.

Possibly of greater significance for the Clinton presidency, Mr Gore is credited by some in the administration with instilling in the president a sense of discipline.

Here again Mr Gore's influence is cemented by the appointment of his allies in the White House power structure, notably Mr Roy Neel, his own chief of staff, who took over as deputy White House chief of staff this summer.

In the longer perspective Mr Gore's victory over Mr Perot may prove ephemeral. He may have helped Nafta's prospect marginally but he has no casting vote in the House of Representatives. It is in that chamber that the Nafta will live or die.

George Graham

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# The prince's hectic progress

Michael Cassell with an exclusive look behind the scenes

The Prince of Wales chuckles as his VC 10 aircraft, seconds from touchdown at Riyadh military base, climbs steeply back up into the night sky. Crown Prince Abdullah bin Abdul Aziz is not quite ready to greet his guest.

The incident offers early warning of what lies ahead: HRH Prince of Wales, Duke of Cornwall, Duke of Rothesay, Earl of Carrick, Baron Renfrew, Lord of the Isles, Prince and Great Steward of Scotland, and his apparent to the British throne is about to step on to a ceremonial conveyor belt. It will be six long, hot days before he can stop off.

The unscheduled delay at least gives him precious extra minutes to do his homework before the first of a thousand handshakes.

This week's visit to the Middle East has been intended principally to help British companies win contracts in the region, though the prince admits, in characteristically self-deprecating style, that it will be hard to calculate its impact. With the lights of Riyadh below and one of his protection officers changing trousers behind a curtain, the prince reflects: "I just hope I can be of some value and that the benefits filter down. The trouble is that my hosts all think I have as much influence at home as their own royal families."

Even so, the trip to Saudi Arabia, Kuwait, Abu Dhabi, Dubai and Jordan was designed to make every second pay; if diplomacy was the name, trade was the game.

The meetings with kings, sheikhs, crown princes, prime ministers and business leaders are the product of a year's preparation. While the royal party may ultimately be hostesses to the time-keeping of its hosts, it is the job of the small household team, which last weekend set out with "the boss" from RAF Lyneham, to make things run as smoothly as possible. The spotlight inevitably falls on Prince Charles, but the success of the show depends largely on those who remain in the shadows. They are surprisingly young - not a fogey among them - and show few traces of the pecking order said to afflict the much larger Buckingham Palace household.

Heading the prince's 15-strong group in the Gulf was Stephen Lam-

port, the prince's deputy private secretary, seconded six months ago from the Foreign Office and recently forced to endure an unwelcome moment of fame as a witness in the arms-to-Iraq Scott inquiry. During the day he regularly speaks into the prince's ear, though even over a late-night drink with the future monarch, his proximity never converts to familiarity.

Alongside him is Commander Robert Fraser, a grammar school-educated naval barrister who has been equerry to the prince for nearly three years and will shortly go back to the Navy. The boyish Mr Fraser, dressed in white and dripping gold braid, is "Mr Fixit", on hand for as many hours as his boss needs him.

At home, he might be weeding out some of the 4,000 invitations a year extended to the prince. If he ever entertained ideas of grandeur, they would quickly have been crushed under the weight of gifts which the royal visitor attracts, and which the equerry often has to carry.

The spoils of diplomacy include models of sailing dhow, endless bouquets and an armoury of ceremonial daggers and swords which the prince confides should be sufficient to equip his own bodyguard. Gifts, however, are a two-way business. The princely progress left in its wake paintings, Wedgwood urns, Cartier boxes and leather-framed photographs.

Neither Detective Inspector Tony Parker nor Detective Inspector Andy Crichton carries anything but a pistol - discreetly tucked away on the right hip under a City suit. DI Parker has been watching those watching the prince for 10 years. DI Crichton has seen eight years' service, and although he has been to opera and stage shows the world over he has never seen any of them. The only worrying moment this week came when an unpublished death threat was made against the prince during a visit to the edge of Abu Dhabi's desert, the "empty quarter". Hundreds of soldiers hid among the mountainous sand dunes to scour for assassins.

The two men ease off only when the prince is safely in the inner sanctum, chatting on an immense sofa under



Desert joy: Prince Charles with a silver dhow given to him in the Gulf

one-ton chandeliers with King Fahd of Saudi Arabia, in a gold-embossed hall of mirrors with the Emir of Kuwait or amid a forest of flowers with the ruler of Abu Dhabi, where they argue the merits of a good compost.

Surgeon Commander Robin Clark is a royal physician on a two-man rota attached to the prince. In one hand he carries a black case containing basic medical supplies, and in the other a heavy metal box holding trauma equipment. Never far away is the refrigerated blood bank; the unthinkable has been thought of.

Always present is Allan Percival, recruited recently from the Northern Ireland Office to be the prince's press secretary. His task is to "sell" the prince's visit in the face of other royal

story distractions back home. Formerly with the Ministry of Defence, he is an experienced press officer and will play a big role in explaining the prince's future agenda.

Other members of the entourage have no public face but they are no less important to the organisation and smooth-running of the trip. Mary Ann Mallett and Elspeth Walker, the two secretaries, work late while Michael Fawcett, the prince's young valet, works sporadically. The quintessential picture of sartorial elegance, he sets out the prince's clothes and runs his bath. He starts work when his employer switches off for the day.

Ron Lewis, the Welsh, white-haired travelling yeoman, first worked for the Duke of Edinburgh until, more

than 30 years ago, his son was big enough to have his own baggage. The luggage gets heavier as the paraphernalia grows en route.

For his added comfort, the prince takes with him Bernie Flannery, his butler for more than three years. A chirpy young man, he helps "the boss" start the day and can influence his mood, especially if he gets something wrong. Wherever he is, the prince appreciates familiar objects - like the drinks tray - in their usual places. Bernie, who worked for eight years on HM Yacht Britannia, has developed an eagle eye.

When the prince goes aboard Britannia last week in Damman and later Abu Dhabi - another support team goes into action. The atmosphere is more formal, the hierarchy unbending.

His Royal Highness is met by Rear Admiral Bob Woodward, the ruddy-faced ex-Buccaneer pilot who captains the 40-year-old vessel. Britannia's gleaming engine room, like something out of *Chitty Chitty Bang Bang*, steamed flat out for eight days to be on time for the prince after salmonella poisoning struck down some of the crew in Cyprus, where they were stationed during the Commonwealth heads of government conference. The admiral was close to being late for the first time in his career.

In the cramped, hot kitchens Carolyn Robb and Chris Barber, two chefs flown in from St James's Palace, fought for space to help provide food for two on-board dinners and an entourage already suffering from banquet fatigue.

On Thursday night, from the same kitchen, came a premature birthday cake for the prince, who is 45 tomorrow and who is returning home today to be on duty at London's Cenotaph for Remembrance Sunday. As the birthday boy blew out a single candle, one of his team whispered: "He's spent every year of his life getting ready for the job. No Prince of Wales has been better prepared."

While the informal celebrations were under way, on the other side of the world, four members of his household were working hard in Australia. Their mission, to get ready for January, when the prince's royal caravan gets back on the road.

Robert Thomson says Japanese loyalties are breaking down as 'free agents' are on the rise

## Team spirit hit for six

Mr Hiromi Makihara is typical of the old-style baseball heroes fondly portrayed in the Japanese versions of British boys' own adventure tales.

A pitcher (bowler) for the Yomiuri Giants, the country's most popular team, Mr Makihara is determinedly stoical on the playing field and, in moments of great tension or supreme elation, betrays no more than a raised eyebrow or a curling lip that could be the beginning of a smile.

Twelve years on the team and apparently a Giant for life, Mr Makihara threw his best curve ball this week, tempting baseball and social commentators to take a big swing at an explanation.

He has become a "free agent", and wants to join another team where he will be properly appreciated. In other words, he is prepared to trade in his black Giants' cap for more money. His new salary is undecided but is expected to be more than ¥100m (£635,000).

While Japanese boys are regaled by traditional tales of self-fantasy and adventure, the stories are really more about loyalty, and are a form of preparation for the corporate world of adult life.

In his own way, Mr Makihara was wearing the blue suit of a salaryman on that pitcher's mound, and his unshakeable loyalty was that of the middle-manager from Mitsubishi or the bulldozer salesman from Komatsu.

The defection of Mr Makihara and a few other baseball stars through the newly introduced free agent system has prompted the general conclusion in the media that Japan is becoming a "free agent" society.

Politicians have been leaving the Liberal Democratic party, the parliamentary version of the Giants, to create new parties, while workers are said to be job swapping, and shoppers forsaking their brand loyalty.

These sudden changes of uniform have left the Japanese doubting the durability of loyalty at a time when leading companies are calculating whether they can afford to make a lifetime commitment to their workers. Nippon Steel, riding to the rescue, is planning to have its graduate intake and maintain a smaller core of lifetime employees, hiring and firing the remainder when necessary.

Workers are interested in job flexibility, but the economic downturn has made them wary of a flexibility that may mean unemployment. The Shokan Gendai, a magazine popular among commuters, has a cover story this week describing "The salaryman's great depression", and promising to provide answers on "all those issues which cause unease", including life after sacking and borrowing money to supplement shrinking bonus payments.

A senior executive at a Japanese bank explained that his institution had lost employees to high-paying foreign banks in Tokyo, but "the scarping problem is not so serious now", as staff want the secu-

rety of lifetime employment which non-Japanese institutions do not offer. Salaried workers, surveyed by Meiji Mutual Life Insurance last month, are putting less emphasis on pay and more on the quality of working life. Only 17.1 per cent sought more money, while 44.5 per cent wanted stimulating work.

This comes at a time when Japanese consumers have become more discerning about price, and want better value for money, regardless of old loyalties to prestige brands.

In Tokyo, a government-backed "individuals' import centre", which was opened in 1987, enables consumers to flick through some 1,500 catalogues and order German ski wax or buy Japanese-made industrial equipment from a US company, cutting out a few layers of middle-men.

"Last October, we had about 50 people a day, but now we are getting 200 or 300 people," says Mr Tadachichi Shimatsu, a manager. "In the past, people were interested in importing luxury goods. They don't care so much about brands now, and are looking for something different for their home. Japanese are relatively rich, but they want to spend money wisely."

However, sales figures suggest prestige brands still have weight, as long as they come with quality, and a person's self-perceived place in a group is still central to Japanese identity, whether the group be a university old-boy network or the supporters' club of the Yomiuri Giants.

But Mr Hiromi Makihara, director of the Japan Psychology Centre, suggests that the governing creed in Japan is gradually shifting from the collective to the self-centred.

"At the root of this shift is technical skill. If people have confidence in their skills, they can move to wherever the skill is appreciated," Mr Minami said, though he cautions that this applies to elites such as the entertainment industry, and not yet to the factory floor.

"This phenomenon is spreading among the people in society who are regarded as talented. But if you look at the supporters, you still find that there is strong sense of the collective."

Now free agents have an important new role model: the prime minister, formerly an outfielder for the LDP, who leads the Japan New Party.

He is strong on technical skill and, at last, had a 70 per cent approval rating, higher than any other administrator since 1946.

When Mr Hosokawa's patchwork coalition inevitably falls apart under the weight of its differing views, ranging from the religious right to the socialist left, he will have a chance to test the market for political free agents.

Given his good record as prime minister, he could cobble together another multi-coloured coalition, knowing that if Makihara can leave the Giants, voters might find it acceptable for Hosokawa to play wherever he likes in politics.



## Antony Thorncroft on threatened cuts in the UK arts grant

### Drama spills off the stage

Arts Council: will the show go on?



added tax revenue. In addition, the great national orchestras and theatre, opera, and dance companies enjoy international acclaim. As Lord Palumbo, chairman of the Arts Council, said yesterday: "The arts are undeniably our great success story. Cutting the arts by 3 per cent will not only yield no significant saving, it will represent a net cost to the exchequer in lost tax receipts."

By the summer, it seemed there would be no way to avoid lower funding. Indeed Mr Anthony Everitt, secretary-general of the Arts Council, expressed concern that the council might suffer a £10m cut. Arts activists began to lobby. The six leading opera companies produced a document, which was sent to the prime minister - and operating Mrs Norma Major - detailing the impact of a 2 per cent reduction. It would mean that English National Opera might terminate its community programme and commission no new work; Opera North would cut its 1994-95 programme from 11 operas to nine; the Royal Opera, Covent Garden, had already dropped a new production of *Orpheus*.

Leading orchestras and theatre companies, such as the Royal Shakespeare Company, joined in the campaign by alerting audiences to the threat, and suggesting they protest to their MPs. Every justice and trustee and board member of an arts organisation was asked to put in a word if they came to a cabinet minister. A rally in London is planned for November 23 involving hundreds of lum-

baries, including Richard Eyre, director of the Royal National Theatre, and actors Anthony Sher and Timothy West.

Every effort is being made to convince civil servants and sceptics. "This is a real crisis," says Mr Colin Tweedy, director for Business Sponsorship of the Arts. "Our backs are really against the wall."

Evidence suggests he is right. All four of the national flagship companies - the Royal National Theatre, the RSC, the Royal Opera House, Covent Garden and the English National Opera - are struggling with deficits which collectively exceed £7m. Mr Jer-

emy Isaacs, general-director of Covent Garden, says: "I have run this House in the black for the past two years but in planning next year's budget I'm looking at a shortfall of millions." He will be attending the rally on November 23, to point out that "the cuts are serious for audiences, for the public, not just for producers and directors".

As for the regions, Mr Chris Butcher, of the pressure group National Theatre, is brightening up its repertoire in an effort to stem an audience decline from 81 per cent to 61 per cent of capacity in the past 20 years.

In addition, grant sponsorship, which grew rapidly to £64m last year, has suddenly dipped.

announced it will close in April if it cannot raise £350,000 to balance its books; and London Contemporary Dance Theatre faces a threat of closure.

A fall in box office income has made the outlook worse. Audiences in the West End have fallen by 1 per cent in the past 12 months, and an increasing number of seats are sold through special discount offers. The Royal Opera House and the ENO (which saw its audience slide to 63 per cent of capacity last season) are both considering marketing initiatives. London's South Bank Centre is brightening up its repertoire in an effort to stem an audience decline from 81 per cent to 61 per cent of capacity in the past 20 years.

In addition, grant sponsorship, which grew rapidly to £64m last year, has suddenly dipped.

**'The cuts are serious for the public, not just for producers and directors'**

Campaign for the Arts, says: "There is hardly a company we question that is not facing some kind of crisis." In the past few weeks the Liverpool Everyman has gone dark; the Lyric Hammersmith has

## Not all are united on EU

From Mr William Cash MP.

Sir, In your leader, "Europe by any other name" (November 11), you indicate that the question of what the new institutions for Europe should be called is a "small matter", even "legalistic". You grandly decide to cut through the Gordian Knot and ignore the legal framework, not to mention the European Community, and (no doubt to the delight of the federalists and Euro-propagandists) opt to adopt the expression "European Union" as the institutional nomenclature for Europe.

Repeatedly we were told in the House of Commons this past year that the EC and the EU are entirely distinct and that the great victory for the government at Maastricht was that we had negotiated the

inter-governmental pillars of the EU. Euro-realists were vilified for daring to suggest that this was a Pyrrhic victory. Your leader has proved our point. William Cash, The European Foundation, 21 Pall Mall, London SW1Y 5EZ

From F P Jenkins.

Sir, Since - notwithstanding the marvellous logocadally of the drafters of the Maastricht treaty - the erstwhile European Community has palpably not become a Union, may I suggest that you slightly modify your proposed Financial Times terminology to "European Union (sic)". F P Jenkins, Trevelyan Lodge, Trevelyan Fields, Combarne, Cornwall TR14 7QS

## LETTERS TO THE EDITOR

Number One Southwark Bridge, London SE1 9HL

Fax 071 873 5938. Letters transmitted should be clearly typed and not hand written. Please set fax for finest resolution

### A better level of service won the day

From Mr Barry Reamsbottom.

Sir, Re your leading article on the extension of privatisation of central government work ("Forward to Tory basics", November 8), there is a simple reason why so many of the market tests were won by in-house teams. It is because these teams, openly and fairly, bid to do the work cheaper and offered a better level of service than firms in the private sector.

Unfortunately, it was the minister for public service, William Waldegrave, who insisted on making - without

producing one shred of supporting evidence - quite fantastic predictions about the level of savings that would accrue from market testing.

On the other hand, there is already plenty of evidence to show the folly of opting for further major privatisation. Water privatisation, for instance, has brought about as much as an eight-fold increase in prices and led to the directors of the new companies more than tripling their salaries, as well as being able to exercise many millions of pounds in share options. Who would now also

deny that the declination of the British Coal industry is directly attributable to the way in which the privatised electricity generation companies no longer need to take account of the long term energy needs of the country?

The truth of the matter, as most informed commentators realise, is that the civil service has undergone a whole series of efficiency reviews since 1979, which have reduced the numbers of staff by some 25 per cent.

Next Steps Executive Agencies, which now employs as

many as two-thirds of all civil servants, must also meet very tough financial and quality targets which are set for it every year by the government.

Last year, against a background of severe economic recession, these agencies as a whole met three out of every four of those targets, a record which private sector companies would dearly love to have.

Barry Reamsbottom, general secretary, Civil and Public Services Association, 160 Fulcom Road, London SW11 2LN

wonder transaction profits? No rarer financial and other institutions are so against a single currency for Europe.

Alan Carnes, Rimskaya cesta 16/10, Ljubljana, Slovenia

changed at Heathrow Terminal 2 on November 5 gave me a net £35.08 at a rate of 2.6825 (versus FT close average rate of 2.515), minus £2.50 commission. Is it not time steps were taken to reduce those excessive cur-

## Bad move for transport

From Mr Richard P Botwood.

Sir, There is speculation that in his November Budget the chancellor may seek to introduce VAT at some level on public transport fares. We hope this is false.

Much of public transport is perceived to be expensive at the point of use and this is a deterrent to its greater use. To make this perception more of a reality by a directly imposed new tax must be contrary to what we understand is the government's strategy for relieving congestion on the roads. It would be a particularly ill-con-

ceived action should any additional revenue raised from VAT not be "ring fenced" for the development of improved public transport services and infrastructure.

The whole subject of taxes on transport coupled with the possibility in future of road tolls, merits an overall review which this institute will now be undertaking. Richard P Botwood, Chartered Institute of Transport in the UK, 80 Portland Place, London W1N 4DP

## View polarises nuclear review

From Prof J Fellis and Prof N J D Lucas.

Sir, It is a pity that Dieter Helm (Letters, November 4) seeks to polarise the nuclear review at its outset by branding us "pro-nuclear" merely because we mention some of the advantages of nuclear power. He goes on to place himself firmly in the camp of the market-led "dash for gas". We suspect that readers of the FT will understand the

advantages of a balanced energy supply portfolio in preference to a precarious dependence on gas-fired stations selected on a single, simplistic, short-term criterion. J Fellis, University of Newcastle on Tyne, NE1 7RU

N J D Lucas, Imperial College of Science and Technology, London SW7

## Insurance disc should also be compulsory

From Mr Peter Bolleau.

Sir, Further to Mr McIlroy's sensible letter suggesting replacing a tax disc with an MOT disc (October 6/7), I would further propose adding a compulsory insurance disc to

the MOT one on the windscreen (as in France). One hears there are about 1m drivers without insurance on Britain's roads, tantamount to a licence to kill. Maybe Sir Mark Weinberg could shake up

the insurance industry (not among the best of payers) to solve this haunting little problem. Peter Bolleau, 6 rue de l'Écluse, Mirande, 33300 France

## Currency exchange prices do not seem so fair

From Mr Alan Exames.

Sir, "Fair prices". Heathrow, proclaims the British Airports Authority, and "Our airport Bureau de Change now gives you the best all round deal". Ha ha. DM100

changed at Heathrow Terminal 2 on November 5 gave me a net £35.08 at a rate of 2.6825 (versus FT close average rate of 2.515), minus £2.50 commission. Is it not time steps were taken to reduce those excessive cur-

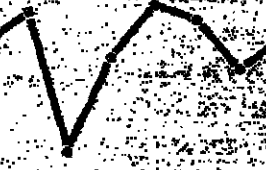
wonder transaction profits? No rarer financial and other institutions are so against a single currency for Europe.







M T W T F S S



## ECONOMIC DIARY

**TODAY:** National Savings results (Oct); Asian Pacific Economic Co-operation meeting, Seattle - President Clinton and Asian leaders attending.

**MONDAY:** European Union budget ministers meet to juggle next year's budget; deadline for changes to draft Uruguay Round agreement; plenary session of European Parliament in Strasbourg; German Chancellor Helmut Kohl visits Beijing; Apec senior officials meet to prepare for ministerial meeting; final results - Telegraph (3rd qtr).

**TUESDAY:** Public sector borrowing requirement (Oct); UK acquisitions and mergers (3rd qtr); EU agriculture ministers begin two-day meeting; include debate on self-sufficiency; Japan's trade statistics (Oct); final results, General Accident (3rd qtr).

**WEDNESDAY:** Retail prices index (Oct); retail sales (Oct); financial statistics (Oct); capital expenditure, stocks and work in progress (3rd qtr-prov); overseas earnings from royalties (1990, 1991 and provisional data for 1992); Apec meeting; German markets closed; final results - Commercial Union (3rd qtr); Thomson Corp (3rd qtr).

**THURSDAY:** Large British banking groups' monthly statement (Oct); provisional estimates of monetary aggregates (Oct); building societies monthly figures (Oct); Labour market statistics; unemployment and unfilled vacancies (Oct-prov); average earnings index (Sep-prov); employment, hours, productivity and unit wage costs; industrial disputes; includes long-term unemployment (quarterly analysis of unemployment by age and duration) (Oct); provisional figures for vehicle production (Oct); machine tools (Sep); EU industry ministers meet for talks on steel industry restructuring plan; final results - British Gas (3rd qtr).

**FRIDAY:** Balance of trade with countries outside the EU (Oct); UK output, income, and expenditure (3rd qtr); President Clinton to meet individually with leaders of Apec member countries, including Chinese president Jiang Zemin; Japan's wholesale price indices (Oct).

## LIFE EQUITY OPTIONS

Option	CALLS				PUTS			
	Jan	Feb	Mar	Apr	Jan	Feb	Mar	Apr
Atm	250.00	250.00	250.00	250.00	250.00	250.00	250.00	250.00
100	250.00	250.00	250.00	250.00	250.00	250.00	250.00	250.00
200	250.00	250.00	250.00	250.00	250.00	250.00	250.00	250.00
300	250.00	250.00	250.00	250.00	250.00	250.00	250.00	250.00
400	250.00	250.00	250.00	250.00	250.00	250.00	250.00	250.00
500	250.00	250.00	250.00	250.00	250.00	250.00	250.00	250.00
600	250.00	250.00	250.00	250.00	250.00	250.00	250.00	250.00
700	250.00	250.00	250.00	250.00	250.00	250.00	250.00	250.00
800	250.00	250.00	250.00	250.00	250.00	250.00	250.00	250.00
900	250.00	250.00	250.00	250.00	250.00	250.00	250.00	250.00
1000	250.00	250.00	250.00	250.00	250.00	250.00	250.00	250.00

## TRADITIONAL OPTION 3-month call rates

Option	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Atm	250.00	250.00	250.00	250.00	250.00	250.00	250.00	250.00	250.00	250.00	250.00	250.00
100	250.00	250.00	250.00	250.00	250.00	250.00	250.00	250.00	250.00	250.00	250.00	250.00
200	250.00	250.00	250.00	250.00	250.00	250.00	250.00	250.00	250.00	250.00	250.00	250.00
300	250.00	250.00	250.00	250.00	250.00	250.00	250.00	250.00	250.00	250.00	250.00	250.00
400	250.00	250.00	250.00	250.00	250.00	250.00	250.00	250.00	250.00	250.00	250.00	250.00
500	250.00	250.00	250.00	250.00	250.00	250.00	250.00	250.00	250.00	250.00	250.00	250.00
600	250.00	250.00	250.00	250.00	250.00	250.00	250.00	250.00	250.00	250.00	250.00	250.00
700	250.00	250.00	250.00	250.00	250.00	250.00	250.00	250.00	250.00	250.00	250.00	250.00
800	250.00	250.00	250.00	250.00	250.00	250.00	250.00	250.00	250.00	250.00	250.00	250.00
900	250.00	250.00	250.00	250.00	250.00	250.00	250.00	250.00	250.00	250.00	250.00	250.00
1000	250.00	250.00	250.00	250.00	250.00	250.00	250.00	250.00	250.00	250.00	250.00	250.00

## FT FIXED INTEREST INDICES

Index	Nov 12	Nov 11	Nov 10	Nov 9	Nov 8	Nov 7	Nov 6	Nov 5	Nov 4	Nov 3	Nov 2	Nov 1
100	102.74	102.74	102.74	102.74	102.74	102.74	102.74	102.74	102.74	102.74	102.74	102.74
200	102.74	102.74	102.74	102.74	102.74	102.74	102.74	102.74	102.74	102.74	102.74	102.74
300	102.74	102.74	102.74	102.74	102.74	102.74	102.74	102.74	102.74	102.74	102.74	102.74
400	102.74	102.74	102.74	102.74	102.74	102.74	102.74	102.74	102.74	102.74	102.74	102.74
500	102.74	102.74	102.74	102.74	102.74	102.74	102.74	102.74	102.74	102.74	102.74	102.74
600	102.74	102.74	102.74	102.74	102.74	102.74	102.74	102.74	102.74	102.74	102.74	102.74
700	102.74	102.74	102.74	102.74	102.74	102.74	102.74	102.74	102.74	102.74	102.74	102.74
800	102.74	102.74	102.74	102.74	102.74	102.74	102.74	102.74	102.74	102.74	102.74	102.74
900	102.74	102.74	102.74	102.74	102.74	102.74	102.74	102.74	102.74	102.74	102.74	102.74
1000	102.74	102.74	102.74	102.74	102.74	102.74	102.74	102.74	102.74	102.74	102.74	102.74

## GILT EDGED ACTIVITY

Index	Nov 12	Nov 11	Nov 10	Nov 9	Nov 8	Nov 7	Nov 6	Nov 5	Nov 4	Nov 3	Nov 2	Nov 1
100	102.74	102.74	102.74	102.74	102.74	102.74	102.74	102.74	102.74	102.74	102.74	102.74
200	102.74	102.74	102.74	102.74	102.74	102.74	102.74	102.74	102.74	102.74	102.74	102.74
300	102.74	102.74	102.74	102.74	102.74	102.74	102.74	102.74	102.74	102.74	102.74	102.74
400	102.74	102.74	102.74	102.74	102.74	102.74	102.74	102.74	102.74	102.74	102.74	102.74
500	102.74	102.74	102.74	102.74	102.74	102.74	102.74	102.74	102.74	102.74	102.74	102.74
600	102.74	102.74	102.74	102.74	102.74	102.74	102.74	102.74	102.74	102.74	102.74	102.74
700	102.74	102.74	102.74	102.74	102.74	102.74	102.74	102.74	102.74	102.74	102.74	102.74
800	102.74	102.74	102.74	102.74	102.74	102.74	102.74	102.74	102.74	102.74	102.74	102.74
900	102.74	102.74	102.74	102.74	102.74	102.74	102.74	102.74	102.74	102.74	102.74	102.74
1000	102.74	102.74	102.74	102.74	102.74	102.74	102.74	102.74	102.74	102.74	102.74	102.74

## COMMODITIES

## WEEK IN THE MARKETS

## Traders nervous ahead of Opec talks

PROBLEMS for the Organisation of Petroleum Exporting Countries continued to pile up this week. The oil price fell to its lowest point since the Gulf war at one point on Thursday. Then came reports that Saudi Arabia might consider cutting the production ceiling set in late September by Opec, and this helped to lift the price of Brent blend for December from the four-year low of \$15.20 a barrel. But late yesterday in London the price was still only \$15.47.

The markets also strengthened on Thursday because of a vote by the United Nations Security Council to impose new sanctions on Libya. The sanctions are designed to gradually erode the country's export capacity, and could affect its ability to export oil. However, analysts said the uncertainty over Libyan exports could help to underpin the oil prices temporarily.

The International Petroleum Exchange in London recorded a new peak in Brent crude futures on Thursday as the price collapsed. Some 79,000 contracts were traded, representing an increase of 14 per cent over the previous record set in September 1993. In addition, total futures volume, including products, rose to a record 104,181 from the previous high of 102,530 set on August 19 this year.

Traders remain very nervous ahead of the next Opec ministerial meeting in Vienna on November 23 in case some producers actually take notice of the various pleas for restraint

echoing around the oil world. For example, Mr Rehda Malek, the Algerian prime minister, was quoted by a newspaper in the United Arab Emirates on Thursday as saying that oil producers "should show greater restraint" in order to boost prices.

Opec's economic commission meets next Monday to discuss its forecast for short-term demand. It will prepare a report for Opec ministers that is expected to show a continuing decline in demand for Opec oil. "You don't have to be a wizard to understand what we have here is a combination of seasonal factors, weak world demand and stepped-up, non-Opec production," an Opec official said.

Coffee prices slipped by \$13 a tonne in London to \$12.12 a tonne yesterday as traders expressed scepticism over Brazil's commitment to the producers' retention scheme. Brazil has only managed to buy 35,250 bags at three auctions - a tenth of what was needed under the scheme. Brazilian officials said yesterday they already held more than 1m bags in collateral against loans made to producers, and that coffee will not be counted towards the retention scheme.

The loans were due to be repaid by the end of October, but have been rescheduled to December 15. "Brazil has probably complied with the letter, but not the spirit of the retention scheme," said Mr Lawrence Eagles at GNT, the London brokers. If the loans are paid off

caused a sell-off in the coffee market with prices expected to go lower unless the Brazilian government is seen buying heavily in coming weeks.

Other traders criticised the retention scheme plans as being ill thought-out, but said the Brazilians needed just a few more weeks to get their act together. "It's giving a bad impression to the market because the mechanics haven't been thought through," said Mr Eagles, "but I have no doubt that Brazil is not committed to the scheme."

The sugar market slumped on Tuesday following a dramatic sell-off in the New York market. Traders put the price drop down to technical selling

by New York fund managers, with prices falling to \$279 a tonne on the London Commodity Exchange from \$286.00 a tonne. The market stabilised at the lower level during the rest of the week.

Analysts were split in opinion about the significance of a fall in total London Metal Exchange stocks by 149 tonnes revealed yesterday - the first such fall for about a year.

With total stocks at about 425m tonnes, a lot more metal would have to be removed before there was any solid proof that demand was improving, one dealer pointed out. However, others suggested that the efforts some producers were making to cut production were at least bearing some fruit.

Nickel producers have been at the forefront, and yesterday Sumitomo of Japan joined the list of those planning production cuts. It said that in the second half of its present financial year it would hold its nickel output down to 16,900 tonnes compared with the 17,150 tonnes produced in the same period a year ago and 18,965 tonnes in the first half.

Unfortunately, any upward pressure this might have put on the price was offset by Western Mining of Australia, which said its nickel smelter at Kalgoorlie would resume production nine days ahead of schedule on November 17 after a temporary closure for the plant could be to be upgraded.

The \$861m (\$39.30m) scheme has lifted the smelter's capacity from 55,000 to 80,000 tonnes.

By Our Commodities Staff

## FT-ACTUARIES FIXED INTEREST INDICES

PRICE INDICES	Nov 12	Nov 11	Nov 10	Nov 9	Nov 8	Nov 7	Nov 6	Nov 5	Nov 4	Nov 3	Nov 2	Nov 1	1993	
													High	Low
1. Up to 5 years (24)	120.02	-0.07	120.02	2.01	10.03	6.08	6.11	6.95	7.22	28/4	5.95	22/10	5.95	22/10
2. 5-15 years (22)	106.07	-0.05	106.07	1.88	11.03	7.10	7.15	8.39	8.64	20/1	7.03	22/10	7.03	22/10
3. Over 15 years (9)	178.00	-0.05	177.99	2.78	10.04	7.30	7.35	8.56	8.81	1/1	8.19	22/10	8.19	22/10
4. Index of all (1)	106.02	-0.01	106.02	0.58	13.07	6.24	6.28	7.54	7.78	1/1	6.35	22/10	6.35	22/10
5. All stocks (1)	152.45	-0.41	151.04	2.08	10.93	7.25	7.28	8.72	9.05	20/1	7.17	21/10	7.17	21/10
6. Up to 5 years (2)	100.21	-0.23	100.70	0.59	4.28	2.23	2.38	2.35	3.03	25/5	1.82	12/2	1.82	12/2
7. Over 5 years (1)	106.07	-0.05	106.73	1.00	4.29	2.16	2.18	2.61	3.03	14/1	2.08	22/10	2.08	22/10
8. All stocks (13)	106.12	-0.48	106.24	0.55	4.27	2.30	2.32	3.53	3.72	14/1	2.91	22/10	2.91	22/10
9. Debt & Loans (68)	144.11	-0.52	143.37	2.32	0.75	1.75	1.75	2.82	3.70	8/7	3.41	10/3	3.41	10/3
10. Index of all (1)	106.02	-0.01	106.02	0.58	13.07	6.24	6.28	7.54	7.78	1/1	6.35	22/10	6.35	22/10
11. Index of all (1)	106.02	-0.01	106.02	0.58	13.07	6.24	6.28	7.54	7.78	1/1	6.35	22/10	6.35	22/10
12. Index of all (1)	106.02	-0.01	106.02	0.58	13.07	6.24	6.28	7.54	7.78	1/1	6.35	22/10	6.35	22/10
13. Index of all (1)	106.02	-0.01	106.02	0.58	13.07	6.24	6.28	7.54	7.78	1/1	6.35	22/10	6.35	22/10
14. Index of all (1)	106.02	-0.01	106.02	0.58	13.07	6.24	6.28	7.54	7.78	1/1	6.35	22/10	6.35	22/10
15. Index of all (1)	106.02	-0.01	106.02	0.58	13.07	6.24	6.28	7.54	7.78	1/1	6.35	22/10	6.35	22/10
16. Index of all (1)	106.02	-0.01	106.02	0.58	13.07	6.24	6.28	7.54	7.78	1/1	6.35	22/10	6.35	22/10
17. Index of all (1)	106.02	-0.01	106.02	0.58	13.07	6.24	6.28	7.54	7.78	1/1	6.35	22/10	6.35	22/10

## IS INVESTORS CHRONICLE THE UK'S LEADING WEEKLY INVESTMENT MAGAZINE?

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## INTERNATIONAL COMPANIES AND FINANCE

## Umberto Agnelli quits as deputy chairman at Fiat

By Haig Simonian in Milan

THE long-whispered redistribution of roles within Italy's powerful Agnelli family was confirmed yesterday with the resignation of Mr Umberto Agnelli as deputy chairman of Fiat.

The move is due to be formalised at a special Fiat shareholders' meeting on Monday called to approve changes to group statutes regarding retirement rules for executives.

In September, Mr Agnelli, who was expected to take over as chairman from his elder brother Giovanni Agnelli next June, suffered the embarrassment of seeing his brother announcing that Fiat would change its retirement rules to allow him (Giovanni Agnelli) to stay on for an additional two years as chairman.

The news followed a number of setbacks for Mr Umberto Agnelli, who has always tended to be overshadowed by his better known and more charismatic elder brother.

Observers have for some time been claiming to see cracks in the outwardly solid Agnelli family structure. Apart from Fiat, Italy's biggest pri-



Umberto Agnelli: stays in charge at holding company Ifil

vate company, the immensely rich family controls Ifil and two other financial holding companies, and a string of other interests including Torino's Juventus football club.

However, while the latest move may indicate the first step in a separation of interests, clear interpretation of its significance has been masked by other developments.

The most notable is the continuation of the Agnelli family line at Fiat through the

appointment of Mr Umberto Agnelli's 29-year-old son Giovanni to the board. The newcomer, who has won his managerial spurs in a number of executive positions outside the group, marks the fourth generation of Agnelli at Fiat following its foundation by the family in 1899.

In a further step, seen by some as a face-saving solution, Mr Umberto Agnelli will take on executive responsibilities as managing director of Ifil. The latter company is the linchpin of the Agnelli's diverse business interests.

He will remain in charge of Ifil, the holding company which under his chairmanship has become one of Italy's biggest corporate success stories in recent years.

The developments leave unchanged the ownership of the family holding company, Giovanni Agnelli & Co, which controls Ifil.

Only in the event of a reorganisation of the former's complex structure might it be possible to decipher the state of relations within the Agnelli family and to what extent, if at all, a divorce is under way between the two brothers.

## Finance officer at Qantas resigns

By Nikki Tait in Sydney

QANTAS, the Australian airline, has lost Mr Graham Jones, its finance director, less than one month after Mr James Strong took over as managing director.

Qantas, in which British Airways holds a 25 per cent stake, announced yesterday that Mr Jones, chief financial officer, had resigned after only 11 months with the company.

It said Mr Jones would leave the carrier at the end of November "to pursue further specialised project roles". This means Qantas will have changed chairman, managing director and finance director in nine months.

Qantas, which has seen upheavals in management changes recently as its own international operations have been merged with those of the domestic Australian Airlines and the combined entity prepared for privatisation, declined to comment on whether the departure was amicable or not.

However, a formal statement said Mr Jones had joined Qantas "specifically to be involved in the heavy programme of activities leading up to immediate public float of the airline".

"With the deferment [of the floatation] until probably at least early 1995, Mr Jones said he felt he could not make the required commitment to Qantas to stay on for at least a further three to five years, encompassing the float and consequential bedding down process," the airline said.

Mr Jones had joined Qantas in mid-December last year.

Government plans to float the remaining 75 per cent of Qantas have been pushed back several times because of the airline's poor financial results and difficulties in integrating Qantas operations with those of Australian Airlines, a domestic carrier.

Mr Strong said recently that a float in the first half of 1995 was "basically what everybody has broadly in mind at this stage".

Last month, Qantas announced a pre-tax loss of A\$413.5m (US\$276m) for the year ended June, after abnormal charges - a large part of which related to the merger - of A\$446.1m.

Even ahead of these charges, Qantas' operating profit fell to A\$32.9m from A\$102.6m, while revenues, lifted by the merger, rose to A\$5.81bn from A\$4.02bn.

## Japanese steel groups slip into red

By Robert Thomson in Tokyo

JAPAN'S five leading steel companies slipped into the red during the six months ended September following the downturn in the domestic economy and steady appreciation of the yen.

Nippon Steel, the world's largest steel producer, reported a pre-tax loss of ¥16.7bn (\$155m) compared with a profit of ¥14.1bn in the same period last year, and the losses would have been more embarrassing if the company had not taken a profit of ¥17.5bn on sales of securities.

The pattern of heavy losses and large securities sales was seen at most of the other leading steel groups, which have been in profit for the past six years. They expect the second half will do further damage to their balance sheets.

In response, Kobe Steel announced that it would join other makers in requesting that staff take at least one

extra day off each month from January until March. Nippon Steel said executives would take a 15 per cent pay cut from January.

Kobe reported a pre-tax loss of ¥8.1bn, in spite of making a profit of ¥5.5bn from securities sales. NKK, Kawasaki Steel ¥3.2bn, and Sumitomo Metal Industries ¥9bn. All had reported profits during the same period last year.

Sumitomo said a cost-cutting drive had not compensated for the weakening of domestic demand and the yen's strengthening. Along with the other makers, Sumitomo will not pay an interim dividend.

The losses this year have raised questions about the steel companies' diversification into computers and semiconductors, as well as forays into theme parks, bicycle manufacturing and mushroom farming.

"As for the electronics, new materials and biomedical divisions, efforts shall be concentrated on examining profitability in each field and in identifying where profits can be improved as quickly as possible," Sumitomo said.

For NKK, which had profits of ¥2.4bn on the sale of fixed assets and another ¥14.5bn from securities, the bright spot was that the company was not forced to report a loss on the redemption of convertible bonds, which cost it ¥4.7bn in the same period last year.

The industry was fortunate in the first half to have strong

## Big Five Steelmakers First-half results to September

	Sales (¥bn)	Pre-Tax Profit (¥bn)
Nippon Steel	1,080	18.7
NKK	537	15.4
Kobe Steel	545	8.1
Kawasaki Steel	522	8.3
Sumitomo Metal Industries	508	9.0

Source: Company reports

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export demand from China, but Beijing's attempts to slow an overheated economy have led to a fall in orders for Japanese steel over the past two months.

Kobe said demand from China earlier in the year had "increased remarkably", and the ratio of export sales to net sales rose to 19.1 per cent from 16.5 per cent in the same period last year.

Nippon Steel said the "Japanese economy was shoved into deeper recession by the continuing stagnation in private industry investment and consumer spending", along with the yen's rise against the dollar.

"Further decreases in steel production and shipments are feared as domestic demand in all fields, except public civil engineering projects, will remain dull. Faced with this, Nippon Steel will restructure its mainstay steel operations and steadily promote engineering and new businesses," the company said.

## Philip Morris upgraded after increasing its cigarette prices

By Frank McGurty in New York

SHARES in Philip Morris rose sharply yesterday after the US tobacco, beer and food group said it would raise wholesale cigarette prices by 4 cents a pack, matching an increase announced by RJR Reynolds earlier this week.

In anticipation of the Philip Morris announcement, three Wall Street securities houses - Goldman Sachs, Salomon Brothers and Bear Stearns - upgraded their ratings on the stock and increased their earnings estimates for the company, which markets Marlboro, the world's best-selling cigarette brand.

Afterwards the share price, which had climbed a day earlier on expectations that the company would follow RJR's lead, rose 51¢ to \$58 1/2 in morning trading on Wall Street.

The move signals the cessation of a cigarette price war which began in April when Philip Morris announced that it was cutting the prices of its premium brands by 40 cents a pack as part of a plan to stem the surging popularity of discount cigarettes.

The strategy appears to have succeeded in shoring up the Marlboro's market share, which currently stands at about 25 per cent, against a low of 21.5 per cent before the price cut.

However, the pricing decision, which was soon followed by other cigarette manufacturers, has led to squeeze on earnings.

Last month, Philip Morris posted a 24.8 per cent decline in third-quarter net income to \$971m and said it expected its difficulties to continue in the fourth quarter.

In upgrading his rating for Philip Morris, Mr Marc Cohen of Goldman Sachs said his estimate of 1993 earnings was unchanged at \$4.65 a share, against \$5.65 last year.

However, he raised his 1994 profits estimate by 15 cents to \$5.20.

At Salomon, Ms Diana Temple lifted her 1994 estimate to \$5.35, from \$5.05.

## Anglo-Swedish steelmaker drops into loss

By Christopher Brown-Humes in Stockholm

AVESTA Sheffield, the Anglo-Swedish stainless steel producer, slipped into a SKR106m (\$13m) loss after financial results for the first nine months of 1993, after failing to sustain an improving results trend in the third quarter.

The group blamed holiday production stoppages for a third-quarter deficit of SKR21m, which followed a second-quarter profit of SKR18m. It did not provide comparative figures because the company was only formed through a merger between Avesta and British Steel Stainless last November. The deal left British Steel with a 40 per cent stake in Avesta Sheffield.

The short-term market outlook remains very uncertain, the group warned, not least because of the volatile nickel prices and weaker European prices for cold rolled products.

However, it is still predicting a better result for the full year than last year's SKR36m loss due to cost-reductions and the weaker Swedish and UK currencies. Sales amounted to SKR10.66bn for the nine months. The group's biggest division, cold rolled sheet and plate, made a SKR18m operating profit on sales of SKR3.9bn.

It was helped by higher exports to the US and Asia Pacific which offset the downturn in demand in Europe.

## Karstadt deal offers windfall gain

By David Waller in Frankfurt

DEUTSCHE Bank and Commerzbank, two of Germany's big three banks, are likely to raise as much as DM750m (\$400m) each from the sale of shareholdings in Karstadt, Germany's largest department store group.

The sale is part of the complex transaction whereby Karstadt will acquire control of Hertie, the third biggest department store group, to create a group with turnover of DM2.7bn.

The transaction, widely expected in Germany, was announced formally yesterday.

Mr Ulrich Cartellieri, a main board director of the Deutsche Bank and chairman of the Karstadt supervisory board, said yesterday that Deutsche Bank's stake in the enlarged group would "not fall below 10

per cent" from its current 25 per cent level.

Under the deal, Karstadt will buy the whole of Hertie from its current shareholders, chiefly a charitable foundation whose main purpose is to support research into the causes of multiple sclerosis. The foundation will use the proceeds from the sale to finance the purchase of shares in Karstadt from the banks, leaving the Hertie foundation as the largest shareholder in the enlarged group.

Pricing details remain confidential, Mr Cartellieri said yesterday, but it seems likely that the shares will be sold at more than the current market price of Karstadt's shares.

As the group has a market capitalisation of DM5.5bn, the sale of the two 15 per cent stakes would thus raise at least DM750m before tax for each of

the banks. This will bring a windfall gain to the two banks' 1994 profits.

Mr Walter Deuss, Karstadt's chief executive, said there would be no need for a rights issue to finance the purchase of Hertie. Analysts suggest that Hertie will be sold for DM1.5bn to DM1.8bn.

The merger, which is subject to approval from Germany's federal cartel authorities, takes place against a background of falling consumer spending and a long-term decline in department stores' segment of the market. The two companies said they would capitalise on opportunities to rationalise their activities.

The banks' move to sell the bulk of their stakes in Karstadt comes ahead of Deutsche Bank's imminent sale of a DM1bn part of its 28 per cent holding in Daimler-Benz.

## Hong Leong buys finance unit

By Kieran Cooke in Kuala Lumpur

THE Hong Leong group, one of south-east Asia's biggest conglomerates, has extended its interests in banking and finance with the M\$1.1bn (\$223m) takeover of the banking and finance units of

Malayan United Industries (MUI).

MUI is selling its banking group for M\$685m cash to the Hong Leong Credit company and its MUI finance unit to Bedford, another Hong Leong company, for M\$405m in cash. The Hong Leong group is controlled by Mr Quek Leng

Chan, a Malaysian Chinese and one of Malaysia's wealthiest businessmen.

Mr Quek, who is said to have strong connections with some of Malaysia's senior politicians, had been trying to gain control of a local bank to complement his manufacturing, property and financial interests.

## WORLD COMMODITIES PRICES

WEEKLY PRICE CHANGES	Latest prices	Change on week	Year ago	High 1993	Low 1993
Gold per troy oz.	\$375.20	-1.55	\$336.45	\$405.75	\$326.05
Silver per troy oz.	\$308.60	+3.00	\$244.50	\$362.60	\$286.00
Aluminium 99.7% (cash)	\$1058.00	+3.75	\$1151.5	\$1240.00	\$1023.50
Copper Grade A (cash)	\$1643.5	+1.00	\$1585.0	\$2375.00	\$1108.50
Lead (cash)	\$337.0	-2.5	\$233.00	\$480.00	\$261.50
Nickel (cash)	\$4537.5	-185.0	\$5427.5	\$6340.0	\$4043.5
Zinc SHG (cash)	\$397.5	-0.5	\$1019.0	\$1112	\$888.0
Tin (cash)	\$4885.0	-95.0	\$5790.0	\$6047.5	\$4340.0
Cocoa Futures (Mar)	\$271	+34	\$758	\$976	\$663
Coffee Futures (Jan)	\$1210	-30	\$859	\$1297	\$636
Sugar A/DP (Feb)	\$268.5	-16.8	\$224.5	\$317.4	\$204.5
Barley Futures (Jan)	\$103.85	+0.60	\$120.35	\$110.30	\$101.50
Wheat Futures (Jan)	\$100.50	+1.40	\$122.20	\$148.45	\$100.10
Cotton Outlook A Index	\$55.00	+0.86	\$2.50	\$2.50	\$4.15
Wool (45 Super)	\$30.00	+2	\$18.00	\$30.00	\$19.00
Oil (Brent Blend)	\$15.605x	-	\$19.225	\$19.53	\$15.605

Per tonne unless otherwise stated. p=premium, c=cash, b=futures.

NO.7 RAW SUGAR - L/C	Close	Previous	High/Low
Mar	10.21	10.44	10.48 10.20
May	10.51	10.75	10.73 10.51
Jul	10.82	11.05	11.01 10.80

Turnover: 137 (129) lots of 50 tonnes.

COCOA - L/C	Close	Previous	High/Low
Dec	930	931	934 928
Mar	971	974	978 968
May	977	982	985 974
Jul	977	988	985 976
Sep	978	988	985 978
Dec	952	956	961 950
Mar	959	962	965 958
May	965	966	965 965
Sep	977	977	975

Turnover: 8886 (8852) lots of 10 tonnes.

1000 indicator prices (S&P's per cent). Daily price for Nov 11 928.09 (914.32) 10 day average for Nov 12 937.34 (937.38)

COPPER - L/C	Close	Previous	High/Low
Nov	1197	1209	1200 1175
Jan	1210	1235	1212 1180
Mar	1198	1237	1198 1170
May	1181	1192	1183 1165
Jul	1178	1182	1182 1167
Sep	1178	1180	1180

Turnover: 3820 (2289) lots of 5 tonnes.

1000 indicator prices (S&P's per cent). Daily price for Nov 11 928.09 (914.32) 10 day average for Nov 12 937.34 (937.38)

POTATOES - L/C	Close	Previous	High/Low
Apr	87.5	85.4	87.5 86.5
May	104.0	100.3	104.0 101.0

Turnover: 338 (88) lots of 20 tonnes.

FREIGHT - L/C	Close	Previous	High/Low
Nov	1353	1340	1340 1325
Dec	1355	1347	1350 1333
Jan	1355	1348	1340 1335
Apr	1340	1353	1353 1340
Oct	1375	1375	1375
Nov	1317	1319	1319

Turnover: 123 (145)

GRAINS - L/C	Close	Previous	High/Low
Jan	100.50	100.25	100.50 100.35
Mar	102.40	102.20	102.40
May	104.55	104.20	104.40
Sep	91.25	91.25	91.25
Nov	95.75	95.85	95.80

Turnover: 245 (215) Barley (55) 225

Turnover: 105 lots of 100 tonnes.

LONDON METAL EXCHANGE	Close	Previous	High/Low
Aluminium 99.7% purity (5 per tonne)	1085.5-6.5	1048-7	1085.5-6.5
Cash	1085.5-6.5	1048-7	1085.5-6.5
3 months	1085.5-6.5	1048-7	1085.5-6.5
Copper Grade A (5 per tonne)	1643-4	1643-4	1643-4
Cash	1643-4	1643-4	1643-4
3 months	1643-4	1643-4	1643-4
Lead (5 per tonne)	1643-4	1643-4	1643-4
Cash	1643-4	1643-4	1643-4
3 months	1643-4	1643-4	1643-4
Nickel (5 per tonne)	1643-4	1643-4	1643-4
Cash	1643-4	1643-4	1643-4
3 months	1643-4	1643-4	1643-4
Platinum (5 per tonne)	1643-4	1643-4	1643-4
Cash	1643-4	1643-4	1643-4
3 months	1643-4	1643-4	1643-4
Gold (5 per tonne)	1643-4	1643-4	1643-4
Cash	1643-4	1643-4	1643-4
3 months	1643-4	1643-4	1643-4
Silver (5 per tonne)	1643-4	1643-4	1643-4
Cash	1643-4	1643-4	1643-4
3 months	1643-4	1643-4	1643-4

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# CURRENCIES, MONEY AND CAPITAL MARKETS

## FOREIGN EXCHANGE

### Dollar falls further against yen

The US dollar continued its slide against the Japanese yen yesterday amid nervousness over next Friday's meeting between US President Bill Clinton and Japan's prime minister Morihiro Hosokawa and the continued repatriation of funds by Japanese investors, writes *Comer Middleman*.

However, trading volume was relatively modest with many US traders absent for a long weekend after Thursday's Veterans' Day holiday. Holiday conditions were seen to exaggerate price swings amid a thin flow of hard news.

The dollar slumped as low as \$106.85 from an intra-day high of \$106.65 and is expected to retest support at \$106.50 in the near term. While fundamental factors - the moribund Japanese economy against the US recovery - do not warrant a depreciation of the dollar against the yen, heavy flows out of foreign assets into Japan have favoured the yen all

week, traders said. "The Japanese economy is extremely weak and that's causing liquidity problems for corporates and institutions who are having to sell overseas assets and repatriate the funds," said Mr Steve Hannah, head of research at IBI International.

Stronger than expected US retail sales data propelled the dollar above DM1.70 to an intra-day high of DM1.7035. However, as follow-through buying failed to materialise the currency slid lower and was given further downward push by lower than expected consumer confidence data. The dollar closed at DM1.6915 in London and dropped as low as DM1.6815 in late inter-bank trading.

Some dealers expect the dollar to get a lift against the D-Mark if the Bundesbank's next round of securities repurchase agreements produces a larger drop in the repo rate.

than this week's mere one-basis-point decline.

Sterling also had a volatile day, jumping nearly two pence against the D-Mark on stronger than forecast trade data but erasing most of the gains in the afternoon as traders took profits and squared their books ahead of the weekend. Late dollar sales also dragged sterling down against other currencies. After nudging against DM2.52, sterling slipped back to close at DM2.5075, up only slightly from Thursday's close of DM2.5000. However, in erratic after-hours trading, it jumped back to test its earlier highs around DM2.52.

The Italian Lira shrugged off the successful passage of Italy's 1994 austerity budget in the Senate and closed at L979.7 against the D-Mark, little changed from L978.8 on Thursday.

## FINANCIAL FUTURES AND OPTIONS

### LIFFE LONG TERM FUTURES OPTIONS

Strike	Call settlements		Put settlements	
Price	Dec	Mar	Dec	Mar
112	3.47	3.02	0.43	1.02
113	1.50	2.26	0.00	1.26
114	0.61	1.75	0.17	1.55
115	0.25	1.25	0.45	2.25
116	0.07	1.00	1.27	3.00
117	0.02	0.43	2.22	3.45
118	0	0.32	3.20	4.32
119	0	0.21	4.20	5.21
Estimated volume: total, Calls 5310 Puts 2592				
Previous day's open int. Calls 6518 Puts 5767				











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	Est. Price	Offer Price	+
1	100	100	0
2	100	100	0
3	100	100	0
4	100	100	0
5	100	100	0
6	100	100	0
7	100	100	0
8	100	100	0
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1990	1991	1992	1993	1994	1995	1996	1997	1998	1999	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025	2026	2027	2028	2029	2030	2031	2032	2033	2034	2035	2036	2037	2038	2039	2040	2041	2042	2043	2044	2045	2046	2047	2048	2049	2050	2051	2052	2053	2054	2055	2056	2057	2058	2059	2060	2061	2062	2063	2064	2065	2066	2067	2068	2069	2070	2071	2072	2073	2074	2075	2076	2077	2078	2079	2080	2081	2082	2083	2084	2085	2086	2087	2088	2089	2090	2091	2092	2093	2094	2095	2096	2097	2098	2099	2100	2101	2102	2103	2104	2105	2106	2107	2108	2109	2110	2111	2112	2113	2114	2115	2116	2117	2118	2119	2120	2121	2122	2123	2124	2125	2126	2127	2128	2129	2130	2131	2132	2133	2134	2135	2136	2137	2138	2139	2140	2141	2142	2143	2144	2145	2146	2147	2148	2149	2150	2151	2152	2153	2154	2155	2156	2157	2158	2159	2160	2161	2162	2163	2164	2165	2166	2167	2168	2169	2170	2171	2172	2173	2174	2175	2176	2177	2178	2179	2180	2181	2182	2183	2184	2185	2186	2187	2188	2189	2190	2191	2192	2193	2194	2195	2196	2197	2198	2199	2200	2201	2202	2203	2204	2205	2206	2207	2208	2209	2210	2211	2212	2213	2214	2215	2216	2217	2218	2219	2220	2221	2222	2223	2224	2225	2226	2227	2228	2229	2230	2231	2232	2233	2234	2235	2236	2237	2238	2239	2240	2241	2242	2243	2244	2245	2246	2247	2248	2249	2250	2251	2252	2253	2254	2255	2256	2257	2258	2259	2260	2261	2262	2263	2264	2265	2266	2267	2268	2269	2270	2271	2272	2273	2274	2275	2276	2277	2278	2279	2280	2281	2282	2283	2284	2285	2286	2287	2288	2289	2290	2291	2292	2293	2294	2295	2296	2297	2298	2299	2300	2301	2302	2303	2304	2305	2306	2307	2308	2309	2310	2311	2312	2313	2314	2315	2316	2317	2318	2319	2320	2321	2322	2323	2324	2325	2326	2327	2328	2329	2330	2331	2332	2333	2334	2335	2336	2337	2338	2339	2340	2341	2342	2343	2344	2345	2346	2347	2348	2349	2350	2351	2352	2353	2354	2355	2356	2357	2358	2359	2360	2361	2362	2363	2364	2365	2366	2367	2368	2369	2370	2371	2372	2373	2374	2375	2376	2377	2378	2379	2380	2381	2382	2383	2384	2385	2386	2387	2388	2389	2390	2391	2392	2393	2394	2395	2396	2397	2398	2399	2400	2401	2402	2403	2404	2405	2406	2407	2408	2409	2410	2411	2412	2413	2414	2415	2416	2417	2418	2419	2420	2421	2422	2423	2424	2425	2426	2427	2428	2429	2430	2431	2432	2433	2434	2435	2436	2437	2438	2439	2440	2441	2442	2443	2444	2445	2446	2447	2448	2449	2450	2451	2452	2453	2454	2455	2456	2457	2458	2459	2460	2461	2462	2463	2464	2465	2466	2467	2468	2469	2470	2471	2472	2473	2474	2475	2476	2477	2478	2479	2480	2481	2482	2483	2484	2485	2486	2487	2488	2489	2490	2491	2492	2493	2494	2495	2496	2497	2498	2499	2500	2501	2502	2503	2504	2505	2506	2507	2508	2509	2510	2511	2512	2513	2514	2515	2516	2517	2518	2519	2520	2521	2522	2523	2524	2525	2526	2527	2528	2529	2530	2531	2532	2533	2534	2535	2536	2537	2538	2539	2540	2541	2542	2543	2544	2545	2546	2547	2548	2549	2550	2551	2552	2553	2554	2555	2556	2557	2558	2559	2560	2561	2562	2563	2564	2565	2566	2567	2568	2569	2570	2571	2572	2573	2574	2575	2576	2577	2578	2579	2580	2581	2582	2583	2584	2585	2586	2587	2588	2589	2590	2591	2592	2593	2594	2595	2596	2597	2598	2599	2600	2601	2602	2603	2604	2605	2606	2607	2608	2609	2610	2611	2612	2613	2614	2615	2616	2617	2618	2619	2620	2621	2622	2623	2624	2625	2626	2627	2628	2629	2630	2631	2632	2633	2634	2635	2636	2637	2638	2639	2640	2641	2642	2643	2644	2645	2646	2647	2648	2649	2650	2651	2652	2653	2654	2655	2656	2657	2658	2659	2660	2661	2662	2663	2664	2665	2666	2667	2668	2669	2670	2671	2672	2673	2674	2675	2676	2677	2678	2679	2680	2681	2682	2683	2684	2685	2686	2687	2688	2689	2690	2691	2692	2693	2694	2695	2696	2697	2698	2699	2700	2701	2702	2703	2704	2705	2706	2707	2708	2709	2710	2711	2712	2713	2714	2715	2716	2717	2718	2719	2720	2721	2722	2723	2724	2725	2726	2727	2728	2729	2730	2731	2732	2733	2734	2735	2736	2737	2738	2739	2740	2741	2742	2743	2744	2745	2746	2747	2748	2749	2750	2751	2752	2753	2754	2755	2756	2757	2758	2759	2760	2761	2762	2763	2764	2765	2766	2767	2768	2769	2770	2771	2772	2773	2774	2775	2776	2777	2778	2779	2780	2781	2782	2783	2784	2785	2786	2787	2788	2789	2790	2791	2792	2793	2794	2795	2796	2797	2798	2799	2800	2801	2802	2803	2804	2805	2806	2807	2808	2809	2810	2811	2812	2813	2814	2815	2816	2817	2818	2819	2820	2821	2822	2823	2824	2825	2826	2827	2828	2829	2830	2831	2832	2833	2834	2835	2836	2837	2838	2839	2840	2841	2842	2843	2844	2845	2846	2847	2848	2849	2850	2851	2852	2853	2854	2855	2856	2857	2858	2859	2860	2861	2862	2863	2864	2865	2866	2867	2868	2869	2870	2871	2872	2873	2874	2875	2876	2877	2878	2879	2880	2881	2882	2883	2884	2885	2886	2887	2888	2889	2890	2891	2892	2893	2894	2895	2896	2897	2898	2899	2900	2901	2902	2903	2904	2905	2906	2907	2908	2909	2910	2911	2912	2913	2914	2915	2916	2917	2918	2919	2920	2921	2922	2923	2924	2925	2926	2927	2928	2929	2930	2931	2932	2933	2934	2935	2936	2937	2938	2939	2940	2941	2942	2943	2944	2945	2946	2947	2948	2949	2950	2951	2952	2953	2954	2955	2956	2957	2958	2959	2960	2961	2962	2963	2964	2965	2966	2967	2968	2969	2970	2971	2972	2973	2974	2975	2976	2977	2978	2979	2980	2981	2982	2983	2984	2985	2986	2987	2988	2989	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1999-2000		2000-2001		2001-2002		2002-2003		2003-2004		2004-2005		2005-2006		2006-2007		2007-2008		2008-2009		2009-2010		2010-2011		2011-2012		2012-2013		2013-2014		2014-2015		2015-2016		2016-2017		2017-2018		2018-2019		2019-2020		2020-2021		2021-2022		2022-2023		2023-2024		2024-2025		2025-2026		2026-2027		2027-2028		2028-2029		2029-2030		2030-2031		2031-2032		2032-2033		2033-2034		2034-2035		2035-2036		2036-2037		2037-2038		2038-2039		2039-2040		2040-2041		2041-2042		2042-2043		2043-2044		2044-2045		2045-2046		2046-2047		2047-2048		2048-2049		2049-2050		2050-2051		2051-2052		2052-2053		2053-2054		2054-2055		2055-2056		2056-2057		2057-2058		2058-2059		2059-2060		2060-2061		2061-2062		2062-2063		2063-2064		2064-2065		2065-2066		2066-2067		2067-2068		2068-2069		2069-2070		2070-2071		2071-2072		2072-2073		2073-2074		2074-2075		2075-2076		2076-2077		2077-2078		2078-2079		2079-2080		2080-2081		2081-2082		2082-2083		2083-2084		2084-2085		2085-2086		2086-2087		2087-2088		2088-2089		2089-2090		2090-2091		2091-2092		2092-2093		2093-2094		2094-2095		2095-2096		2096-2097		2097-2098		2098-2099		2099-2100		2100-2101		2101-2102		2102-2103		2103-2104		2104-2105		2105-2106		2106-2107		2107-2108		2108-2109		2109-2110		2110-2111		2111-2112		2112-2113		2113-2114		2114-2115		2115-2116		2116-2117		2117-2118		2118-2119		2119-2120		2120-2121		2121-2122		2122-2123		2123-2124		2124-2125		2125-2126		2126-2127		2127-2128		2128-2129		2129-2130		2130-2131		2131-2132		2132-2133		2133-2134		2134-2135		2135-2136		2136-2137		2137-2138		2138-2139		2139-2140		2140-2141		2141-2142		2142-2143		2143-2144		2144-2145		2145-2146		2146-2147		2147-2148		2148-2149		2149-2150		2150-2151		2151-2152		2152-2153		2153-2154		2154-2155		2155-2156		2156-2157		2157-2158		2158-2159		2159-2160		2160-2161		2161-2162		2162-2163		2163-2164		2164-2165		2165-2166		2166-2167		2167-2168		2168-2169		2169-2170		2170-2171		2171-2172		2172-2173		2173-2174		2174-2175		2175-2176		2176-2177		2177-2178		2178-2179		2179-2180		2180-2181		2181-2182		2182-2183		2183-2184		2184-2185		2185-2186		2186-2187		2187-2188		2188-2189		2189-2190		2190-2191		2191-2192		2192-2193		2193-2194		2194-2195		2195-2196		2196-2197		2197-2198		2198-2199		2199-2200		2200-2201		2201-2202		2202-2203		2203-2204		2204-2205		2205-2206		2206-2207		2207-2208		2208-2209		2209-2210		2210-2211		2211-2212		2212-2213		2213-2214		2214-2215		2215-2216		2216-2217		2217-2218		2218-2219		2219-2220		2220-2221		2221-2222		2222-2223		2223-2224		2224-2225		2225-2226		
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Lot	Cash	Bid	Offer	+ or -	Time
Charge	Price	Price	Price	-	Gr's

[illegible]

	Bid Price	Offer Price	+ or -	Yield Gross
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	Mid Price	Offer Price	+ or -	Yield Percent
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Pacific Int'l Port 1 Nov 10	\$1725.00	88.83	-
Pacific Int'l Port 2 Nov 10	\$1717.40	75.03	-

Salt Change	Calc Price	Std Price	Other Price	+ or - -	Yield Dr%
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1. The first group of people who are not in the majority are the people who are not in the majority.

[illegible]











**INVESTMENT TRUSTS - Cont.****HOTELS & LEISURE - Cont.**

Company	1993	1992	1991	1990	1989	1988	1987	1986	1985	1984	1983	1982	1981	1980	1979	1978	1977	1976	1975	1974	1973	1972	1971	1970	1969	1968	1967	1966	1965	1964	1963	1962	1961	1960	1959	1958	1957	1956	1955	1954	1953	1952	1951	1950	1949	1948	1947	1946	1945	1944	1943	1942	1941	1940	1939	1938	1937	1936	1935	1934	1933	1932	1931	1930	1929	1928	1927	1926	1925	1924	1923	1922	1921	1920	1919	1918	1917	1916	1915	1914	1913	1912	1911	1910	1909	1908	1907	1906	1905	1904	1903	1902	1901	1900	1899	1898	1897	1896	1895	1894	1893	1892	1891	1890	1889	1888	1887	1886	1885	1884	1883	1882	1881	1880	1879	1878	1877	1876	1875	1874	1873	1872	1871	1870	1869	1868	1867	1866	1865	1864	1863	1862	1861	1860	1859	1858	1857	1856	1855	1854	1853	1852	1851	1850	1849	1848	1847	1846	1845	1844	1843	1842	1841	1840	1839	1838	1837	1836	1835	1834	1833	1832	1831	1830	1829	1828	1827	1826	1825	1824	1823	1822	1821	1820	1819	1818	1817	1816	1815	1814	1813	1812	1811	1810	1809	1808	1807	1806	1805	1804	1803	1802	1801	1800	1799	1798	1797	1796	1795	1794	1793	1792	1791	1790	1789	1788	1787	1786	1785	1784	1783	1782	1781	1780	1779	1778	1777	1776	1775	1774	1773	1772	1771	1770	1769	1768	1767	1766	1765	1764	1763	1762	1761	1760	1759	1758	1757	1756	1755	1754	1753	1752	1751	1750	1749	1748	1747	1746	1745	1744	1743	1742	1741	1740	1739	1738	1737	1736	1735	1734	1733	1732	1731	1730	1729	1728	1727	1726	1725	1724	1723	1722	1721	1720	1719	1718	1717	1716	1715	1714	1713	1712	1711	1710	1709	1708	1707	1706	1705	1704	1703	1702	1701	1700	1699	1698	1697	1696	1695	1694	1693	1692	1691	1690	1689	1688	1687	1686	1685	1684	1683	1682	1681	1680	1679	1678	1677	1676	1675	1674	1673	1672	1671	1670	1669	1668	1667	1666	1665	1664	1663	1662	1661	1660	1659	1658	1657	1656	1655	1654	1653	1652	1651	1650	1649	1648	1647	1646	1645	1644	1643	1642	1641	1640	1639	1638	1637	1636	1635	1634	1633	1632	1631	1630	1629	1628	1627	1626	1625	1624	1623	1622	1621	1620	1619	1618	1617	1616	1615	1614	1613	1612	1611	1610	1609	1608	1607	1606	1605	1604	1603	1602	1601	1600	1599	1598	1597	1596	1595	1594	1593	1592	1591	1590	1589	1588	1587	1586	1585	1584	1583	1582	1581	1580	1579	1578	1577	1576	1575	1574	1573	1572	1571	1570	1569	1568	1567	1566	1565	1564	1563	1562	1561	1560	1559	1558	1557	1556	1555	1554	1553	1552	1551	1550	1549	1548	1547	1546	1545	1544	1543	1542	1541	1540	1539	1538	1537	1536	1535	1534	1533	1532	1531	1530	1529	1528	1527	1526	1525	1524	1523	1522	1521	1520	1519	1518	1517	1516	1515	1514	1513	1512	1511	1510	1509	1508	1507	1506	1505	1504	1503	1502	1501	1500	1499	1498	1497	1496	1495	1494	1493	1492	1491	1490	1489	1488	1487	1486	1485	1484	1483	1482	1481	1480	1479	1478	1477	1476	1475	1474	1473	1472	1471	1470	1469	1468	1467	1466	1465	1464	1463	1462	1461	1460	1459	1458	1457	1456	1455	1454	1453	1452	1451	1450	1449	1448	1447	1446	1445	1444	1443	1442	1441	1440	1439	1438	1437	1436	1435	1434	1433	1432	1431	1430	1429	1428	1427	1426	1425	1424	1423	1422	1421	1420	1419	1418	1417	1416	1415	1414	1413	1412	1411	1410	1409	1408	1407	1406	1405	1404	1403	1402	1401	1400	1399	1398	1397	1396	1395	1394	1393	1392	1391	1390	1389	1388	1387	1386	1385	1384	1383	1382	1381	1380	1379	1378	1377	1376	1375	1374	1373	1372	1371	1370	1369	1368	1367	1366	1365	1364	1363	1362	1361	1360	1359	1358	1357	1356	1355	1354	1353	1352	1351	1350	1349	1348	1347	1346	1345	1344	1343	1342	1341	1340	1339	1338	1337	1336	1335	1334	1333	1332	1331	1330	1329	1328	1327	1326	1325	1324	1323	1322	1321	1320	1319	1318	1317	1316	1315	1314	1313	1312	1311	1310	1309	1308	1307	1306	1305	1304	1303	1302	1301	1300	1299	1298	1297	1296	1295	1294	1293	1292	1291	1290	1289	1288	1287	1286	1285	1284	1283	1282	1281	1280	1279	1278	1277	1276	1275	1274	1273	1272	1271	1270	1269	1268	1267	1266	1265	1264	1263	1262	1261	1260	1259	1258	1257	1256	1255	1254	1253	1252	1251	1250	1249	1248	1247	1246	1245	1244	1243	1242	1241	1240	1239	1238	1237	1236	1235	1234	1233	1232	1231	1230	1229	1228	1227	1226	1225	1224	1223	1222	1221	1220	1219	1218	1217	1216	1215	1214	1213	1212	1211	1210	1209	1208	1207	1206	1205	1204	1203	1202	1201	1200	1199	1198	1197	1196	1195	1194	1193	1192	1191	1190	1189	1188	1187	1186	1185	1184	1183	1182	1181	1180	1179	1178	1177	1176	1175	1174	1173	1172	1171	1170	1169	1168	1167	1166	1165	1164	1163	1162	1161	1160	1159	1158	1157	1156	1155	1154	1153	1152	1151	1150	1149	1148	1147	1146	1145	1144	1143	1142	1141	1140	1139	1138	1137	1136	1135	1134	1133	1132	1131	1130	1129	1128	1127	1126	1125	1124	1123	1122	1121	1120	1119	1118	1117	1116	1115	1114	1113	1112	1111	1110	1109	1108	1107	1106	1105	1104	1103	1102	1101	1100	1099	1098	1097	1096	1095	1094	1093	1092	1091	1090	1089	1088	1087	1086	1085	1084	1083	1082	1081	1080	1079	1078	1077	1076	1075	1074	1073	1072	1071	1070	1069	1068	1067	1066	1065	1064	1063	1062	1061	1060	1059	1058	1057	1056	1055	1054	1053	1052	1051	1050	1049	1048	1047	1046	1045	1044	1043	1042	1041	1040	1039	1038	1037	1036	1035	1034	1033	1032	1031	1030	1029	1028	1027	1026	1025	1024	1023	1022	1021	1020	1019	1018	1017	1016	1015	1014	1013	1012	1011	1010	1009	1008	1007	1006	1005	1004	1003	1002	1001	1000	999	998	997	996	995	994	993	992	991	990	989	988	987	986	985	984	983	982	981	980	979	978	977	976	975	974	973	972	971	970	969	968	967	966	965	964	963	962	961	960	959	958	957	956	955	954	953	952	951	950	949	948	947	946	945	944	943	942	941	940	939	938	937	936	935	934	933	932	931	930	929	928	927	926	925	924	923	922	921	920	919	918	917	916	915	914	913	912	911	910	909	908	907	906	905	904	903	902	901	900	899	898	897	896	895	894	893	892	891	890	889	888	887	886	885	884	883	882	881	880	879	878	877	876	875	874	873	872	871	870	869	868	867	866	865	864	863	862	861	860	859	858	857	856	855	854	853	852	851	850	849	848	847	846	845	844	843	842	841	840	839	838	837	836	835	834	833	832	831	830	829	828	827	826	825	824	823	822	821	820	819	818	817	816	815	814	813	812	811	810	809	808	807	806	805	804	803	802	801	800	799	798	797	796	795	794	793	792	791	790	789	788	787	786	785	784	783	782	781	780	779	778	777	776	775	774	773	772	771	770	769	768	767	766	765	764	763	762	761	760	759	758	757	756	755	754	753	752	751	750	749	748	747	746	745	744	743	742	741	740	739	738	737	736	735	734	733	732	731	730	729	728	727	726	725	724	723	722	721	720	719	718	717	716	715	714	713	712	711	710	709	708	707	706	705	704	703	702	701	700	699	698	697	696	695	694	693	692	691	690	689	688	687	686	685	684	683	682	681	680	679	678	677	676	675	674	673	672	671	670	669	668	667	666	665	664	663	662	661	660	659	658	657	656	655	654	653	652	651	650	649	648	647	646	645	644	643	642	641	640	639	638	637	636	635	634	633	632	631	630	629	628	627	626	625	624	623	622	621	620	619	618	617	616	615	614	613	612	611	610	609	608	607	606	605	604	603	602	601	600	599	598	597	596	595	594	593	592	591	590	589	588	587	586	585	584	583	582	581	580	579	578	577	576	575
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## LONDON SHARE SERVICE

## INVESTMENT TRUSTS - Cont.

Stock Name	Price	1993	1992	1991	1990	1989	1988	1987	1986	1985	1984	1983	1982	1981	1980	1979	1978	1977	1976	1975	1974	1973	1972	1971	1970	1969	1968	1967	1966	1965	1964	1963	1962	1961	1960	1959	1958	1957	1956	1955	1954	1953	1952	1951	1950	1949	1948	1947	1946	1945	1944	1943	1942	1941	1940	1939	1938	1937	1936	1935	1934	1933	1932	1931	1930	1929	1928	1927	1926	1925	1924	1923	1922	1921	1920	1919	1918	1917	1916	1915	1914	1913	1912	1911	1910	1909	1908	1907	1906	1905	1904	1903	1902	1901	1900	1899	1898	1897	1896	1895	1894	1893	1892	1891	1890	1889	1888	1887	1886	1885	1884	1883	1882	1881	1880	1879	1878	1877	1876	1875	1874	1873	1872	1871	1870	1869	1868	1867	1866	1865	1864	1863	1862	1861	1860	1859	1858	1857	1856	1855	1854	1853	1852	1851	1850	1849	1848	1847	1846	1845	1844	1843	1842	1841	1840	1839	1838	1837	1836	1835	1834	1833	1832	1831	1830	1829	1828	1827	1826	1825	1824	1823	1822	1821	1820	1819	1818	1817	1816	1815	1814	1813	1812	1811	1810	1809	1808	1807	1806	1805	1804	1803	1802	1801	1800	1799	1798	1797	1796	1795	1794	1793	1792	1791	1790	1789	1788	1787	1786	1785	1784	1783	1782	1781	1780	1779	1778	1777	1776	1775	1774	1773	1772	1771	1770	1769	1768	1767	1766	1765	1764	1763	1762	1761	1760	1759	1758	1757	1756	1755	1754	1753	1752	1751	1750	1749	1748	1747	1746	1745	1744	1743	1742	1741	1740	1739	1738	1737	1736	1735	1734	1733	1732	1731	1730	1729	1728	1727	1726	1725	1724	1723	1722	1721	1720	1719	1718	1717	1716	1715	1714	1713	1712	1711	1710	1709	1708	1707	1706	1705	1704	1703	1702	1701	1700	1699	1698	1697	1696	1695	1694	1693	1692	1691	1690	1689	1688	1687	1686	1685	1684	1683	1682	1681	1680	1679	1678	1677	1676	1675	1674	1673	1672	1671	1670	1669	1668	1667	1666	1665	1664	1663	1662	1661	1660	1659	1658	1657	1656	1655	1654	1653	1652	1651	1650	1649	1648	1647	1646	1645	1644	1643	1642	1641	1640	1639	1638	1637	1636	1635	1634	1633	1632	1631	1630	1629	1628	1627	1626	1625	1624	1623	1622	1621	1620	1619	1618	1617	1616	1615	1614	1613	1612	1611	1610	1609	1608	1607	1606	1605	1604	1603	1602	1601	1600	1599	1598	1597	1596	1595	1594	1593	1592	1591	1590	1589	1588	1587	1586	1585	1584	1583	1582	1581	1580	1579	1578	1577	1576	1575	1574	1573	1572	1571	1570	1569	1568	1567	1566	1565	1564	1563	1562	1561	1560	1559	1558	1557	1556	1555	1554	1553	1552	1551	1550	1549	1548	1547	1546	1545	1544	1543	1542	1541	1540	1539	1538	1537	1536	1535	1534	1533	1532	1531	1530	1529	1528	1527	1526	1525	1524	1523	1522	1521	1520	1519	1518	1517	1516	1515	1514	1513	1512	1511	1510	1509	1508	1507	1506	1505	1504	1503	1502	1501	1500	1499	1498	1497	1496	1495	1494	1493	1492	1491	1490	1489	1488	1487	1486	1485	1484	1483	1482	1481	1480	1479	1478	1477	1476	1475	1474	1473	1472	1471	1470	1469	1468	1467	1466	1465	1464	1463	1462	1461	1460	1459	1458	1457	1456	1455	1454	1453	1452	1451	1450	1449	1448	1447	1446	1445	1444	1443	1442	1441	1440	1439	1438	1437	1436	1435	1434	1433	1432	1431	1430	1429	1428	1427	1426	1425	1424	1423	1422	1421	1420	1419	1418	1417	1416	1415	1414	1413	1412	1411	1410	1409	1408	1407	1406	1405	1404	1403	1402	1401	1400	1399	1398	1397	1396	1395	1394	1393	1392	1391	1390	1389	1388	1387	1386	1385	1384	1383	1382	1381	1380	1379	1378	1377	1376	1375	1374	1373	1372	1371	1370	1369	1368	1367	1366	1365	1364	1363	1362	1361	1360	1359	1358	1357	1356	1355	1354	1353	1352	1351	1350	1349	1348	1347	1346	1345	1344	1343	1342	1341	1340	1339	1338	1337	1336	1335	1334	1333	1332	1331	1330	1329	1328	1327	1326	1325	1324	1323	1322	1321	1320	1319	1318	1317	1316	1315	1314	1313	1312	1311	1310	1309	1308	1307	1306	1305	1304	1303	1302	1301	1300	1299	1298	1297	1296	1295	1294	1293	1292	1291	1290	1289	1288	1287	1286	1285	1284	1283	1282	1281	1280	1279	1278	1277	1276	1275	1274	1273	1272	1271	1270	1269	1268	1267	1266	1265	1264	1263	1262	1261	1260	1259	1258	1257	1256	1255	1254	1253	1252	1251	1250	1249	1248	1247	1246	1245	1244	1243	1242	1241	1240	1239	1238	1237	1236	1235	1234	1233	1232	1231	1230	1229	1228	1227	1226	1225	1224	1223	1222	1221	1220	1219	1218	1217	1216	1215	1214	1213	1212	1211	1210	1209	1208	1207	1206	1205	1204	1203	1202	1201	1200	1199	1198	1197	1196	1195	1194	1193	1192	1191	1190	1189	1188	1187	1186	1185	1184	1183	1182	1181	1180	1179	1178	1177	1176	1175	1174	1173	1172	1171	1170	1169	1168	1167	1166	1165	1164	1163	1162	1161	1160	1159	1158	1157	1156	1155	1154	1153	1152	1151	1150	1149	1148	1147	1146	1145	1144	1143	1142	1141	1140	1139	1138	1137	1136	1135	1134	1133	1132	1131	1130	1129	1128	1127	1126	1125	1124	1123	1122	1121	1120	1119	1118	1117	1116	1115	1114	1113	1112	1111	1110	1109	1108	1107	1106	1105	1104	1103	1102	1101	1100	1099	1098	1097	1096	1095	1094	1093	1092	1091	1090	1089	1088	1087	1086	1085	1084	1083	1082	1081	1080	1079	1078	1077	1076	1075	1074	1073	1072	1071	1070	1069	1068	1067	1066	1065	1064	1063	1062	1061	1060	1059	1058	1057	1056	1055	1054	1053	1052	1051	1050	1049	1048	1047	1046	1045	1044	1043	1042	1041	1040	1039	1038	1037	1036	1035	1034	1033	1032	1031	1030	1029	1028	1027	1026	1025	1024	1023	1022	1021	1020	1019	1018	1017	1016	1015	1014	1013	1012	1011	1010	1009	1008	1007	1006	1005	1004	1003	1002	1001	1000	999	998	997	996	995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## Weekend FT

SECTION II

Weekend November 13/November 14 1993

## Why the BBC should be privatised



"Broadcasting was one of a number of areas in which special pleading by powerful interest groups was disguised as high-minded commitment to some greater good. So, anyone who queried, as I did, whether a licence fee was the best way to pay for the BBC, was likely to be pilloried as at best philistine and at worse undermining its constitutional independence."

Former prime minister Margaret Thatcher in her recently published memoirs, explaining how she failed to persuade Whitehall and fellow ministers of the case for radical change at the BBC.

"Much of what passes for quality on British television really is no more than a reflection of the values of the narrow elite which controls it and which has always thought that its tastes are synonymous with quality... My own view is that anybody who, within the law of the land, provides a service which the public wants at a price it can afford is providing a public service."

Media tycoon Rupert Murdoch at the Edinburgh television festival in 1989.

AS THE government puts the finishing touches to a white paper on the BBC, as good as certain to propose an unchanged funding regime for the corporation, it is striking to recall the ferocity of the attack on public service broadcasting which was sustained throughout the 1980s by the combined engines of Thatcherism and Murdoch.

Two questions are prompted: just why has controversy given way to consensus? And, is it a good thing that it has? Is it possible that Thatcher, in her instinctive, unstrategic way, perceived a truth about British broadcasting that her opponents are foolish to ignore?

The re-making of consensus about the BBC plainly has its roots in the replacement of Thatcher by a more conservative successor and in the fact that the BBC has, in response to the pressures of the Thatcher years, made sweeping changes, designed to make itself both more efficient and more acceptable to a Conservative government.

There is, however, a third, less obvious cause of the new consensus, namely a shift in the politics of the broadcasting industry itself. This has had the effect of uniting the satellite broadcasters and their terrestrial brethren in ITV behind the BBC status quo. It is the most interesting aspect of the consensus, because it points to the flaw which runs through the heart of UK broadcasting policy.

With hindsight, it can be seen that Murdoch's Edinburgh lecture was the high-water mark of the new broadcasters' attacks on the BBC. A year later, financial pressures forced Murdoch's Sky to merge with British Satellite Broadcasting to form BSkyB, and led him into a search for the sort of business alliances which would help him sell satellite dishes and subscriptions for the re-launched Sky TV.

Prime among these was a joint deal between Sky and the BBC to televise league soccer, something which would, at that stage, have been impossible for Sky to achieve unaided. In other words, as Murdoch became a broadcasting industry insider, he stopped rocking the BBC's boat. No wonder the Murdoch press duly turned friendly. Last November's green paper would, said *The Times*, secure the future of "the best all-round broadcasting organisation in the world."

It is less surprising that the terrestrial broadcasters should have also swung behind the BBC - after all, the traditional ITV position is that its own advertising monopoly is a *quid pro quo* for the BBC's monopoly on public funding. But ITV is also painfully aware that the BBC is making common cause with commercial rivals outside the ITV system, including not only BSkyB, but also the disenfranchised Thames Television (in UK Gold, a repeats

**Ian Hargreaves**  
argues that the corporation needs radical change to prepare for the harsher environment it will face in the next millennium

channel broadcast on Sky; and, through BBC World Service Television, with Reuters and Star Television of Hong Kong, which since July has also been controlled by Murdoch.

As part of its own response to the BBC green paper, ITV commissioned a report from consultant Booz Allen & Hamilton; this set out for its client a blood-chilling - and by no means implausible - scenario for the 1990s in which BSkyB's revenues surpass those of the 14 ITV companies combined. If this were to happen, by the year 2000 Britain would have three broadcasting segments of roughly equal size: the BBC, BSkyB and ITV.

The larger, more ambitious ITV companies are thus starting to see themselves as minnows in an ocean of killer sharks, confined by the comforts of their regional advertising monopolies. This explains the urgency of their pleas to government to be allowed to merge with each other.

The ITV companies, however, also believe that their own prosperity requires a quiescent BBC, one confined safely to making high quality domestic programmes; competing as little as possible for bought-in American material; restricted from forming new commercial alliances; and, above all, excluded from the market for sponsorship, advertising or pay-television. Viewed from this angle, the new consensus on the BBC rests not upon high principle, but on the short-term commercial convenience of rival broadcasters, buttressed by the inability of a weak government to take a longer view.

All this is happening at a time when technology is turning the international broadcasting industry inside out. Digital broadcast signals, along with the spread of both satellite and cable, is dissolving technological entry barriers to broadcasting and powering a fusion of the broadcasting, telecommunications, entertainment and information industries. This multi-media revolution lies behind the remarkable wave of takeover struggles on Wall Street in recent weeks involving companies like Bell Atlantic (telecommunications), TCI (cable), QVC (television shopping), Viacom (its interests include the MTV global rock music channel) and Paramount, the Hollywood studio. It also explains Murdoch's strategy to establish global satellite distribution for his own and other companies' news and entertainment services.

It is, perhaps, not surprising that UK broadcasting policy has simply failed to keep up, marked as it was with the self-contradictions of the Thatcher era: her desire to deregulate on the one hand, but her taste for an ever sterner moral and political oversight on the other. The result was muddle and U-turn.

In satellite television, the government at first favoured a BBC role, then a private sector monopoly, then did not resist Sky's entry, then sanctioned the BSB-Sky merger without so much as a reference to the broadcasting regulator.

In terrestrial television, policy in practice was directed mainly at squeezing more Treasury revenue out of the ITV monopolies while requiring the dupes of BSB and ITV to take a quota of programmes from a highly fragmented independent production sector.

In cable, there was a fiftieth policy of encouraging capital to enter the sector while excluding British Telecom from transmitting entertainment services on the grounds that it would be able to squash new competitors in cable telephony.

The regulatory regime which sits atop this dizzying structure has only added to the confusion. In essence, the BBC is regulated heavily, the ITV companies moderately and the satellite broadcasters not at all. Ownership rules are even more bizarre. It is possible for Murdoch to own half of BSkyB, along with 35 per cent of Britain's national press, but impossible for any national newspaper owner to possess more than a 30 per cent stake in an ITV company.

The result is that, in terms of its international competitiveness, the UK faces the multi-media revolution in a parlous state. It has an inefficient, monopolistic but fragmented terrestrial broadcasting system, and a satellite and cable sector dominated by non-UK interests. Of only two potential world class UK organisations on the scene, one, British Telecom, is excluded for regulatory reasons and the other, the BBC, is stuck in the public sector where it is condemned to behave like a public sector utility.

Does a Conservative government really think that Britain's charge in the global electronic media battle can be led by a

Continued on page X

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## The Long View / Barry Riley

## Juggling the books



WOULD you buy Colombian 6 per cent loan certificates at 92½? How about Chilean 6 per cent stock at 98, to yield an attractive 7 per cent or so? Alternatively, what about Mexico 7½ per cent?

You have to be an incorrigible optimist to think so, but perhaps this is Latin America's moment of financial maturity at last. Next Wednesday, the US House of Representatives is due to approve the North American Free Trade Agreement, after which Mexico at least will attain a new credit status. Its paper could reach true investment grade. Many other Latin American countries are also now enjoying a degree of financial standing which, historically, is unusually respectable.

I should explain that the three bonds mentioned date from very different periods. The Colombian loan was issued in 1922 to British investors, and it marked the start of an amazing wave of speculation in Latin American investments. London investors gambled more than \$20m on the shaky creditworthiness of newly-independent nations emerging from the domination of the Spanish and Portuguese monarchies. Within a few years the Colombian loan, along with all the others, was more or less worthless as Colombia itself splintered into three parts.

Chilean 6 per cents were part of the initial portfolio of the Foreign & Colonial Government Trust, which was launched in 1868 with a £1m portfolio of what was basically sovereign junk debt. By this time, a more sophisticated theory of geographical diversification had been developed. The investments ranged across five continents. The yield on the portfolio was 8 per cent, beating Consols out of sight.

Although F&C suffered its setbacks - as when the Spanish 3 per cent government stock defaulted in 1876 - the trust survived and prospered for 125 years to the present day to become the UK's biggest investment trust, with assets of more than £1.5bn.

As the fashion for so-called emerging market funds grows today, however, it is important to look back at the portfolio of the 19th century investment trusts. F&C's investments included Brazil, Egypt, Peru, Turkey and the United States. All of these, bar one, would today be described trendily as emerging markets, a term apparently intended to impart an image of progress and development in order to attract investors.

In fact, a better distinction would be between high grade and low grade markets. Movement from second category to the first is, in fact, comparatively rare. Many countries never emerge from the poor quality, high risk category and this has certainly applied to Latin America.

The Mexican bond, incidentally, brings us right up to date, being an issue originated earlier this year. So far in 1993, Mexican borrowers have raised some \$2bn in the Eurobond market, and Mexican international equity issues in 1992 totalled more than \$3bn (although the pace has slowed this year). American investment institutions, in particular, have become more ready to seek high returns on exotic bonds, largely because of the sharp drop in yields on domestic investments.

The 1822-25 bubble was generated by rather less sophisticated private investors. The first Latin American debt crisis was well chronicled in a 1980 book of that title by Frank Griffith Dawson (Yale University Press). There were, for instance, angry scenes in 1824 when it was discovered that Colombia was proposing to pay dividends with money owed to it by Peru, which in turn was planning to raise the cash by floating another loan in London. Not much has really changed: there is now a long tradition of this kind of financial juggling by South American debtors.

Later in the century, sentiment revived, but, by 1891, only Argentina, Brazil and Venezuela out of 13 Latin American sovereign borrowers were servicing their debts. More money went in periodically as the defaults were

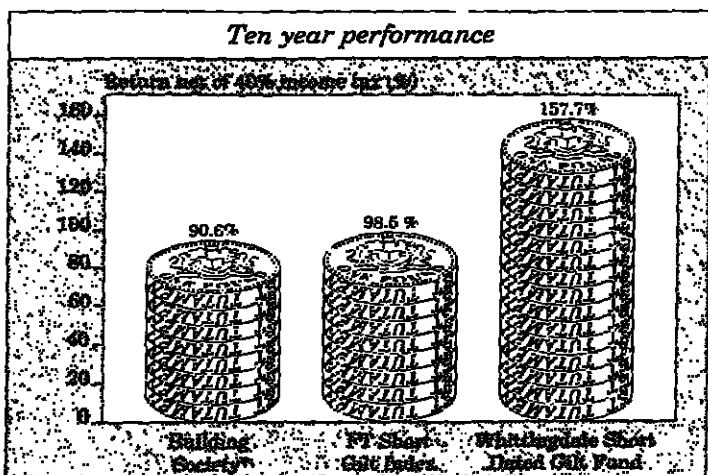
patched up, and New York replaced London as a source of international capital in the 1920s. This culminated in yet another wave of defaults in the 1930s. Foreign investors had done rather better, however, when they invested directly in Latin American enterprises. After 1850, there was a big outflow of funds from the UK and elsewhere into developing countries on the basis of the same sort of arguments you hear now - Europe was mature and slow-growing, and surplus capital would earn a better return in high-growth regions. Instead of last century's railroads, tramways and water companies, today we have toll highways and telephone monopolies.

Any paper with a sovereign guarantee on it was trustworthy, however. In the depression of the 1930s, bond investors retired to lick their wounds and re-decorate their lamp shades. By the late 1980s, though, the commercial banks arrived on the scene. Naive loan officers, bolstered by the notion that sovereign debt could never go bad (history was definitely not their strong subject) proceeded to recycle billions in petrodollars to Latin American borrowers in the 1970s.

And so to the present day. Since the late 1980s, the overhang of unrepayable debt has gradually been cut away, mainly through the Brady-type restructuring formula which has involved large-scale write-offs and the securitisation of the remaining bank debts in various forms (including such exotics as temporary interest reduction bonds). Suddenly, Latin America has become solvent yet again - although, as usual, not by repaying its debts.

The key to ultimate respectability probably lies in developing adequate domestic long-term capital markets: foreign providers of capital will always be highly vulnerable unless they share a common interest with domestic investors. In this sense, the development of pension funds in countries like Chile and Argentina is encouraging. But history tells us that, in Latin America, mahana never comes - or, at any rate, it can be rescheduled repeatedly.

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## MARKETS

London

## Alas, some fairy-tales end in tears

By Peter Martin, financial editor

Walt Disney Presents  
THE LITTLE SHAREHOLDER  
or The Prince and the Paupers

The film opens in a bustling 18th century marketplace in the little French town of Marne-La-Vallée. In the background, maids are hanging bedclothes out of windows, housewives brushing doorsteps, bakers carrying trays of freshly baked loaves. Chickens peck around the edges, dogs chase one another underfoot.

Enter Prince Michael of Hollywood.

Sings:  
"Far, far away in the USA  
We built a World, a giant fun-house  
Where millions come to play  
And pay  
Now Europe's chance to love the Mouse."

Chorus:  
"You get rich, we get rich  
We all get rich together."

Michael (murmurs):  
"As long as it doesn't rain."  
(aloud):  
"Come, my friends, stomp up

your cash. We'll build a brave new fun-palace right here in Europe. In fact, we'll call it Euro Disney - and you'll own 51 per cent!"

Excited villagers crowd around him, showering him with gold coins. Suddenly, the cheerful hubbub is interrupted by a jarring crash, a puff of smoke, and the entry of the Wicked Fairy.

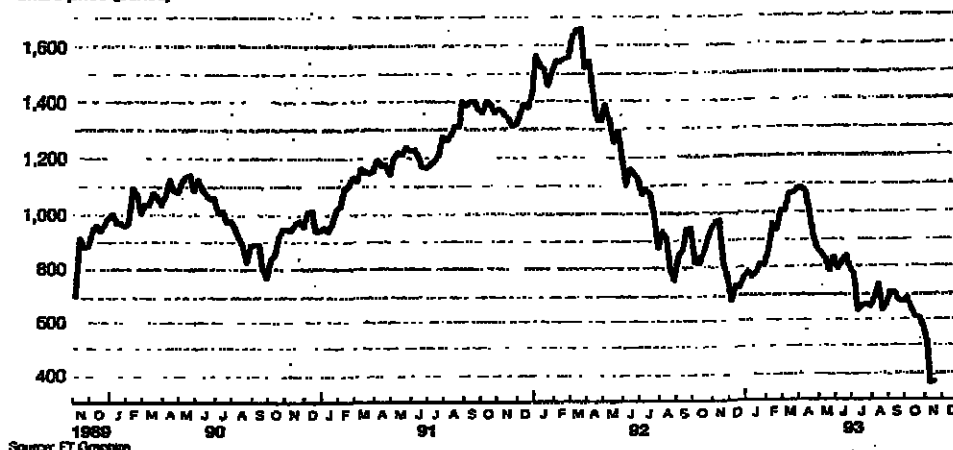
Fairy: "I am ze spirit of European culture! 'Ow dare you insult me wiz your 'orrible Mouses! I lay a triple curse upon you: ze scorn of French intellectuals, ze protests of revolting French farmers, and ze rain of summer 1993."

She disappears in a fresh puff of smoke and a crash of cymbals. The screen dissolves, and we move forward through time - to this week.

We are still in Marne-La-Vallée, but it now looks quite different. Glossy new hostels surround the marketplace. The ramparts of a Magic Castle tower over the square, decorated with battered inflatable Mickey Mouse figures. Cham-

## Euro Disney

Share price (pence)



Source: FT Graphite

bermaids, housewives, butchers and bakers sit on their doorsteps, looking glum. A humble serving girl comes to the front of the crowd, dressed in rags. She is clutching a crumpled share certificate.

Little Shareholder (sadly):  
"Long years ago we put our money where our Mouse was. We paid eight quid a share for Mickey's home."

Now Euro Disney's talking to its bankers.  
They wonder if they'll ever see their loan."

Chorus:  
"Prince Michael, we feel lost, abandoned, sore!  
Have we been told the worst or is there more?"

Prince Michael appears talking into the telephone on a giant video screen in the corner of the square.

Michael:  
"Can't you see I'm busy building a new theme park in the

US? It's bad enough I'm having to make provisions against the debt your company owes me. I'm certainly not in the mood to listen to any whingeing Europeans. Don't call me - I'll call you." (Hangs up abruptly.)

Chorus:  
"Euro Disney, Euro Disney:  
Euro frenzy's had its day.  
Here's a rule for our investment:  
Sadly, grand dreams do not pay!"

There were other unhappy fairy-tales this week. Take the story of The Disappointed Merchant Bankers, or Virtue Unrewarded. In any well-regulated fairyland, the higher-than-expected profits that both Warburg and Hambro reported would have been enough to push their shares to new heights. Instead, both shares fell. Warburg saw its interim profits tumble and raised its dividend from 5.25p to 6p, but its shares fell 20p on the day, to 857p.

It has a double reason to feel aggrieved: the adverse stock market reaction was partly a response to an act of virtue, a proper breakdown of the sources of its revenues. Brokers' analysts decided that this showed all too clearly that a high proportion of the bank's business came from profits from its trading desks, a potentially unstable source of earnings. The shares closed the week at 833p, down 57p.

The Unhappy Little Builder was another of the week's dismal tales, in the form of Costain's rights issue. It was taken up by only 28 per cent of its shareholders, leaving much of the stock in the hands of the underwriters, where it will

hang over the shares for months. They closed the week at 264, down 2p.

There were some cheerful fables also: Lloyd's and the Fairy Godmothers, for example. A clutch of investment trusts have been launched to provide limited-liability for the insurance market, and though some of the wider estimates of how much they might raise have been disappointed, it looks as though investors will find at least £750m of capital for Lloyd's in this way.

That's a sum that would have been regarded as the merest fantasy a few months ago, and it creates a small new sector for investors to consider. So far, there has been little secondary-market interest: those trusts floated so far, such as HCG and Delian, have seen very thin trading. Hiscox Insurance Select, which plans to be a specialist insurer, focusing on such areas as insuring houses and pictures for the "carriage trade", has seen a bit more interest.

For the market as a whole, the fairy-tale continues. Even lacklustre results or gloomy trading statements from blue-chips such as Unilever, Shell and National Power, failed to dismay it this week. The FT-SE 100 index stayed safely around the 3,100 mark, closing at 3,099.1, up 13.5 on the week.

The sleeping giant - the US bond market - continued to stir in its sleep, however. There was a particularly loud snore from the US on Wednesday, caused by fresh inflationary fears and a disappointing Treasury auction. Though the fairy-tale continues to promise a happy ending, it has carried darker. Brothers Grimm overtones since last week's fall.

## Serious Money

## C shares: a simple A to B

By Philip Coggan, personal finance editor

THESE ARE heady days for the investment trust sector. Stock markets are riding high, discounts are narrow, investors are queuing to put more money into the industry.

Apart from the various new issues (see pages VII and VIII), existing trusts are taking advantage of the buoyant conditions to raise new funds. Govett Emerging Markets is looking for £30m. Foreign & Colonial Smaller Companies £40m. Amicable Smaller Enterprises £30m and Morgan Grenfell Equity Income Trust £25m: all in the form of C shares.

The documentation for a C share issue may be complicated but the idea is clever. When an investment trust raises new money, there will inevitably be a phase in which the bulk of the new money is in cash. If all the shares were lumped together in one pool, the effect for existing shareholders is that their money would cease to be fully invested in equities. Should the market rise suddenly, their shares would underperform.

Keeping the new money separate, in the form of C shares, avoids this problem. The C shares are only converted into ordinary shares once the bulk of the money is invested. As Hamish Buchanan, analyst at NatWest Markets, describes the process: "It's as if a sister trust were being formed and they were then merged later on an agreed basis."

The C share structure also avoids the problem of market risk during the time the offer is open. Under a conventional rights issue, the rights price is set at a discount to the share price at the time of the announcement. Should the stock market fall sufficiently for the shares to drop below the rights price, no one would want to take up their rights and the issue would fail.

For a C share issue, the trust simply sets the price of the C

shares at a nice round number (often 100p). When the time comes for conversion, the trust managers simply arrange the switch on an asset basis. If the C shares have an asset value of 100p, and the ordinary shares have an asset value of 200p, then two C shares will convert into one ordinary share.

Another advantage for existing shareholders is that the C shares bear all the costs of the issue. "It's a very clean, neat and fair system," says Buchanan.

But should existing shareholders take up the C shares they are offered? There are some attractions. A C share issue usually occurs when the existing shares are trading at a premium to asset value. (If the existing shares were trading at a wide discount, there would

be no incentive for investors to buy C shares and thus no chance of a successful issue.)

Since a premium is evidence of demand for shares exceeding supply, the issue of new shares is a sensible way of soaking up demand. If the premium is wide enough, the C shares could be more attractive than buying more ordinary shares.

Apart from such technical factors, the most important decision to make is: do you want to commit more money to this investment area? If you already have 20 per cent of your portfolio in emerging markets, then subscribing to a C share issue might make you over-committed to a volatile sector.

If you had not even thought about buying more shares in the trust before you saw details of the C share issue, then perhaps the issue is not

'The motto is  
invest in  
haste, repent  
at leisure'

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A danger signal can be seen in the price of investment trust warrants, which have tended to rise sharply in price shortly after issue. Some investors are apparently stalling such issues, selling the shares in early trading but hanging on to the warrants.

What can easily happen is that the shares fall to say 90p (compared with an issue price of 100p) but the warrants (often issued on a one-for-five basis) shoot to 60p. The investor has effectively made a profit of 7p. "Value" has been created, apparently out of nothing.

But such alchemy cannot succeed for ever. A warrant issue is merely a deferred rights issue, after all. At some point, new shares will be issued and the existing shareholder's shares will be diluted. Warrant prices are a factor of the volatility of the assets within the trust and the time left for exercise. (The greater the volatility and the longer the time period, the more chance there is for profitable exercise and the higher the price investors are prepared to pay.)

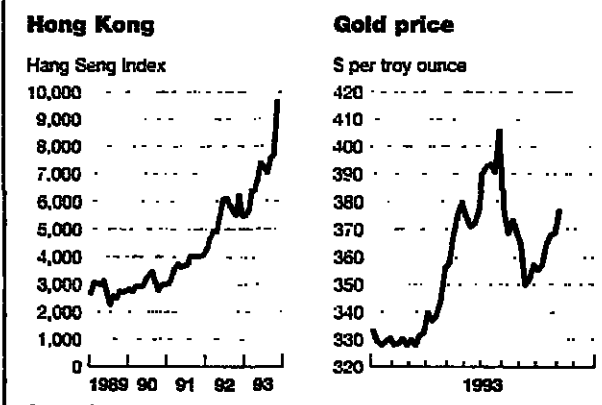
But according to Colin McLean of Scottish Value Management, who runs the Warrants and Value Trust, some of the very long dated warrants seem currently to be over-priced and his trust is looking for value in the shorter-dated area.

Investors should remember that warrants are highly geared and speculative securities and are likely to be at their most speculative when stock markets are trading at all-time highs.

## Wall Street

## Traders nonplussed by trade vote

## AT A GLANCE



## Hong Kong shares keep on climbing

HONG KONG had another good week with the Hang Seng index pushing upwards to close last night at 9,701.25, a rise of nearly 8 per cent over the week. The increase can be traced back to bullish comments about China by Morgan Stanley, the US securities firm, after a visit to China by a group of US fund managers in September. Hong Kong is seen as the investment gateway to China and US fund managers have been switching money away from unexciting US and European markets to Asia.

## Gold holds its gains

GOLD prices held this week after a strong rally towards the end of last week had pushed prices in London up by more than \$8 to over \$370 a troy ounce. The move appeared to have been started by investment funds buying on the New York Commodity Exchange. Prices this week in London hovered around \$376.

Golden future for base metals, pVIII

## Midland launches gold card

MIDLAND BANK is launching a gold Visa credit card from Monday with a minimum credit limit of £3,000. The APR for purchases will be 19.9 per cent and the annual fee will be £35, or £45 to cover an additional cardholder. Cardholders can withdraw up to £500 a day worldwide and goods or travel paid for with the card will have 90 days purchase protection and travel accident insurance. There will also be a 24-hour helpline for travel assistance in an emergency. Applicants must be over 21 years old and earning £20,000 a year.

## Lloyds changes overdraft charges

LLOYDS BANK has changed the charging structure for customers who become overdrawn. Those who go into unauthorised overdraft, or exceed their overdraft limit, by more than £10 on any one day will be charged £7. If the unauthorised overdraft increases by more than £10 the next day, there will be another £7 charge. The bank is abolishing existing charges of £10 for informing customers of their overdraft by phone or letter or £3 for advising them by statement. The £4 charge for a cheque paid into an account and then returned is also being dropped, as is the existing £5 fee for going into an unauthorised or increased overdraft. The penalty free overdraft of £100 on Classic and Current accounts will be reduced to £50 from January.

## Pembroke adds two trusts

TWO of Brown Shipley's unit trusts - the UK General fund and the International Income fund - have been acquired by Pembroke Administration, the unit trust subsidiary of John Carrington & Co, investment managers. Rationalisation was expected since the acquisition last week of Brown Shipley Unit Trust Managers by Capital House Investment Management, a division of the Royal Bank of Scotland. The UK fund will become the Pembroke Balanced fund. The international fund will be called the Pembroke Income fund.

## Small companies slip back

Smaller company shares fell for the second consecutive week. The Hoare Govett Smaller Companies Index (capital gains version) fell 1.4 per cent from 1611.71 to 1589.06 over the week to December 11.

THE POLITICS of international trade can be devilishly complicated - just try explaining what GATT, the Uruguay Round or Blair House are all about - but US investors have adopted a sensibly direct approach to the North American Free Trade Agreement: if Congress passes the treaty next week, it will be good for the economy, good for US companies, good for the stock markets, and good for President Clinton.

Their reasoning is quite simple. Investors believe that NAFTA will lift corporate profits because in a more open trading environment between the three signatory countries the US, with its superior industrial productivity rates and better-quality products, will enjoy the greatest economic benefits. The expectation is that growth in US exports to Mexico and Canada will outpace growth in imports from its neighbours to the north and south.

Investors are not alone in their optimistic view of NAFTA. Most Wall Street economists are pro-NAFTA, as are the majority of business leaders, if

recent polls are to be believed.

There is, however, the dark side of NAFTA to consider. What if Congress votes no? Investors fear that a rejection of NAFTA would have dangerous knock-on effects around the world, depressing share prices in the US, Latin America and eventually Europe, and endangering vital trade negotiations over the Uruguay Round. By coincidence, the day after next week's NAFTA vote, Clinton will be in Seattle for a trade conference with leaders of Asian Pacific Nations. If he arrives there fresh from defeat on NAFTA, the President's authority on trade issues will be compromised.

Investors' darkest fear is that a no vote on NAFTA would throw such a spanner in the works of world trade that it would lead to a new era of international protectionism, higher inflation and slower world economic growth.

In this scenario, inflation would be the biggest concern of markets. Many economists argue that the competitive forces unleashed by the accelerating collapse of international trade barriers have helped restrain global inflation.

INVESTORS in the big integrated oil companies have cheered in recent weeks as a steady stream of third quarter results showing strong profits growth pushed share prices upwards. "Higher downstream margins and successful cost-cutting" have been the recurrent and common theme from the companies.

But a curious investor only has to visit the forecourt of their local petrol station to see the main reason why share prices of companies such as British Petroleum and Shell Transport and Trading have been surging.

Falling crude oil prices may have transfixed the worldwide oil industry, but motorists searching for a sign of their effect at the pump have found little solace.

In earlier periods of falling oil prices, vocal consumer complaints considerably shortened the time in which oil companies were able to enjoy widening marketing margins.

But there has been a curious absence of such clamour in recent months as crude oil prices, as measured by the

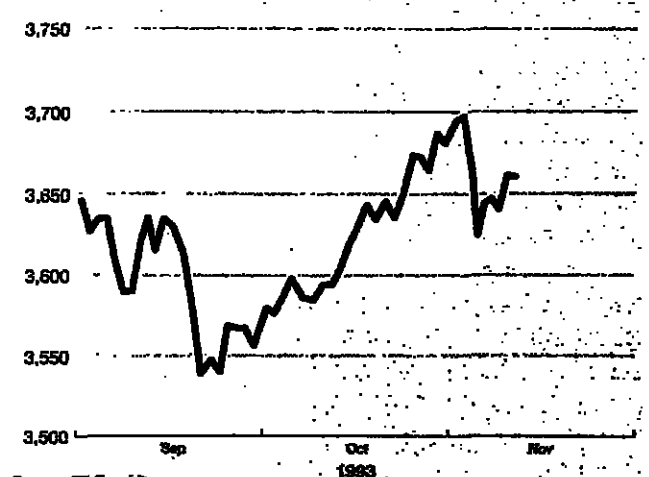
benchmark Brent Blend, declined sharply from an average of \$20 a barrel in the third quarter of 1992 to \$16.50 a barrel in the same period this year.

Shell Transport and Trading, the main Shell investment vehicle for UK investors, and BP have both benefited from the boost in retail trading.

On Thursday Shell reported oil product sales up five per cent, helping it to an 8 per cent rise in profits to £281m. A week earlier BP nearly doubled replacement cost profits - which leaves out swings in inventory values - to £332m, with refining and marketing accounting for £269, a rise of £177 against the third quarter of 1992.

The shares of both companies have performed strongly this year. BP outperformed the FT All-Share Index by 21 per cent in the year to early

## Dow Jones Industrial Average



Source: FT Graphite

Low worldwide inflation has kept bond yields at historic lows, which in turn have boosted share prices to record highs in many markets.

Thus, any reversal in that trend - a return of trade barriers, higher inflation, higher bond yields - could undermine equity markets that are already vulnerable to a sharp downward correction because of expensive stock valuations.

Then there is the political cost of NAFTA's failure to consider. Although the President inherited the trade pact from his Republican predecessor, he has invested a lot of his own political capital in getting NAFTA through Congress. On paper, this should not be a particularly difficult task, because Congress is controlled by Democrats.

Yet, opposition to NAFTA

among Democratic legislators beholden to labour interests is considerable. Anti-NAFTA forces have warned that opening up trade with Mexico will lead to a migration of American jobs south of the border, where wages are much lower. Because the domestic labour market remains weak, this line has struck a strong chord with ordinary Americans. The result is that the President faces a tough fight ensuring that the House of Representatives votes to approve the treaty on Wednesday.

As of yesterday, the outcome of the vote was deemed too close to call. Stock markets in Mexico and the US, however, believe the chances of success for NAFTA improved this week. Share prices in Mexico rose on Wednesday and Thursday, and US stocks made solid gains, following the televised debate on Tuesday between Vice-President Al Gore and Ross Perot, who is NAFTA's most celebrated opponent.

Gore clearly bested Perot in a heated war of words, and polls taken over the next few days revealed that more Americans had been won over to NAFTA. Whether this helped

swing the votes of some anti-NAFTA legislators the Clinton administration's way remains to be seen.

NAFTA is playing on investors' minds because doubts over its passage through Congress have arisen at a vulnerable time for stock and bond prices. A week ago bond yields jumped amid worries that resurgent economic growth might rekindle inflation. Although data released this week on producer and consumer prices showed that fears of rising inflation are, at least for now, unjustified, equity investors remain nervous about rising bond yields.

Amid all the doubts over the NAFTA, one thing is certain: trading on markets next week is likely to be hamstrung by uncertainty over Wednesday night's vote, which, like the battle over President Clinton's first budget, will be extremely close.

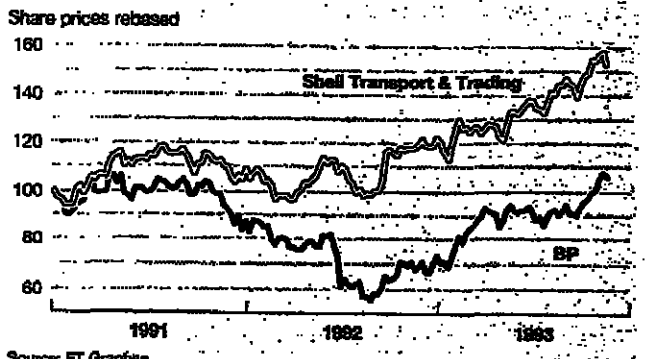
## Patrick Harverson

Monday	3647.96	+ 04.47
Tuesday	3648.97	- 07.83
Wednesday	3663.55	+ 22.48
Thursday	3662.43	- 01.12

## The Bottom Line

## Oil profits continue to flow

## BP plays catch-up to Shell



Source: FT Graphite

November, while Shell was up 7 per cent in relative terms during the same period. But the figures do not tell the full story.

The markets greeted BP's results as confirmation that the company had finally turned the corner after a rocky

from operations excluding disposals. The sale of non-core assets was ahead of schedule, and debt was down by \$1bn to \$13.1bn. Successful cost cutting, the current buzzword in the industry and one of the criteria investors should look at when assessing oil shares, was writ large throughout the results.

Shell, on the other hand, displayed little impact of cost cutting, although analysts were divided as to the reasons. Some noted that a well-run company simply has less scope for savings. Other, such as Pergus MacLeod at NatWest Securities in Edinburgh, says another Shell virtue - gearing of just over 10 per cent - makes it harder for efficiency gains to show up in profit improvements.

Yet another Shell virtue, according to Jeremy Hindson of Lehman Brothers Securities in

London, lies in its higher yield: more than 1 per cent above BP. BP, however, is reluctant to increase dividends until debt is down to the desired level and the full effects of its restructuring programme show can be felt.

As for the future, almost all analysts suggest that investors keep a careful eye on the oil price. BP looks set to squeeze more value out of its businesses through cost cutting. And it will also continue to chip away at its debt with asset sales.

But persistently low oil prices over the next few quarters combined with sluggish economic conditions in Europe could take its toll, whereas Shell's bigger size and greater exposure to the faster growing economies in Asia could enable it to weather such a storm.

But if crude oil prices do fall further investors should perhaps also keep an eye on their fellow motorists. Shell and BP will surely be doing so, as well as hoping that they stay asleep and not notice if prices take a tumble.

Robert Corzine



## FINANCE AND THE FAMILY

# Think second-hand for your policy

**B**UYING an investment "second-hand" implies something vaguely moth-eaten and sub-standard. But the growing market in second-hand endowment policies indicates that investors are not put off by the terminology. Most shares are bought second-hand, after all.

With profits endowment policies are the investments most often used to back a mortgage. The fund invests in a mixture of bonds, equities and property and pays out the investment return in the form of bonuses. These are added to a guaranteed sum assured, which is the minimum the policy will pay if it is held until maturity.

Bonuses generally come in two forms: reversionary, which are paid every year and, once announced, cannot be withdrawn; and terminal, which are paid at the end of the policy's life. The idea is for the policy to produce a smoothed return so that the investor is not threatened by a sudden dip in the stock markets. But this smoothing effect has other consequences, which has led to much criticism of the widespread sale of endowments.

The main problem is that investors who cash in policies early often receive poor returns. On a 25-year policy - the type used most commonly to repay a mortgage - it can

easily take 10 years for the surrender value of the policy to equal the premiums paid in.

These low surrender values are caused by a variety of factors. One is that endowment policies give investors some life cover, that represents a cost to the insurance company.

The company also has other costs to bear, such as the commission paid to the salesman or adviser which might total

several hundreds of pounds. Obviously, a lot of legal paperwork is needed before an insurance policy can be transferred (assigned in the jargon) from one person to another. The Bath-based Policy Plus arranges for an independent solicitor to handle the transaction and to check, for example, that the policy has not been assigned to someone else. After a few months, the investor should receive an acknowledgment from the insurance company that the policy has been re-assigned.

What happens then? The second-hand buyer must keep up the payments on the policy until it matures. On maturity, he will get its full value. Providing it is a qualifying policy

(essentially, that it has a term of more than 10 years), the proceeds will be free of income tax but subject to capital gains tax.

If the investor alters the maturity of the policy, it might become non-qualifying and there could be a higher-rate income tax charge on the maturity proceeds.

If the original policyholder dies before the policy matures, then the second-hand investor will receive either the death benefit or the guaranteed sum plus accrued bonuses, whichever is the higher. The second-hand investor does not himself receive any life cover.

Where do you buy a second-hand policy? There are a number of routes. Foster & Cranfield (071-605 1941) holds a regular auction at which investors can bid for individual policies. Other companies such as Beale Dobie (0621-851 133), Policy Plus (0225-465 466), Policy Portfolio (081-343 4587) and Securised Endowment Contracts (081-207 1866) are market-makers. They act as middle men between buyers and sellers, making a profit from the spread between their buying and selling prices.

A different approach is to buy shares in one of the growing number of funds which invest in second-hand endowment policies. Kleinwort Benson is launching its second investment trust in the field. According to Kleinwort's

*Philip Coggan reports on the market in "used" endowments and where you can get them*

several hundreds of pounds. Another factor is that the bonus system forces companies to be cautious. Because reversionary bonuses, once paid, cannot be withdrawn, companies inevitably do not pay out all the investment return in that form. A fair chunk is left to be paid as the terminal bonus.

The peculiarities of this system create the opportunity for second-hand investors. Many investors want to surrender their policies early. If they surrender after only 10 years of 25, they will normally receive far less than they would have received as the final payout of a 10-year policy.

According to Kleinwort Ben-

## Yield attractions

would mean that in real terms the return is slightly worse.

Another approach for investors is to consider what inflation rate will be used to make an index-linked investment better than, say, a building society account. This is known as the break even inflation rate. For example, looking at the 2 per cent Index Linked 1996, to the 40 per cent taxpayer, if inflation averages 2 per cent over the next two years, the total net return of 4 per cent would match the best

net building society returns.

In practice, most accounts pay lower rates and even a low inflation rate, probably below 1 per cent, would be better than deposit rates. Any "extra" inflation will be a bonus and, as inflation is likely to be at least 3.5 per cent over the next two years, the Treasury 2 per cent index-linked 1996 is significantly more attractive than a savings account.

Reports suggest the corporate index-linked market may be set for further expansion. Of

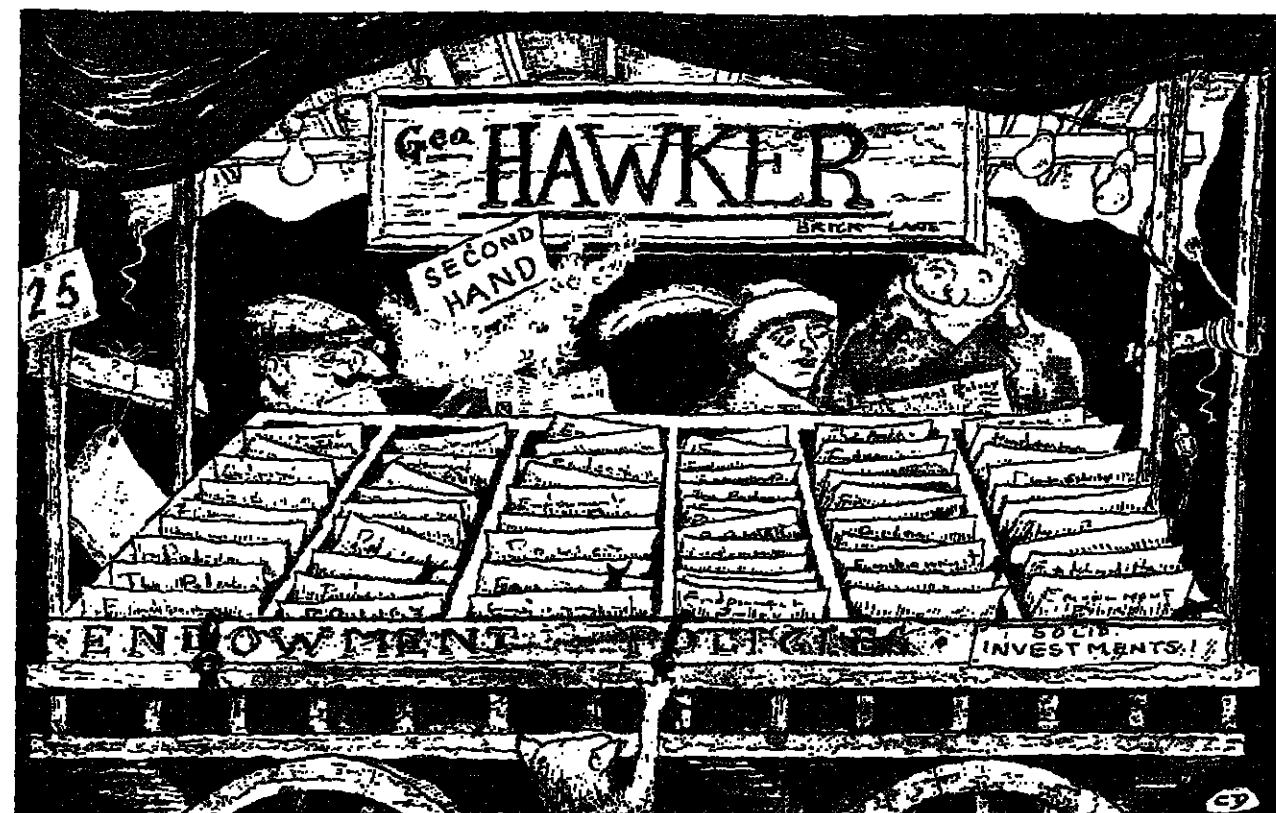
the few existing issues, Severn River Crossing 6 per cent IL 2012 continues to offer a superior inflation-proof return.

Zero dividend preference shares are as far removed as you can get from index-linked bonds. They are investment trust shares that pay no dividend but instead promise to repay the holders of the shares at a higher price. For instance, Sphere IT zeros could be bought on November 11 for 91.75p for payment at 107.5p on October 31, 1995. The capital

gain of 17.2 per cent equates to a semi-annual gross redemption yield of 8.35 per cent.

While we would not suggest that the repayment of zeros is totally without risk, Sphere's assets are currently 30 per cent more than is required to repay the zeros in full and we do believe that the surplus assets provide an effective cushion against falling markets.

Michael Dyson is a director of Barclays de Zoete Wedd Capital Markets Ltd. BZW Capital Markets is a market-maker and cannot deal with private clients direct; those interested in buying bonds should approach a broker.



Simon White, buying through a fund means investors do not have to worry about paying future premiums. They also get the benefit of a spread of policies managed by investment professionals. "Few investors would feel confident enough to know the right price to pay for a policy at auction," White adds.

The trust will have a 12.5-year life and, mainly, will buy policies maturing in 2005-2006. Shares are on offer at 100p, with 50p payable on application and a further 50p six months later.

Minimum investment is 1,000 shares. The trust will pay no dividends and all the return will come in the form of capital gain.

Kleinwort estimates that the investor will receive a compound return of 11.5 per cent a year, assuming existing reversionary and terminal bonus rates are maintained. On more conservative assumptions that bonus rates are paid at 90, or 80, per cent of present levels, the return falls to 10.3 and 9 per cent respectively. That is still significantly ahead of the returns on offer from building

societies - and, since it comes in the form of capital gain, it has the chance of being tax-free.

Shares in the first Kleinwort Endowment Policy trust were trading yesterday at 114.5p, compared with an issue price of 100p.

Another option for investors is BZW's endowment fund, based offshore, which will distribute its assets over the last five years of its life (from 2001 to 2006) and is designed to help investors with planning for items such as school fees. What returns should inves-

tors expect from second-hand policies? Over the past few years, 25-year policies have tended to pay out the equivalent of 11-13 per cent a year over their life. Buying second-hand ought to enhance those returns. On the other hand, bonuses are on the way down as companies "smooth out" the effects of 1990 when they set bonuses too high.

While those returns are respectable, a good unit or investment trust ought to earn more. M&G Recovery, for one, has returned 20.8 per cent a year since launch in 1968.

Issuer	Coupon %	Price	Redm date	Redm price	1.8% RPI	Redm price	Real Yld	Real Yld	Net R*	Net R*
Index linked gilts										
Treasury IL	2.00	202.31	16/9/96	217.8	234.2	2.34	2.27	1.77	1.47	
Treasury IL	2.50	171.69	24/9/01	206.6	259.3	3.14	2.90	2.22	1.89	
Treasury IL	4.375	114.63	21/10/04	126.0	174.0	3.22	3.08	2.02	1.40	
Index linked debenture										
Severn River	6.00	122.5	30/8/12	146.1	255.7	4.63	4.48	3.15	2.34	
Issuer		Price	Redm date	Redm price	GRV	WY*	WY*			
Zero dividend pref shares					6.5	25%	40%			
Sphere	91.75	31/10/95	107.5	8.35	7.52	7.01				
Flamingo Int High Inc	93.50	5/10/96	117.8	8.10	7.38	6.90				
St Davids	145	30/1/98	207.0	7.22	6.87	6.33				

\*Assumes inflation at 5 per cent

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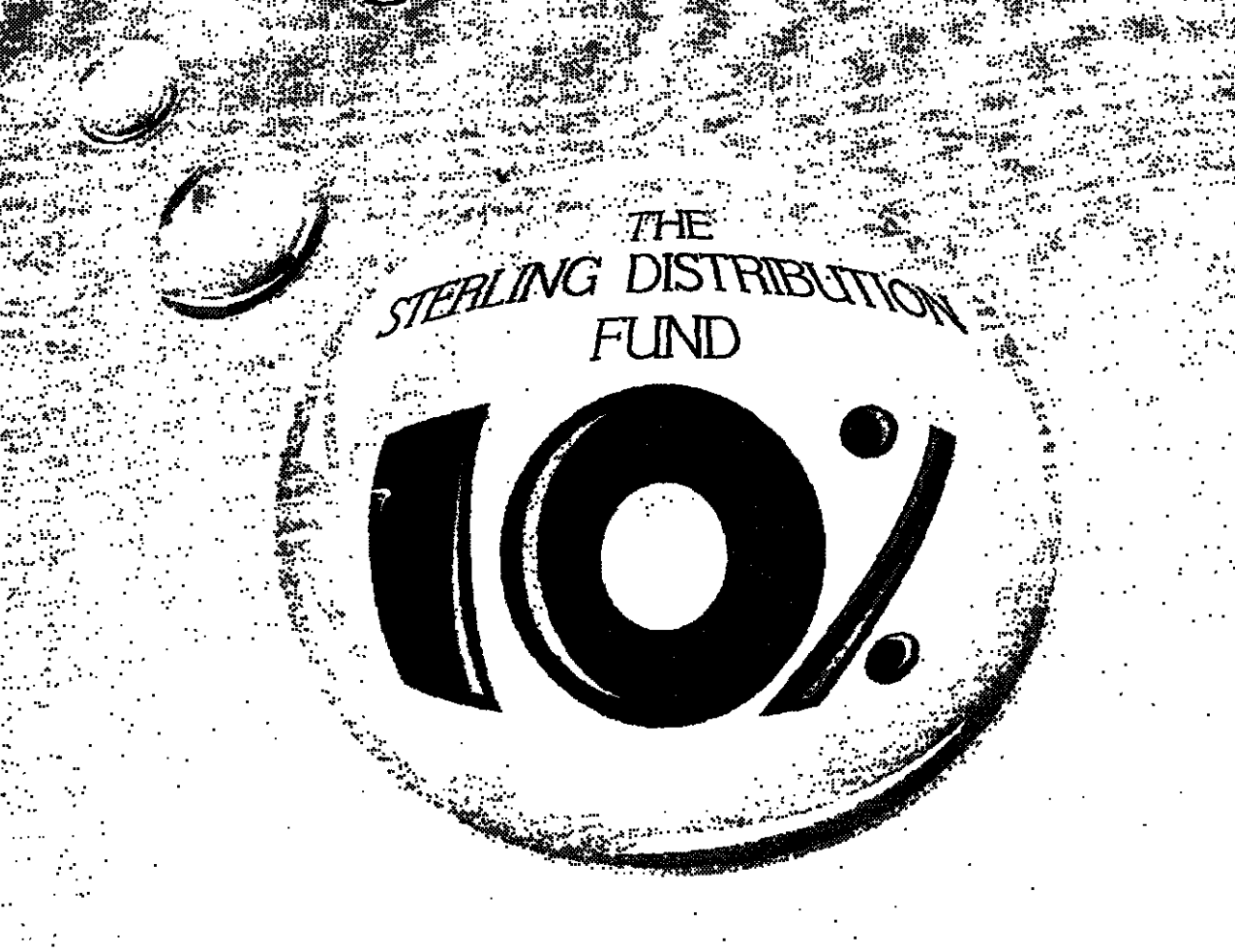
To: Melanie Hills, Newton Investment Management Ltd, 71 Queen Victoria Street, London EC4V 4DR. Please send me details of:  
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Newton Investment Management Limited is a member of IAGG. \*Source: Mordant/Daily Telegraph PEP Guide, Agents as to October 1993, income reviewed after all charges.

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## FINANCE AND THE FAMILY

# Talks set over mortgages

THE Council of Mortgage Lenders is to meet with the National Association of Citizens' Advice Bureaux within the next month to discuss a NACAB report into mortgage arrears and repossessions. The report, published this week, makes wide-ranging recommendations for changes to legislation, county court rules, and to the code of practice dealing with the behaviour of lenders when borrowers fall behind with payments.

The CML, which represents building societies and centralised lenders such as banks, has said it will look closely at the proposals and consider revising its guidance to members.

Drawing on evidence produced by almost 250 CAB offices during 1993, the report highlights examples of individual cases where the existing safety nets provided by mortgage protection insurance and social security benefits have not worked properly. CABs offices deal with an estimated minimum of 10,000 mortgage arrears inquiries every month. The study says mortgage protection policies can often exclude cover for unemployment and illness - among the most common reasons for people falling into mortgage arrears. In one example, a CAB client who was a miner warned

his insurance company he was threatened with redundancy. The company then withdrew the cover and offered an alternative policy which excluded redundancy.

The report recommends that the Financial Services Act should be extended to include the sale of mortgage protection policies, and that there should be regulation of the charges that can be made when a borrower is in arrears. It also argues that, in some circumstances, such borrowers should be able to sell their properties on the open market at a shortfall, with an undertaking to repay the shortfall over the outstanding period of the mortgage at the lender's normal unsecured rate of interest.

In one of the NACAB case histories, a man who was unable to keep up mortgage repayments after losing his job found someone who offered £45,000 for his house - but the building society refused to let the sale go through for less than £50,000. The house was later repossessed and sold for

just £29,000 leaving the original borrower some £21,000 in debt.

NACAB also is concerned that people sometimes do not realise that, even after their home has been repossessed, they may still be liable for other costs, such as interest charges for the period before the property was resold.

While the CML is cool about some of the recommendations, it also has concerns in some areas such as insurance policies. Insurance is seen as par-

on Mortgage Arrears and Repossessions is available at 15 from NACAB, Myddleton House, 115-123 Pentonville Road, London N1.

FIXED-rate mortgages continue to be an attractive option, although borrowers should be wary of compulsory insurance-related products and high arrangement fees.

Two of the lowest fixed-rate deals on the market come from Cheltenham & Gloucester building society and BNP Mortgages, the UK lending arm of Banque Nationale de Paris. Both are offering 6.99 per cent for five years, with an early redemption penalty of six months' interest. Neither offer is tied to the purchase of insurance-related products and both are portable.

The C&G mortgage (7.3 APR) has an application fee of £250, but applicants who are interviewed in a branch will have a £50 reduction. Borrowers must have a 10 per cent deposit although existing C&G borrowers need provide only 5 per cent. The arrangement fee on the BNP offer is £395, which will be charged only on completion of the mortgage and not on application. The 6.99 per cent rate (7.8 APR) is for those with a deposit of 15 per cent. A larger loan will attract a higher fixed rate of 7.75 per cent (8.1 APR).

important because of signs that the government is keen to encourage people to take out private insurance to protect mortgage payments instead of seeking to rely on social security.

Ann Abraham, NACAB's chief executive, said: "CAB evidence clearly demonstrates the failure of voluntary regulation and the urgent need for statutory controls in this area, particularly if the government plans to shift the burden of protection from social security to the insurance industry."

\*Dispossession: CAB Evidence

### TAKE-OVER BIDS AND MERGERS

Company bid for	Value of bid per share	Market price	Price premium	Value of bid	Value of bid	Value of bid
AB Consulting	51p	45p	10p	5.43	WSP	
Bennett & Fountain	2p	21p	4p	2.10	Marlowe	
British Syphon	9p	85p	95p	32.80	Graystone	
Forrester Int'l	1p	11p	2p	110.00	GEC	
Multibond	142p	140p	131p	21.50	Champion Tech.	
P-E Int'l	72p	73p	65p	16.81	Cray Elect.	
Practical Int'l Co.	170.3p	155p	147p	58.00	Lon St Lawrence	
Whitbread Int'l Co.	705p	750p	680p	444.86	Whitbread	

\*Based on 2.30 pm prices. 12/11/93. Figures are cash. Value of bid based on remaining 25% of shares. Value of bid based on remaining 25% of shares. \*Not asset value.

### The Week Ahead

Shares in British Steel shares have more than doubled this year, reflecting relief that the group has been able to make price increases stick in the slowly recovering UK market.

On Monday analysts expect pre-tax profits of about £10m in the six months to October, compared with a loss of £51m

last time, and resumption of an interim dividend of 0.5p.

Most interest will focus on the progress of restructuring the European steel industry, with the company anxious to maintain maximum pressure on the UK government to seek the closure through the European Commission of less efficient capacity.

The City will be looking for confirmation from British Airways on Tuesday that the airline is riding out the recession better than its main competitors. Pre-tax profits for the second quarter should be close to £170m, compared with £136m last year.

Interim results the same day from BAA, which operates the UK's biggest airports, should see pre-tax profits rise beyond £240m, compared with £220m last time, with the dividend rising to almost 7p from 6.25p.

Analysts will be keen to see how the company's retailing interests are faring. That part of its business is taking on an increasingly important role as parking and landing fees aid by airlines are tightly controlled by regulatory rules.

Commercial Union and General Accident are both expected to report substantial increases in profits when they post their results for the first nine months of 1993 next week.

Analysts expect GA to record pre-tax profits on Tuesday of between £195m and £230m compared to a loss of £37m at the same stage last year.

CU on Wednesday is expected to register an increase to between £126m and £151m, compared to £8m last year. Increases in premium rates, especially in the UK and improved claims experience are the main reasons.

Cable and Wireless interim pre-tax profits forecasts are in the range £400m to £500m. At £500m, C&W would be 32 per cent ahead of last year (£378m), with earnings per share up to 10.5p from 9p (adjusted).

However, most of the increased profit is attributable to currency gains on its business in Hong Kong and the Caribbean. Currency neutral, earnings growth is projected at slightly under 10 per cent, with UK subsidiary Mercury performing less well than the overseas businesses.

Land Securities, the UK's biggest property company, is expected to report flat interim figures on Thursday. Analysts are looking for pre-tax profits of around £117m - half the £234m for the year ended March. A small increase in the dividend for the full-year is expected, but there might not be a rise in the interim, which was 6.3p last time.

### PRELIMINARY RESULTS

Company	Sector	Year to	Pre-tax profit £000	Earnings* per share pence	Diluted* per share pence			
Asda, British Foods	Food	Sep	338,000	267,000	50.7	47.0	19.0	14.9
Autonome Holdings	Finance	Jun	122	1,200	1.0	1.0	2.3	1.7
Babcock & Wilcox	Eng	Sep	7,100	32,300	2.55	2.51	0.85	0.80
British Eagle Sec.	Aviation	Sep	1,870	1,770	0.001	1.1	0.25	0.23
Burton Group	Eng	Aug	18,500	1,000	8.4	8.3	2.0	1.9
Dixie (James)	Eng	Jun	726	1,102	9.64	10.07	7.8	8.0
Estates & Agents	Prop	Jun	2,530	1,000	1.0	1.0	1.0	1.0
Malvern Estates	Prop	Jun	97.34	40,000	1.76	1.76	1.8	1.8
Scottish Value Trust	Real	May	3,360	1,000	1.0	1.0	2.0	2.0
Tottenham Holdings	Real	May	8,040	1,000	2.7	2.5	17.26	16.8
Wardle Storage	Real	Aug						

### INTERIM STATEMENTS

Company	Sector	Half-year to	Pre-tax profit (£000)	Basic EPS pence	Diluted EPS pence
ACT	Eng	Sep	11,500	1,500	1.75
Adam & Harvey	Eng	Sep	2,500	1,000	4.0
Amersham	Med	Sep	17,400	1,000	7.3
Anglian Water	Wtr	Sep	100,500	1,000	1.0
Appley Westward	Eng	Sep	130,000	1,000	3.2
Bank of Ireland	Fin	Sep	557	1,000	0.4
Barnes Homes	Eng	Sep	2,400	1,000	1.2
Bell	Eng	Sep	1,300	1,000	1.2
Belle Holdings	Eng	Sep	2,200	1,000	0.7
Business Post	Eng	Sep	1,870	1,000	2.0
Burtonwood Brewery	Eng	Sep	15	1,000	1.2
Capital Gearing Ltd	Eng	Sep	11	1,000	8.5
Chamberlain & Hill	Eng	Sep	787	1,000	2.0
Charwell Holdings	Eng	Sep	11	1,000	2.5
Charles Group	Eng	Sep	3,550	1,000	2.0
Clark (P)	Eng	Sep	1,000	1,000	4.0
Deputy Eng. & Int'l	Eng	Sep	31,100	1,000	2.5
Electronics	Eng	Sep	921	1,000	2.7
European Colour	Eng	Sep	16,000	1,000	4.5
Great Portland Estates	Eng	Sep	41,100	1,000	28.0
Harcourt	Eng	Sep	720	1,000	1.5
Hartlepool Water	Eng	Sep	9,170	1,000	12.5
Henderson Adams	Eng	Sep	1,400	1,000	1.0
Ingham	Eng	Sep	18,500	1,000	3.0
Medway Group	Eng	Sep	50,400	1,000	4.0
Mersey Asset Mgmt	Eng	Sep	250,000	1,000	3.75
National Power	Eng	Sep	319,000	1,000	1.25
NBC	Eng	Sep	4,340	1,000	1.25
Norcross	Eng	Sep	7,200	1,000	2.8
Northumbrian Water	Eng	Sep	22,800	1,000	8.1
No-Sell	Eng	Sep	4,390	1,000	1.2
Orford Investments	Eng	Sep	5,070	1,000	1.5
Penn	Eng	Sep	18	1,000	1.0
Personal Assets Trust	Eng	Sep	8,220	1,000	0.8
Pilot Int. Trust	Eng	Sep	388	1,000	0.6
Proding	Eng	Sep	380	1,000	1.7
Royal Dutch/Shell	Eng	Sep	861,000	1,000	1.0
Royal Insurance	Eng	Sep	113,000	1,000	1.0
Sell	Eng	Sep	494	1,000	1.0
Shankill	Eng	Sep	3,600	1,000	3.0
Southern	Eng	Sep	824	1,000	0.8
Stannard	Eng	Sep	7,500	1,000	2.3
Stannard Industries	Eng	Sep	50,000	1,000	4.0
Uggle	Eng	Sep	38,000	1,000	10.5
US&L	Eng	Sep	9,070	1,000	3.0
Waddington (S)	Eng	Sep	148,000	1,000	8.0
Warburg (S)	Eng	Sep	3,220	1,000	2.2
Warner Howard	Eng	Sep	1,260	1,000	0.2

(Figures in parentheses are for the corresponding period)  
\*Figures are shown net of interest on loans, except where otherwise indicated. 1. Sep. 1. Not audited. 2. Sep. 1. Not audited. 3. Sep. 1. Not audited. 4. Sep. 1. Not audited. 5. Sep. 1. Not audited. 6. Sep. 1. Not audited. 7. Sep. 1. Not audited. 8. Sep. 1. Not audited. 9. Sep. 1. Not audited. 10. Sep. 1. Not audited. 11. Sep. 1. Not audited. 12. Sep. 1. Not audited. 13. Sep. 1. Not audited. 14. Sep. 1. Not audited. 15. Sep. 1. Not audited. 16. Sep. 1. Not audited. 17. Sep. 1. Not audited. 18. Sep. 1. Not audited. 19. Sep. 1. Not audited. 20. Sep. 1. Not audited. 21. Sep. 1. Not audited. 22. Sep. 1. Not audited. 23. Sep. 1. Not audited. 24. Sep. 1. Not audited. 25. Sep. 1. Not audited. 26. Sep. 1. Not audited. 27. Sep. 1. Not audited. 28. Sep. 1. Not audited. 29. Sep. 1. Not audited. 30. Sep. 1. Not audited. 31. Sep. 1. Not audited. 32. Sep. 1. Not audited. 33. Sep. 1. Not audited. 34. Sep. 1. Not audited. 35. Sep. 1. Not audited. 36. Sep. 1. Not audited. 37. Sep. 1. Not audited. 38. 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# BES gets a medical slant

Nick Percival, of BEST investment, highlights one of the risk factors mentioned in the prospectus which states that the schema "is innovative and has not yet been available to the public or the dental profession; accordingly, its future cannot be accurately assessed." Percival says: "Investors should be wary of innovative companies which provide little financial information, have not done market research, and where the directors are part-time and therefore do not need the company to survive."

used by Springboard Housing Association for homeless people, is a fixed-rate mortgage with a fixed-exit price of £200,000 (equating to 14.1 per cent to a higher rate taxpayer) or a return linked to interest rates, measured by three-month Libor.

The variable return will comprise a fixed return of 80p plus 1p for every 1 per cent rise in the three-month Libor rate each quarter. Although three-month Libor is at its lowest for 15 years, this option will be attractive only to those who think the government will not maintain inflation within its target range of 1-4 per cent. Minimum investment is £2,000.

Matrix Securities is sponsoring Homes for South Wight, Isle of Wight and North Cheshire, three housing associations which will use up to £2.5m to provide accommodation at low

then have further options to buy back the properties after 10, 15, 20 and 25 years. The surtax rates are 25 and 35 percent for the first and second five-year periods, respectively, and 14.26 percent over 10 years. If they pay tax at 40 per cent on the rental income, the return falls to 12.64 per cent net; however, the rental income is classed as Schedule A for tax purposes and can be offset against some other property borrowings.

The university will have a strong incentive to buy the property after five years since, at that point, the cost of its funds will rise substantially. The most likely outcome, according to Richard Ellis, is a scheme exit after five years.

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## FINANCE AND THE FAMILY

**T**HE WAITER slammed a plate with two pieces of rather ragged, cold kipper in front of me. "Here," he said. This was supposed to be lunch? It looked more like the inedible remains of someone's breakfast.

Twenty minutes earlier, I had rejected the original main course presented to me because it was not what I had ordered. Now, everyone around me was poking at unappetising desserts.

It was March 1990. As chairman of the governors of a local school, I had been invited by the headmaster to attend a conference for head teachers. All morning, we had endured being seated in a gloomy, airless room at the conference location: a Queen's Moat House hotel.

This experience was hardly an encouragement to buy shares in Queen's Moat. Even when analysts and other City pundits were recommending the shares, I avoided them, especially when business in the hotel industry clearly was tough with an ever-increasing number of hotels being advertised for sale by receivers.

In the same way that personal experience can often point the way to profitable investments, it can also provide warning signals and help prevent losses.

Early in the 1980s, I avoided investing in Trans World Airlines because of a bad experience on a flight from the US to Britain. The cabin crew had taken some time to be convinced that one of the engines was on fire, even though smoke was clearly visible from the aircraft's passenger windows.

Eventually, the aircraft changed course and returned to the airport but no TWA staff were available to advise on replacement travel plans.

After passengers had waited some hours without information, I used a pay telephone to call TWA's head office - where I was told that the jet was well on its way to London and could not possibly be back on US soil. This experience saved



## Diary of a Private Investor/Kevin Goldstein-Jackson

### A kipper saved my bacon

me from large investment losses.

When Mrs Fields' Cookies was launched on the UK stock market in 1986, I avoided it because a visit to one of its shops in London revealed a limited product range and few customers. The shares, floated at 140p, were suspended at 10p in 1991 and the company is now controlled by bankers.

From 1981-85, I was a director of Independent Television Publications, then the publisher of *TV Times*. At one point I was told, informally, that many thousands of badly-produced copies had had to be scrapped by one of the magazine's printers. This was because its boss had ordered that the presses could be stopped only with his personal approval.

On this occasion, with reject copies pouring off the presses, it had taken some time to make contact with him and gain his assent to a temporary shut-down for repairs. The man concerned was Robert Maxwell.

I knew from reading newspapers in 1971 that a Department of Trade investigation had thought him unfit to run a public company. And while, no doubt, he did help to sort out the British printing industry, I still regarded his business methods as questionable. The printing episode revealed that he was also rather stupid; thus, I therefore never invested in any Maxwell-controlled companies.

My two daughters and I used to like Lyon's Maid ice lollies. I thought about investing in Clarke Foods when it took over the ice cream interests of Allied Lyons in January 1992, but decided to wait until the spring to assess its sales against the competition.

We were rather surprised several times to find that our favourite was not available in local sweet shops, and it was clear that Clarke was having production and/or distribution difficulties. I did not invest. Clarke called in administrative receivers in October 1992. When I walked around Lon-

don in 1989, the unlet office blocks and shops that I saw led me to dispose of my last shares in the property sector. Thus, I avoided the subsequent sharp downturn in property company share prices and the collapse of companies like Mountleigh.

I still see many unlet shops and empty office blocks - yet, property shares have soared this year and I have missed out on some spectacular gains. So, some personal experiences are good only if other investors, especially big institutions, share them.

Many investment decisions have to rely on such published information as company reports and press coverage, since it is impossible to gain any relevant personal experience from the companies concerned. It was, however, a personal experience that made me rather cautious about the role of auditors.

Many years ago, I was researching a television documentary. I was about to discuss the project with a City whizzkid when I overheard

him on the telephone. He was trying to take over another company and wanted to boost his own company's impending results. He suggested that the numbers and values of the company stocks should be increased for the purposes of the accounts, as the auditors were unlikely to go around and count everything.

Recently, there has been criticism of small accounting firms such as Bird Luckin, auditor to Queen's Moat. This almost implies that, to be really safe in an investor's eyes, a company should be audited by one of the big firms.

However, even they have had their share of failed companies - such as Coopers & Lybrand with British and Commonwealth Holdings; Rush and Tompkins (Dominion International); and Price Waterhouse and Ernst & Young with Bank of Credit and Commerce International.

In my view, investment based on personal experience is the best way to avoid corporate disaster.

## Casebook

## Bank backs down

**I**T IS possible to battle your bank and win. I hold an Abbey National investment account which I opened earlier this year with £2,500 and which allows two penalty-free withdrawals in a 12-month period. The terms and conditions state: "For account holders with a balance under £10,000, you can make up to two penalty-free withdrawals (subject to daily withdrawal limits) in each account year."

With this in mind, I planned to make two such withdrawals to pay for a holiday and, later, travellers' cheques. I wanted the first withdrawal of £1,500 to be divided into two cheques, one for £1,075.75 and the second for £424.25.

But the cashier was ada-

mant that this constituted two withdrawals and that I would lose 90 days' interest on the next withdrawal, which I planned to make the following week because I could not give 90 days' notice.

I spoke to the branch manager, who agreed that the terms and conditions were vague on what constituted a withdrawal. My point was that this was one sum being withdrawn at one go, and that splitting it into two cheques was an administrative issue. Furthermore, I argued that there was nothing in the terms and conditions to make me think otherwise. We agreed that he would get in touch with head office and check the position.

I later received a letter from

him saying: "... Having checked with my head office, I confirm that this effectively represents only one withdrawal from your account and, therefore, you are able to effect another penalty-free withdrawal from your account between now and 1st June 1994."

Needless to say, there was no apology for having been misled in the first place. And although Abbey National's head office has confirmed that such a transaction represents one withdrawal, there is no guarantee that future customers will not be given similarly incorrect advice, given the initial reactions of the cashier and manager.

Kate Bevan

## Directors' Transactions

A CLEAR two-way pull has developed in the property sector. Whereas six months ago directors were strong net buyers of both property investment and development companies, there has been a distinct divergence of opinion in the wake of the sector's recent rally.

Among the sales last week was that of Phillip Davies, managing director of Frogmore Estates, who sold 31,000 shares at 484p. The shares have outperformed the market by 65 per cent over the last year and it is easy to understand the desire to protect gains of that scale.

Davies is left with 113,000 shares after the sale, but it is worth noting that he sold approximately 70,000 shares in May at around 380p, some of them resulting from an option.

Three directors of Allied Textiles have sold a total of 113,000 shares at 515p. By far the largest sale was that of Geoffrey Wiltshaw, who unloaded 100,000 shares, leaving him with 760,000. Gerald Wightman, finance director and David Fearnsley sold 5,000 and 5,000 respectively.

The Allied Textiles share price performance has been largely in line with the market and brokers are forecasting earnings growth of just 5 per cent in the year to September 1993. Final results are due to be announced in January.

Colin Rogers,

the Inside Track

## DIRECTORS' SHARE TRANSACTIONS IN THEIR OWN COMPANIES (LISTED &amp; UNLISTED)

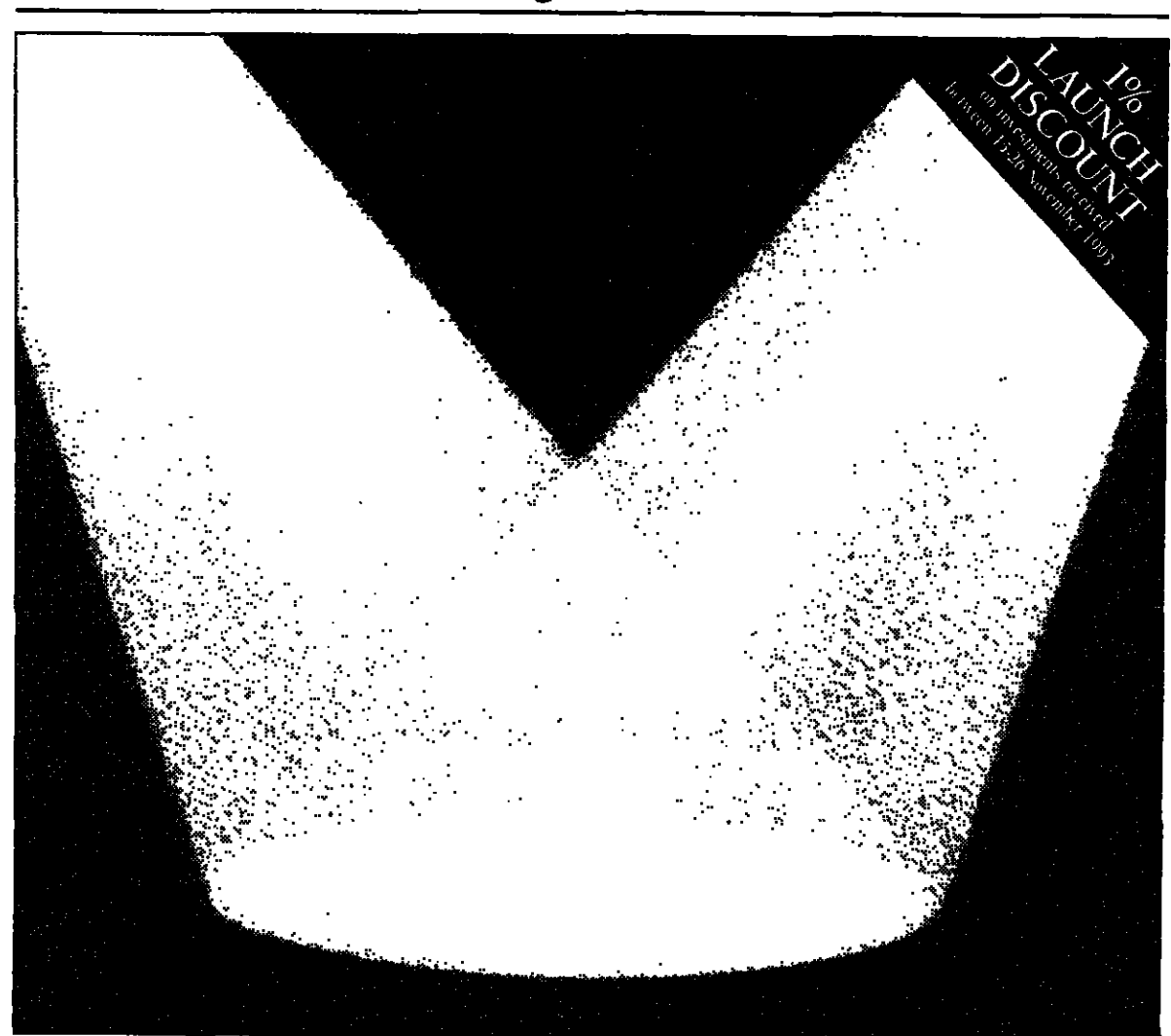
Company	Sector	Shares	Value	No of directors
<b>SALES</b>				
Albert Fisher	Food	228,420	159	1
Allied Textiles	Text	113,000	582	3
Boots	Retail	70,000	355	1
Color Group	Chem	50,000	145	1
Debenhams, Toms & Co	Retail	45,000	50	1
Frogmore Estates	Prop	72,200	352	2
Gerrard & National	Chem	47,871	234	1
Laing (John)	Chem	50,000	195	1
Lamont	Text	40,000	185	1
Lloyds Bank	Bank	4,000	23	1
Marks & Spencer	Retail	9,185	37	1
Moss Bros	Retail	92,857	232	2
Osprey Comm'n's	Med	400,000	124	1
Preston Leisure	Hotel	70,000	112	3
Racal & Coleman	Tele	30,000	209	1
TR Pacific IT	IT	12,500	23	1
Taylor Nelson AGS	Med	100,000	28	1
Transport Dev Grp	Trans	44,858	122	1
Williams Holdings	Other	255,000	849	1
<b>PURCHASES</b>				
Admiral	Chem	5,115	14	2
Blenheim Group	Med	40,000	145	1
Bridport-Gandy	EngG	25,000	18	1
Broadgate II	IT	12,500	14	1
Broadgate IT Warrs	IT	57,700	39	1
Burford Holdings	Prop	25,000	22	1
Business Tech Grp	Med	50,000	11	1
Central Motor Acad	Med	10,000	13	1
Elco Holdings	Other	25,000	12	1
Linx Printing Tech	Chem	30,000	20	2
Osprey Comm'n's	Med	50,000	10	1
Simon Engineering	EngG	25,000	22	1
Wilson Group	Med	5,000,000	71	1

Values expressed in £000s. This table contains all transactions, including the exercise of options (if 100% substantially paid), with a value over £10,000, disclosed pursuant to the Stock Exchange 1.4 November 1992. Source: Directors Ltd, the Inside Track, Edinburgh

## Free advice on BES issues

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## ADVERTISEMENT

## BUILDING SOCIETY INVESTMENT TERMS

Name of Society	Product	Stash	Stash	Stash	Interest	Minimum	Interest and other details
Alliance & Leicester							
	Stash 99	7.85	7.85	5.89	5.89	100	2.85% (2.85% + 0.05% p.a.)
	Texas	7.85	7.85	-	-	10	28 days withdrawal, 2% fee
	Miles	6.25	6.25	4.69	4.69	100	5.89 (2.85% + 0.05% p.a.) 2.85% instant access
	Instant Access	5.85	5.85	3.79	3.79	100	4.69 (2.85% + 0.05% p.a.) 2.85%
Birmingham Midshires (0802 405700)	Instant High Int	6.99	6.99	5.89	5.89	50,000	Instant access above £20K
Bradford & Bingley	First Class Ltd	7.25	7.25	5.36	5.36	100,000	Instant access no penalty
	Maximiser Special Asset	5.50	5.50	4.23	4.23	5,000	280 day notice, Monthly income
	Maximiser Special Asset	6.50	6.50	4.88	4.88	30,000	5.25% gross, 6.25% gross, 6.75% gross, 7.00% gross
	Maximiser Special Asset	7.00	7.00	5.25	5.25	20,000	
	Maximiser Special Asset	7.25	7.25	5.44	5.44	40,000	
	Max High Yield II Texas	7.25	7.25	-	-	1,000	2.25% Gross on specific tender, *Rate Effective 2/12/12
Catholic (071-222 67347)	Judith Bond II	7.00	7.00	5.25	5.25	50,000	10 day £2K+ & 6.75% (4.5% net)
Century (Edinburgh) (071 556 1271)	* 10 Shares	8.00	8.00	6.00	6.00	Annually	Interest Rate Guaranteed to 31.12.99 (2.00% thereafter)
	Equity	5.50	-	-	4.50	1	Instant Access, No Penalties
Cheltenham & Gloucester (0800 712565)	C&G Instant 7	7.10	7.10	5.32	5.32	100	Instant, with 7 day loss of interest, Min. Inv. £200K
	Best 50 (Closed issue)	8.05	8.05	6.04	6.04	100,000	Closed issue, £20K, 7.00% £25K, £25K, £25K 7.00%
City & Metropolitan	Super 10	7.35	7.35	5.51	5.51	10,000	Withdrawals at any 60 days notice
							31.12.95 7.25% Jan, 7.50% Feb
Halifax							
	Premier Plus	7.35	7.35	5.51	5.51	100,000	Draw rates include 4.50% annual gross interest payable
	Premier Plus	7.50	7.50	5.69	5.69	50,000	Interest on withdrawals, first withdrawal up to
	Premier Plus	6.90	6.90	5.18	5.18	25,000	£5,000 per month over £20,000 available. Withdrawal interest
	Premier Plus	6.35	6.35	4.52	4.52	10,000	10% only for non-personal accounts (i.e. ex., child or charity etc)
	Texas	7.53	7.53	-	-	10	5% fee loss 2 business
Leeds & Holbeck (0332 459511)	Capital Bond	7.70	7.70	5.78	5.78	100,000	90 days withdrawal, Monthly Income option also available
	Texas	7.85	7.85	-	-	21 Dec	1
	Local Access	5.70	5.70	4.28	4.28	31 Dec	10 days withdrawal or change. Capital bonus 1% after year 5
Leeds Partnership (0532 430161)	Bonus Gold	7.65	7.65	5.74	5.74	Annually	10 days withdrawal
	Bonus Gold	7.45	7.45	5.57	5.57	100,000	Includes an interest bonus of 0.25% p.a., provided no withdrawals
	Liquid Gold	5.50	5.50	4.23	4.23	Annually	made during previous 12 months period. Withdrawal over £20,000
	Stash Gold	6.45	6.45	4.84	4.84	Annually	Instant access no penalty. Withdrawal interest over £25
	Stash Gold	6.27	6.27	4.70	4.70	Monthly	Instant access, no penalty on sale of £20,000. Withdrawal 90 days
Marston (0382 672821)	Rainbow 60	7.50	7.50	5.62	5.62	Annually	notice on 90 days loss of interest. Withdrawal interest over £20K
	Rainbow 60	5.75	5.75	4.31	4.31	Annually	60 days notice
National & Provincial* (0800 446688)	Investment Reserve	6.10	6.10	4.57	4.57	5,000	Instant access
	Texas	6.90	6.90	5.17	5.17	100,000	Annual Interest
	Texas	7.40	7.40	5.59	5.59	25,000	option
	Texas	7.65	7.65	5.73	5.73	50,000	Rates include 1.25%
	Texas	7.90	7.90	5.92	5.92	100,000	Interest bonus for
	Texas	8.05	8.05	6.03	6.03	250,000	no withdrawals
Newcastle (071 222 6676)	New Plus Special	6.25	6.25	4.69	4.69	Annually	250,000
	New Plus	6.40	6.40	4.83	4.83	Monthly	Instant Access
	New Plus (First Issue)	7.25	7.25	5.44	5.44	Annually	Instant Access, Withdrawal
North of England (071 510 0049)	Edinburgh 30	7.50	7.50	5.63	5.63	100,000	25 month bond, Rate includes
	Accumulator	7.00	7.00	5.25	5.25	100,000	30 days withdrawal, Penalty amount, Lowers rate
Northern Rock (071 225 7192)	90 Day Account	7.25	7.25	5.81	5.81	Annually	available on £250K+, and for monthly income
	Texas	7.50	7.50	5.68	5.68	Annually	90 day notice, Rate
	Texas	7.15	7.15	5.36	5.36	Annually	includes 0.25% gross
	Texas	6.95	6.95	5.21	5.21	Annually	p.a. bonus 7% p.a.
	Texas	6.10	6.10	4.58	4.58	Annually	0.25% bonus made in
Paragon (0202 292 444)	Prestige Cheque	6.00	6.00	4.57	4.57	100,000	cash full pay
	Instant Access	5.00	5.00	3.99	3.99	100+	High interest cheque account
Principality (0222 344134)	Texas	7.15	7.15	-	-	100	No notice, no penalty
Scotburnhead (0725 348125)	Ministry 3	5.50	5.50	4.12	4.12	Annually	The current value credited against for 5 years
	Keypoint	9.00	9.00	6.75	6.75	Annually	Monthly Option, 90-day Notice, Instant Access Monthly
Shetland (0756 700511)	Overseas Shares	6.49	6.49	4.83	4.83	100,000	Regular Savings, Monthly Investment £25-100, Instant Access
	Texas	5.55	5.55	4.16	4.16	100	Instant Access, no penalty
	Young Sovereign	8.50	8.50	6.38	6.38	100	Under 18s Rate includes 2% bonus p.a. for no withdrawals
Westlink (0800 409900)	Fixed Rate Bond	6.75	6.75	5.06	5.06	25,000	2 years fixed rate, No withdrawals or charges
	Investment Bond	6.50	6.50	4.88	4.88	100	Unfixed rate
	Texas	8.00	8.00	6.00	6.00	100,000	Monthly Income available, Rates
	Texas	7.25	7.25	5.81	5.81	100,000	variable, No instant withdrawal
	Texas	7.50	7.50	5.83	5.83	25,000	up to £200K, 60 days or
	Texas	7.00	7.00	5.25	5.25	100	90 days notice on penalty
	Texas	7.10	7.10	-	-	100	90 days notice of transfer
Yorkshire (0800 378834)	1st Class Return	7.75	7.75	5.81	5.77	Monthly	Instant Access Rates include 0.25% bonus
	1st Class Return	7.50	7.50	5.49	5.49	Monthly	Share payable
	1st Class Return	7.25	7.25	5.28	5.28	Monthly	Instant Access, no capital
	1st Class Return	6.75	6.75	5.03	5.04	Monthly	withdrawals in each year
	1st Class Return	6.50	6.50	4.75	4.84	Monthly	1st April - 31st March



## FINANCE AND THE FAMILY

## Countdown to Christmas

ONLY 42 investing days remain before Christmas and fund management groups are racing to plant their seasonal offerings before potential savers. The fall in interest rates and the recent strength of world stock markets means this is an ideal time for the groups to launch new funds. It does not necessarily mean it is an ideal time for investors to buy them.

At least there is plenty of variety about the funds on offer. Five are covered below (a sixth, the Kleinwort Second Endowment Policy Trust, is featured on page 11).

Two cover Europe, one focuses on ethical investments, one on global utilities, and a fifth has an international portfolio including high yield government bonds and emerging markets equities.

Investors also have a choice between unit and investment trusts. The old rule used to be that there was little point in buying an investment trust new issue. For a start, after

allowing for expenses, you were buying the shares at a premium.

Then, either the shares would fall quickly to a discount to asset value (in which case, it was best to wait and buy them in the after-market) or another trust, with a similar investment strategy, would already be available at a discount.

For the moment, that rule does not seem to apply. Either trusts have some unique selling point which ensures sufficient demand to prevent shares from falling to a discount, or they have a split capital structure which, because of the tax advantages, has a similar effect, or they issue warrants, which compensate investors for the discount effect.

Friends Provident has both a unique selling point (the first ethical trust) and a split capital structure. Govett has warrants and a high yield which might create demand from Pep investors. Also, its investment combination is something not offered by other trusts and

(because of the government bond content) would be difficult for private investors to replicate elsewhere.

For unit trusts, the launch is probably as good a time as any to buy, especially as the managers will usually offer a discount off the initial charge during the first few weeks.

**Philip Coggan and Scheherazade Daneshkhu look at the latest investment offers**

The appeal of the European trusts might be questioned by some investors who realise that many leading European economies are in deep recession and that continental stock markets have recently been reaching all-time highs.

Nick Train, investment director of GT Management, points out that, while nominal

interest rates have fallen in Europe, real interest rates remain high. He believes governments will have to cut rates further to stimulate their economies. Then, as has happened in the UK and the US, falling rates will lead to substantial flows of funds into equities and bonds as investors switch out of cash.

Although the price-earnings ratio of European equities is high, Train argues that European shares look cheap compared with other markets on a price-to-assets and a price-to-cash flow basis.

GT also believes that most Pep investors are over-exposed to the UK and should develop a more diversified portfolio. GT's fund will have no UK investments at all and more than 50 per cent is in equities to comply with Pep regulations.

Trades Union Fund Managers Ltd is also optimistic about prospects for growth in Europe; its trust is managed by Hill Samuel. Although TUFML expects most of the investment to be from unions, it hopes the

fund will appeal to all investors. Shares in TUFML are owned by the TUUT Charitable Trust, and a proportion of management profits from the TU British fund are paid into the trust to be used for charitable purposes.

Those who invest in the European Trust through TUFML can sign an income mandate so that the yield on their investment is donated to the Labour party. There are plans under way to arrange a similar mandate for donations to charity.

The Global Utilities trust is not technically a new fund but the re-launch of Garmore's UK and international trust. It is the first in the field and makes a lot of sense; one problem with UK-only utility funds is their vulnerability to a change in the regulatory climate.

That risk is diversified by investing internationally; the downside for investors who seek income is that the yield is far less than on UK utility funds.

■ Name. Garmore Global Utilities Fund.

■ Aims. To provide a mixture of income and capital growth by investing in world utility companies, such as electricity and telecom groups.

■ Yield. 5 per cent gross.

■ Minimum investment. £1,000, or £50 per month.

■ Charges. 5.5 per cent initial and 1.5 per cent annual.

■ Special terms. A 2 per cent bonus allocation of units during the promotional period, until the end of January.

■ Pepable? Yes, at no extra charge. At least 50 per cent of the portfolio will be in UK and European utility companies.

■ Comment. Utilities make up around 12 per cent of the FT-A World Index and they tend to be fairly stable stocks with good dividend yields. They are also important in emerging stock markets. With a number of UK utilities funds already in existence, Garmore is restructuring its UK and international fund to fill an obvious market niche. Chances are it will be a solid fund, featuring neither at the top nor the bottom of performance tables.

■ Name. GT European Equity & Bond Fund.

■ Aims. To capitalise on the recovery in European equity and bond markets, whilst providing investors with a high income.

■ Yield. 4.35 per cent gross, paid twice a year.

■ Minimum investment. £1,000.

■ Charges. Initial 5 per cent, annual 1 per cent.

■ Special terms. A 1 per cent discount until November 26.

■ Pepable? Yes, the initial charge on a GT Pep is just 4 per cent (however, the launch discount does not apply).

■ Comment. GT already has a European unit trust which has a fairly good performance record for its sector. It is 4th (out of 15) funds over the 10 years to November 1 and 18th (out of 138) funds over the one year period. Growth over the two periods was 383.5 per cent and 32.7 per cent respectively. The balanced nature of the fund provides some comfort to those who feel that stock markets are too high, but who want more attractive investment returns than can be provided by cash.

■ Name. Friends Provident Ethical Investment Trust.

■ Aims. To offer an attractive yield, combined with the prospect of capital growth by investing in UK equities, selected in accordance with Friends Provident's ethical guidelines.

■ Terms. A combination of ordinary shares and zeros.

■ Payment is in two instalments - 60p upfront and a further 40p (on the ordinarys) and 43p (on the zeros) in February 1994.

■ Yield. 8 per cent (in the form of income) on the ordinarys and 6 per cent (in the form of capital growth) on the zeros.

■ Minimum investment. £1,000.

■ Charges. Issue expenses of under 4 per cent, annual charge of less than 1 per cent.

■ Pepable? Yes, at no extra charge.

■ Comment. The past has shown that investors do not necessarily sacrifice profits if they follow their principles and Friends Provident is a specialist in the field. The zeros represent a low risk option for the cautious with a conscience.

■ Name. Govett High Income Investment Trust.

■ Aims. To provide a high level of income with the potential for capital and income growth by investing internationally.

■ Yield. 7 per cent gross, paid quarterly.

■ Minimum investment. £1,000.

■ Charges. The annual management charge will be 1 per cent. The costs of the issue will be 4.8 per cent.

■ Terms. Shares are on offer at 100p, with warrants attached on a one-for-five basis.

■ Pepable? Yes, at no extra charge for those who apply through the offer. There is a £25 charge on sales of shares.

■ Comment. An unusual mix of UK equities, high yielding bonds and emerging markets shares. The idea is that the bonds provide the yield, the emerging market shares produce capital growth and the UK equities offer a little bit of both. This is not a trust for first time investors, but one for income-seeking savers who are prepared to take a risk.

■ Name. TU European Trust

■ Aims. To provide capital growth over the medium term through investment in large and medium sized companies quoted on European stock markets, including the UK.

■ Yield. 4 per cent gross.

■ Minimum investment. £1,000, or £50 per month.

■ Charges. 4 per cent initial and 0.875 per cent annual.

■ Pepable? Yes, at no extra cost.

■ Comment. This is only the second trust launched by TU Managers and it comes some 30 years after the launch of its TU British trust. Charges on the fund are noticeably lower than the industry average.

The manager for both funds is Hill Samuel. The performance of TU British was above average in the 10 years to November 1 and in the year to November 1, according to Micropal but below average over the five and three-year periods. Hill Samuel envisages some 30 per cent of the fund being invested in the UK. Investment policy will be influenced by Trades Union Congress and Labour party views.

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## FINANCE AND THE FAMILY

## Unit Trusts/Prosperity Emerging Markets

## A prosperous punt

Scheherazade Daneshkhu on a consistent performer in a risky area

**E**MERGING markets have become a fashionable area of investment but, for many private investors, they will appeal only as a punt because of the risk in investing in what are often illiquid markets. Consistency and volatility do not usually go hand in hand but Prosperity can point to an impressive record for the performance of its Emerging Markets fund.

The fund, launched in March 1987, is top of the international equity growth sector in the five years to November 1 and second over three years and one year (offer to bid with net income reinvested; source, Micropal). It has performed well in spite of the stewardship of a series of fund managers and other management changes.

Prosperity Unit Trusts is still owned by Municipal Mutual, the insurance company which stopped writing new business last year, but management of the funds was handed to Commercial Union Investment Management in April.

Roger Bade, the present fund manager at CU for the past 10 years with responsibility for the company's UK funds and environmental unit trust. He took over management of the Prosperity fund in July.

With much to live up to, Bade has so far maintained the performance of the fund, which is second over both six months and one month. Since he took it over it has grown by almost half - from £21m to over £30m today. This is one reason behind the rapid broadening of the fund: Bade has nearly doubled holdings from about 40 stocks to 76.

His investment strategy is first to seek out countries with good and sustainable growth prospects. His decision is influenced by factors such as whether the country has support from the International Monetary Fund and the degree to which it is open to foreign investors. He then chooses stocks by trying to decide whether they will benefit from the growth and expansion of those economies.

Bade is mindful of the volatility of the markets in which he invests. The perennial problem for unit trust managers, which is magnified for emerging markets fund, is that if performance falters and investors want to liquidate their holdings, the manager may need to sell holdings quickly to meet redemptions. He therefore limits himself to large liquid stocks which are easily traded.

The fund can invest in up to 10 per cent of other people's

shares in them. Although the fund has invested in some Chinese companies directly, such as Shanghai Petrochemicals and Shanghai Tyre and Rubber, the market is difficult to enter. Bade has instead gained access through stocks in nearby countries which are heavily exposed to developments in China.

Bade also favours India for its size and because its developed middle class has a strong demand for consumer goods.

growth next year. Inflation of roughly 35 per cent a month in Brazil has dissuaded him from investing there.

Within Europe, Turkey's high inflation has put Bade off, in spite of that country being one of the top performing emerging markets. He has sold two large holdings, leaving the fund with no exposure. Portugal accounts for most of the European holdings of the fund. Inflation fell from 15 per cent last year to 10 per cent and interest rates have also been coming down, which make Bade optimistic.

The top 10 holdings account for one quarter of the fund's investments. The largest holdings are a 3.7 per cent investment in United Engineers (Malaysia), a contractor, and a similar amount of the fund is invested in Mexico's Grupo Sisk. Bade has not had much time to travel, relying instead on contacts with companies passing through London and through brokers' research. He is also backed up by a team of two Far East experts and a Portuguese specialist.

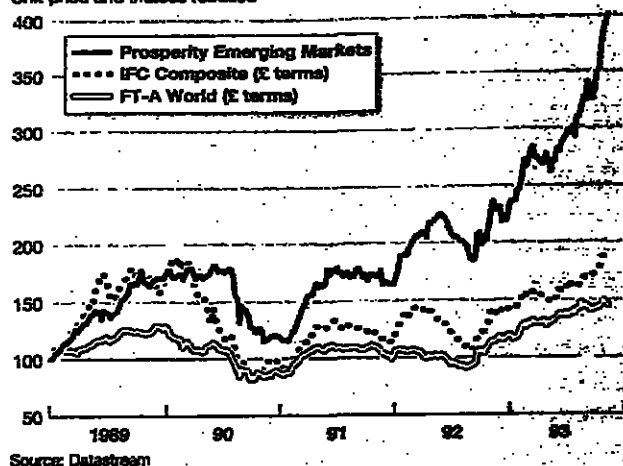
If emerging markets are a fad, is there not a danger that investors will eventually sell and go elsewhere? While this is a possibility, Bade believes that one interpretation of last week's turbulence in the world's leading stock markets is that investors are anxious about low growth in the developed markets. If so, the investor who wants growth will keep coming back to emerging markets.

Similarly, Bade thinks it unlikely "now that the genie has been let out of the bottle" that governments will be able to reverse the privatisation process under way in many emerging markets.

Charges. The initial charge is 6 per cent; annual management charge 1.25 per cent. The bid offer spread is about 6 per cent. There is a 1 percentage point discount off the initial charge until December 1. The minimum fund size investment is £500 and there is a monthly savings scheme with a minimum of £10 a month. The fund does not qualify for a full PEP allowance.

## Prosperity Emerging Markets

Unit price and indices rebased



Source: Datastream

collective investments and was near this limit when Bade took over its management. He has sold holdings in collective investments in those countries which have a large market open to overseas investors, preferring to reserve such funds as a way of entering attractive but illiquid markets, such as Colombia, Peru and Vietnam.

The majority of the fund - 65 per cent - is invested in the Far East. Currently, Bade is most interested in China. "It is the largest and most important emerging market and is not expensive compared with other markets," he believes. The Chinese culture of making money and entrepreneurship is more important than fears of the economy overheating. He thinks Hong Kong blue chip companies may now be overpriced, but he does not hold

The fund has 3 per cent of its portfolio in the country and Bade says he would be happy to take this up to 5 per cent, but has been prevented from doing so because of difficulties of access. He is not tempted to invest directly in the local market and India funds are currently expensive.

Latin America accounts for just under 23 per cent of the fund with Mexico, the largest and most developed market, taking the lion's share. Nevertheless, Bade is underweight in the country, compared with the IFC index, the oldest emerging markets index, because of continued uncertainties over the North American Free Trade Area and falls in growth. His favourite country in the region is Argentina, for having controlled inflation and the prospect of 5 per cent

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## Last-minute race for a BES flutter

The Daily Telegraph, 6 November 1993

## BES rush to beat budget

The Sunday Times, 7 November 1993

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## Paying IHT on gifts

AN ARTICLE in the FT Guide for the Serious Investor stated: "...if you have surplus income after tax and normal living expenditure, then this income can be given to your children without inheritance tax being payable if properly structured." Could you please answer these questions?

1. Can such gifts out of income be made to people who are not your children?

2. Do you have to furnish proof that, in such cases, you have not exceeded your income?

3. Do you need formal documents to make such gifts in cash? And what does "properly structured" mean?

1. Income gifts can be made to people who are not your children.

2. The Inland Revenue might ask you to justify your claim that the payment is made out of income and, therefore, you need evidence to show this to be the case. Your tax return should provide the information to compute your income and your tax payable, and you should keep a note of annual spending in the year.

3. The gifts could be accompanied by a covering letter. It should be clear to the recipient that this is not just a "one off" capital gift but that you intend to make the payments for the foreseeable future.

This reply was provided by Barry Stillerman of accountant Stoy Hayward.

## Setting up a trust

AS A HOBBY, I carry out the book-keeping duties for the

## Q&amp;A BRIEFCASE

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limited company and partnership owned by my son and a colleague.

I would like to set up a trust fund, under my own control, for my young grandchildren and to place approximately £100 a month in the fund.

1. This would be paid from my son's business interests in recognition of my clerical support.

I might also wish to place funds of my own into the trust from time to time.

I would like the trust source income to be free of income tax liability and, likewise, any income derived from the trust investments. How can I set up a trust to cover these requirements?

2. Once the money is in the trust, it could be possible to ensure that tax is mitigated by investing in assets which are likely to produce capital gains rather than income.

The capital gains may be covered by the trust's CGT exemption.

Alternatively, you could pass the money directly to your grandchildren so that they could place the money in their own names and enjoy the income, free of tax, to the extent that it is covered by their available personal allowance.

There is a difficulty in arranging for the income to be received tax-free. Your son's partnership presumably obtains an income tax deduction for the clerical fees paid to you and I would expect your receipt of such income to be subject to income tax.

- Barry Stillerman

## Golden future for base metals

**J**ULIAN Baring, manager of one of the best-performing gold funds, is broadening his horizons to take in copper, aluminium, zinc and other metals as well as coal, iron ore, diamonds and the like. He has persuaded his bosses at Mercury Asset Management to set up the Mercury World Mining trust, which is to raise a minimum of £50m.

According to Baring, base metals prices are today in a similar position to the gold price a year ago - that is, down in the depths but ready to bounce back in a few months. Consequently, he says it is reasonable to assume that the new trust can make an 80 to 100 per cent return on its money over the next five years.

Base metal prices may take time to recover and he intends that MWMT initially should be biased more heavily towards gold shares than those of companies producing other commodities. "Gold shares are likely to behave better earlier and base metals shares should behave better later," he says.

One-quarter of the fund will be available to private investors when the public offer, sponsored by S.G. Warburg Securities and Cazenove & Co., is made on November 23. The trust is offering ordinary shares at 100p each and warrants on a one-for-five basis.

The initial net asset value will be 97p a share, indicating a 3 per cent "joining fee." The minimum investment will be £1,000 and the annual management charge will be 1.25 per cent.

In spite of the diversity of the mining industry, MWMT's policy will be to have at least half its investments by value in shares that qualify for personal equity plans. This means investors will be able to put up to a quarter (£1,500 at present) of each tax year's subscription limit in MWMT shares for inclusion in a general PEP. Warrants will be traded separately and may not be transferred into a PEP.

Baring's view of the metals business is shared by other analysts, including Ruan Worthington, head of the Warburg mining team. In his recent International Mining Outlook, Worthington suggested that many metal prices were "now at not only cyclical lows but at the lowest level ever in real terms."

He cautioned, however, about buying the shares of these "stagnant resistance to cutting output, which means we may not have seen the darkest hour for some metal prices in the current cycle."

Kenneth Gooding

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## FINANCE AND THE FAMILY

## Tax returns by telephone

Andrew Jack investigates a new service that could be the shape of things to come

IT MIGHT be on a very modest scale so far, but the service advertised in a bright yellow leaflet circulating last week heralded what could well be the shape of things to come for taxpayers.

As the Inland Revenue increasingly shifts the onus on companies and individuals to assess their own tax, so a new market is likely to open up in cheap advisory services.

At the start of this month, Direct Line Tax Service began to operate a telephone tax service, with calls charged at local rates around the country. Its co-ordinator says that if demand goes as planned, he plans to open a series of tax shops in high streets, starting with one in London next spring.

Similar services are offered already by H & R. Black in the

United States, and in Australia.

The initiative has been spurred by the move towards self-assessment of tax. From 1996, individual taxpayers will be expected to calculate their liability and either send in a cheque or claim a refund. A similar "pay and file" system has just been put in place for companies.

This puts an increasing burden on taxpayers, although it is being accompanied by considerable efforts to improve communication and clarity in Revenue forms and information leaflets.

In spite of the ambitious nation-wide aims, Direct Line Tax Service is based in Fryer & Co., a small accountancy practice at Linton.

It has no connection with Direct Line, the telephone insurance service owned by



the Royal Bank of Scotland. Ganesh Aiyer, a partner with the firm, says his service has just four staff answering the phones so far but plans to expand up to 20. He believes

they can handle about 200 returns a month each, with an average of 30 minutes for each call. Each conversation leads to a computer-generated tax return, which the firm will send to the customer or directly to the Revenue.

His ultimate target would be to deal with the affairs of 200,000 taxpayers. So far, the service has processed a little over 100 tax returns.

Aiyer stresses: "We are not selling peanuts, we are selling professional services." But others raise questions about the need - although perhaps not the demand - for his service.

Taxpayers with complex requirements cannot be handled by it and those with simpler demands ought to be able to do their own returns. Indeed, even if using the new service, they will still have to

ferret out the necessary pay slips and documents.

Nonetheless, several tax practitioners say they have been expecting developments of this kind to begin spreading in the UK alongside self-assessment. As one put it: "It is amazing how extraordinarily intelligent people seem to have difficulty with their tax returns."

"This is purely a processing exercise. It is not particularly helpful. I don't believe it is a threat to the tax profession."

Aiyer replies: "We are not offering counselling or consulting. Not everybody needs professional advice."

"But a lot of people, by sheer inertia, will be inclined to rely on someone else to do their returns. Some do not feel they want to be doing their own thing when, for a small price, someone else can."

## Cut-price mortgage launched

Damien Reece looks at a novel scheme by broker John Charcol

A VARIABLE rate mortgage which undercuts the standard building society rate of 7.99 per cent by a full 1 percentage point has been launched by broker John Charcol.

The product's competitiveness stems from its link to the London Interbank Offer Rate, known as Libor. Normal building society mortgage rates are set with reference to the rates paid to savers.

Libor is the rate at which commercial banks will lend to each other over various periods and is also an indicator of the wholesale money market's expectations for future base rate movements. Three month Libor is currently 5.66 per cent compared with base rates of 6

per cent and the standard building society mortgage rate of 7.99 per cent.

John Charcol's offer of a mortgage set at Libor plus 1 per cent looks extremely attractive at present rates. But taking out a Libor-linked mortgage could prove costly, as the chart shows.

Until the middle of 1988, the City was anticipating base rate cuts and Libor was leading base rates down. But once the wholesale money markets sensed a turn in the interest rate cycle, Libor shot up and continued to rise at a premium to base rates and building society rates.

As a result, when base rates reached 15 per cent, borrowers with a Libor-linked mortgage were paying over 16 per cent,

compared with building society borrowers on 15.4 per cent.

The new John Charcol offer allows borrowers to switch to a standard variable rate, a fixed rate, or a rate linked to the average of the top 10 building society rates should Libor begin to rise out of line with other mortgage rates. Borrowers can opt for these options without any redemption penalties and with only one month's notice required.

The Libor-linked rate of interest on the loan is recalculated every three months and adjusted if rates have changed. The initial rate has been set at 6.99 per cent.

The company is also offering a version which caps the Libor-linked loan at 7.99 per cent for 36 months from completion. This means borrowers will benefit from any further fall in Libor but would be protected from any increase in the rate above 7.99 per cent. This option is slightly more expensive - at 1.95 per cent above Libor - and carries redemption penalties but offers protection against a repeat of the 1990 experience.

The lender charges a £295 arrangement fee. John Charcol earns his money either from commission (depending on the method of repayment, eg endowment or Peg, used), or from a fee, depending on individual circumstances. This reduces the cost saving compared with a conventional variable rate. There are no insur-

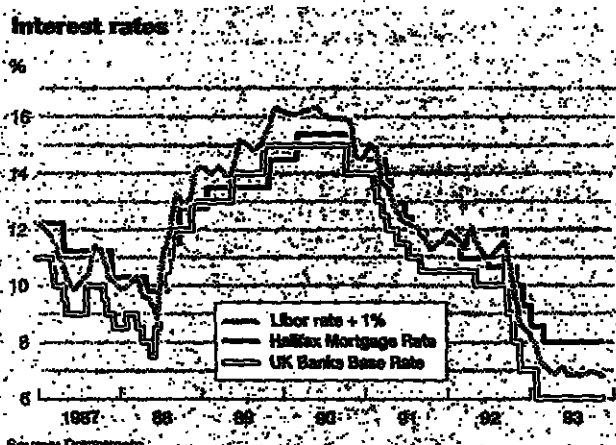
ance policies tied to the mortgage.

A big advantage for Libor-linked borrowers is that any future cut in interest rates will be passed on in full whereas it is unlikely that building societies will be able to cut their mortgage rates by much because of their need to maintain savings rates.

It is reasonable to expect that, if base rates fell to 5 per cent, the average building society mortgage rate would fall only 0.5 per cent to 7.49 per cent. John Charcol's Libor-linked loan would enjoy the

full benefit of the cut and would fall to 5.99 per cent.

In 1986, Citibank launched the first Libor-linked mortgage in the UK and successfully lent £50m but has since been unable to generate much interest in spite of a relaunch in March of this year. Stephen Balme, marketing director of Citibank Mortgage, said that the company may well consider another relaunch now that wholesale money market rates are so low. "There is always the problem that the consumer doesn't fully understand Libor," said Balme.



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Teachers BS	0800 378888	Instant	£500	6.40%	Y/Y
Buckinghamshire BS	0494 870064	Postal	£2,000	6.55%	Y/Y
Birmingham Midshires BS	0902 945700	Postal	£10,000	6.80%	Y/Y
Challenger & Gloucester BS	0800 272383	Postal	£25,000	7.10%	Y/Y
<b>NOTICE A/c's and BONDS</b>					
City & Metropolitan BS	081 464 0814	90 Day	£500	6.50%	Y/Y
Scarbrough BS	0723 366155	90 Day	£25,000	7.85%	Y/Y
West Bromwich BS	021 525 7070	180 Day	£50,000	8.10%	Y/Y
<b>MONTHLY INTEREST</b>					
Birmingham Midshires BS	0902 945700	Postal	£500	6.80%	M/Y
Allied Trust Bank	071 628 0878	4 Month	£2,000	6.85%	M/Y
Woolwich BS	0800 400800	90 Day	£25,000	7.25%	M/Y
West Bromwich BS	021 525 7070	180 Day	£50,000	7.51%	M/Y
<b>TESSAs (Tax Free)</b>					
Hindley & Rugby BS	0455 251234	5 Year	£25	8.05%	Y/Y
Dunfermline BS	0383 721821	5 Year	£3,000	7.90%	Y/Y
Duckley BS	0384 231414	5 Year	£10	7.87%	Y/Y
Progressive BS	0232 244825	5 Year	£1	7.75%	Y/Y
<b>HIGH INTEREST CHEQUE A/c's (Gross)</b>					
Caledonian Bank	081 556 8235	Instant	£1	5.50%	Y/Y
Chelsea BS	0800 717315	Instant	£2,500	6.00%	Y/Y
Northern Rock	0800 591500	Instant	£25,000	6.80%	Y/Y
<b>OFFSHORE ACCOUNTS (Gross)</b>					
Woolwich Guernsey BS	0481 715735	Instant	£500	6.25%	Y/Y
Confederation Bank Jersey	0234 608030	90 Day	£10,000	8.75%	Y/Y
Derbyshire (GOM) Ltd	0824 983432	90 Day	£50,000	7.80%	Y/Y
Yorkshire Guernsey Ltd	0481 710150	31.3.94	£5,000	6.70%	Y/Y
<b>GUARANTEED INCOME BONDS (Net)</b>					
Alco FN	081 680 7163	1 Year	£50,000	4.45%	Y/Y
Consolidated Life FN	081 840 8343	2 Year	£2,000	4.75%	Y/Y
Laurentian Life FN	0432 371571	3 Year	£50,000	5.05%	Y/Y
Financial Assurance FN	081 367 8000	4 Year	£50,000	5.65%	Y/Y
Liberty Life FN	081 440 8210	5 Year	£5,000	6.00%	Y/Y
<b>NATIONAL SAVINGS A/c's &amp; BONDS (Gross)</b>					
Investment A/c		1 Month	£20	8.25%	G
Income Bonds		3 Month	£2,000	7.00%	M
Capital Bonds G		5 Year	£100	7.75%	OM
First Option Bond		12 Month	£1,000	6.34%	Y
<b>NAT SAVINGS CERTIFICATES (Tax Free)</b>					
40th Issue		5 Year	£100	5.75%	OM
8th Index Linked		5 Year	£100	3.25%	OM
Childrens Bond B		5 Year	£25	7.85%	OM

This table covers major banks and Building Societies only. All rates (except Guaranteed Income Bonds) are shown Gross. Fixed = Fixed Rate (All other rates are variable) OM = Interest paid on maturity. N = Net Rate. A = Access only on 7 day loss of interest. E = Rate guaranteed until 1.12.95. G = 8.5 per cent on balances of £25,000 and over. H = 7.25 per cent on balances of £25,000 and over. I = 6.75 per cent on balances of £20,000 and over. Source: MONEYFACTS, The Monthly Guide to Investment and Mortgage Rates, Laundry Lane, North Walsham, Norfolk, NR29 0BD. Readers can obtain a complimentary copy by phoning 0822 500677.

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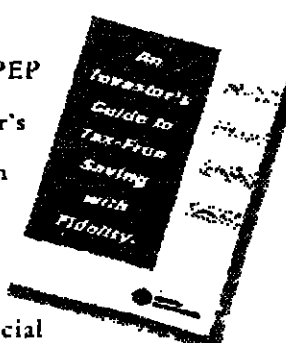
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## MINDING YOUR OWN BUSINESS

# The good life yields a heady, hard-won crop

CIDER maker Stephen Gillman sometimes thinks he can still smell the aroma that wafted from 30 empty oak hogsheads delivered to his Somerset home five years ago from a whisky distillery in Scotland.

"My first year's cider vintage had a delicious whiskyish background to it," he said. "Some cider makers regularly buy discarded whisky hogsheads to give some brews a distinct flavour."

At £750 including transport, Stephen thought the casks good value - particularly as the only other equipment he had to buy to continue his fledgling business was a £1,200 hydraulic press.

The vessels were ideal for the first brew, which was 1,500 gallons - the largest permitted without incurring excise duty. Whether it was due to the hint of whisky or not, the experiment proved a success.

This was fortunate. Stephen and his wife Jill were more than £100,000 in debt to the bank and building society, having incurred debts buying out her brother and sister-in-law's half of the holiday flat letting business they had run in nearby Minehead. They decided to sell the flats and invest everything in eight barren acres and a few dilapidated barns in the hamlet of Torre, seven miles away.

The Gillmans were yearning for a pleasant style of life. They wanted to escape from the cramped urban flat they had occupied with their two small daughters since Stephen, a master mariner, had opted for dry land. Stephen, who was brought up on a fruit farm in Worcestershire wanted to do something more adventurous than running the flats and cultivating pick-your-own strawberries on an acre of land he rented.

They have achieved a good quality of life - but at a cost. Torre fruit farm is in an idyllic spot, at the foot of the Brendon Hills beside a lovely stream a mile from 800-year-old Cleve Abbey.

Having bought the eight acres, the Gillmans increased their debt by converting the first of the two dilapidated barns into a family home. They did this in five months. Then they began the £30,000 conversion of the house they now live in, which also has two holiday flats.

"While the building work was going on we lived in a

**Clive Fewins meets a couple who reacted to large debts by going back to the land**

caravan on the spot, but soon realised that in order to make the whole enterprise work we were going to have to sell the first barn soon after it was completed, otherwise we feared the bank would make us sell the whole site to reduce the debt," Stephen said.

Then disaster struck. Interest rates rose from 7.5 to 14 per cent. To make matters worse the Gillmans were paying 3 per cent above base. It took two years to sell the cottage, borrowings rose to £200,000 and have remained at more than £100,000.

The Gillmans hand-planted 20,000 strawberry plants. When these all failed they started again. There followed two good seasons, in which the Gillmans made money, but by 1989 they realised that they were chasing their tails.

They knew that they had to

make more money or sell up. Stephen had made wine and cider on the kitchen table for several years, and when the Gillmans did their sums they realised that cider was potentially more profitable than the pick-your-own business.

"Any number of customers coming for strawberries were asking us where they could get locally produced real scrumpy. We then realised that in west Somerset there was no small producer of naturally conditioned farmhouse cider made entirely from local cider apples," Stephen said.

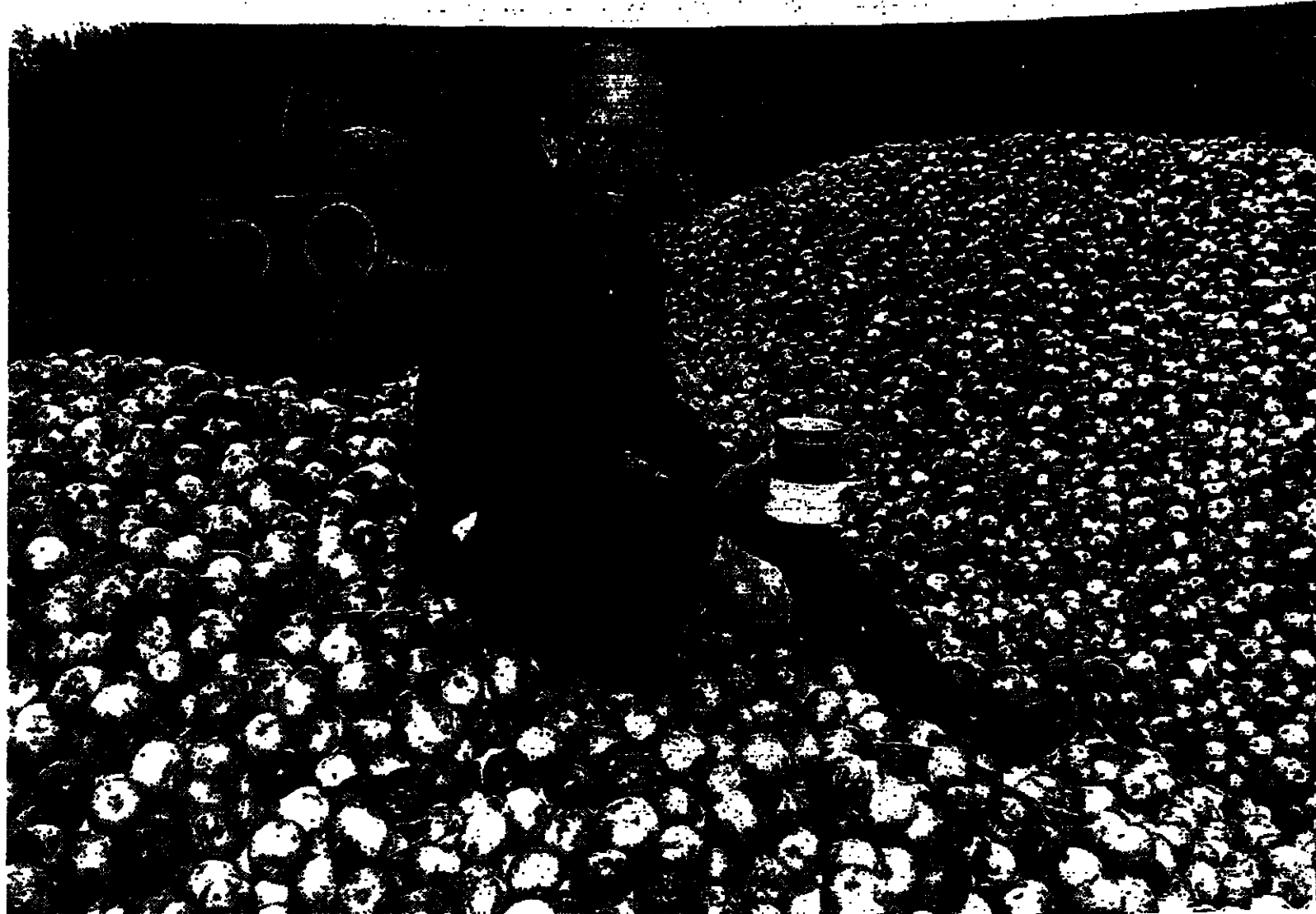
"With my background in fruit growing and the realisation that we had access to a dozen or so old orchards round here with a mix of the right varieties of apples, we decided to brew cider."

So it was back to the land, but this time picking, collecting and transporting 11 tons of apples to make the first brew. By the summer of 1990 all 1,500 gallons had been sold, 400 bush trees containing all the main varieties of cider apple planted and the strawberry fields let to a neighbour to cultivate and run.

For September 1990, the Gillmans increased the brew to 10,000 gallons. "It seems an awful lot more, but we realised the road to success lay in increasing volume. The cost was not that much greater. We had to buy 22 storage vessels at £35 each but apart from that there was little further investment needed," Stephen said.

Further, the holiday flats were beginning to bring in a reasonable sum and they had found that producing non-alcoholic apple juice was a profitable sideline. There was no need to employ a large staff - casual labour was readily available to help with pressing and at other busy times.

There was a 60 per cent profit margin on the first brew. Stephen changed banks, and



Season of mellow fruitfulness: Stephen Gillman sits on a pile of this autumn's cider apples

consequently, bank managers and managed to reduce his borrowings a little.

The main task for the 1990 vintage was to sell it all. The Gillmans took on a sales agent, Sally Simmons, on a commission-only basis. By the summer of 1991, Torre Traditional Cider was selling in shops and off-licences all over Devon and Somerset and some of the bigger competitors were beginning to take notice.

"When we phoned some of the bigger firms for marketing advice we got very little help, so we then realised we were making inroads," Jill said.

The Gillmans have received the endorsement of the Campaign for Real Ale, which sells 1,000 gallons a year.

Annual production is 20,000 gallons. "It is still a drop in the ocean compared to the big

boys, but at last the borrowing is coming down slowly and if we go up to 40,000 gallons annually we should soon be able to pay off our debts and make a good profit," Stephen said.

Profits were a gross 56 per cent of turnover in 1989-90, they rose to a £25,000 on a turnover of £22,000 the next year, and £30,800 on a turnover of £30,000 in 1992-93.

In spite of the aromatic delights of rising early to start pressing in the farmhouse at this time of year it is still hard work. The couple reckon they work 60-hour weeks, 52 weeks of the year. Last autumn they had their first holiday for five years - a week in a friend's cottage in Normandy.

Stephen is away selling cider at 40 shows this year. The final one is the London Christmas

Festival at Earls Court in early December. "Sometimes I think all this is very hard on the children," he said. "I wouldn't like to have to work as hard as this for the rest of my life. But we all love it here at Torre and I enjoy cider making. So we shall just have to slog on like this until most of the loan is

paid off and we feel the business is financially secure."

■ Torre Traditional farmhouse Cider, Torre Fruit Farm, Washford, Watchet, Somerset TA23 0LA. Tel: 0994-40004.

■ In our article on Cocoon, Macdonald Originals, last week a computer error caused a 3 to

be inserted between the 5 sign and sterling amounts. The correct figures can be obtained by removing the leading numeral 3. The correct price for Cocoon's coats is £200. These are available from Cocoon, Macdonald Originals, Lombard Industrial Estate, Alexandria, Dumbarton-shire G83 9TL. Tel: 0389-55511.

## Why BBC should be privatised

From page 1

nationalised company? Small wonder that Michael Heseltine, the Trade Secretary, has started recently to harp on his department about broadcasting matters. He will have noted the Boon Allen study for ITV, which forecast that Britain's broadcasting trade account will move from a surplus of £24m in 1985 and a deficit of £100m in 1991 to a £60m deficit in 2000.

From a traditional BBC perspective, this is a more or less ideal background for a licence fee review: the government is muddled, the competition on air; indeed, only last week, the government conceded an index-linked fee for the 1994-96 period.

As John Birt, the corporation's director-general, puts it in the latest annual report: "The case is a simple one. In the face of increasing competition from commercial broadcasters, the BBC should use its public funding to provide programmes that would be at risk in a purely commercial market: authoritative news and information; ambitious and original entertainment; and programmes to meet the complex learning needs of a modern society." The price demanded is, in effect, indefinite indexation of the licence fee.

What has confused most people is that almost all public debate about the BBC in recent months has painted Birt as a dangerous radical, bent upon threatening all that is best in its traditional Playwright Dennis Potter called him a "crotch-wad Delek." Michael Grade, the boss of Channel 4, a "pseudo-Leninist."

Such comments, along with many more ferocious, have obscured the reality. Birt has changed the BBC's managerial style and its internal structures, but the ethos is unchanged: to defend the existing, publicly-funded broadcasting base and extend it judiciously when opportunity arises - for example, in the proposed Radio 5 news and sports channel, World Service Television and UK Gold. John Birt's body lies a mouldering in the grave but his soul goes marching on. Birt, remember, opposed the creation of commercial television.

In terms of the present rules of the game, Birt's strategy cannot be faulted. But it fails to address a number of long-standing problems, from the BBC's excessive reliance upon the goodwill of the government of the day to the enormously difficult problems which arise in running a nationalised company of 20,000 people which requires, for creative reasons, a honeycomb structure but, for reasons of financial and political accountability, strong lines of central control.

The biggest blind spot in the Birt plan, however, is that it proposes a renewed royal charter (to run from 1996 until at least 2006) during a time when the broadcasting landscape will be subject to further dramatic change. The BBC is certain to see its market share plunge - its own forecasts predict that its share of the television audience will drop from just under half to 30 per cent inside a decade.

Although, at £83 a year, the licence fee does not look expensive today, it will come to seem so when up-rated steadily in line with inflation. Thus, it is likely the fee will in practice be eroded further in real terms, forcing the corporation to seek a new deal on funding. In 2004 - in a much weakened state. Therein lies the case for requiring the BBC to kick the licence fee habit now, while it remains strong, so freeing it to compete and to punch its weight in the international marketplace.

**'The BBC should kick the licence fee habit now while it remains strong'**

The key is not to imagine that an instant transition can be made from public funding to another single source of revenue; rather, it is to devise a mixed funding base which can be shaped during the next decade as conditions change.

That could mean some advertising (perhaps on BBC1, Radio 1 and Radio 2); planning a move to subscription (perhaps for BBC2) as satellite and cable extend the pay-television infrastructure; and some continued public funding, both to support wholly non-commercial activities and to ease a smooth transition towards commercial revenues.

Arrangements of this kind would give the BBC a new freedom of action because it would make possible a change in ownership, bringing two desirable results. One would be to distance it from governmental influence and the second to place it within the scope of a single broadcasting regulator, an Office of Broadcasting, which would, in turn, work closely with the telecommunications regulator, Ofcom.

Here at last would be a framework for a UK broadcasting industry able to take part in the multi-media revolution: it would create conditions in which the BBC and the ITV companies could compete, develop and expand.

Privatising the BBC could be achieved in much the same way as British Telecom, British Gas or British Airways: through a stock market float-

ation, a process which would bring proven advantages in terms of access to capital, freedom to manage, efficiency and innovation; compare BA today with Air France. With the BBC, though, there should be something more imaginative.

This could involve devising a form of ownership which would not pass the corporation into the hands of institutional shareholders but would place significant ownership stakes in the hands of viewers and listeners, employees and the BBC's broadcasting industry partners. Government could also retain a stake, or a golden share, if that were judged desirable.

At present, the BBC is funded by the public but, in practice, expression of the public will is channelled exclusively through government ministers, who make all key decisions about the corporation's future. Privatised as a stakeholder partnership - relevant UK models include the John Lewis Partnership and NPL, the road haulage company, although there are many more examples in the US - the public's sense of owning the BBC would be enhanced, not diminished.

It is true that to liberate the BBC - and, indeed, ITV - from a monopolistic posture would be risky. By exposing the BBC directly to competition for audiences and funds, it might lose out; it might be shown not to be good enough. But there is no reason to believe this would happen, since the BBC is rich in talent and enterprise.

The more likely outcome is that the new BBC would succeed. It would develop new services on satellite and cable, perhaps an arts channel, a children's channel, a news channel or a music channel. It could run an events channel, offering full coverage of major national occasions such as the Wimbledon tennis, cricket Test matches and the Proms. As television goes interactive, the BBC would be an appropriate vehicle for government to fund new developments, such as an electronic jobs market.

With a structure, constitution and funding base appropriate for the hurly-burly of the new broadcasting age, the new BBC would have a real chance of moving into the new century as a growing, dynamic organisation. The alternative bleak: for the BBC, a 19th-century moralising march on; indefinitely descending; for the broadcasting industry, yet another missed opportunity.

■ This is an edited extract from *Sharper Vision: the BBC, the communications revolution* by Demos, 9 Brixton Road, London EC4V 6AP. 071-353-4479. Price £5.95. The author is deputy editor of FT and a former director of news and current affairs at BBC.

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## PERSPECTIVES



End of a dream: a member of the White Brotherhood cult is arrested by police

## The suicide cult of Kiev

Jill Barshay investigates the panic caused in Ukraine by the White Brotherhood

**T**HE CAPTURE of the mysterious leaders of the White Brotherhood cult this week may have ended one of the more bizarre episodes in Ukraine's post-Soviet history.

Ukraine has hyperinflation, hazardous nuclear weapons and energy shortages, but over the past two weeks the authorities have been preoccupied with reports of thousands of young cult followers flocking to Kiev to join their "living god on this earth" in a mass suicide. Fearing the worst and inexperienced in dealing with fringe religious groups, police detained more than 800 cult members while the authorities launched an aggressive propaganda campaign.

The White Brotherhood, which claims 150,000 members from all over the former Soviet Union, chose the St Sophia Cathedral Square in Kiev as its gathering place to await the end of the world and to witness the crucifixion and resurrection of its leader, Maria Devi Khristos, a self-proclaimed messiah.

In city streets as far away as Moscow there are posters of the Maria Devi Khristos - whose real name is Maria Tsvygun - a young dark-eyed woman clad in a white priestly robe with gold trim and turban. She comes from eastern Ukraine and was formerly a member Komсомол, the communist youth league, and a journalist.

Last week the cult said the apocalypse and their mass suicide would take place on November 24. But later they re-scheduled doomsday to November 14 and modified their mass suicide plan to a re-enactment of the Christ story, in which their leader is the next coming of Jesus Christ and President Leonid Kravchuk is Pontius Pilate.

Maria Devi Khristos and the cult's reputed mastermind, Yuri Krivonozov, came out of hiding last Wednesday, when police arrested them in the 11th century St Sophia Cathedral, the oldest house of worship in the Slavic Orthodox faith. Even from jail, the cult leaders insist the end of the world is imminent and say they have fulfilled their promise to their followers by reaching the cathedral. Their followers keep coming to Kiev.

Ukrainian authorities are baffled. Their instinctive reaction has been to lock the cult followers in jails, throw them into psychiatric wards or deport them. Dozens of police patrol St Sophia Square. But it has been calm since the arrests with only reporters standing by

and parents of runaway children hoping to spot their loved ones. Wednesday's arrests took place after cult members, disguised as tourists, gained entry to the church and started chanting. Museum attendants called the police. As policemen tried to seize the cult members, a scuffle broke out. One policeman suffered a fractured skull and about \$1,600 in damage was caused to the cathedral.

Almost 400 of the detained cult members are on hunger strike. Rather than release the prisoners, the Ministry of Internal Affairs has decided to wait until "they fall unconscious from hunger" so that they can be "force-fed".

The authorities' anti-White Brotherhood propaganda campaign, has stirred up hysteria among Ukraine's 52m people. Radio broadcasts warn parents to keep their children off the streets and

out of the cult's hypnotic grasp. State-controlled television airs Interior Ministry reports, showing tearful parents who have lost their loved ones to the cult and angry citizens who urge that the Brotherhood be "liquidated". The Brotherhood is accused of inciting fear, hatred and suicide.

Some Kiev schools have shortened their day to make sure students get home before sundown. A rock station called upon those with extra-sensory powers to help cult members "rejoin society." The Ukrainian Orthodox Church Filaret, one of the church's highest officials, has denounced the White Brotherhood as the "anti-Christ."

The propaganda campaign has drawn relatives of runaways and missing people from all over Ukraine, Russia and Byelorussia to prisons in Ukraine to find lost children and spouses.



Maria Devi Khristos, the cult's self-styled messiah

Vera Sobuleva and her young daughter Anya were among about 30 relatives knocking on the doors of the Kiev Detention Centre prison last week. Her 17 year old son, Kolya, disappeared a month ago on a trip from his polytechnical institute to his home Lipetsk.

Mrs Sobuleva did not know for certain if her son, with whom she has had a "difficult relationship," was in Kiev, but she immediately packed her bags and made the three-day trip after watching television reports. "On television they said that the White Brotherhood is taking, kidnapping children. They said to come to the detention centre to take our children back," she said.

Mrs Sobuleva did not find Kolya in the prison, but other parents have found their children.

In the prison, the cult members are calm and spend most of their time chanting Maria Devi Khristos' name. Most refuse to reveal their names or ages or talk about their lives before they joined the cult, explaining: "All this is unimportant and meaningless."

"We are honest before god," said one young bearded man, "we were singing on the streets and they've illegally arrested us. All we want is to meet our Maria Devi Khristos. She's supposed to reveal herself."

A young woman, clutching a pink rose and crocheted white shawl over her face, explained how they were "carted off St Sophia's Square in trucks like animals. We are people first of all and we have the right to our faith."

When asked about their faith, they referred reporters to the literature. And literature, there is plenty. Already the Interior Ministry has confiscated over four tons of pamphlets and posters in apartments around Kiev.

In its "Godly-Cosmic-Programme," the White Brotherhood offers love and salvation for those who have complete faith in Maria Devi Khristos and condemn those who do not to hell.

Tamara Yustinovskaya, whose son joined the brotherhood, has formed a parents' support group called Relief. Relief has taken issue with the authorities' tactics and argues that the children "need help, not punishment." She said the children are "zombie-like robots... programmed for death."

But the Soviet-style psychiatric regime in Ukraine is ill-prepared to deal with the cult. At a round table, sponsored by the Interior Ministry, one psychiatrist asked, "What can we do? They won't take food or talk to us."

## Minister for a Day

## Soul before profits

Sir Peter Hall takes over the culture portfolio

**M**Y ONLY day as Minister of Culture would be brief and decisive. I would have to leave sorting out the mess of our broadcasting system (now that its traditions of public service have been so weakened) until a second and more extensive term. I would concentrate on general policy and the performing arts. And since I would have to do only three things, I should be home by tea-time, if not for lunch.

I would not have taken the job, even for a day, unless new and substantial funds were available. The money we spend on the arts is still pathetically small compared with our European partners. So, first, I would double the subvention to the Arts Council.

Even so, the amount is peanuts; an insignificant footnote in the defence or social services budgets. Yet, no action could make a more dramatic change to our society. Our quality of life would improve immediately and, with it, the educational potential of our young people. Our tourist industry would thrive and so would our international standing. Television and film would flourish because of the influx of new talent.

I would then turn to the administration of these new funds. I would not wish to control them myself or regard myself, because I was minister, as the arbiter of taste for the arts. I would not philosophise. I would leave policy to the artists. The further the arts are kept away from politics and politicians the better.

I would, therefore, reform the Arts Council and reinstate the power and independence it had 20 years ago. It was an institution that worked wonderfully, born as it was of the idealism and hopes of the immediate post-war years. The council effectively solved the problem of state interference and made a minister of culture, in the European mode, superfluous. So, I would happily do myself out of a job.

No society, and certainly no democracy, is healthy without many independent artists criticising and challenging it. Governments, of whatever stripe, are uncomfortable with artists and would prefer them safely dead and elevated to the nostalgic status of the classic. Politicians never like critics of the present, especially if they are artists.

This insecurity can reach extreme forms: the censor always proclaims a sick society. Yet, government artists know that we treasure the lessons of the artist more than the lessons of their rulers. We remember Mozart rather than the name of the emperor who failed to support him.

The council's arms-length principle arose from an understanding that governments

must never proscribe what the artist says. The piper must be paid, but the tune must be emphatically his own. Otherwise, he is useless to us.

The council did not try to plan art into existence - always a barren and schematic procedure. The policy was to watch out for creativity wherever it occurred and then encourage it with a mite of subsidy. The process was organic.

Artists also decided the policy of the council. Major painters, composers and writers served on it. I remember the days when Henry Moore, Michael Tippett and Peggy Ashcroft were deciding the future of the arts, helped (and not dictated to) by the officers of the council. Now, the artists have gone and the bureaucrats rule.

The council has declined slowly, it no longer fights for the arts and has become an instrument of government. Its policy over the past decade has

thing in itself: after all, we live in a mixed economy) as a covert means of reducing central subsidy.

Subsidy also kept admission prices low, so that the arts were available to anyone who wanted them. Years of the application of market forces have destroyed this principle. Subsidised art is now priced as high as the market will bear, thus removing its social point. I find something obscene in Covent Garden charging £120 for a stall seat while it receives a subsidy of £18m a year. Your taxes and mine are not going to people who cannot afford the arts, but to the very rich.

So, my third action as minister would help the young. I would construct my budget so that everybody under 25 could have free admission by right to any of the subsidised arts. Nothing would have a greater effect on the taste of the future, or on its wisdom and



Theatre director Sir Peter Hall... home by tea-time

been to reduce subsidy even if it closed down creativity. This is absurd.

The reasons why the arts need subsidy, and why society needs the arts desperately, have been forgotten in a welter of monetarist dogma. It took

nearly 40 years to create a support structure which recognised that public funding should be the primary support for many arts, and not the box office income. For a brief period, this made London the international capital of music, and the British theatre the most prolific producer of new plays - plays, moreover, that went round the world. All this improved directly Britain's balance of payments and the potency of its tourist trade.

British arts are one of the country's few success stories of the post-war years. We have forgotten that their renaissance was produced by subsidy; and that their decline is paralleled by a succession of government manoeuvres using private sponsorship (no bad

maturity. I have found the arts a more trustworthy guide to the problems of life than the dogma of any organised religion. Art asks the right questions; it does not give easy answers.

As a democrat, I distrust paternalism and believe in freedom of choice. But we must be given the best to choose from, not the worst. That is why the arts are important. I fear, though, that the next few years will see the dismantling of the subsidised arts. This process will be seen as a logical adjunct to the end of the welfare state. At the same time, we shall be colonised by hours and hours of cheap American television. Is this what we want?

There would be no point in being Minister of Culture unless I was part of a government which believed that the soul of the nation - its heritage, its language, and its contemporary creativity - was as important as its productivity.

## As They Say in Europe / James Morgan

## If only Maastricht weren't Dutch

**J**UST AS the European Union comes into being, everyone is having another look at it. There is the kind of reassessment that follows a night on the town, the town in this case being Maastricht.

The mood, in spite of official denials, is "forget it and do what we can." But, in Britain, the press sustains an obligation on the iniquitous ambitions of Brussels and its bureaucrats. The Sunday Telegraph is the most gifted specialist in this area: each week, columns of well-researched exposés nestle by others of polished snare.

Suddenly, though, the shinky foundations of this erudite structure are revealed. A writer last week made much of the discovery of a geological age known as "maastrichtian." This intelligence was pressed into service as a humbling recruit in the struggle that continues forever.

Then came a reference to the "infamous Belgian town." So, one is reminded that the corpus of British Euro-scepticism is founded on a knowledge of Maastricht the treaty but not of Maastricht the city; it knows so much of "Europe"

and nothing of Europe. The point of the treaty is that it could not have been written anywhere other than in Holland, and at no time other than when the EC laboured under the dual monarchy of Jacques Delors, president of the European Commission, and the Dutch - the rule of grand design and impenetrable pedantry.

In the Maastricht treaty, the hand of Holland's Prime Minister, Ruud Lubbers, works its magic in every arcane compromise, in each dreary derogation, and in the full stop turned into masterly semicolon.

Many in Britain will wonder if the confusion matters: Belgium, Holland - what's the difference? All the difference in the world. Holland owes its existence to the enterprise and vigour of the natives, Belgium to the enterprise and vigour of others, notably the British.

In Holland, the inhabitants sleep well and eat badly; in Belgium, it is the other way round. Belgium consists of two warring factions held together shakily by a bankrupt government, a state permanently about to disintegrate. Holland

unites behind defiant dams and dykes. But try to build, or change, anything else and you will be in trouble. Belgium is visited by everyone and known by none. Everybody knows Holland, but who goes there? Brussels has more foreign correspondents per square metre than any other Community capital, but Belgium remains the least-reported nation. It is also the

*'Belgium is where Dutchmen retire to dispose of their businesses'*

country to which all good Dutchmen retire to dispose of their businesses. Today, the Dutch financial press caters to a narrow band of subscribers who live just inside Belgium.

The standard joke the country suffers is the demand to find six famous Belgians, a list which apparently begins and ends with the singer Jacques Brel. But, in fact, half the masters of the Dutch renaissance would have been Belgians had

Belgium existed.

And Belgium has given us Tintin, the most popular boy in the world. His exploits are translated into all major languages but Tintin is Belgium itself, the figure one would never notice, anonymous and unconscious of his central role.

His universe changes shape depending on the location of the reader: Professor Calculus is known to every English-speaking child, but he is Professor "Sunflower", Zomelemon or Toornelson, to Dutch and French infants. Thompson and Thomson are English and French but, when German, become Schulz and Schulze, while the British dog Snowy is Milou or Strapi elsewhere.

Thus, in Belgium, if you land in Zeebrugge and make for Liège, you will never find it. You have to look for a sign to Liège; if it says Liège, you are there. Arrive from the east and only Liège will guide you. Belgium is what others make it, the product of everybody else's vision, a solipsistic dream.

To find the truth about a country, I read its papers; but

these are no help in Belgium. In Wallonia, the nation is one thing; in Flanders, another. But, this week for once, *Le Soir* and the *Gazet van Antwerpen* were united by what always brings the country together - strikes. In *Le Soir*, one reads about France; in the *Gazet*, the news is from nowhere.

If only Maastricht had been a Belgian town. It would have had three names and 15 different meanings. Each of us could have settled on the one we found most pleasing and the treaty would be all things to all men, a rich tapestry of clear compromises, unconcealed by academic obfuscation.

Subsidiarity would be made flesh over plates of mussels and fries, washed down with endless bottles of Trappist ale. Breughel and Tintin would have given us a self-indulgent Europe, one that would work (but only just), and a happy ending. But, unfortunately for us and the treaty, Maastricht is Dutch.

James Morgan is economics correspondent of the BBC World Service.

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# Fantasy Island in a sea of violence

**F**LY TO South Africa and you are warned instantly and unmistakably, that you have arrived in one of the world's most violent countries.

"Three killed, nine injured in botched robbery," said a headline in the Johannesburg *Star* the day I arrived.

The story described how seven gunmen had ambushed an attempt to rob a shopping centre. The same day, on the East Rand, three commuters had been killed and five wounded by a gunman. And in Inxanda, near Durban, five people waiting for a bus had been shot dead.

Not surprisingly, the people who are trying to sell South African tourism are more than a little schizophrenic. An example is John Still, senior manager in Europe for SAA, the South African airline.

He says that South Africa ought to be the perfect holiday destination. Yet the legacy of apartheid — "the one Afrikaners world which ended up in the hands of the white man" — every language in the world "has meant that the natural development of its tourism has been severely restricted."

At present South Africa receives about 350,000 European tourists a year — a figure, says Hill, which would be closer to 1.55m if development of its tourism had not been so inhibited.

Welcomed or not, South African tourism is far more advanced than you might expect. And some of what it has to offer is eerily futuristic,

providing a glimpse of the future South Africa may enjoy if only it can get there.

Not heading for Johannesburg, I am not completely stupid. My destination was the homeland of Bophuthatswana, two-and-a-half hours by car from Johannesburg, where I wanted to see the Palace Hotel and Lost City which hotelier Sol Kernerzner, who has done much to develop tourism in South Africa's tourism, has built next to the established resort complex of Sun City.

Visionary is not too grand a word for Kernerzner, 58, given the panache and energy which mark his career. The son of Russian immigrants to South Africa, he was born in a poor Johannesburg suburb. As a child he helped in the family café. He graduated as a chartered accountant, then became a hotelier, founding southern Africa's two key hotel groups, Southern Sun Hotels and Sun International.

Kernerzner has been the main-spring of the casino-resort industry in sub-Saharan Africa, and has greatly boosted tourism in Mauritius and The Comores.

Sun International's Bophuthatswana subsidiary now describes itself as the third biggest casino-resort group in the world in terms of market capitalisation. Measured against all hotel groups (with or without gaming facilities), it says it is 155th in terms of room numbers, and 14th in terms of turnover.

Kernerzner's latest project, the 1730m Lost City, is an African fantasy theme resort. It opened a year ago and is viewed as the



most ambitious resort built in Africa. At its heart is the Palace Hotel: 338 rooms, luxurious, different.

Gerald Allison, of US architects Wimberly, Allison, Tong & Goo International, a hotel leader in hotel and resort planning, says that the first thing to understand about the Palace Hotel is its opulence. "I know of no other hotel in the world, space and grandeur of the Palace," he says. "The Palace is not a hotel masquerading as a palace; it is a palace."

That is over the top. Yet the Palace is indeed a remarkable creation.

Next to the hotel is the Lost City complex: the Valley of Waves (hi-tech waterpark); an entertainment centre; special features such as the Bridge of Time; and a fantasy jungle-garden that uses more than 1.6m plants, trees and shrubs of 3,300 species.

It has its own Gary Player-designed, par-72 golf course (impressive desert layout, including live crocodiles in the water hazard at the

18th hole); and there are game drives and safaris available in Pilanesberg national park.

For South Africa, Sol Kerzner's Lost City is futuristic in the literal sense: a projection of the good things that lie ahead. Or perhaps it is just a chimera: a fantasy from a future that will never come true.

■ Travel and accommodation details: Sun International, Badgemore House, Gravel Hill, Henley-on-Thames, Oxfordshire RG9 1 4NR, tel: 0491-911232.

# A slow train ride on the banana line

**A**S THE train waited to pull out of San Pedro Sula, a thick, pale inspector with a knicker moustache marched down the carriage, at his side a gum-chewing teenager with an M-16.

It was a three-hour ride to the Caribbean coast and the first-class fare was 25p. The seats were made of slatted wood; second-class was the same price but without the seats. Welcome to Honduras, the original banana republic.

At the station a clerk had tried to persuade me to take the bus, but which cost another 10p but took just 45 minutes. "This is not like your trains in England," he told me.

We pulled away with a fierce

spent the last two hours in a boisterous, with a corrected tone of voice, and a few words of advice, which was rather like travelling in an oven.

Tale is laid out along a long beach with white sand and palm trees, stout black women wander up and down carrying bowls of coconuts which they crack open for sunbathers with one deft swing of a machete.

A pair of barefoot boys bawled out rhythms on upturned buckets and cymbals made of rusted tin-can lids. Their younger brother animated the scene with a long, loud song.

The boys told me they lived in Triunfo de la Cruz, a small village along the coast which I promised to visit the next day. The people there call them-

that no buses yet went there. I managed to hitch a ride with a fish salesman and balanced precariously on a freezer in the back of his pick-up as it bumped down a sandy track.

For an hour we drove along a thin isthmus with the crashing Caribbean sea on one side and a perfectly still, deep green lagoon on the other. At the mouth of the lagoon was Miami, a village of two dozen thatched huts built on the sand. Children laughed and played football on the beach while a man in a floppy hat carved a canoe out of a tree trunk with an adze.

A fisherman took me out on the lagoon, punting his boat slowly through thick mangrove swamps where egrets skimmed the calm water in search of lunch. There were said to be tigers there and white-faced monkeys, but my guide told me it was too windy for them to come out, or possibly too hot, one or the other.

Two days down the coast I landed at Trujillo, an old port and former capital founded in 1525. Overlooking the harbour stood the ruins of a Spanish fort. It was a bleak spot but clearly a popular one with locals because a sign on the wall warned: *Prohibido los*

*Overcome.*

Above the town in an overgrown graveyard was the burial place of the American filibuster William Walker who died in 1856 seeking to invade the Central American country of Nicaragua with 55 men. A few miles along the coast stood Puerto Castilla, the point where Columbus first landed on mainland America and where the first of many Catholic masses was said. Now there are just rows of filthy shacks, another banana port and a closed-down shrimping station.

It is said - too frequently - that the effect of tourism is to destroy the environment, but the worst scene at Puerto Castilla seemed worse. I longed to see the monument or commemorative plaque, even a souvenir shop.

But perhaps, amid dust, poverty and hopelessness, it would be too squallid a place to celebrate the birth of the New World. Or too poignant.

selves Garifuna and speak a strange cocktail of Spanish, English and Dutch.

They were brought to Honduras from the Caribbean islands in the 1920s and 1930s to work the plantations, and although some of the teenagers have discovered rap music and basketball, most of these young men pass their days playing dominoes or tending their nest gardens.

The houses are well-kept. The women bake coconut bread, their husbands fish in dug-out canals. There are no beggars or drunks and everywhere is clean and happy.

On the bus back I sat squeezed between two big mammas who provided welcome padding when the steering column broke and we veered off the road, into a ditch. We waited an hour in the thick heat, the two ladies chatting cheerfully over my head, as the driver repaired the damage and the bus resumed running and the radio blaring.

On the other side of Tela was a newly-designated national park called Punta Sal, so new

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*View from the statue of Christ*



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## TRAVEL



A woman washing rice at Hué's Tu Hieu temple. At sunset the city might be an opium eater's vision.

Sarah Murray

## Hué: serene survivor of an older Asia

IS FOREIGN travel always the rewarding and worthwhile thing it is made out to be? There are moments when one cannot help asking the question.

I am usually willing to put up with all sorts of discomfort and indignity provided the final goal is worth it. There are other times, though, when I wonder what in God's name travel is all about. Such a moment came some 30 miles from the old Vietnamese imperial city of Hué when buckets of fermented fish sauce began flying in through the window.

I had not paid much attention to the cargo loaded on the roof of the bus I boarded one sticky morning in the coastal town of Danang. When 35 people are squeezed into a rusty vehicle the size of a milk float, they have other concerns.

I worried about the furnace heat inside; about the unattractive appearance of my left leg, twisted between a set of bony Vietnamese knees and a metal bench support; about the competence of the driver on the steep roads of the Hai Van pass that lay ahead. *Nous mam* was furthest from my mind.

*Nous mam* is one of the world's stranger concoctions. It is made by cutting raw fish into chunks, pressing its juices, adding large quantities of sea salt and then letting the whole mess ferment in ceramic jars for a year. The result, a highly pungent brown liquid, is offensive to most foreigners. But it is an essential of Indochinese life, and no meal in Vietnam is complete without a good sprinkling of it.

Nor, it seemed, was this bus trip complete without a good sprinkling of it. All was well as we trundled along north of Danang on a flat

seaside plain of leafy banana trees and electric-green paddy fields. It was when we began climbing the Hai Van - in Vietnamese, the "pass of the ocean clouds" - that things became undone.

As the bus tilted skywards, the *nous mam* in the jerry cans above our heads also tilted. The makeshift seals on the cans' tops - plastic bags with rubber bands around them - were no match for the brew sloshing around inside. Within minutes, streams of reeking brown liquid were washing down over the roof of the bus and into its open windows.

The beauty of the mountains, the aquamarine tint of the sea far below, the bright confusion of verbenas growing by the roadside, the sweet smell of the pass's pine forests - all were lost on me. Shoved in the stuff, the bus stank. My fellow passengers stank. I stank.

When I could stand it no longer I crawled out of the bus's rear doors and stood on the wide bumper beside a conductor who grinned happily through it all. Three hours later, when we had crossed the pass and arrived in the gracious city of Hué, I was shaken, splattered and smelt appalling under the thick white dust that coated me.

THESE ARE few cities in the world that could entice me to travel the *nous mam* route again. A bath of fish sauce is a kick to the shins of dignity, a serious damper on general enthusiasm for life. Hué, though, is a city for which I would do it all again.

Other cities in the region may be roaring aggressively into a new Asian century of high-tech competition. Hué, blithely indiffer-

ent, presents another face. It is tranquil, smiling, slow and gentle. It is the serene Asia that Asians these days only dream about. It is the ideal place to recover from the chance circumstance of travel.

Immediately, Hué set about smoothing my ruffled feathers, seducing me with 100 subtle lures. Even the lovely, bamboo-fringed river on which it sits, the Perfume, seemed to be named to soothe me into forgetfulness. Scrubbed and changed, I walked out of the waterside Huong Giang hotel, across the long bridge over the river and through the massive Quang Duc

the forbidden purple city - here were buildings and objects with names that might be thought overblown even in an oriental theme park. What Disney could never add, though, is Hué's air of peaceful reflection. If the 13 emperors of the Nguyen dynasty lacked any aid to aesthetic contemplation among these pavilions, pleasure gardens, ceremonial pools, ornamental gates and temples, I couldn't imagine what it was.

The citadel is not a dead city inhabited only by the past, though. Many of Hué's 200,000 people live within its fortifications. Beside high

has breached its gates.

If the city today is remarkable for its serenity and peace, it is because such qualities have been sought and denied so often in the past. Since its founding in the 17th century, Hué has interspersed periods of calm with violent and bloody episodes. It has been fought over by feudal warlords, stormed and taken by rebel armies. From 1802 until 1945 it was the seat of the Nguyen emperors' nominal control of all Vietnam.

Imperial oppression was matched only by colonial ferocity in maintaining genuine control over the country. In 1885 the French

*Nicholas Woodsworth climbs the pass of the ocean clouds and survives a drenching in year-old fish sauce to reach an ancient city slowly recovering from the horrors of war*

gates of the citadel on the other bank. As I did so, I realised I was also walking into a Vietnam far older, more mannered and less hurried than I had seen elsewhere.

Hué at sunset might be an opium eater's vision. Around the citadel's six-mile perimeter of tall brick ramparts, the water in its moats took on the purple and orange glow of the sky overhead. Above the imperial enclosure - a royal citadel-within-a-citadel - bats fluttered around the Ngo Mon gate, an eastern fantasy of green and yellow tiles. Lush fruit trees grew against walls black with age. Statues guarded arched doorways while carved stone dragons looked down from gables of delicate ceramic work.

The nine holy canon; the nine holy urns; the palace of supreme peace; the hall of the mandarins;

palace walls, I watched peasants in their limpet-shaped hats watering meticulously-tended lettuce gardens. On fields where imperial horses and elephants once paraded, small boys ran and kicked balls. Girls with dark hair cascading down their backs drifted by elegantly on bicycles, as people here will tell you proudly, the women of Hué are reputed to be the most beautiful in Vietnam.

Hué's inhabitants, it seemed to me, are also the country's friendliest. Everywhere, I was greeted with gentle smiles and shy attempts at my own language.

Young men in cafes, women on motor scooters, students walking home with books in hand - all seemed genuinely glad to share their tranquil world with the none-too-quiet world of tourism that

attacked and sacked the citadel. It took three entire days to burn the contents of Hué's imperial library. But Hué's greatest calamity took place only a generation ago.

When North Vietnam launched its Tet offensive in 1968, Hué became the scene of some of the bloodiest battles of the Vietnam war. Taken by the communists and contested in brutal house-to-house fighting for 25 days, the citadel was pounded by the South Vietnamese air force, American artillery and Viet Cong rockets.

Much of it was levelled and more than 10,000 people, most of them civilians, died. Of these, 3,000 were merchants, landowners, Buddhist monks, Catholic priests and suspect intellectuals executed summarily by the Viet Cong. Many who survived spent years in "re-education" camps

assimilating an alien ideology.

Such wounds heal slowly. Only today, with Vietnam's recent relaxation and opening to the outside world, is Hué beginning to bloom again. If foreigners are welcomed warmly by the people, it is because they are a sign of some return to normality. When Hué smiles at a tourist, it is smiling at a lifetime of happier times.

LIKE MOST of the small but growing number of visitors to Hué, I cycled to the tombs of the emperors in the pine-forested hills that rise behind the city. I visited the seven-story Thien Mu pagoda, one of the most celebrated Buddhist temples in the country. And, in the misty early morning, I drifted in a boat down the Perfume river, past shrines and bamboo thickets and temple-studded islands towards the sea. Nowhere else does one get such a sense of Vietnam's past.

In the end, though, it was not the palaces and pagodas, the hazy dreams of the past that attracted me most, but the brighter ones of the future.

Number Six, Dinh Tien Hoang Street, is a simple restaurant with a few wooden tables and a smoky charcoal fire, operated by a co-operative of seven deaf mutes. The street outside is over-run by ragged street children.

Armless war veterans drop in to beg for hand-outs. It is not the kind of place, you might think, where you would find much expression of joy or optimism. But ask any of the young backpackers who spend their evenings eating there. It is an extremely happy place.

Scuffed-up travellers with modest

budgets are not always given a warm, smiling welcome in the restaurants where they collect. But in Hué they are. And the travellers reciprocate. The first evening I spent there I saw scenes I have seen nowhere else - diners sharing jokes with beggars; small street kids sitting on laps and knees learning simple English songs; whole conversations about families and jobs and futures mimed in free-form sign language.

Hué made me happy. Happy enough, after a few evenings, to put me in a travelling mood again. Happy enough, even, for the first time in days, to sprinkle a few cautious drops of that remarkable sauce, *nous mam*, on my dinner.

Nicholas Woodsworth travelled via British Airways to Bangkok. For those with the courage to fly Vietnamese Airlines - it has a fearsome reputation - Hué is approached most easily from Saigon or Hanoi.

Cars with drivers may be hired through Vietnam's state-owned tourist organisations for a moderate sum, with Hué included on a country circuit lasting several days.

Travel in Vietnam has been complicated by restrictions on certain areas and the need for internal travel documents. In the past two years, however, Vietnam has made progress in catering to growing numbers of visitors, and the restrictions may disappear in due course.

Hué has two decent hotels, both on the banks of the Perfume river. The smaller and older of them, the Huong Giang, is the more pleasant. User excursions and tours to the tombs of the emperors are organised easily.

Information about travel to Vietnam can be obtained from Vietnam Tourism, 39b Leicestershire, London NW10 (tel. 081-961 0117).

## Thaw brings anglers to the tundra

OUTSIDE interference has been felt only twice in the remote village of Varzuga, and it has always meant trouble. Ivan the Terrible sent his *oprichniki* (secret police) in 1568. They killed two-thirds of the population. Svyatoslav Mikhailovich Kalouchin paused to let this sink in, stroking his moustache thoughtfully, before continuing. "Then, after almost 400 years, Stalin sent his men, too."

He caught my eyes and smiled. Both of us were outsiders.

Svet, as he is known by his western partners, or Mikhailich by his respectful employees, is from Odessa, the "pearl of the Black Sea." For the past four years, he has been director of the 20-acre Rise Up Communist collective farm on Kusla's Kola peninsula. If you imagine Scandinavia to be the silhouette of a bad-tempered mule's head, then the Kola peninsula, straddling the Arctic Circle, is its flattened back end.

Beneath the surface, the Kola is rich in minerals; but the land itself is like a massive black beach at low tide. Undulations in the sodden, peaty soil create millions of small pools, and the only crop is forestry. The farm is so inaccessible that it keeps its own herds of pigs and

cattle for milk and meat. Its bakery produces fresh bread daily from flour driven hundreds of miles over rutted roads.

The main farm income derives from deep-sea fishing and salmon netting. But, as subsidies in the state farming sector are cut, providing an income for the 1,200 inhabitants requires the kind of lateral thinking for which Russian managers are not generally famed. Yet Svet, a mere babe at 36, appears to have what it takes.

As well as a recently-built frank-furter plant, he runs a factory making fur clothing and sells fish, crabs and lobsters to the Germans. Perhaps the most incongruous of his recent ventures is a series of partnerships with western travel companies, offering salmon fishing on the farm's prolific Arctic rivers.

Salmon stocks in many European rivers have been so depleted by netting that you might pay large sums for a week's fishing and return without so much as a story about the one that got away. The group of eight with which I travelled caught 79 in one day. Such was their enthusiasm - and the continuous polar daylight - that many fished into the early hours of the morning.

There are camps on both the north and south coasts of the penin-

sula. The larger fish head into the northern rivers, later in the season. It can still feel like an early Arctic spring in May and early June, but that is not entirely bad: the area's elephantine mosquitoes like warmer weather.

The arrival of foreigners in this introverted spot - a forbidden destination for 70 years except for sup-

*Rose Baring goes fishing on Russia's Kola peninsula*

ply ships during the second world war - had its surreal moments. We flew first to a tented camp, 130km from the nearest village on a piece of blasted tundra with only an ancient belching tractor engine to generate electricity. Yet, within the wind-buffed kitchen tent, two microwave ovens, a food processor and a pair of brand-new filter coffee machines gleamed next to a corded vintage refrigerator.

The locals found the western fishermen hilarious. An assorted bunch of well-paid professionals, their kit was state of the art. Watch-

ing them cast elegantly and continuously, the gillies grinned mischievously as they described their own fly spinning rods, crude lures and landing technique - which consists of walking backwards until the fish is lying on the bank.

Our second camp was a group of log cabins on a flat bend in the river, a short way south of Varzuga. As we arrived by helicopter, the pilot dipped down to look at the Church of the Ascension, a towering, 17th century wooden structure. I was drawn to its complexity, unnerved perhaps by the utter simplicity of the local architecture and way of life.

The cross-shaped building sits on raised wooden foundations and rises to its central, tent-roofed tower in a series of exaggerated ogee gables. At the top of the tower is a small, bulbous cupola, covered in wooden tiles. Although built only with an axe, and without a single metal nail, there is something in the arrogance of its design that is tantalisingly familiar.

Victor, a Ukrainian who lives next to the church and is building his own wooden house, told how the village was the oldest on the peninsula, dating from the 12th century. It had become immensely rich from fishing, furs and the abundant sup-

ply of fresh-water pearls, which were used by the thousands to decorate church robes and crowns. The church's upkeep was met from the proceeds of all fish caught on religious holidays. Today, the village cannot afford to build a house for - or pay - a priest.

On our last, gloriously sunny night, we heard for ourselves that, even without a church, the musical traditions of the village had survived. Valentine the fish inspector arrived with his accordion. He left at 1am, setting off upstream in a matchstick of a boat, standing perilously every now and then to wave goodbye. Still ringing in my ears is his aching, melancholic song about an astronaut who dreams of his wife, his return to earth and the numbing, romantic beauty of the Russian countryside.

Many camps on the peninsula are operated by Kola Salmon based at 25 High Street, Hungerford, Wiltshire RG17 0NF (tel. 0483-633 222). The season runs from late May to mid-September, and prices vary from £2,000 to £3,400 a rod per week. Non-fishing guests pay about £1,300. Prices, covering everything except tips and drinks, include British Airways flights to and from Moscow plus charter aircraft and helicopter transport.

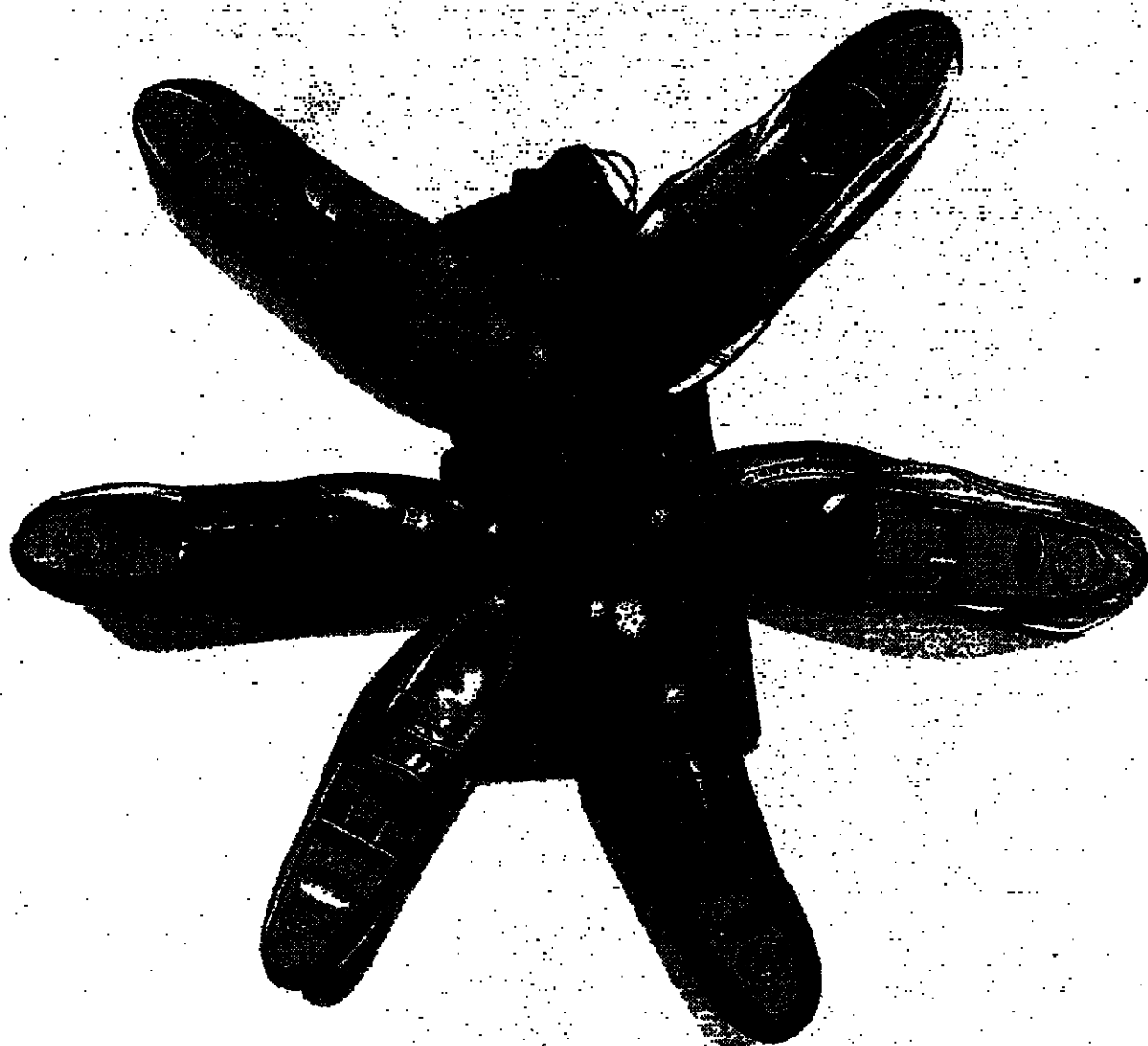
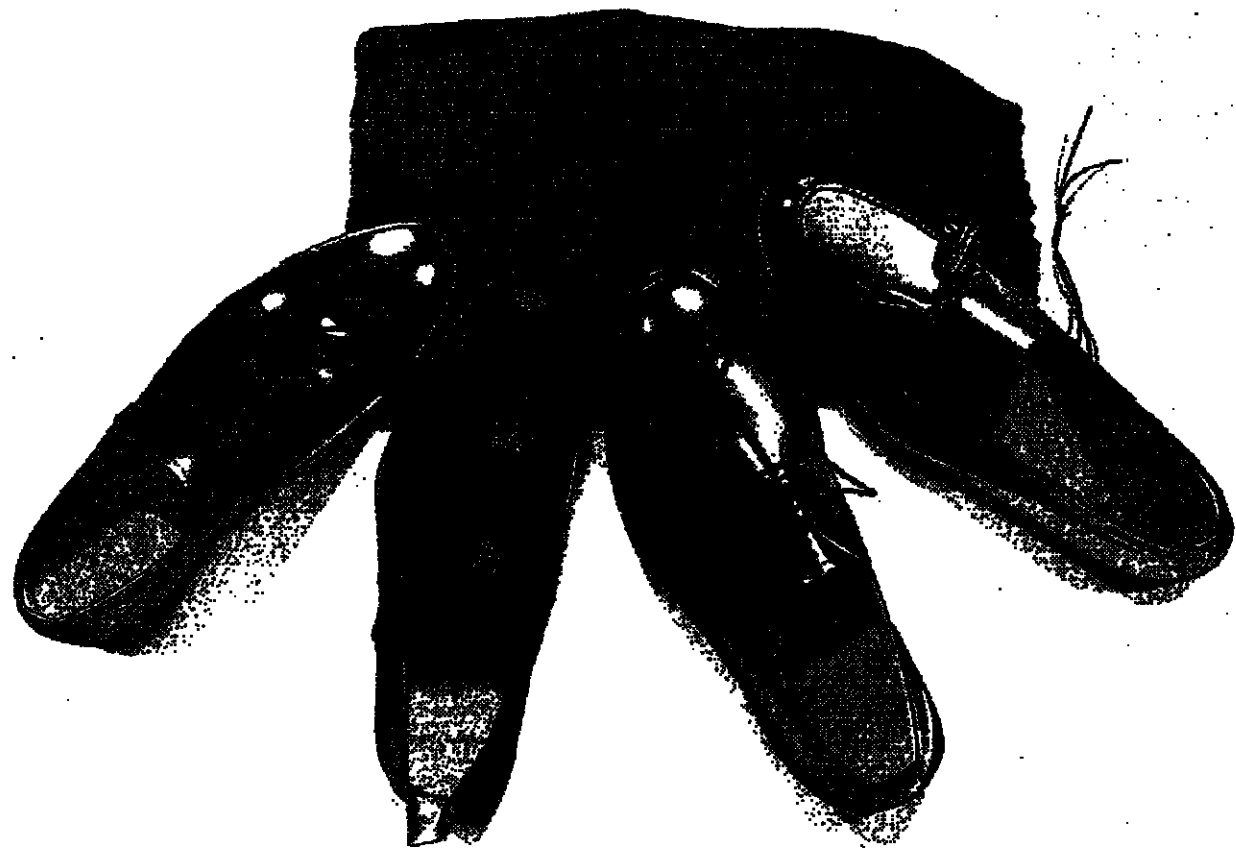


Victor the fish inspector with his accordion



## HOW TO SPEND IT

## Shoes: put your best foot forward

*Spit and polish is not enough: stylish footwear never comes cheap, says John Morgan*

Above, a selection of Oliver Sweeney shoes available from Harrods, Knightsbridge, London SW1 and Kurt Geiger, 89 Jermyn Street, London W1. From left, Oliver, a London semi-brogue, £219; Gielgud, a black calf Cambridge with elasticated sides, £219; The Storm Derby, sturdiest of the range with a sole made from rubber and leather for extra protection, £236; and finally, Carmichael, a black calf tasse loafer, £219. There is a Sweeney Diffusion range which is less classic, more avant-garde and sells for between £110 and £190 in good department stores such as Harvey Nichols, Selfridges, Rackhams of Birmingham.

Right, a selection of Edward Green's shoes, available from 51 Burlington Arcade, London W1 (tel: 071-489 6377) and 90, Jermyn Street, London W1 (tel: 071-850 7891). Clockwise from top left: Calf leather lace-up country shoes with hand-stitched front, £325, perfect weekend wear. Toe cap Derby, in black it is THE business shoe, in brown wear it for informal gatherings and week-ends. Classic tasseled brogue, the ultimate yuppy shoe. Cadogan, lace-up, semi-brogue - in black it is good for city wear, in brown it goes with moleskin and corduroy, favoured by the gentleman farmer's son on his day out to London. Finally an Oxford full brogue, in black it is the ex-Army Officer's shoe, part of his out-of-uniform uniform. In brown, it is the favourite of the gentleman farmer. All the last five cost £295 a pair.

Drawings by Ashley Lloyd

**A** PLASTIC surgeon once said that the difference between a beautiful woman and a not-so-beautiful one was millimetres. The same applies to men's shoes. The perfectly-shaped toe-cap, superbly proportioned detailing and right height of heel set truly splendid shoes apart from the also-rans.

Bad shoes, on the other hand, always make a poor impression. They can also be indicative of shortcomings elsewhere in a man. In a

survey in *W* magazine, in which leading international women were asked what they most hated in a man's appearance, a large proportion cited badly-chosen, ill-cared-for shoes as their sartorial *bête noir* in the opposite sex.

A friend tells of (her) happily accepting a dinner invitation from a seemingly attractive tennis partner, only to be irredeemably disappointed by his shoes when they finally met for a date. "One glance at his Italian wide-boy shoes and I knew instantly there was no point looking any further," she confides.

However, shoes often present problems. Men who normally have no trouble choosing a good suit, the right shirt and an amusing tie often seem to lose all discrimination when buying shoes. I often see perfectly attractive clothes ruined by cheap, ill-fitting and grubby shoes and wish the wearer would invest more in his footwear and less in his designer outfit.

Britain makes some of the best classic men's footwear in the world - shoes that illustrate the traditional British idea of combining style and quality with practicality.

The best not only look good but last a very long time if properly looked after. Although expensive at around £250, they, more than many luxury items, offer value for money, because of the large cost of good materials and the many highly-skilled man-hours used in their production.

But what are the tell-tale signs of quality? "The shape of a shoe is the first consideration," explains Richard Allen, of Edward Green, a leading maker of first-class men's shoes. "When choosing a shoe, its shape, determined by its last, should

be the same as the foot itself - straight on the inside and curved on the outside. This means that the shoe will actually fit as well as look attractive."

His advice is shared by Oliver Sweeney, a fashionable shoe designer who, in his obsessive quest for the "aristocratically-slender look" shoe, stresses the importance of "the instep pointing towards the big toe and not to the centreline of the shoe." A correctly-shaped shoe fits the wearer from the start and needs none of the ritual "breaking-in" so mistakenly

believed of sadistic nannies.

The second consideration is style and cut. As with the last, millimetres matter. The length of the cap, height of the vamp and patterning must be in harmony with the shape of the last. Many men make the mistake of choosing shoes bristling with punching, tassels and nasty bits of metal and forget that often the simpler styles look the smartest.

The next test is the quality of the "upper" (top part of the shoe). "The best shoes are made from young skins, no more than twelve weeks old;

they have a fine grain and take a high polish," explains Allen. When buying brown shoes, he recommends asking for ones made in aniline leather. These, although needing plenty of polishing, develop a wonderful patina with age.

He and other shoemakers I talked to are scathing about the cheap, plastic-treated leathers used by lesser manufacturers. Suede should be proper reversed calf or stag skin, both of which are unlikely to develop shiny patches. Now check any decoration: punching, perforations and gimping, if done by hand, will be crisp and even. Then test the toe and heel for firmness: good shoes have leather stiffeners to keep them in shape. Lastly look at the shoe's soles. "The insole," stresses Sweeney, "must be made of leather to absorb sweat, allow the feet to breathe and, most important, form a perfect reproduction of the underside of the foot, thus making the shoe supremely comfortable." The outer sole, also made of leather, should be "welted" to the rest of the shoe. A welt is a strip of leather placed between and sewn on to the

edge of the sole and the turned-in edge of the upper. It produces a comfortable, elegant shoe that can be repaired repeatedly.

The soles of the best shoes are vegetable-tanned for longevity and coolness. No stitches should be visible as they are hidden in a specially-cut channel in the sole. Heels should also be made from layers of leather (man-made substitutes tend to gape in the rain) and should have brass pins as they provide the best grip. Rubber tips provide extra protection against slipping.

The final tip for investing in good shoes is to buy them in the right shop, one that will cater to your needs and preferences and provide a comprehensive aftercare service. The type of shoes I have described will, if properly cared for, last for years. However, they need to be kept on trees, regularly polished and repaired by their makers. Follow this advice and avoid the false economy of buying shoes that are anything less than the best.

John Morgan is associate editor of *GQ* Magazine.

## A true British Original

*Lucia van der Post welcomes a rival to the Banana bunch*

**A**LL THOSE who remember the early days of the catalogues put out by Banana Republic will mourn their passing. The combination of quirky text, idiosyncratic drawings and the plain usefulness of the products made

them unmissable. I still sometimes read them just to cheer myself up when I think the whole world has gone mad over logos and fancy labels.

Alas, the Banana Republic of today has gone all posh, with lots of very smart safari clothing and no quirky catalogues.

If you miss them as I do then I think you will like the British company, Rediscovered Originals by Harry Brown.

Though the company is only a few years old, the catalogue looks as if it has been around for years. Harry Brown is the mythical setter of its style, the chap who is out there travelling the world sourcing the products that fit the image.

What Harry Brown comes back with are the sort of classic products that all of us need at some stage in our lives. There are plain leather belts, soft, friendly briefcases, sweat-shirts and felt hats, Moleskin waistcoats and convict shirts - as most of you will not be acquainted with these let me put you in the picture: they are tough indigo striped cotton

shirts with metal studded buttons, patch and flap pockets and double cloth shoulder yokes and they sell at £19.98.

There are cult products such as Doctor Martens boots, baseball caps (£6.98), Levi 501s (£35), biker jackets and the PLO Scarf (£4.98). Then there is a really useful duffel ("discovered by Harry Brown whilst on a fleeting visit to India") which is not a Louis Vuitton (sic), it is not a Gucci, it is a good old honest Harry Brown.

Prices are good, too, with a classic leather belt selling for £14.98, a Chambray denim shirt for £14.98, the Harry Brown duffel for £39.98 and a leather Western jacket for £139.

Harry Brown understands, too, our preference for things that do not look too new. "Be



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Barclays Bank's ABSA award-winning sponsorship programme, Barclays New Stages, is the largest commitment to Britain's experimental theatre. Since 1990, Barclays New Stages Awards have been given to 36 companies enabling them to develop 39 new works. The 1993 Awards have been received by the following companies:

desperate optimists for  
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Ralf Ralf for  
*It's Staring You Right in the Face*  
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Semblance for  
*The Lights Are On, But Nobody's Home*

In addition to receiving the Awards, the companies will perform at the annual Barclays New Stages Festival presented by the Royal Court Theatre.

In a new initiative funded by the Combined Arts Unit at the Arts Council, several of the companies will perform at the first Barclays New Stages Regional Festival at the Green Room, Manchester, in June 1994. A maximum of two of the Award-winning companies will also be showcased at the Maudsley International Theatre Festival in March 1994.

For Barclays New Stages contact: Kathryn Lee 071 221 7883



prepared for adventure in this strong, rugged, scarred jacket," he writes in the catalogue about the Indiana leather jacket (£184), while there is also a specially battered and scarred belt (£19.98).

Sketched here is the Harry Brown Duster Coat, £78 - "made from special pigment dyed cotton canvas (not waxed), it has undergone an ageing process to give it a lived in, distressed 'been there, done

that' appearance." And no, Rediscovered Originals doesn't sell the Harley Davidson but Adam Macell of Adams Gym, Leeds will.

Rediscovered Originals now has shops in Leeds, Sheffield, York, Chester, Hull, Thurrock and Newcastle. For a free copy of the catalogue write to Rediscovered Originals, Springfield Mills, Town End, Bramley, Leeds LS13 3LY, tel: 0532-564416.



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# Wake up to witty waistcoats

Lucia van der Post looks at this season's essential fashion accessory

**I**F YOU DO not yet know that waistcoats are this season's must-have accessory then you have clearly not been paying attention. Whether you be male or female you need only to take yourself off to the nearest emporium for a waistcoat to

suit your mood and you can feel that you have done your bit towards fashionability for the season.

From BHS and Marks and Spencer to the chic designer labels there are waistcoats of every sort - pale, ascetic and almost minimalist in mood; exotic and embroidered for when in peacock mode; tweedy for the country; woolly for warmth; richly patterned for the show-off set; and specially embroidered for those used to bespoke.

At Favourbrook, 19-21 Piccadilly Arcade, Jermyn Street, London SW1Y 6LX, waistcoats are the shop's speciality. It does sell other things, most

notably some gorgeously rich and romantic evening jackets, but waistcoats is what it is primarily known for.

The latest collection is for women as well as men and the emphasis is on rich and original versions for evening wear. There are silk and cotton brocades, plain and patterned velvets, wools and cashmeres. All can be either single or double-breasted and Favourbrook has also developed a new high-cut Edwardian style which it believes lends a more elegant look - and who among us would not wish to look more elegant?

There is a wide range of waistcoats already in stock but

there are also some 2,500 different fabrics to choose from and the shop will make to measure at no extra cost.

Favourbrook's waistcoats never come cheap, but the fabrics really are exceptional. For ready-to-wear or made-to-measure the prices range from £70 to £170, depending on the fabric.

Evening jackets and coats, for those who are interested in a rich romantic look for the evening, include brocaded backing jackets and silk smoking versions in velvet, often with frogging and satin linings. These range in price between £200 and £400.



AT The Shirtsmith, 139 Portland Road, London W11 4LR (tel: 071-229 3090) they have long specialised in shirts, producing some of the most original and desirable ones around. This year, perceiving the way the fashion wind was blowing they have also produced a bumper crop of waistcoats. Sketched here left: in minimalist mood - strict linen waistcoat with dark trim, £99.95, worn over a flecked noile silk shirt, £99.75. Sketched near right for romantics, a velvet print

waistcoat, £85 worn over a frilly-necked taffeta shirt, £135. Far right: for extroverts - checked silk waistcoat with purple stars, £149, worn over a plain white poplin shirt, £99.95. Both are suitable for men and women. All can be bought by mail order. There is no catalogue but there is an information pack with drawings, measurements etc. The cut is, on the whole, very generous, so order accordingly.

L v d P

## At last - a showcase for real talent

Britain's young designers have finally won the kind of backing their unique work deserves, reports Lucia van der Post

**P**ETA LEVI has been involved in design for many years. She started as a journalist out, as she began to see more and more of the difficulties that face the 13,000 students who come pouring out of British design schools each year, she went into the business of organising exhibitions. "What I have tried to do," she says, "is to bridge the gap between Britain's radiating designers and industry. Most new designers have such trouble getting started and they need a place to show their wares."

Now that her annual exhibition for the work of the best of them - at the Business Design Centre in Islington, London - has taken off she has moved on to the next stage. "So many of their new young businesses were failing, not because they lacked talent or interesting products, but because they did not have the proper means to market their wares or places where they could be seen," she says.

She has therefore begged and borrowed funds and arranged space to enable her to open the first permanent gallery where their wares can be seen and bought. She provides her own efforts free, with Hatgis, an interior designer, has offered her time so that it can open to the public every Wednesday and on Fridays, the interior and industrial designers, has provided the premises in the hope of a converted warehouse in his offices near Regent's Canal.

The result is that there is now an ever-changing selection of the work of some 60 designers. Though most of the work is primarily used at the trade in the shape of buyers, architects, specifiers and interior designers, the certainty that Christmas will

shortly be here and with it the need for presents that are interesting, original and not to be found everywhere, means that many readers might well like to take time out to visit the showcase.

The range of talents includes most of the design disciplines - everything from textiles, furniture design, glass, ceramics, wood and metalwork to jewellery, plastics, lighting and flooring. Here anybody interested can see the full range of work and, if there is nothing that meets their precise needs, they can commission a special piece.

For the season running up to Christmas, however, there is an exhibition aimed at the more casual shopper - in other words a good selection of smaller, take-away wares that will sit happily under the tree until the big day.

For under £100 you could choose from hand-painted and printed silks by Modern Primitives - handkerchiefs at £18, ties at £35, cushions for £55 and scarves for £80.

Then there are hand-blown glass egg-cups by Marianne Buuf for £18 and lots of mirrors for under £30 by Caroline Musson, Ashley Hall and Keira Baldwin. Or what about hand-painted porcelain mugs at £15 by Brenda Taylor, deep blue or maroon brass and nickel napkin rings by Clare Thatcher for £25, or matching candlesticks from £18.75?

Those who are looking for finer or more expensive things might like to know that Jenny Maddock does lovely silver pens for just over £100. Paul Gower has a CD rack for £195 and Jessica Ball has produced a highly decorative porcelain tea service for two, on its own tray, for £200.

For members of the public the showcase is normally only open on Wednesdays from 11 am to 4 pm, although they will open by appointment on any other day. The special Christmas exhibition with plenty of smaller, less exclusively-priced present ideas, is on Wednesday



Hip and pen in patinated copper in the form of a telephone, by Jenny Maddock, £295



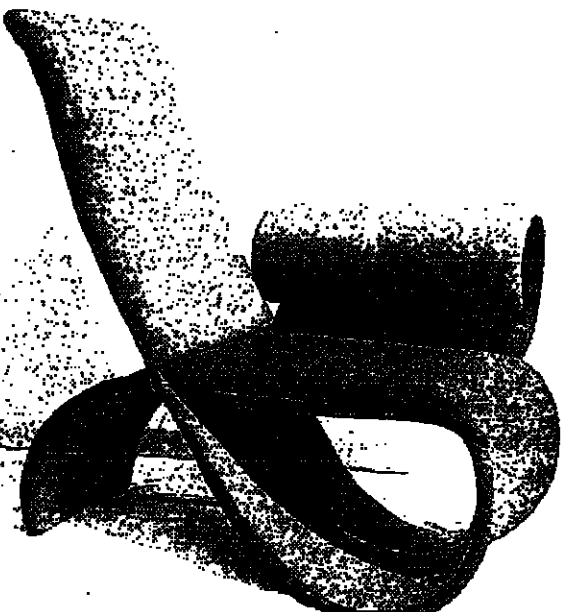
In natural birch plywood, they can be hung on wall or ceiling or can also be laid on a flat surface. Designed by Gaez Barvill, £39.95 November 24, but there will be lots to choose from on every Wednesday from then on until Christmas.

However, although Christmas may be a chance to introduce the designers' work to a wider range of customers, the main purpose of the showcase still remains to encourage the notion among us all that original, creative, one-off pieces are well worth initiating and commissioning - that all of us, from big city institutions to individuals, can be patrons in our own little way.

A visit to the showcase gives the visitor a chance to see a large selection of all sorts of work and helps to refine our eye and focus our taste. Instead of buying a mass-produced dining-table, for instance, or rummaging round the antique shops, why not consider commissioning your very own piece? For a sum not very different from what you would pay for a routine piece in a department

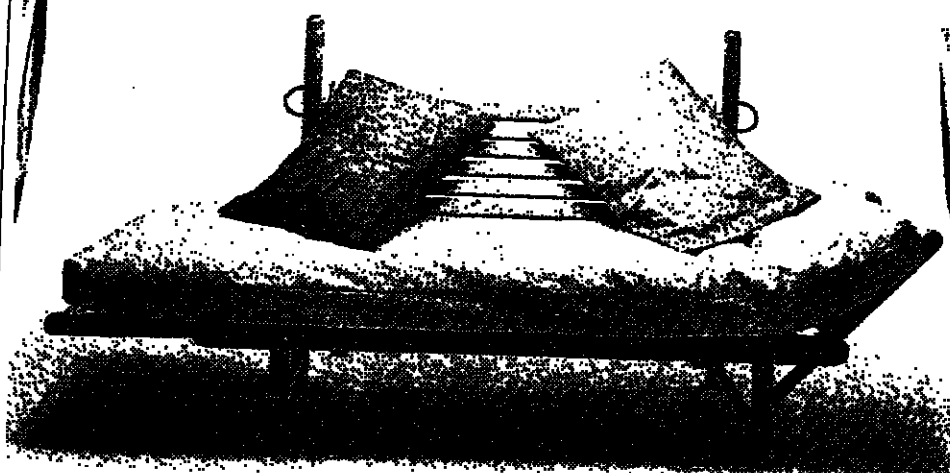


Silver rings by Tim Engel with bright-coloured stone, some synthetic, some semi-precious. The stones move freely on slides in the slot. Prices range from £170 to £220, depending upon the stones



Chair 02 in steel, polyurethane and spandex, designed by Stephen Phillips, £287.50

store you could have the designer, the wood, the shape and the size of your choice. There is no need to settle for a fabric, a mirror, a piece of glass or silver or jewellery that doesn't meet your needs and desires in every way. At the business showcase there is a chance to catch up with some of the most talented designers around and see whose tastes and skills most aptly suits your needs.



## Sleeping sound on English wood

**T**HE Treske Shop started in North Yorkshire as a provider of furniture made in good solid English hardwoods such as oak, cherry, walnut, beech and ash. There is now an outlet in London for those who like the simple lines it goes in for.

It is particularly strong on beds, with a big range of natural wood frames with sprung slats. One of their

best-sellers is the daybed photographed above, designed by Vico Magistretti, the Italian furniture designer. Generously proportioned, with Futon-like upholstery, it is especially popular for those with conservatories where they can indulge in reading novels, listening to Mozart, eating chocolates and all the other purposes for which conservatories are ideal. It also would work well in

a bed-sit where it could double as a sofa by day and a bed by night. The arm drops down to form a 6 ft 3 in single bed. Made from natural ash, it comes covered in a variety of fabrics. Prices start at £774. The two Treske shops are at Stations Works, Thirsk, North Yorkshire YO7 4NY and 5 Barmouth Road, Earsfield, London SW18 2DT.

L v d P

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## FASHION

# The designer muzzle: it's a must

Critics face unfair pressure from peevish couture houses, argues Jane Mulvagh

THE STARS and the press pushed through the foyer of the Ritz and converged on the ballroom, converted by Versace into a polystyrene and cardboard mock-up of Caligula's palace for his "couture" show. Push, shove, yell: "Look, Madonna! Scratch, elbow! 'Polanski' Barge, plead: 'Elton!'"

The uninvited were sequestered outside, along with Suzy Menkes of the *International Herald Tribune*. She was banned by Versace and Ferre at Dior for criticising their previous collections. Like peevish children, designers will not admit unamused writers for fear of... what? The truth? Banning is nothing new - Chanel loved to oust trouble-makers - but it is now commonplace as designers try to control what is written about them. Come in if you will write a eulogy, stay out if you really intend to exercise your professional rights as a critic. One minute, they are chasing journalists to boost scent,

hosiery and boutique sales, the next they cold-shoulder a dissenting voice.

In the days when the publicity-shy Cristobal Balenciaga failed to issue an invitation, journalists might be furious - but they could not accuse him of fawning over them one moment and rejecting them the next. His manner was consistently distanced and, therefore, professional.

Now, press/designer relations have reached comic extremes. Any semblance of propriety or subtlety has been jettisoned. Its *quid pro quo*: write a good feature and your office or home turns into a funeral parlour; you cannot see the desk for the blooms. Write a criticism and you are *persona non grata*.

Change your mind next season and everything is blooming marvellous again. One pre-requisite in this industry is a short memory.

Shamefully, the press does, with some exceptions, buckle under the pressure of fashion empires, especially when the Italians start gangling up. The next season, the designer's handwriting might not have changed but the journalist's reading of it certainly has.

The problem is that fashion and beauty writers are offered sweeteners: discounted clothes, a momentary glimpse into the high life, and so on. Judgment is clouded, opinions become bias. Guffaws could be heard from New York to Tokyo when a television exposé of the industry, *The Look*, filmed inter-

views with editors denying they were ever given gifts.

Some opinion-formers stand their ground. Consider the case of *Women's Wear Daily* and designer Geoffrey Beene. When *WWD* sent an assistant rather than John Fairchild, the chairman, to view a show, Beene took umbrage. The magazine retaliated; as far as it was concerned, Beene no longer existed. He was ignored and even air-brushed out of photographs.

Beene can get terribly peevish. When Kennedy Fraser criticised not only his collection but his design direction in the *New Yorker* in the 1970s, she was banned for several seasons. But Fraser, no pedestrian critic, not only pointed out the faults but also construc-

tively offered an alternative course. Beene later re-considered his impetuous snub and now acknowledges publicly his debt to Fraser for changing the path of his design - for the better.

In many ways, the press is to blame for the antics of designers, having built them into gods who are invited to pontificate not only on what we should wear next season but also on how we should lead our lives. Endless profiles have accorded dress-makers the role of pop-philosophers. Should we really be so amazed that Benetton has the hubris to "educate" us about Aids while advertising its jerseys?

London is the bottom of the rung as far as the Milan/Paris/New York collections' status is con-

cerned, for none of its designers has a big advertising budget. Perhaps it is a cynical view but one wonders why British fashion writers flex their critical muscles so energetically when reviewing British designers. Could it be that advertising revenue will not be affected while, having felt frustratingly muzzled in the other capitals, they let rip in London? It is little wonder that the British designers complain that the British press do not support them.

Non-fashion journalists have viewed the fashion press askance for some time. This attitude hardened late in the 1980s when the counter-culture journalists were trying to take on the Establishment and ask difficult questions.

The more judicious news journalists were suspicious of the fashion editor/designer symbiosis in the glossy 1980s colour supplements. But the rot really set in in the 1990s when the glossies and newspapers became style-obsessed and filled their pages with designer profiles. Now, their Frankenstein has come home to bully them.

But informed critics - not, of course, to be confused with tabloid sensationalists - should stand firm. A ban should be read as a badge of integrity, proof that the journalist has spoken his or her mind (correctly or incorrectly). Besides, designers can hardly ban everyone.

Maddening though it is, we can be thankful that fashion reporting is not as venomous as some theatre reviewing. There is a Broadway legend of an impresario who responded to a bad review of his play by sending the critic a tarantula in a box. It was alive.

Perhaps we should watch out for what might lurk in those blooms.

## Jaeger: a fashion classic is reborn

Brenda Polan meets Jeanette Todd, the driving force behind the rejuvenation of a famous name



Over-sized mole wool tweed coat, £258; mole wool boyfriend's jacket, £228; matching front-pleated wide trousers, £168; cream lambswool roll-neck sweater, £58. All Jaeger London. Beige felt hat, £35 by Herbert Johnson. Brown leather belt, £25, by Otto Glanz from Harrods. Knightsbridge, SW1; cream lambswool fringed scarf, £26, Harrods; brown suede loafers, £79.95, Russell & Bromley

THE JUDGES of the Classics section in last month's British Fashion Council award had a knotty problem. Two of the nominated companies whose clothes, while in some ways classic, were once dull and worthy had produced collections in 1993 which were seriously desirable by even the most fashion-conscious of women.

Marks and Spencer's progressive upgrading of the fashion content of its clothes has been gathering pace over several years now, while Jaeger's transformation has been accomplished in just a year. If companies can be compared to seagoing vessels, then M&S is a lumbering supertanker and Jaeger a nimble liner.

Even so, as Jeanette Todd, Jaeger's design director, reflects, turning a liner still takes time and a lot of ocean. "You can't," she says, "do it in a sixpence." However, she has done it on a half-crown. So this year, the award went to Todd and her team.

Jeanette Todd is one of the most engaging people in the fashion industry. Her personal style turns heads. She is small, round and very blonde, wears simple clothes and flamboyant accessories such as large pieces of costume jewellery, Isadora Duncan scarves or eccentric hats. When prevailed upon to offer an opinion, it is usually a trenchant one, often a provocative understatement.

At her most dead-pan, when her voice drops to a mutter and the Scots accent can just be detected, she is occasionally misunderstood and she finds the company of those not sharp enough to understand irksome. Then she can be a little frightening.

She is also a designer of exceptional talent whose commercial judgment is impeccable. She understands the balance women seek between fashion content, comfort, durability, helpfulness and cost. Revamping Jaeger was the job most of London's senior designers coveted. It was not really a surprise when Todd, head of the Burton Group's design studio and creator of the Principles range, got it.

There is a wonderful solidity about the idea of Jaeger. It is so very British, dressing the stalwart ladies of the suburban middle class for whom looking smart is important but getting value is more so. They know they can rely on Jaeger.

"It was terribly important," says Jeanette Todd, "not to lose that core customer. She is very precious to us. It was a matter not of radically changing the range, but of stretching it so that it could encompass the taste of the women who currently shop at Nicole Farhi, Whistles and DKNY at Harvey Nichols. She's probably thirty-plus, though she might be younger, a gregarious, confident person, well-informed, certain of her own taste and quick to question what fashion proposes. If there is, for instance, a fashion colour around, she won't wear it."

Change is evident in this winter's clothes, in a loosening up of the line, more relaxed proportions, a fluidity and swing to jackets and coats and a wider choice of simple basic knitwear pieces which Todd's new customer would put under her jacket while a core customer might prefer a blouse.

It is a tentative step forward. In order to gauge just how far the range can be stretched, however, Jeanette Todd has introduced a small additional range at Jaeger's flagship store in London's Regent Street. Labelled Jaeger London, it is a step or two more sophisticated and reflects the company's new ability to get a garment from sketch pad to shop rail in between eight and 12 weeks.

"We can react first to new information," says Todd. "Based on forward fashion trends, what we see happening



Brown sheepskin jacket, £595; mole lambswool ribbed tunic £129; mole jersey trousers, £105. All Jaeger London. Cream cotton socks, £4.95 by Pringle. Brown suede lace-up boots, £95, by Church's, Brampton Road and branches



Chocolate brown suede jacket, £595; chocolate brown suede waistcoat, £115, £58; mole zip-necked lambswool sweater, £75; mole long jersey-sleeve, £38. All Jaeger London. Cashmere scarf, £28 by Pringle, mail order tel: 091-483-2727; brown leather cap, £70 by Herbert Johnson, 30 New Bond Street, W1; soft brown opaque tights by Marks and Spencer

elsewhere in the world and on what we know is selling well in our own shops, we can give the customer what we are pretty sure she wants. This first London range, which is not being produced in enormous quantities, is a trial. Does something this sharp and immediate appeal to our customers? Can it pull in new customers? I won't panic if it doesn't work. You have to test your limits or you never know where they are."

To produce Jaeger London she has piled a tough task on to what has already been an arduous year, albeit one crowned with peer-group approbation. Eastness is the key to the range: neutral colours of chocolate, mole, grey, cream and black; simple shapes in leather, suede, wool jersey, flannel, gaberdine, tweed and lambswool. In

a country look - but it one which works in the city as well. "A lot of people are looking for these kinds of clothes," says Todd. "There is much less formality in the way people dress than there was a couple of years ago. People are not as worried about key outfits. Then, people were prepared to be uncomfortable in tight clothes to look right. I don't think anyone wants to put up with discomfort now."

Todd's early training, after Edinburgh College of Art and the London College of Fashion (a Distinction Diploma) was with Jean Muir, the couturier, John Cavanagh, and Murray Arbell but her heart was in the mass market. She made her career heading design studios for Courtauld, Steinberg and the Burton Group where, as well as functioning as group director of design management, she was seconded, in 1986, to the Debenhams board as fashion director.

Consequently, when she tells you what she thinks woman want, it is based on wide experience. Comparing her present target audience with the huge and varied one she had at Burton she calls it "a very narrow target." And narrow targets can be harder to hit.

"Exactly," she says. "But you have to have the courage of your convictions. In many cases timidity is what limits what you do. On the other hand, I would not start taking risks with the core business. And, when we feed back into the design process what we learn from Jaeger London, I won't be."

All clothes from the Jaeger London Collection available from Jaeger, 290-296 Regent Street, London W1. Tel: 071-734-8211.

Pictures by Clive Warwick. Make-up by Karen Miller. Hair by Gari Ghanani at Premier.

Long mole jersey gilet, £148; long pin-tucked collarless wool shirt, £108; long, brown jersey wrap skirt, £148. All Jaeger London. Brown suede lace-up shoes, £98.50 by Russell and Bromley. Opaque tights by Marks and Spencer

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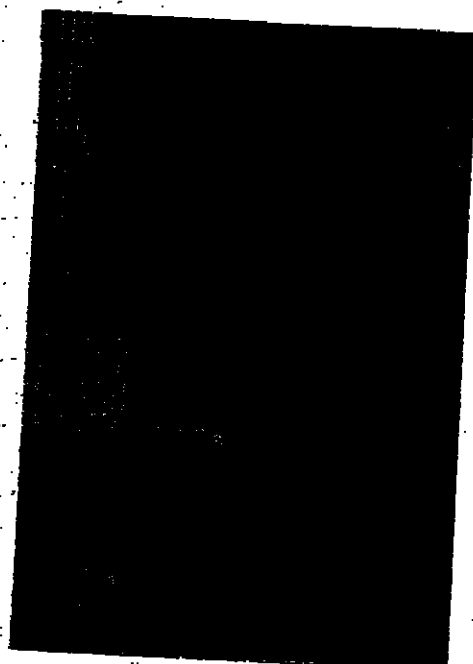
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## London's last flower show

I HAVE just heard the last bell of the season: from now until the early crouches, London's flower shows will be hibernating. Their year ended with a memorable burst of colour. But it emphasised, once again, that keen gardeners miss most of the possibilities if they go only to the Chelsea show and miss its lesser relations.

When the signal sounded, the exhibitors scrambled to pull their stands to bits. Ladies with small shopping bags made off with the last of the cut flowers and nursery-persons dragged their exhibits out of the peat and hustled them off to the Transit van. It all reminded me of end of term at a boarding school. During the term, nonetheless, the British lead the world in staging a flower show. And over the past fortnight, we have all enjoyed the most spectacular autumn colour for a decade. The evening greyness was gathering round Westminster but, inside the Royal Horticultural Society hall, you could only wonder why our gardens have started to look dreary.

There was more to the occasion than Korean chrysanthemums and cotoneasters with red berries. There were blue Chinese gentians, hardy winter cyclamens from Cos, pink Kaffir lilies, and the brilliant red leaves on azalea Nancy Waterer. Shows raise our notions of the possible: the weather and whitely do other best to dash them. My winter ambitions have been rising as the sap has been falling: this final fling

at a flower show has given them a new impetus.

In November, many front gardens have seen the light already, but the shining example for the rest of us is the family of winter-flowering viburnums. We all know the tall, white pink forms but I am always on the look-out for the small Viburnum farreri namum because it is only 3 ft high. It would be excellent in a front garden or a confined space in the town if only it was predictable.

Sometimes, this lovely Chinese shrub is covered in scented white

an unusually deep shade of brown-red. I would always want one in a small area of rough grass or natural shrubbery, but there are problems. Sometimes, the plants do not colour properly, and many people say that they will grow only on acid soil.

Once again, I have better information. The colour is much more reliable if you buy a correctly named form. Starborough sells the true deep red-brown Worplesdon, whereas other nurseries may sometimes be supplying seedlings of unproven merit instead. On a lime soil, there is still hope for some of

Among their bright leaves and colours, though, my eye kept lighting instead on evergreen skimmias. These plants will certainly grow on lime, although not so luxuriantly as on lime-free soil. They are winners in semi-shade, along drives or in spaces which link a house to its garden. They also thrive in towns.

Not that skimmias had everything their own way. Wild gladioli soon drew the attention away from their muted white; Carol Klein had plants of the newly-found Corydalis flexuosa in full china-blue flower. We all made a bee-line for her hardy pink chrysanthemums when the bell rang, and I added in a rusty-brown one with small button flowers called Dr Tom Farr. Seeing is believing with these unusually named varieties of familiar families: a show is the moment to decide, especially while most of the public are queuing to dismantle the more over-sized Korean varieties which will not survive a cold or wet winter outdoors.

The British may know how to run the best show - but they also know how to dismantle it in 20 minutes. But I left into the grey, high-rise concrete of London's Victoria wondering if it had really been true - a haze of late-berrying sorbus and pink-flowered lilies in the dark twilight of the year. At the bus stop, somebody bumped into my newly-bought schizostylis and bent its last flower buds. The evidence was there in my hand, although looking rather more battered than it had only half an hour before.

## Robin Lane Fox enjoys a final riot of colour and finds inspiration for the winter

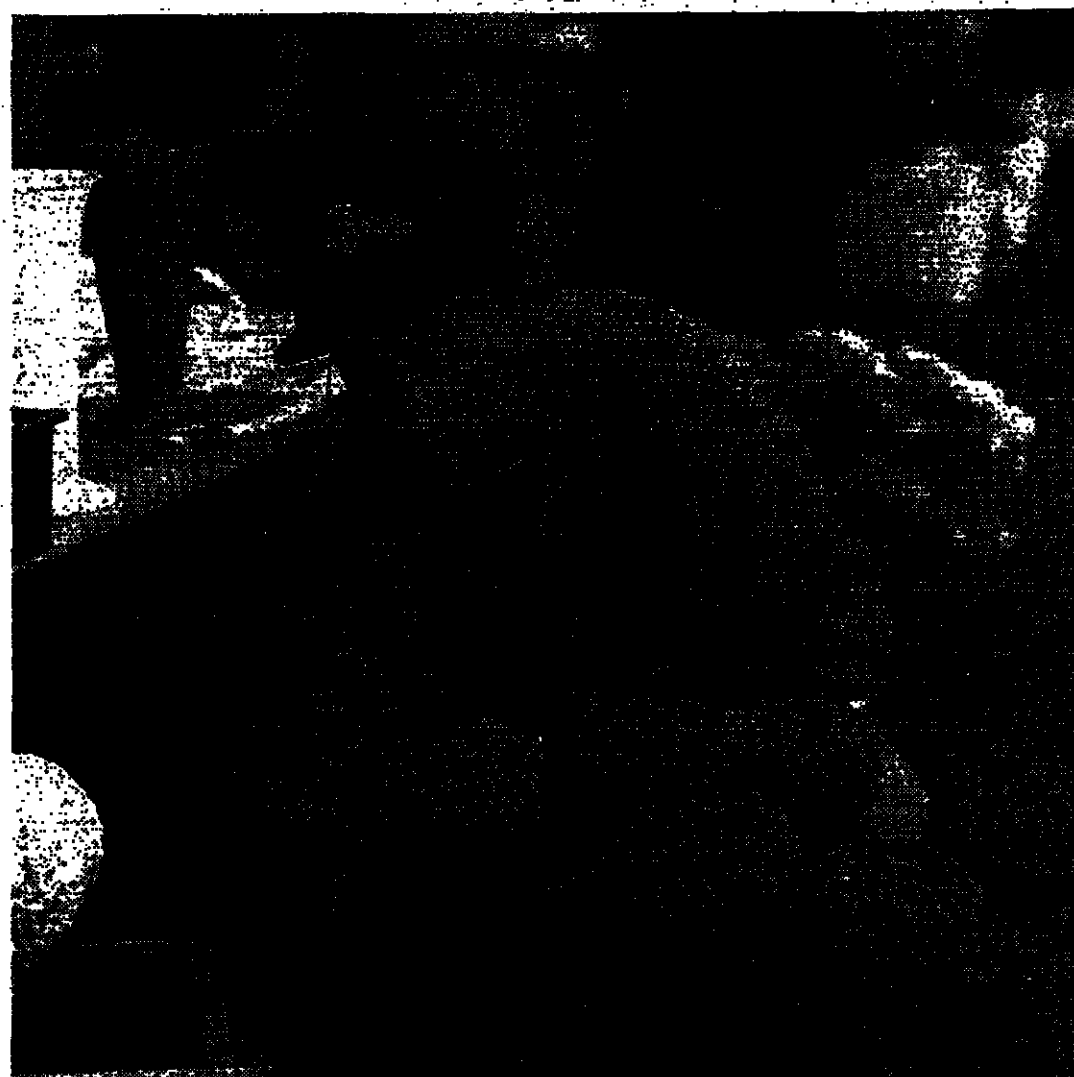
flowers; at others, it is nothing but leaves. I have now found the answer: apparently, there are two forms of this small shrub in the trade and one of them is sky-flowering. You discover the facts behind the news if you ask questions at shows. I asked Starborough Nurseries, Marsh Green, Epsom, Kent, which has seen both forms but lists only the performing one at £8.50 each.

Starborough also tantalised me with its liquidambar. These trees are much on keen gardeners' minds because they have just finished colouring beautifully. They have fingered leaves, like maples, and the best of the well-known forms grow to a manageable width and turn to

us. We should dig out a square hole about 3 ft wide and deep and fill it with lime-free compost. Liquidambar will establish themselves in this lair and will then tolerate a lower layer of lime or chalk.

I wait to see if this treatment will suit some of the newly-found and unfamiliar species which Starborough is about to distribute. Two varieties, acalycia and formosa, are trees with a promising future and planners of collections and arboreta should check them out as soon as possible.

Acers turned up in their usual quantity from Mallet Court Nurseries, and one of the main displays of semi-hardy chrysanthemums came from Home Meadows Nursery.



Autumn indoors: George Thompson, from Chatham, Kent, at the City of London flower show in the Guildhall

## Fishing / Tom Fort

## Drift netting - the shame of England

I HAVE a friend, rich and powerful beyond the dreams of avarice and ambition. There was, however, something missing from his world. He had the ears of ministers, the respect of the makers and shakers of our society. Opinion-formers bowed respectfully at the mention of his name. But he could not catch a salmon. He travelled to celebrated waters, watched the fish jump over his fly - and returned empty-handed. He learnt, to his displeasure, that salmon paid no heed to wealth and reputation.

This autumn, my friend was invited by a friend - a man equally powerful in his field - to a famously prolific Scottish river. I told him that if he failed again, he should think about giving up the rigours of salmon fishing and stick to something less demanding - such as feeding his hot carp. He agreed; it was make or break.

The prospects, though, were grim. North-east Scotland was in the grip of a mini-drought. The water was dead low and the famous river was showing its bones. The sun beamed down and the fish were stale and scarce.

I should explain that, while my friend was in the Naver, I was in Ireland, catching nothing on the Blackwater. I shall, therefore, skim over the details of his exploits (although, should you bump into him, he will be glad to fill you in). Suffice to say that he caught two fish, one after another, and no one else caught anything. So now he is rich, powerful etc etc - and a successful salmon fisherman. It is intolerable.

He would tell you that his success was due to persistence, self-belief, and skill. My version - possibly tinged by envy - is that it was a pure, outrageous, undeserved fluke. The truth probably lies somewhere in between. The truism is that he caught fish, in hopeless conditions, because the fish were there.

For the Naver, like many other Scottish rivers, has had a fine season: reminiscent, almost, of the great days of the 1950s and 1960s before disease and gross commercial exploitation brought Scottish

salmon fishing to its knees. The weather was largely favourable and the fish were back in numbers.

Tremendous strides have been taken to protect the dwindling stocks of Atlantic salmon - and just in the nick of time. The chief hero is an Icelandic called Orri Vigfusson, a man of demonic energy and magical persuasiveness, who has made the salvation of the salmon his moral crusade. He heads the North Atlantic Salmon Fund, and his most recent coup has been to negotiate the suspension of the Greenland drift-net fishery. Drift-net fishing involves stretching a huge net - up to 50 miles

long - across the salmon's known migratory routes. It can easily annihilate a whole migration, depriving distant rivers of most of their annual intake of fish. It is atrociously destructive and - in the age of salmon farming - wholly unnecessary. Greenland now has joined the United States, Canada, Norway, Iceland and Scotland in banning drift-net fishing.

And what, you might be wondering, is the British government's position on the infamous matter of the English fishery, which operates off the north-east coast and accounts each year for up to 80,000 salmon heading for Scottish rivers?

If inertia and indifference constitute a position, that is the British government's. John Gummer, as minister of agriculture, presided over a deal to phase out the north-east fishery. It was hailed - by me, among others, I'm sorry to say - as an important step in the right direction. It turned out to be nothing of the sort, for it allowed the existing licence-holders to continue their depredations for years to come.

I have no particular urge to join the queue of those wishing to put the boot into Gummer, who has moved on to higher things. But the fact is that the only remaining

legalised drift-net fisheries for Atlantic salmon in the civilised world are those off the north-east coast of England, and the west coast of Ireland.

Within the past couple of months has come the news that the Irish government is considering banning its fishery. Dublin finally is coming to realise that vastly greater economic benefits spring from exploiting salmon as a sport resource than from putting them in tins.

This month, a petition calling for an immediate end to the north-east England fishery is being handed in at 10 Downing Street. Thanks to men like Orri Vigfusson and a host of other campaigners, the prospects for the Atlantic salmon are brighter now than for many years. Is it too much to hope that Gummer's successor, Cillian Shephard, should rouse himself and erase a shameful blot from her government's conservation record?

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## Skiing

## Snug in Courmayeur

Arnie Wilson on an enjoyable return to Italy

THIS IS the winter of Italy's great content. At least it will be if the snow is as fulsome as the bookings. With the lira as weak as the pound, Italy has rarely seemed such an attractive option. It was due for a renaissance.  
When I am asked by those who have never skied there to recommend a resort for an all-round winter holiday with reasonable skiing and atmosphere, I usually take the easy option and plump for Courmayeur, the little resort with a big heart and an even bigger cable-car.  
"You are pleased you have chosen Courmayeur, aren't you, smarty?" asks the smug tourist office literature. Although it failed by several whiskers to get into my Thomas Cook International guide to Top 50 Ski Resorts four years ago, I have such a soft spot for Courmayeur that I might think differently now.  
Charming old back streets remind one of a set for an Italian opera: you half expect Don Giovanni to appear from an upstairs window. It is one of those rare Italian resorts that seems to have some of the best qualities of alpine villages; superb scenery, rustic streets and buildings, *gemutlichkeit* and terrific food.

When I first skied Courmayeur 18 years ago it seemed perfect for a 32-year-old beginner with much more strength than technique. Although I took my first thrilling but faltering turns in powder there, I later began to find the runs a little limited. It was, I decided, a pleasant, hijou resort without sufficient skiing to entertain the more advanced skier, which I was convinced I had become.

For a while Courmayeur drifted into a remote backwater of my brain, remembered with affection but not much inspiration. Then I discovered two assets that had gone unnoticed in my formative skiing years: food and Mont Blanc (in that order).

At 21 I had been so drunk on the joys of skiing that I used to skip lunch regularly in the interests of plunging down the Internationale or Competizione and getting a good suntan (encouraged rather than frowned on in those days). Lunch, I knew, could drive a

massive hole in your day's skiing, starting, as it often did, at 12.30 and lingering until 2.30 or 3 pm.  
As I got older, less gung-ho and slightly wiser, it dawned on me that lunch on the mountains in Courmayeur could be a many splendored thing: the mountain restaurants are delightful and the food simple but splendid. Then I finally twigged that the Mont Blanc massif, far from being just an awe-inspiring but untouchable part of Courmayeur's scenery, was actually accessible. The Mont Blanc experience could be "bolted-on" to the local skiing. Suddenly Courmayeur seemed to have moved from a powder-puff second division resort to serious premiership material.

There is an Italian version of Chamonix's famous Vallée Blanche, for example, reached from nearby Entrèves. Three consecutive cable cars bring you to the spectacular Punta Helbronner (11,264 feet). From here the descent to the start of the Vallée Blanche is steeper than the French side but at least there is no unnerving ridge to negotiate. From the same starting point, you can ski the Tula Glacier, a much more testing descent.

This was one of the reasons why Carol Thatcher, journalist daughter of the former premier and a gutsy skiing companion, came down to breakfast in Courmayeur last spring and joked that she was sending a note "home to ma" to tell her where her savings were in case

she fell down a crevasse.

She asked if someone would ski with her rucksack for the day because it was heavy with the entire group's salami sandwiches, adding: "Do be careful because it's got all my notes in it." To which one was retorted: "Carol, you'd better send another note home to ma saying: 'If whoever skies with your rucksack falls down a crevasse, please rescue notes!'"

The approach to Tula is only marginally less nerve-racking than the ridge on the Chamonix side. After skiing down a short but very steep cliff above a small bowl (there is a rope option that you may prefer) you must negotiate a long flight of wooden steps. Once down, there are a number of alternative routes. Your guide will endeavour to choose the descent with the best snow conditions. Tula provides just the right amount of challenging skiing and wild, desolate scenery to interest a reasonable off-piste skier. In addition, heliskiing is available.

We enjoyed some particularly exhilarating heli-skiing on the glacier de la Lex Blanche, which is not often skied and only made available to us because the normal heli-skiing areas at Tête de Bernard, Col Malatra and Col d'Arp were not experiencing such good snow conditions as usual.

Our guides - who had not skied the area themselves for some time - tempered bravado with sufficient caution to keep our nerves tant as we gingerly negotiated our way down.

Although we could not see them, crevasses were strewn out beneath us, concealed by the snow. Our guides were certainly earning every lira of their wage packet that day: it would never have done to lose Lady Thatcher's daughter, or even Paul Chase-Gardner, managing director of Bladon Lines, in an icy tomb. As it was, both he and Carol's rucksack, complete with sandwiches, survived the day, as did Thatcher and her notes.

Arnie Wilson's visit to Courmayeur was organised by Bladon Lines, 56/58 Putney High Street, London SW15 1SF. Tel: 081-735-2200.

See Section III for Pink Snow, the FT's guide to skiing.



You can get drunk on the joys of skiing

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## SPORT AND MOTORING

## Sailing

## The new boys prepare for the rough stuff

SCIENTISTS who run tank-testing programmes to evaluate hull models for ships and yachts have an expression for real life. They call it "full-scale". Nine lightweight W60-class yachts in the Whitbread race today go "full scale" amid the ice and gales of the Southern Ocean on the 7,500 second leg from Uruguay to Western Australia.

These water-battered sloops blast downwind at around 25 knots. As yet there is no collective experience of how the boats will perform surfing down waves the size of apartment blocks ahead of a 40mph wind for nearly a month. Chris Dickson is one of the few people with a clear idea.

Dickson skippers *Tokio*, first leg winner from the W60 class. Earlier this year the crew took *Tokio* deep south from their Auckland base into the world of bergs and albatross. "We had several days of 35 knots of breeze across the deck. One of the guys had done three Whitbreads and said he had never seen conditions like it," said Dickson, at 32, arguably the world's top sailor but taking part in his first round the world race.

"I surprised myself that I didn't mind the wet, cold and discomfort," said the Kiwi helmsman who is seen by some as the archetype of the "attaché-case skipper". This mythic figure moves airport-to-gate, in an aura of detachment.

If anyone is seen as part of this breed it would be Britain's top sailor Lawrie Smith. He was gazetted as the replacement skipper for the pan-European W60 entry *Intrum Justitia* just a few days ago.

Like her original skipper, *Intrum* had a disappointing leg. Roger Nilsson is now in Stockholm recovering from a knee injury which obliged him to withdraw from the race. *Intrum* finished in Punta del Este lying fifth in her class, poor in relation to her known potential.

Nilsson is a doctor by profession, rather than a full-time sailor. Nilsson is a Whit-

bread veteran, one of the old guard. He has completed four Whitbreads. Smith, 36, is simply a flat-out racer he won five dinghy world championships and skipped an America's Cup yacht by the age of 22. This is his second Whitbread.

Smith's arrival to turn *Intrum* around is a measure of how this race has changed. The "hand, reef and steer" of the seaman-ship manuals has become 32,000 miles raced through appalling conditions virtually in sight of one's opponents.

"It used to be 'safety first' and we'll worry about the opposition later," said Smith. "Now it's 'Get the spinnaker up and to hell with the consequences.'" He

*As the Whitbread fleet sets sail for the roaring forties, Keith Wheatley looks at the skippers*

started this Whitbread in the radical maxi-ketch *Fortuna*, but she withdrew after the giant mizzen gennaker ripped the aft mast out of the yacht in a gale off Ushant - just two days out from Southampton.

Spinnakers and the size thereof has rather a heated subject on the dockside at Punta. Three years ago race officials, anxious to protect the prestigious 80ft maxi class from the potential humiliation of a defeat by their new little W60 sisters, took a policy decision: they would "speed limit" through technical regulation, the smaller yachts.

Angry W60 sailors refer to it as "towing a bucket". On this leg, for instance, the W60s will be restricted to spinnakers half the size of the maxihead lites they used on Leg One. Safety is the ostensible reason but in every previous race the decision over how much sail to carry safely has rested with each skipper.

"We've thought about arguing it through but we're not so stupid as to fight a losing battle," said Dickson. "If a W60 wins coming into Perth I expect they'll invent new restrictions before we set off on the third leg. I am quite bitter about it."

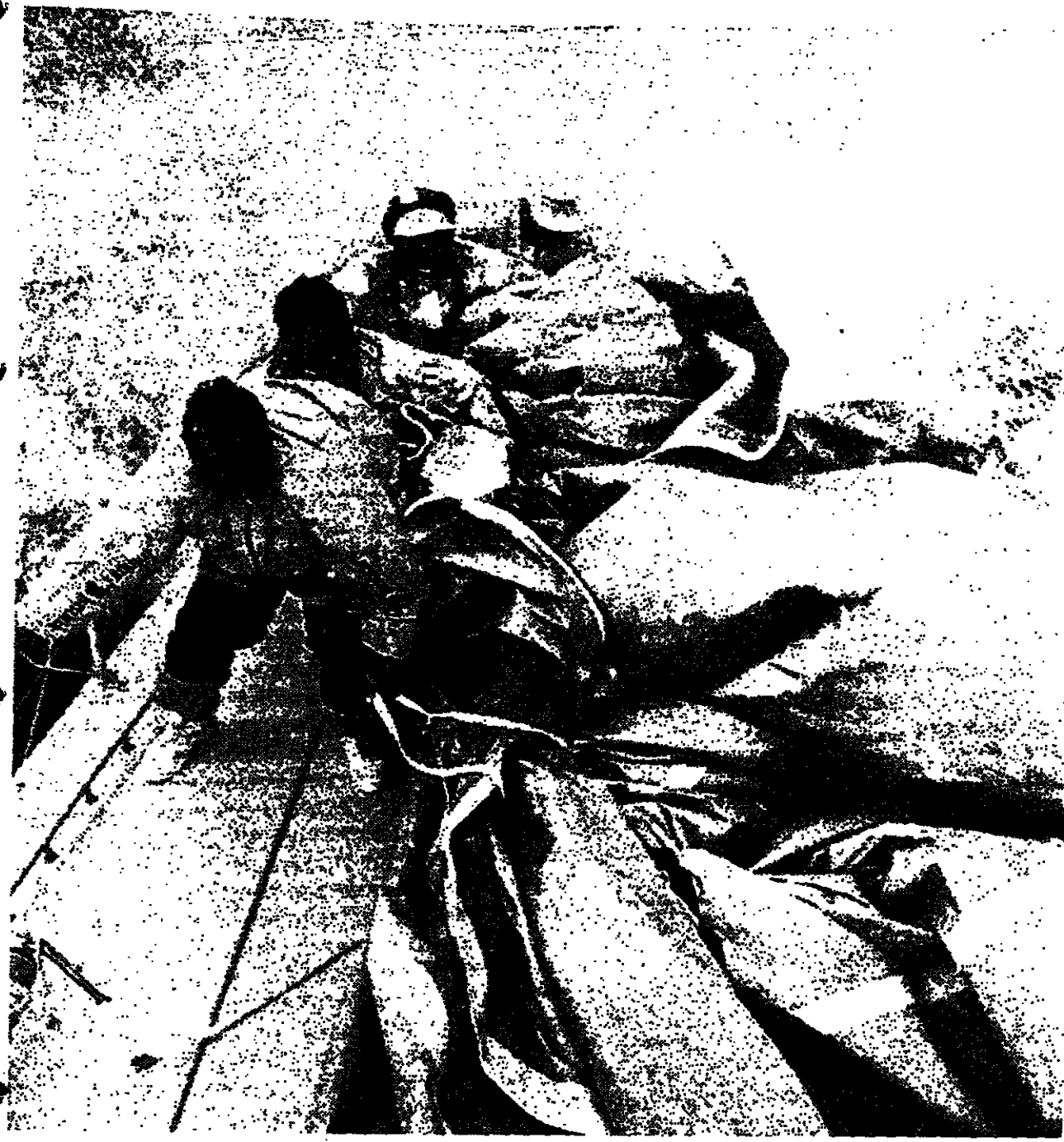
Official plans to have a maxi as overall winner only just avoided Dickson subversion on Leg one. He finished just three hours behind Kiwi rival Grant Dalton at the helm of the 84ft ketch *Alan Zealand Endeavour*. So keen is Dalton to reduce weight aboard that the yacht's interior remains unpainted in order to save 30kg or so. The black carbon fibre finish resembles a minimalist Manhattan apartment - with about as much comfort.

Dickson's weight-saving campaign is aimed more at the crew. "It's democratic. Every one was given a choice whether they brought seaboots or shoes," explained the skipper. "It was hard on Jacques Vincent who lost a shoe over the side on Day Three but we lent him footwear when appropriate."

Asked whether it was true that in a regime worthy of a U-boat commander, Dickson had banned books aboard *Tokio*, the skipper replied: "There are several volumes. We're all now familiar with the water-maker manual and the emergency signals at sea," added the man who found Japanese humour much to his taste during two years heading the Nippon America's Cup challenge.

Wild-eyed and elated after winning the Heineken trophy for the W60 class in the first leg, Dickson stepped ashore and declared that on the evidence so far, "The Whitbread is three times more exciting than the America's Cup."

"He only thinks that because he's never won the America's Cup," growled his old opponent Dennis Conner, skippering *Winston* which finished fourth into Punta. "Let's talk again in 32,000 miles time and see who looks bright?"



High rollers: the crew of *Intrum Justitia* cope with the Atlantic swell

Pick Tomlinson

## Rugby Union

## Jersey that built a team

*Derek Wyatt visits an ambitious club with luxurious facilities*

LAST NIGHT, the club's four top XV's trained until late. Each team had been designated one of the four floodlit training pitches. There was a coach and a team manager watching each side go through its paces for Sunday's games.

Other facilities on the club's 45-acre site include a sports shop, a restaurant and bar, full-time medical support, accommodation, beach volleyball, tennis, a golf range, and a basketball and volleyball arena. After training, the first XV held an impromptu karaoke evening with wine, cheese and salami provided by club stalwarts.

This morning, the forwards will go through some line-outs at the main ground. When the side assembles for lunch tomorrow at an exclusive tennis club, the players will mentally rehearse their play and discuss the opposition. They will then make their way to their ninth league game of the season knowing that a loss will deprive them of the leadership of the first division.

The club is a S Benetton Rugby TV. The TV stands for Treviso, a small, elegant town near Venice. Benetton, as it is more familiarly known, would sit easily in the first division of the Courage League in England.

Its facilities are the best in the world. When I watched Benetton earlier in the

season against Milan, the team played a fluid and intelligent game although it struggled in the line-outs. At the start of the season, Benetton beat Gloucester at home; last year, the club lost by three points to Bath.

Being so closely identified with Benetton poses problems. Benetton is Treviso. It has grown from a small clothing venture into a global brand and, along the way, the family has grown and accommodated similar business cultures including Nordica (ski clothing and ski boots), Prince (squash and tennis), Sisley (leisure clothing), Nitro (golf balls), and Langert and Gratalloy (golf clubs).

The assumption is that Benetton Rugby is flush with money, that all its players are millionaires, and that there is a benefactor who will pay until success arrives. This is not the case.

Fabrizio Gastanelli, capped 39 times by Italy and its captain from 1974-1983, is the sports director for rugby at the club. "Our contract with Benetton is renewed annu-

ally with Luciano, one of the three Benetton brothers. They are not our only sponsors but they do give us somewhere in the region of £700m (£290,000) each year, about a half of what we need to run our club.

"But we have nine or 10 sides each week. We have a fully fledged schools programme in the region and supply coaches and coaching to eight of them; we're dealing with 300 juniors from the age of seven and upwards."

"Plus, we have a newish stadium to support. We have built two stands to hold 12,000 spectators and we have plans to develop further."

Success is what Benetton TV craves and it has been prepared to go to the market place and attract the best coaches and players. Until 1992, its coach was Pierre Villepreux; under him, the club won the championship.

The new coach is Wayne Smith, a former All Black fly-half. He has immersed himself in the local culture and can speak

and correspond in Italian. (The Italian Rugby Federation has just appointed a French coach to the national side who cannot speak a word of Italian). In Smith's first season, Benetton lost the championship final to Milan, its arch-rival, for which David Campeze used to play - he has now been replaced by Jason Little.

"In New Zealand, so much of rugby is automatically inherent. Here in Italy, there isn't that tradition," said Smith. "Rugby is not 100 per cent in their culture even though, in Treviso, it is the main sport."

"My job is to create a winning side and, at the same time, plan the supply of future generations of local players. The locals love the game here and it is the main topic of conversation at the bars. At the same time, although they talk fondly about it, they might struggle to know where the hooker plays."

"As a consequence, although we are allowed only two overseas players per team, they always occupy the decision-



Italian John Lynch of Australia and Benetton

making positions. We have Michael Lynch returning to us this week and I brought in Rob Penney, the Auckland No 8, to bring some dynamics to the forwards."

Talk of Lynch invariably raises the question about how much players from the southern hemisphere are paid to play in the north.

"Michael is not paid by Benetton Rugby club," said Smith. "And, when John Kirwan played for us, he also was not paid, either. I have read that these players are on contracts with us at so much a game. This is absolute nonsense. J.R. did not play in the first Test against the Lions because he wanted to play for us in the final against Milan."

## Motoring/Stuart Marshall

## Wiping the cheats off the road

*Readers suggest ways to deal with the unlicensed and disqualified*

RESPONSIBLE British motorists who tax and insure their cars are enraged by the way a minority puts up its fingers to the law and gets away with it.

Four weeks ago, this column noted that driving while uninsured or disqualified no longer seemed to be regarded as serious offences. So much so that the Association of British Insurers estimates 5 per cent of all drivers - more than 1m people - do not have cover. They set the risk of getting caught slight, and the money they save by not buying insurance takes the chance worth taking.

When they are involved in accidents, innocent parties suffer financially. Generally, punishment for uninsured driving and for using a car while dis-

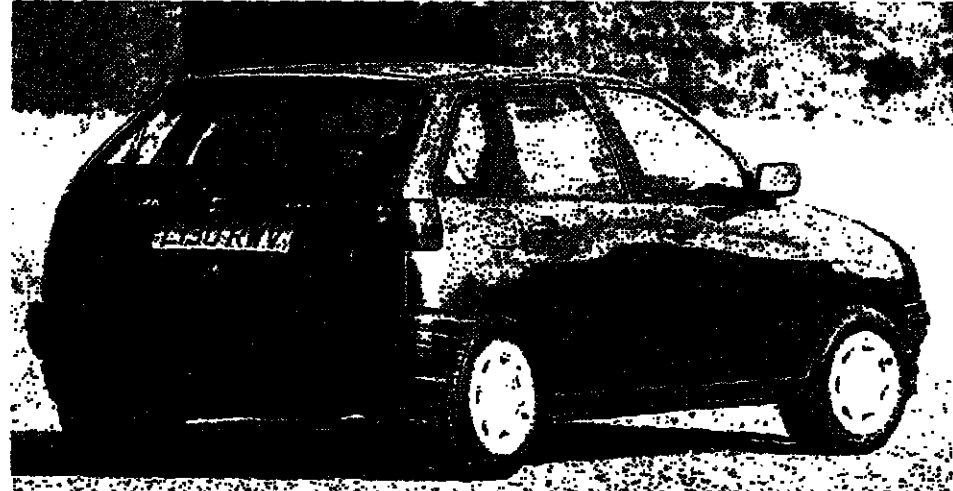
qualified rarely fits the crime. I thought it high time these anti-social offences were taken more seriously and suggested that changing the law to allow offenders' cars to be seized and sold might be a good idea.

None of the readers who have written to this column has disagreed. A retired solicitor, James Ingles of Edinburgh, spoke for many when he wrote: "If a law is to be respected, it must be enforced without fear or favour. Penalties should be severe enough to act as an effective deterrent, and I can think of none more appropriate than the seizure of an offender's vehicle."

Most correspondents felt that catching the uninsured (and often unlicensed and even disqualified) driver was a question of will, and that not enough was being done. Proposals put forward included:

■ Local authorities should be encouraged to take powers to impose penalties on owners who leave cars without tax discs in their car parks.

■ Unstated cars left on public roads should be clamped or towed away and released only if driver's licence, vehicle registration document, tax disc,



THIS IS the new SEAT Ibiza, smaller than an Escort or Astra but larger than a Corsa or Peugeot 106 and exceptionally keen value with three or five doors. Prices range from £8,995 for a 1.3-litre three-door to £11,250 for a two-litre GTI which, remarkably, has an insurance group rating of only 10.

For several years, SEAT has been part of Volkswagen. The Ibiza is the first entirely new VW Group car to be conceived and built outside Germany. It has the solid construction typical of VW products and

seats four adults comfortably with plenty of luggage space. The long wheelbase ensures that it rides well.

The two I have just sampled were the cheapest 1.3-litre CL and a 1.9-litre diesel (£7,595), also a three-door.

I found the driving position excellent, the five-speed gear-shift delicately precise, and both handling and road-holding well up to class average. Overall gearing was fairly low, making for lively acceleration, good hill-climbing and flexibility in town.

S.M.

Insurance and MoT certificate are produced within 14 days. Failing this, the car to be seized and sold.

"If this service were privatised, with a bounty for every car legitimately impounded... we would witness a revolution in resolving this aspect of open criminal activity overnight," wrote Les Bennett, of Bingley, West Yorkshire.

■ Police should concentrate on catching uninsured and unlicensed motorists "instead of routinely harassing other-

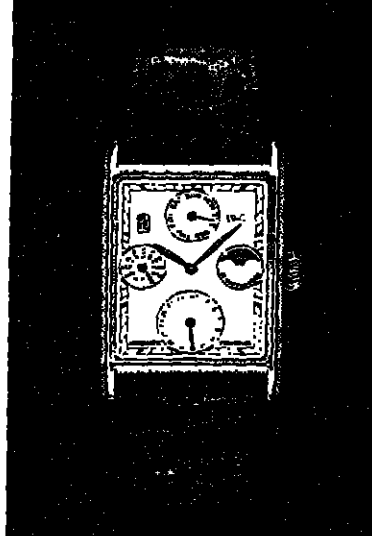
wise law-abiding ones breaking speed limits where no real danger is involved."

Robert Street of Woking, West Sussex, complained that his local police had ignored his request to check all parked cars on a local estate where at least one in 10 had no tax disc. "I hope you will continue to campaign against the egregious complacency of both police and authority in general," he wrote.

Many writers expressed a common grievance. They are

convinced there is some kind of hidden agenda in which officialdom (the Home Office?) has told police to go easy on tax-dodging, uninsured motorists - the New Age travellers, for example. They resent having to pay ever-higher insurance premiums and feel that if a minority genuinely cannot afford the cost of motoring legitimately, it should not be driving cars, anyway.

If all readers who feel aggrieved write to their MPs, it might get the ball rolling.



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## BOOKS

# All sacrificial blood and death

By conquering the Aztecs, Cortés destroyed the most vile society ever devised says J.H. Plumb

**T**HIS VAST book, the result of long years of reading and note-taking in seemingly endless archives scattered across Europe and America, is densely detailed. Indeed Lord Thomas is ruthless in the pursuit of detail. Our knowledge of the Aztec civilisation or the Mexica, as he prefers to call them, has grown, especially since the second world war, at an unbelievable rate. Their language is now read; the structure of their empire understood; their complex barter systems and the sophistication of their neolithic society fully understood. Although there are many new discoveries, fundamentally the story which Thomas tells is that of Prescott, who wrote his great work on the conquest of Mexico 150 years ago. Ultimately for the detailed account of the conquest, all histori-

ans are forced back, time and time again, to the letters that Cortés wrote to his monarch Charles V. King of Spain and to Bernal Díaz's reminiscences in old age. Naturally Cortés's letters were written to impress, to justify, to inflame the triumph which Cortés had achieved for Spain. As a lawyer as well as a conquistador, he was determined above all to give a legal justification to his conquest, in order to avoid charges of piracy or theft. So Cortés lined up bunches of Aztec, spectacular in their feathered headgear and painted faces, totally mystified as he made them

swear an oath of fealty to Charles V. Of course, it impressed the Indians: they were used to rituals, indeed their lives were ruled by them. So this ritual, bordering on the farcical, had indeed significance. It gave Cortés the authority which he used at once. (It was not much different to buying Manhattan for a few pence from its native Indians.) The Aztecs had great doubts about who the Spaniards were. They could be gods, or demons, or just super humans with strange weapons. The horses, not many, about 17, were fearful; the cannon,

THE CONQUEST OF MEXICO  
by Hugh Thomas  
Hutchinson £25, 811 pages

very few, terrifying; the razor sharp steel and impenetrable armour were easier to understand. Great as these Spanish advantages were, they were as nothing compared with the supreme authority which Cortés assumed at once. That stunned and bewildered Montezuma. God or no God, Cortés was incomprehensible. He para-

lysed his enemies. Gradually, of course, the shock, the terror, diminished. And Cortés had fabulous luck, which is always necessary for heroic enterprises. All of these matters Thomas describes with measured wisdom, combined on occasion with a dry humour that jolts the complacency of the reader. His story of the conquest, how it happened and why it happened, carries total conviction. He makes what seems like a miracle comprehensible.

Certainly he does what he can for the Aztecs. He quotes some haunting poems to prove their sophistica-

tion, poems that stress the agonising brevity of life, of love, of success but such poems are common to neolithic or early bronze age societies - they abound, from the Euphrates to the Dan to the Nile.

Against the Aztec practice of human sacrifice and cannibalism, they weigh as light as a feather. Cortés destroyed the most vile society ever devised by man. The Aztec's failure in battle was due partly to the priority they gave to capturing alive Spaniards and their Indian allies, rather than killing them. They ate all they caught, everything but the head and torso.

Calling the pulsating heart streaming with blood "Precious Eagle Cactus Fruit" is revolting and describing death by being hacked to pieces by a flint-knife as "dying like a flower" is grotesque.

Walking in the great museums in Mexico City nothing - nothing in the world - is so horrible, so revolting as the constant theme of sacrificial death and festive cannibalism.

Certainly the Aztecs embroidered beautifully, their feather work incomparable, their craftsmanship in gold exquisite, but it was an empire best destroyed and obliterated. The relief of their Indian subjects was almost as great as that of Cortés when he finally captured Tenochtitlan.

No society has wallowed so deeply in sacrificial blood or devoured with such gusto the flesh of its victims.

## Motivated by the heroic and the erotic

Anthony Curtis on Rodin and his monumental works

**T**OWARDS THE end of his career Rodin acquired a following among famous and fashionable people in England. One of the earliest to perceive his genius was the poet W.E. Henley, coiner of the phrase "bloody, but unbowed" - a highly Rodinesque sentiment. Rodin carved portraits of prominent Tory politicians like George Wyndham and Charlotte Shaw commissioned Rodin to make a bust of her playwright husband. The Shaws went to Rodin's studio at Meudon and despite the language barrier the two geniuses got along splendidly. Rodin's young secretary, who happened to be the German poet Rilke, marvelled at Shaw's energetic way of posing, "...his whole personality seems to become concentrated essence". Rilke invited the American photographer Alvin Langdon Coburn along. Not content with just having his portrait sculpted, Shaw insisted on posing in the nude in the manner of Rodin's "The Thinker". Coburn's photograph of this piece of Shavian effrontery is reproduced in Ruth Butler's thoughtful new biography, *Rodin: The Shape of Genius*.

The photograph may be seen as an icon of the whole Rodin story. Shaw believed zealously in the Superman, and it was Rodin who gave the idea of the Superman palpable form in his public monuments, blending realism and grandeur. Some of these were of heroic figures from contemporary life, Victor Hugo and Balzac. Others from episodes in French history, the "Burglars of Calais" surrendering to Edward III, or from classical legend and literature, "The Thinker", the most famous statue of the 19th century, has its origin in Dante's *Divine Comedy*.

Rodin was commissioned to carve the bronze doors to the entrance to a projected Musée des Arts Décoratifs in Paris. He conceived a grandiose scheme whereby the panels would represent scenes from the *inferno*, and towering above them, he placed the brooding figure of Dante. As this figure developed it ceased to be

merely that of the poet and became a super-genius, Rodin himself, pondering all the ills of the world. In the end the Musée was never built but Rodin worked on at his panels, known now as "The Gates of Hell". Other figures from the Gates that acquired a separate existence are those of "The Kiss", originally Dante's Paolo and Francesca, banished to Hell for their illicit love.

The heroic and the erotic - these were the drives that motivated Rodin in his recreation of the human form from his time as an apprentice to his death in 1917. He was fortunate to live during the Third Republic when

RODIN: THE SHAPE OF GENIUS  
by Ruth Butler  
Yale, £19.95, 391 pages

France became obsessed by the need to put up public monuments to honour its outstanding men of genius but the commissions always involved tiresome monitoring by committees responsible to those who had contributed the funding.

Rodin's relations with these committees and with the arts ministers who headed them were often conducted at breaking-point. He was incorrigibly bad at meeting deadlines. This was because he tended to take on too many commissions at once; and because he liked to ponder a major work for years making preliminary sketches and maquettes.

Above all, the candour of his conceptions frequently affronted the sensibilities of his employers. His "Monument to Victor Hugo" depicting the poet's body in the nude was luckily acclaimed when it was shown at the Salon, but his version of Balzac - a phallic-shaped white hulk, shrouded in his coat, gazing heavenwards through dark glasses - was too much for the Society of Men of Letters who had commissioned it. Bernard Berenson said it looked like a polar bear standing on its hind legs. Rejected, it

ended up in Rodin's garden. Butler goes at great length into the long wranglings that surrounded the creation of these masterpieces and her accounts make melancholy reading. We could have done with more about the works' ultimate importance in the history of art. Rodin's relations with women (dealt with very fully in the earlier biography by Frederic Grunfeld in 1987) are just as depressing. Butler regards the early death of Rodin's supportive and purposeful elder sister, Maria, a nun, as the crucial trauma. Rodin found a substitute in his first pupil, Camille Claudel, sister to Paul Claudel, a fine sculptor and early feminist. Their affair ended suddenly in a brutal separation.

There were many other mistresses. Some were rich patrons like the American-born Princesse de Choiseul; others were artists who sat at his feet like the English painter Gwen John. But with none of them did Rodin manage to sustain a satisfactory lasting relation. There is something sadly touching in Rodin's refusal completely to discard his earliest mistress, a low-class model, Rose Beuret.

Rose became his servant, putting up with his absence for months on end. But he did continue to provide for her and the dim-witted son he had by her and, somewhat surprisingly, at the age of 77 he married Rose while on his deathbed. The nature of his private fantasies about women may be seen in the large collection of erotic drawings discovered after his death. His work as a whole is permanently on view in the Musée Rodin in Paris (formerly the Hôtel Biron occupied by Rodin at end of his life and bequeathed by him with its contents to the city).

No admirer of Rodin can afford to neglect this biography which gives a fuller account of his life than any previous one. But the writing is not always elegant and the reader will need to look elsewhere for an appraisal of the works. In addition to the notes and bibliography, a full chronology of the life should have been included.



## At last Lenin is dead

Tragedy or farce? Arkady Ostrovsky on Russia's recent past

**T**HERE IS a certain irony in the fact that David Remnick's book *Lenin's Tomb: The Last Days of the Soviet Empire* has come out now. It is only a few weeks since communists and fascists had gathered together under red flags with the intention of restoring the Soviet regime. The building of the White House which two years ago symbolised the victory of democracy over communism had now become the communist's last shelter.

Only a few weeks ago the 1991 coup, brilliantly described by Remnick, seemed like the final agony of the old regime. After the events of October 1993 it now seems like the prelude to a bloody tragedy. The fourth part of Remnick's book, "First as Tragedy, Then as Farce", perfectly describes the mixture of heroism and absurdity in Moscow during the August 1991. However, after the Bolshevik's putsch in October 1993, this famous aphorism could more appropriately be reversed: "First as Farce, Then as Tragedy".

When Remnick's book was first published in the US earlier this year it must have read like a documentary novel, with almost no gap between the events described in the book and the present day. Today it reads not only as a book which deals with the past, but which belongs to the past. This is not Remnick's fault, it just proves that Russian history is changing with "unhistorical" speed.

In the end though, *Lenin's Tomb* is not a historical survey, but an excellent journalist's novel. A reporter for *The Washington Post* for 10 years and now a staff writer for *The New Yorker*, Remnick spent four years in Moscow from 1988 till 1992. Most American journalists sent to Moscow manage to come up with a book about their personal experiences in an exotic country. However, Remnick is one of the few to have written one combining an excellent knowledge of Russia's most recent history with high literary qualities.

Although the book contains mostly well-known facts, its main value is in its sense of personal involvement with Russian life. Yet *Lenin's Tomb* is not an adventure novel describing the life of an American journalist and his family in Russia. It is rather a careful and respectful observation of the country and its people. It is more than likely that in 30 years time historians will consider *Lenin's Tomb* historically incorrect. But this does not matter, because the book gives a better sense of life in Russia than any history textbook.

Remnick's book reads like a thriller. It is not hard to imagine how *Lenin's Tomb* could be turned into a film script. However, the semi-fictional character of the book at times works to its disadvantage and makes

you forget that people in the book are not characters, but real people. Russian history is treated sometimes like a detective story where the "bad guys", the communists, are caught and punished at the end.

"The Trial of the Old Regime", the last part of *Lenin's Tomb*, about the trial of the communist party, makes it seem that the whole history of Bolshevism ends with the last sentence of Remnick's book. "The era that had begun in 1917 with the Bolshevik coup had now ended - in a court of law." Writing an effective finale, like this one, is dangerous, especially when you deal with Russian history.

*Lenin's Tomb* does not require any special knowledge of Russia or Russian history. It illustrates the Platonic idea that we recognise rather than learn. The names and phrases mentioned in the book are all familiar "Russian" topics: Solzhenitsyn, dissidents, Stalin, anti-Semitism, KGB. The word KGB in particular can be found

LENIN'S TOMB: THE LAST DAYS OF THE SOVIET EMPIRE  
by David Remnick  
Viking £19.99, 576 pages

almost on every page. Sometimes it gives the impression that Russian social, political and cultural life consisted only of two parts - Russian dissidents and the KGB, as if there were nothing in between these two states, as if it was impossible to live an honest life in Russia without being a dissident. However, in reading *Lenin's Tomb* the KGB is an abbreviation not only for the organisation itself but for all the evil in the former Soviet Union.

The book starts with a shocking scene. Russian and Polish soldiers searching for evidence of Stalin's crimes are digging out the mass grave of 15,000 Polish officers and soldiers slaughtered by Stalin, when the news of the August coup arrives. By digging out mass graves, Russia was trying to dig out mass memory. This powerful image sets the pattern for the whole book: almost every story from the present day evokes a flashback to the past. From Remnick's point of view "The Return of History" as the Russians discover the true nature of their past, is one of the most important conditions of Perestroika and the new political system.

After several years of digging up the past there is now a new tendency in society: to let the past rest. As I am writing this review the Moscow government is discussing how to remove Lenin from the mausoleum and bury him. Most Russians are hoping that nobody will have to dig him out again.

**I**HAVE for years been fascinated by the Freelanders. Almost certainly you have never heard of them, and they do not rate any reference in this wide-ranging book about utopias. The "International Freeland Association" flourished briefly in the early 1980s, inspired by a moderately-nutty Austrian economist called Theodor Herzka who preached the abolition of interest rates and property rights. He sent a pioneer party of his European followers to East Africa in 1984 to found "Freeland" on the slopes of Mount Kenya. The utter failure of this expedition is interesting partly because it helped persuade the Kenians to turn down the British government's offer of a territory for "Israel" in Uganda. It also offers a comment on the fatal attraction for utopianists of the reality of their dreams.

The Freelanders were just one excellent example (there must have been hundreds of other such groups over the years), of humanity's chronic search for utopia, and their story would have usefully illustrated the themes of *Paradise Dreamed*. That is to say, they were inspired by the vision of a single man; they followed a blueprint which had been laid down

## In search of Utopia

in extreme and imaginative detail, however optimistic they paid particular attention to their proposed constitution; and they were the extreme of radicals in that they were emigrants, setting sail not to seek their fortune in a transplanted Europe in the Americas or the Antipodes (as so many did at that period) but precisely to get away from the system which they had learned to reject.

More than that - more than the Sinigaus seem to admit - they were true utopianists in that they were motivated by a despair for their natal society. This despair is surely a central element to utopianism, from Thomas More to Aldous Huxley's critique in *Brave New World*. William Morris, for example, only wrote *News from Nowhere* after he had lost faith in his Socialist movement. I like to think of the Freelanders as some of the first drop-outs of our modern age.

Pamela and David Sington have produced a helpful survey of utopian thinking, starting from Hesiod's Golden Age but concentrating on the

years since the Renaissance. This does not pretend to be a work of original thought, and it often reads too much like a BBC series (as it originally was, for the World Service), fashioned into a neatly-assembled round-dozen of chapters and including

PARADISE DREAMED  
by Pamela Neville-Sington and David Sington  
Bloomsbury £18.99, 322 pages

too many trim one-para summaries of this or that. But the book serves a purpose: I don't know of a more accessible introduction to the subject.

Inevitably, we have to be taken through the sources: Plato, Aristotle, More ("one of the founding documents of the modern world"), Campanella, LeDoux, Bacon, Fourier, Saint-Simon, Diderot and Sade, Edward Bellamy (very keen on Bellamy - he predicted credit cards), Morris and B.F. Skinner, and so on and so forth. And

Hawthorne, with this wonderful description of his own Utopia: he "ventured to make free with his old and affectionately remembered home at Brook Farm as being certainly the most romantic episode of his own life - essentially a daydream, and yet a fact - and thus offering an available foothold between fiction and reality".

The chapters never quite focus on a sustained theme - perhaps that is left to us. "Utopias have succeeded in changing the world". Well, yes, up to a point. Both the US and the Soviet Union have been inspired by different versions of utopia, we are told: that is a leading meaning of the "pursuit of happiness", and André Gide once described the USSR as "a land where I imagined Utopia was in process of becoming reality". But there were deep distinctions between the European and the American utopian traditions: crudely put, the European line led from More to Rousseau to Marx

and emphasised the equal distribution of economic resources; the American came to emphasise "equality of condition" and therefore "equality of opportunity" in which individualism would easily lead on to entrepreneurial capitalism. Marx may once have observed, of utopias, that "the man who dreams up a programme for the future is a reactionary", but that hardly denies him his place in the utopian galaxy, although his visions were untypically vague and short on detail.

We are assured by the authors that utopias are frequently realised, if only in part, and that utopias have been among our principal philosophical and political guidelines for 500 years. That seems too bold. Some utopias made sense, others did not; like acorns dropping in profusion, only a tiny fraction have ever taken root. Coleridge's "Pantisocracy" came to nothing; the Freelanders survived only three months in the real Africa of 1984. Perhaps it would be good to read a more impassioned study. Whose Marx are we on, friends or foes? "O brave new world! That has such people in it" - "Tis new to thee." Discuss.

J.D.F. Jones

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**W**HILE waiting for death in his prison cell, a victim of the Revolution he had taken part in creating, Camille Desmoulin wrote to his wife, "I had dreamed of a republic all would adore. I could not believe how ferocious and unjust men could be." The Terror unleashed by France's revolution horrified all witnesses by its extremity. Deep fester of gangrene had been ruptured by the overthrow of the Ancien Régime, and the poison flowed. Tumbrils rolled to the guillotine, and crowds intoxicated by events roared every time the blade fell, murdering alike the overthrown and those who had overthrown them.

It is the way of mankind, when circumstances conspire, to fasten on some one thing as a focus for hatred or blame. In a bankrupt France where hungry peasants and angry artisans groined under crippling

taxes, but where the extravagant life of aristocrats and clergy continued, public resentment came to concentrate on one person especially, as emblematic of France's ills its Queen, the "Austrian whore", Marie-Antoinette. Public memory is the memory of victims: Marie-Antoinette is she whom legend says advised the hungry that if they had no bread they should eat cake. Perceived as rapacious, expensive, frivolous, an Austrian spy, sexually promiscuous under the nose of her impotent husband Louis XVI, she became the subject of pornographic ballads and bitter hatred. Among many accusations at her trial were allegations of incest with her small son. The sans culottes believed her capable of anything.

Ian Dunlop's new biography of Marie-Antoinette sets out to rescue her from this slough of calumny. Skillfully evocative of the times, the palaces, the intricacies of court life and the history of Louis XVI's family

MARIE-ANTOINETTE  
by Ian Dunlop  
Sinclair-Stevenson £20, 411 pages

and circle, Dunlop's account is frankly partisan. He is an admirer of the sweet-faced princess who, married by proxy to the Dauphin of France at 14, had to assume the role of consort in the world's most glittering monarchy. His portrayal of her is seductive; he makes excellent use of the many contemporary letters

and journals which convey the affection and respect nourished for her by those who knew her well. Even her gaolers came to love her, and wept when the tumbril carried her away.

Against the legend of the royal family's callous frivolity and indifference to France's suffering, Dunlop gives us a picture of an anxious but largely ineffectual Louis XVI trying to practice economies in the running of his many huge and decaying palaces, and a Marie-Antoinette writing to her mother, Marie-Thérèse of Austria, to tell her of the touching affection of the peasantry for their King, despite their hunger and taxes.

Dunlop brings Versailles and Fontainebleau vividly to life, along with the ceremonial and intrigues of court. The history

of 18th-century France flows turbulently behind, giving one a sense of the inevitability of disaster. Around the figure of Marie-Antoinette accumulate the incidents, miscalculations and unlucky accidents as in the case of the Diamond Necklace scandal, in which she was the victim of a criminal conspiracy that in the public mind metamorphosed a fairytale Queen of France into "that Austrian bitch".

France's story in Louis XVI's reign is one of hubris, vainglory and stupidity. Neither the royal pair nor their ministers were aware of France's ruinous finances and the people's suffering. But the clergy and aristocracy vetoed all demands to pay taxes. Those who were to die under the guillotine paved their own path

thither with their cupidity and short-sightedness. The government's inflexibility meant that France's government behaved as if Louis XIV still reigned. But time, credit and the people's patience had run out.

Seen from the broader view, France's King and Queen forged their own fate. But theirs is an intensely moving story nevertheless, so skillfully told by Dunlop that one has to force oneself periodically to remember that this piercing tragedy is itself merely the peak of a mountain of injustice. And that is why a charming but after all self-indulgent young woman came to be murdered to satisfy the rage of an entire people. Where the degree of tragedy is measured by the height from which its sufferer falls, Marie-Antoinette's life is a tragedy on the grandest and most instructive of scales.

A.C. Graylin

20/11/1993







[illegible]









TO ALL those who have written to me while I have been away, begging me to return, I would like to say: thank you, both of you. My advice to all other readers is to turn over to the next page.

That, at least, is what I have been doing over the past two months: reading nothing. No newspapers, no magazines, nothing. Disraeli said that if he wanted to read a good book, he would write one. In my own more modest way, I have followed the same approach. I have read nothing except for the words of my own book, as they have emerged on the computer screen. My television has remained in its cupboard, not even to be wheeled out at the news witching hours.

# I'm back – has anything happened?

Dominic Lawson puts his new book aside and returns to the 'real' world

I have become, in a word, ignorant. Ignorant, at least, about all the things which are supposed to be important. What is the latest word on Kenneth Clarke's Budget plans? Is John Major getting more or (even) less popular? Are house prices turning up? I don't know, and frankly, my dears, I don't give a damn.

To the extent that the viscous fluid of political life percolated through to my study at all, it was most eminently indigestible was the domestic scene. It suddenly did seem all immensely boring and unimportant. But even matters of

international significance left me unengaged. Did I care desperately about the resolution of the Palestinian issue? No. Did I mind whether Boris Yeltsin succeeded in storming the White House? No. Was I kept awake at night worrying about nuclear proliferation in North Korea? No, I was not.

You might think this perfectly normal behaviour. You too might consider these matters to be crushingly boring, although I suspect that as an FT reader, you are unlikely to be so parochial. But the thing is, I am an editor. I am supposed to be greatly fascinated by

the domestic and international political scene. I am supposed to care about who is up, and who is down, what is in, and what is out. Not only that: I am supposed to have views on such matters.

While I was writing my book, I turned down every invitation I received to cocktail and dinner parties. Ostensibly the reason was that I was far too busy scribbling to find the time or the energy to socialise, let alone eat and converse simultaneously. And there was some truth in that. But it occurs to me that there was another reason for my apparent asceticism. I was simply

embarrassed that I would be asked my opinion on the latest topics of political importance and thereby my vast range of ignorance would be exposed to the sort of people it is my job to impress. Sing for my supper? I couldn't even have croaked.

My book is about the psychology of sporting and intellectual conflict, as seen through the medium of world championship chess. This, it seems to me, is a topic of fascinating interest. But there are limits to the extent to which a cocktail or dinner party conversation can revolve around such matters. Small talk, it is not.

When I finally returned to my office, having delivered my baby to the publishers, I received a number of friendly letters and telephone calls. Virtually all of them said something along the lines of "Welcome back to the real world."

What these kind people meant was that the world of current affairs journalism was real, and the world of Grandmaster chess was not. In a way, I understood this. Chess is, for most people, just a game. But for those who play it for a living, it is real enough. They are engaging in pure, creative, mental conflict, and pushing real chess

pieces around a chess board. There is no hypocrisy at the chess board. Something either works, or it does not. In this sense, chess has similar properties to the worlds of engineers or physicists.

But what do political journalists do? And what, for that matter, is it that politicians do? They talk a lot. They have lunch a lot. Usually with each other. From time to time they make things up. On some occasions they do something useful. Because some of the things they do are useful, they consider them "real", and, therefore, important.

But now I miss the pure, useless, value-free world of the chess Grandmasters. And I am sorry, in a way, to return to the "real" world where people try so desperately hard to govern and influence the behaviour of their fellow men.

■ Dominic Lawson is editor of *The Spectator*.

AS THE unemployed slum-dweller in Jamaica said when quizzed by a visiting economist: "Man, I don't want a job. I want to work." But in an era when jobs are increasingly – perhaps permanently – scarce, the distinction between a "job" and "work" is no longer a matter of semantics only. According to Dr Guy Standing, the economist of the anecdote, it becomes the starting point for a humane response to a struggling labour market and shrinking welfare state. If we are to help the unemployed, we must change our definition of employment.

Standing, an officer of the UN International Labour Organisation, has studied the labour markets of western Europe, eastern Europe and Russia. For the past five years, he has been privately promoting the idea of a "citizenship income guarantee." The idea is seductively simple: give every citizen, regardless of age, work or marital status, a guaranteed minimum income. Children might receive a portion, the poorest a supplement.

For non-earners, it could be an automatic payment or a lifetime credit acquired at birth and drawn down when needed. For earners, it would take the form of a tax credit. The aim, says Standing, is to combine the virtues of labour flexibility (giving people more choice about when and how they work) with the justice of income security. And the way to do it is to sever the link between welfare and work.

His project is not new: in its various guises, it has been called a negative income tax, social dividend, social credit or basic income. And, as Standing confesses, it has in the past attracted its fair share of cranks as well as the academically respectable. But with unemployment in the European Union heading towards 18m, and in Russia towards 20m, he says the citizens' wage is winning converts.

Standing's underlying assumption is that while there will be work, there will not be so many jobs. Does that mean, I asked him, that people will have to be paid not to join the labour market – at least, not full-time?

"Yes. It's a regrettable fact that the era of full employment in the old sense is past; and while the notion of full work opportunities for all is something we should cherish and promote, the idea of everybody being in full-time, regular, protected employment is now not likely to return."

You have said that full employment is not all that wonderful. What do you mean?



Tony Andrews

Private View/Christian Tyler

## When work is a perk

Guy Standing thinks every citizen should get welfare benefit

"Full employment would not be wonderful if it meant putting large numbers of people into low-wage jobs with poor working conditions and a lack of basic rights."

"If you remove all protective regulations and institutional support – including trade unions – the labour market you create at the bottom is very unedifying. After all the social and economic progress

that Europe has achieved, to return to that model would be a monumental historical defeat."

He sees the citizenship wage as an answer to the failure of full employment strategies (communist as well as capitalist) and as a counter to the growing popularity of workfare – the principle that the unemployed should be compelled to work for their welfare cheque.

Workfare, he said, was both immoral and uneconomic. "You create a low-wage stratum of people who would bump out others who were doing the work before. It can be an obstacle to skill development."

It also corrected the failure of the benefit system. (Only 30 per cent of unemployed Britons actually receive unemployment benefit. The fraction in Russia is even smaller.) In any sys-

tem, people fall through the net. Meanwhile, payments are being reduced and qualifying criteria stiffened. Means testing is on the increase.

Standing is chairman of a little-known body called Bien, a punning acronym for Basic Income European Network. His 15 minutes of fame came aged 23, when, fresh from a PhD in labour economics at Cambridge, he combed the UK census figures and announced that the unemployment rate was really 1m, not the 700,000 the government had announced.

Offered a job at the UK Department of Employment, he chose the ILO instead. Why? "Because I believed, and I still believe, that to have civilised labour markets requires an institutional approach." These days, he works in Budapest directing a team of ILO field-workers throughout central and eastern Europe. Significantly, the ILO has not adopted the basic income idea itself.

I asked Standing how he would sell his ideas to governments.

"The politicians have gone for efficiency and improving the flexibility of labour markets. These are worthy objectives. With income support, more people will be able to take part-time jobs, to take

risks, to experiment with training, to move in and out of the market." The poor would be helped out of the unemployment trap (when loss of benefit is a disincentive to working) and the poverty trap (when the loss is a disincentive to working harder).

What about the black economy and welfare-scrounger argument?

"Politicians are ambivalent. Sometimes they talk of scrapping, sometimes about personal initiative and entrepreneurial talent. Most people doing well in the informal economy are the ones who tend to have regular jobs – savings, contacts, etc – whereas most unemployed do not have those things."

"You either go for more policing, which leads in rather worrying directions, or you have to find ways of legitimising many forms of activity that are only illegitimate in dysfunctional systems."

Would the basic income be enough to live on?

"We're hoping that, gradually, you move in the direction of providing an income where people could, if necessary, survive without earnings for a period. But we're not so naive as to think that is a realistic possibility in the near future."

How would you sell it to

workers for whom unemployment is the great stigma?

"Look, unemployment is a reality in Europe now. Most people are afraid of it, particularly those in manual jobs. You offer them different types of work, waged jobs for a certain period, or training, or self-employment. I am convinced of the attractions, particularly to those who feel frustrated in a narrow, static job."

"And despite what some trade union leaders say, this prevents sweating labour. You wouldn't be forced to take the terrible jobs any more."

What you describe sounds like communism, I said. It's the iron rice bowl again.

"No, it's moving away from old labels altogether. Under the Leninist model, there was a guarantee of some sort of income, but it was for workers. If you were not a wage labourer – and usually a manual labourer – then you didn't have any entitlements to society's surplus and you were regarded as a social parasite. And there was a compulsion to do waged labour."

But wouldn't it be fabulously expensive?

"No, because there is a lot of churning in the existing system: benefits to middle-income groups, waste, duplication, administration. The Dutch

have costed it and found they could provide a reasonable level of basic income with only a small rise in the average tax rate.

"Then, if you turn benefit receivers into tax-paying workers, you are increasing the tax base. One of the problems of recent years has been the erosion of the tax base, with people at both ends of the income scale bypassing it."

So, some of the middle-class tax perks would be removed? "I think that's essential."

The 1990s, he said, was an era for experimentation with new kinds of working, social protection and wealth distribution. A citizenship wage was only one of many techniques to be employed on the road to economic and social democracy without which political democracy could not survive.

"In the end, it's a question of what sort of democracy you want to create." People detached from the labour market had to be re-attached.

"Should it be by paternalistic direction and regulation, or by maintaining a liberal attitude and letting them make their own choices – giving them education, training, the opportunity for different occupations...?"

Including the the opportunity not to work?

"Exactly. But if they take that opportunity, the consequences are a pretty low income. I have never met anyone content to live on a bare survival income. It takes a very strange view of human nature to think that large numbers of people would want to be idle. Human beings are not like that."

## Tax to save us from smut

By Michael Thompson-Noel



Normally I have no truck with Britain's tabloid newspapers. Life is too short. But in the wake of the argy-bargy caused by Mirror Group Newspapers' spy-in-the-ceiling photographs of Princess Diana working out in a private gym, I called at my newsagent this week and bought the Smutty Four of daily journalism: *Mirror*, *Sun*, *Star* and *Sport*.

The newsagent looked askance. In his eyes, my only flirtation with insuburbity is an occasional purchase of the *Racing Post* – a tabloid, admittedly, but one that is much superior to its broadsheet rival, the dim-witted *Sporting Life*.

I told the newsagent: "Don't look askance. If it wasn't for you newsagents, the profession of journalism would not be under siege. If newsagents refused to sell the Smutty Four, the rest of the press – honourable enterprises attempting to do their jobs with dignity and integrity – would not be splattered by the muck thrown up by the tabloids."

I explained to the newsagent that because of the smutties, the rest of the press was in danger of being tarred and feathered by two unwelcome developments: further encroachment on press freedom via the introduction of restrictive privacy laws; and the slapping of VAT on newspapers and books when the chancellor of the exchequer, Kenneth Clarke Ha Ha Ha, introduces his first Budget later this month.

I doubt whether Kenneth Clarke Ha Ha Ha is seriously considering levying VAT on the printed word; but he might be. Nor do I think that the hooligans at Mirror

Group have necessarily guaranteed the introduction of legislation that, to quote *The Times*, "will do little to protect privacy and much to hamper the press"; but they might have.

Yet I have a further objection to the Smutty Four: with their pandering and sleaze and bigotry and hypocrisy they help entrap millions of readers in a tar-pit of ignorance.

Every time I see a person reading one of the smutties, I say to them: "Why must you do that? They are taking you for a fool. All they give you is a few cheap

thrills. Pictures of naked ladies. A drip-feed of sensationalism. Pandering to your prejudices. Confirming you in your ignorance. Pushing you down and down. You really must snap out of it. Buy a decent newspaper. Even *The Independent*. Of course it's wretchedly pofaced. Entirely the fault of the editor. But at least it's got a brain. Do yourself a favour. Try and get out of the gutter."

I have never been properly thanked for tendering this advice. The person I am trying to help emits a low Neanderthal growl and generally tries to club me.

Initially, Lord McGregor, chairman of the Press Complaints Commission, urged advertisers to boycott the *Daily* and *Sunday Mirror*, and two of them, the Royal Automobile Club and Autoglass, were

quick to pull out once the mud was flying. Yet the morning after Princess Diana obtained a High Court injunction preventing further publication of the eye-spy pictures, the smutties were still full of adverts.

Prominent advertisers in the *Mirror* included Lloyds Bank Insurance Services, Toyota, Sainsbury, Maxwell House, Tesco, General Accident, Coalite, Kitchens Direct, Gateway – even the Newspaper Publishers Association, which had a full-page ad. The *Sport* had only porno ads, but the *Star*, which is not much better, was thick with General Accident, Daihatsu, BT, the RAC, Citroën, Royal Insurance, Coalite, Reader's Digest, National Westminster Bank, Gateway, Franklin Mint – and the Newspaper Publishers Association.

But advertisers should not be blamed for the activities of the media, and the hapless McGregor later cancelled his call for a boycott. Advertisers chase demographics: if BT and General Accident want business from pervers, that is probably their affair.

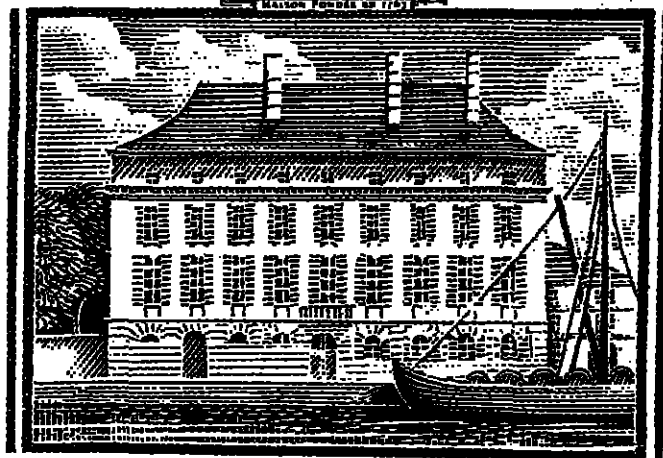
Rather than hassling advertisers, I plan to harass Kenneth Clarke Ha Ha Ha. I shall tell him that instead of imposing VAT on books and newspapers he must introduce RAT – a Rather Awesome Tax on all smutty tabloids. Sundays included. Proceeds from RAT will not go to the Treasury but will be donated to the broadsheets to help them keep afloat.

RAT could be extended to books. Why should a hack like Jeffrey Archer salt away millions while a true artist like Barry Unsworth, author of many excellent novels, has to scrimp and scrape and live in Finland?

RAT has immense potential for cultural and social good. I believe it will be the saving of us.

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the spirit that it

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